

# STRAWBRIDGE & CLOTHIER



## A Sale of Fur Coats

That Will Long and Happily be Remembered by Every Woman Who Participates To-morrow!

Here is an opportunity for saving money on a Fur Coat, such as we have never before known to arise on the first Saturday of December! Every woman who is thinking of a Fur Coat for herself, and every husband, father or brother who expects to pay for one, will be interested.

A splendid collection it is—New, fashionable, handsome, well made, desirable in every way—each Coat to be sold at MUCH LESS THAN THE SEASON'S FAIR REGULAR PRICES. One lot we purchased at very liberal concessions from a firm dissolving partnership. A number of very handsome garments come from a manufacturer somewhat overstocked, while a third portion of the great collection is from our own choice stock, added for wider variety, and prices lowered to correspond with those on the Coats procured below market value.

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| <p><b>Fine Sealine Coats in the 40-inch Length</b><br/><b>\$92.50</b></p> <p>Made on easy lines with the new crush collar. (Sealine is Australian coney.)</p>  | <p><b>Natural Muskrat and Nearsal Coats</b><br/><b>\$185.00</b></p> <p>Nearsal Coats (French coney) with collar and cuffs of gray squirrel, beaver or skunk. Natural Muskrat Coats with collar of raccoon, nutria or muskrat.</p>  | <p><b>Four Different Kinds of Fine Fur Coats</b><br/><b>\$295.00</b></p> <p>Long Hudson Seal Coats (dye muskrat) with real skunk collar and cuffs. Dark Muskrat Coats with beaver collar. Handsome Laccoon Coats with reverse border. Persian Lamb Coats with deep shawl collar—some with collar of skunk.</p> | <p><b>Black Muskrat and Hudson Seal Coats</b><br/><b>\$395.00</b></p> <p>Black Muskrat Coats, with attractive crush collar of the fur. Elegant Hudson Seal Coats (dye muskrat), plain or richly trimmed with contrasting fur.</p>               |
| <p><b>Fine Fur Coats of Various Kinds</b><br/><b>\$135.00</b></p> <p>Muskrat Coats, from 30 inches to 40 inches long; chin collar or shawl collar. American Opossum Coats, in the 40-inch length with reverse border. Black Russian Pony Coats, with large collar and cuffs of genuine skunk. Sealine Coats (Australian coney) with shawl collar and deep cuffs of fine Australian opossum. Sports Coats of leopard cat with collar and cuffs of nutria.</p> | <p><b>Fine Coats of Four Different Furs</b><br/><b>\$235.00</b></p> <p>Persian lamb with collar and cuffs of genuine skunk, Hudson Seal (dye muskrat) in the 40-inch length with self collar and cuffs. Nearsal Coats (French coney) with handsome collar of Siberian squirrel or skunk. Russian Pony Coats in rich brown tones, with large collar of the finest beaver.</p> | <p><b>Caracul Kid and Hudson Seal Coats</b><br/><b>\$345.00</b></p> <p>Black Caracul Kid Coats with deep collar and cuffs of genuine skunk. Hudson Seal Coats (dye muskrat) in several different models, with collar of Siberian squirrel or skunk.</p>  | <p><b>Genuine Sealskin, Japanese Mink and Persian Lamb</b><br/><b>\$435.00</b></p> <p>Genuine Sealskin Coats with collar and cuffs of skunk. Beautifully marked Japanese Mink Coats. Persian Lamb Coats with collar and cuffs of dark mink.</p> |

### Magnificent Collection of Fur Scarfs in the Sale

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| Genuine Natural Mink Scarfs at \$13.50   | Rich Natural Beaux Marten Scarfs—\$40.00     |
| Brown American Fox Animal Scarfs—\$20.00 | Brown American Fox Animal Scarfs—\$45.00     |
| Fashionable Two-skin Mink Scarfs—\$25.00 | Two-skin Mink Scarfs, superb quality—\$50.00 |
| Two-skin Genuine Skunk Scarfs—\$30.00    | Stone Marten Scarfs, two large skins—\$72.50 |
| Finest Stone Marten Scarfs—\$35.00       |  |

### Silk Petticoats Under Price, \$3.85

Your choice of silk jersey, taffeta, messaline, radium silk, or jersey top with taffeta flounce. Straight-line Petticoats with neatly scalloped edge, or pretty tucked and plaited Petticoats. Petticoats in Paisley or changeable effects, in black or plain colors. Petticoats, in the material, style and color you prefer—\$3.85.

