

you want these fine all-wool socks, that are proving the season's vogue in men's hose. Snug, warm, neat-fitting and stylish. And at a price that you'll never be able to duplicate. In plain colors—black, brown, navy, slate and oxford.

Also brown, blue and green heather mixtures. Sizes 91/2 to 111/2.

SNELLENBURGS First Floor Our Stylish-Stout Shop

Announces Wonderfully Complete Stocks of Coats of All Kinds



to-Fit Figure.

AΤ

All handsome, well tailored coats in fash-ionable new materials—built on youthful, slenderizing lines—and finished with huge colars and cuffs of fur or of self-material.

Choice of the newest style innovationsalso plenty of conservative regulation models—specially designed to achieve correct lines for the tall-stout, average and short-stout Rgures. In the leading colors—sizes 42½ to 58. SNELLENBURGS Second Floor

Just Arrived—A Splendid Big Christmas Shipment of

Kimonos, Robes & Breakfast Coats

Charming, practical gifts on which you can save liberally Saturday \$3.95 Canton Crepe Kimonos at \$2.50 Pretty slip-over style of fine Canton Crepe, in Co-

penhagen, rose, wistaria, lavender and

\$8.50 Silk Breakfast Coats \$6.95 Changeable silk, airly finished with ruf-

fles of self-material. Light and dark shades. Beautiful Japanese Silk Kimonos and Breakfast Coats at

\$12.50 to \$125.00

Handsome models, exquisitely embroidered. Newest and loveliest shades. \$15 Japanese Silk Kimonos.....

Lovely, soft, silky kimonos in artistic figured effects and pretty colorings. Simply but daintily finished with plain ribbon. As sketched.

\$6.75 Corduroy Robes ... \$5.50 Wide-wale corduroy in two-tone effects. \$6 Beacon Cloth Robes, \$4.50
Pretty Oriental and floral

SNELLENBURGS Second Floor

Tomorrow a Wonderful Pre-Holiday Sale of

Women's Handsome Fur Coats, Capes and

Wraps At Tremendously Unusual Savinge - Big **Opportunities** for Christmas Gift Choosing \$97,50

Maine Plain Coats \$75

All new, f a s hionable mid - winter models - all richly silk

\$185.00 Natural Muskrat \$125 Coats, 40 Inches Long. \$275.00 40-Inch Sealine

\$295.00 40-Inch Natural \$225 Raccoon Coats..... Selected dark skins. Border effect. Silk lined.

\$350.00 Hudson Seal Wraps.... Luxurious styles, 45 inches long. \$475.00 Hudson Seal \$395

Capes, Special...... Squirrel collar. 44 inches long. \$595.00 Platinum Caracul \$495 Coats, Special Beaver collar and cuffs. \$485.00 Black Caracul

Wraps, Special..... Collar and cuffs of skunk. **Natural Squirrel Coats** \$425 and \$495

Wondrously beautiful coats, 40 inches long. SNELLENBURGS Second Floor

\$5.00 Chic Ready-to-Wear Fur Brim Hats

Veru Fashionable Hats in Variety of Becoming Styles



Soft, pretty fur brims combined with crowns of satin, duvetyne and brocade in black and beautiful colors. All very effectively trimmed. Wonderful Values! Two Pictures.

Jaunty Brush Wool Sports Hats at.....

Smart models in the best colors. SNELLENBURGS Second Floor

Splendid Big Stocks of Pretty

Silk Petticoats & Pantalettes

Invite Gift Choosing Tomorrow— Note the Decidedly Worth-While Savings



\$6.75 Radium Silk \$5.50 Petticoats..... Attractively styled with ruffled and hem-stitched flounces. All the leading light and dark shades. One pictured. \$5.00 Messaline \$3.95

\$3.95 Messaline

\$2.95 Petticoats..... Excellent quality messaline, in plain and changeable colors. Pretty shirred flounces. \$3.95 Jersey Silk \$2.95 Pantalettes.... Black and colors. Ankle length. Some are ribbon-trimmed at the cuff. As sketched.

N. SNELLENBURG & CO.

\$1,50 Extra-Size Sateen \$1.00 Petticoats..... Black and navy sateen, with tucked flounces. Full sizes.

The Colonial Has Captured Fashion by Storm

It's Here Tomorrow in a Number of Smart, Brand-New Style Variations at

Strikingly effective new models—each the last word in dainty grace and slenderness of line-in every fashion-feature that has helped make the Colonial this season's universal favorite for dressy occasion wear.

Choice of Many Modish New Combinations at This Price All Patent Coltskin Colonials with High and Low Spanish Heels Patent Colt Vamp with Black Silk Brocade Quarter and Spanish Heels Black Satin Vamp with Black Silk Brocade Quarter and Spanish Heels Brown Satin Vamp with Brown Silk Brocade Quarter and Spanish Heels All Sizes and Widths in All Styles.

2500 Pairs of Women's Fine \$2.50 and \$3.00 **Cloth Spats**

To Sell at The very finest overgaiter cloth in these spats.

Two styles, one like the cut on the left. In colors, brown, dark and light gray, dark and light fawn and dark brown, The other with buckle under the arch, like the cut

Women's Imported Turkish Boudoir Slippers

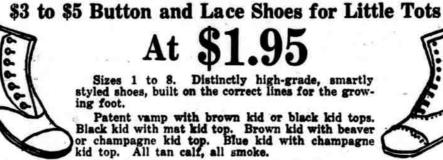
on right, in colors, brown, dark and light gray, also dark and light fawn. Excellent Christmas Suggestions in Another Fine Lot of

To Sell at One Extremely Low Price, Pair These are the real imported Turkish boudoir slippers with silver

tinseled vamp and large pompons.

Colors—Old rose, Copenhagen blue, purple and red, tan and black. **Juvenile Shoe Shop**

The Home of Specialized Shoe Service for Children-Features a Wonderful Purchase of



Sizes 1 to 5 with plain heels. Sizes 3 to 8 with wedge heels. Another Shipment of Those Wonderful Children's, Misses' and Large Girls' High Shoes

To Sell at Tremendous Savings! Many snappy styles and novelties in the lot. All tan calf: also patent colt vamp with gray suede top and patent vamp with black kid top. All high