### Knit Apparel for Children

Any one of these makes a delightfully warm, cosy gift for a little girl or boy.

- Sweaters of fine wool—\$3.50 to \$8.50.
- Drawer Leggings of jersey cloth, part-wool—\$2.00 and \$2.50; all-wool—\$3.25 to \$5.50 (according to size).
- Corduroy Leggings—\$2.50.
- Leather Leggings—\$3.50 to \$6.00.
- Snug little Sweater Suits of brushed wool—\$12.50.

### Gift Umbrellas Sure to Please

Such an attractive range of choice that it's a real joy to select gift Umbrellas here.

**FOR WOMEN**  
Umbrellas with the smartest of decorative handles. Of fine union taffeta (silk-and-cotton)—\$3.50. Of tupe-edge satin gloria—\$4.00 and \$5.00. Handsome Taffeta Silk Umbrellas, in green, purple, blue, garnet or black, with amber color tips and short ferrules—\$8.50 to \$15.00.

**FOR MEN**  
Umbrellas with hook or crook handles; great variety. Of Union Taffeta—\$3.50. Satin Gloria—\$5 and \$6.50. Of fine silk, with capes or buckhorn handles, or silver trimmed handles—\$8.50 to \$16.50.

### IN THE FRENCH SALON Quilted Silk Lounging Robes

In shades of rose, blue, or orchid, peach and darker blues and black, of crepe de chine, taffeta or satin, made with light-weight, warm lamb's-wool interlining and silk lining prettily quilted—\$16.50 to \$22.50.

Quilted Silk Dressing Sacs—\$9.00 to \$22.50.

Quilted Silk Vests to make your coat extra warm, sleeveless, \$1.85 and \$2.75; wool-lined, \$5.00. With sleeves, \$3.75 and \$4.85; wool-lined—\$9.00.

### The Very Blankets You're Needing

Very warm and Oh! so comfortable to snuggle under these cold nights! Of wool with just enough cotton mixture to make them extra durable. White with colored borders and broad double-stitched binding.

Size 60x80 inches, for single beds, \$8.50 a pair; 70x80 inches for double beds, \$10.00 a pair; and 78x84—\$15.00 a pair.

Navajo Arcraft Blankets are handsome in design and very warm. In rich Navajo patterns and colorings—\$10, \$12.00 and \$15.00 each. Just the thing for gifts.

### Men's Woven Madras Shirts Special, \$1.95

These excellent Shirts are made of fine madras with stripes that are woven clear through the fabric. The colors, therefore, will not wash out. Buy several as gifts, they'll be welcomed.

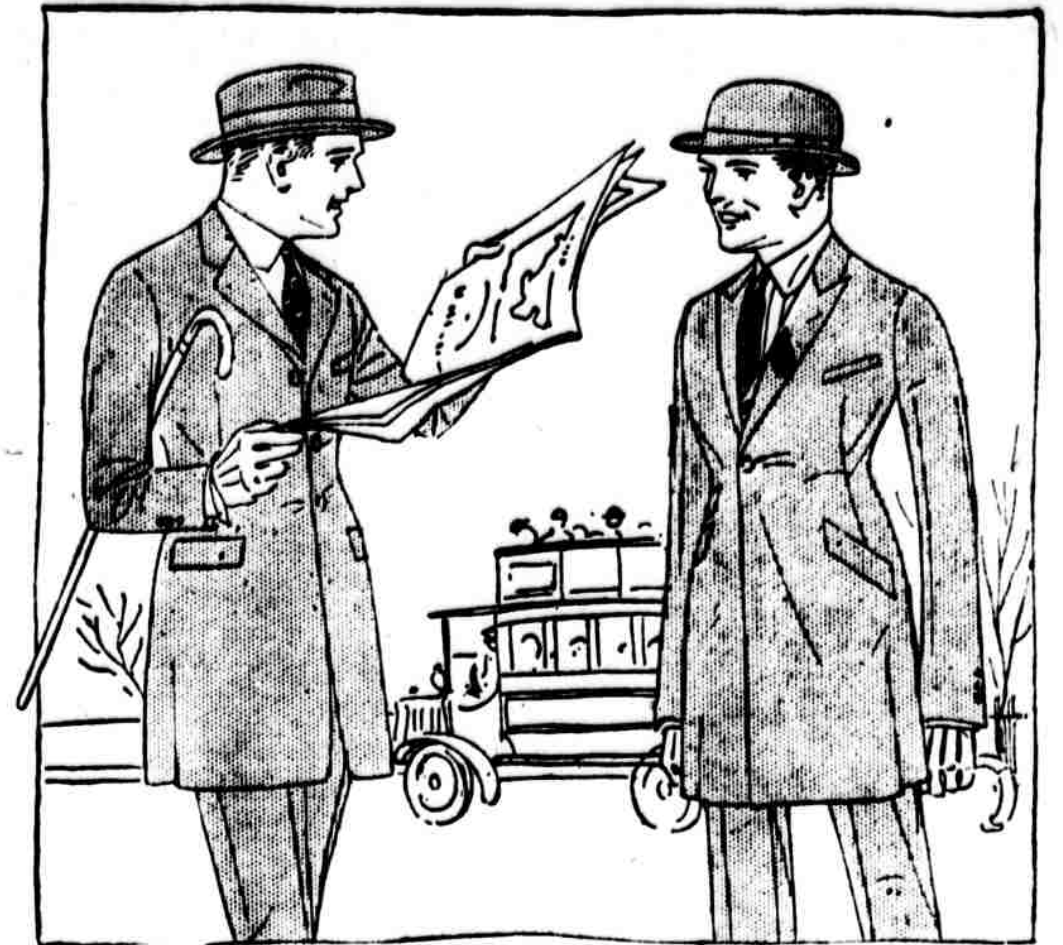
### What to Give Men of the Family—

Shirts of English Broadcloth and fine-rib fibre silk—\$5.00.

Night Shirts of extra fine white madras are unusually well made—\$3.75.

Fajamas, nicely made and cut, plenty full, of silk-and-cotton—\$6.00; of fibre silk—\$7.50; of silk—\$9.00, \$10.00, \$13.50 and \$15.00.

A charge account materially adds to the pleasure of Christmas shopping. Let us open one for you to-morrow.



## Sale of Men's Wickham Suits One-third Savings!

So that more Philadelphia men may learn of the matchless quality of Wickham Clothing, in style, fabric and finish, we have marked our entire reserve stock of Wickham Suits at one-third less than the regular prices:

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| <b>\$22.00</b><br>Wickham Suits Worth One-half More! | <b>\$29.50</b><br>Wickham Suits Worth One-half More! | <b>\$32.50</b><br>Wickham Suits Worth One-half More! |
|--|--|--|

Men's and Young Men's worsted and cassimere Suits in neat dark stripes and the new light shades, and in the season's smartest styles. Think of real worsted Suits at \$22.00. This alone should attract a throng.

A remarkable group of Autumn and Winter styles of instant appeal to young men and men of conservative tastes. Splendid examples of Wickham supremacy. Many with TWO PAIRS OF TROUSERS.

Faultlessly tailored garments of the finest fabrics made. Fine worsteds, beautiful cassimeres, and handsome silk mixtures. The usual retail price of Suits such as these elsewhere would be close to double this price.

One opportunity indeed—when one considers that our regular prices for Wickham Clothing are uniformly lower than Suits like these could be bought for elsewhere—if such Suits were obtainable elsewhere.

Wickham Clothing is tailored especially for this Store—and is well known to better-dressed Philadelphia men.

Every Suit or Overcoat bearing the Wickham label presents the utmost in quality, in style and in fabric that can be secured anywhere at near the same price.

## Wickham Overcoats Also in the Sale at Notable Savings! Handsomest Winter Styles, \$28.50, \$36.50, \$44, \$58

Clear savings of \$11.50 to \$19.50 as based on our regular fair prices for identical Overcoats in our stock. Here are the details in brief: At \$28.50—smart, new double-breasted Ulsters and Ulsterettes, of plaid-back and other desirable materials. At \$36.50—youthful styles developed in handsome thick plaid-back weaves. At \$44.00—an excellent group of Ulsters and Ulsterettes in conservatively-patterned fabrics. At \$58.00—fine Overcoats of genuine Scotch "Crombie" overcoatings, especially imported for these Overcoats.

### Wickham Shoes for Men, in 11 Styles—\$8.50

We put our registered trade mark "Wickham" on these Shoes only after we had carefully selected the manufacturer, carefully specified the leathers and finishes, and personally chosen the eleven styles.

Thoroughly well made, smartly formed Shoes—\$8.50 a pair.

### Men's Hats + \$2.65 Top the Value-List

Most of these excellent Soft Hats are in the desired seal brown, and lined for greater comfort, warmth and style. For those who wish other shades there are plenty of greens and grays, all at this one special price—\$2.65.

### New Silks Arrive in Time for Gifts

Dress lengths, blouse lengths—how fast we are placing them in gift boxes these days. Best of all, they are the newest of the new—1923 patterns in lovely printed Crepes, Foulards and Crepes Georgette—\$2.00 to \$3.50 a yard.

Satin-face Canton Crepe 40-inch, Special—\$3.65

Both black and colors in this fashionable silk, at a special price, to-morrow.

### Cedar Chests for Lasting Gifts

It will be easy for you to select an appropriate gift from this collection of fine Cedar Chests. All are highly polished and richly grained, made of red Tennessee mountain cedar, aromatic and lasting.

Fitted with lock and casters, moth, dust, and damp-proof.

At these moderate prices—\$12.50, \$15.00, \$18.75, \$25.00, \$30.00 to \$47.50.

### Hudnut's Dainty Gift Sets, \$3.00

Each Set consists of three of the celebrated Hudnut Preparations—Toilet Water, Extract and Talcum Powder, with the fragrance of roses or lilies of the valley—nestling in a dainty satin-lined box. An exquisite gift—\$3.00.

Hudnut's Toilet Water, gardenia, lily of the valley, fougere, orange, violet and white lilac; in holiday box—\$1.00.

Three-Flowers Twin Compact, powder and rouge—\$1.50.

## Come One, Come All to The Bright Christmas Toy Store, To-morrow

Grown-ups and children, every one is invited to the "EASY-TO-GET-TO TOY STORE." Just a short flight of stairs down from the Main Floor and you are in Wonderland, with Santa Claus to greet you and Ipydoo to make you laugh. And every kind of Toy, Doll and Game that you ever dreamed of. How eyes will shine, to-morrow, at the sight of the Toys that one has set one's heart on.

- SANTA CLAUS HAS A BOOK FOR EVERY LITTLE VISITOR
- Christmas Trees and Sparkling Tree Ornaments
  - Treasure Island Game—85c
  - Drums, special—\$1.35
  - Talking Machine, plays 10-inch records, special—\$3.50
  - Boats—\$1.00 to \$25.00
  - Dolls, many at special prices—50c to \$15.00
  - Dolls, beautifully dressed—50c to \$25.00
  - Rocking Horses, some on wheels—\$8.25 to \$22.50
  - Structo Toys—\$3.00 to \$11.00
  - Rubber-tired Coaster Wagons—\$9.75
  - Mechanical Toys of all kinds



Strawbridge & Clothier—Basement, West

Strawbridge & Clothier—Second Floor, East

Strawbridge & Clothier—Second Floor, Market Street, East

Strawbridge & Clothier—Third Floor, Centre

Strawbridge & Clothier—Aisle 9, Centre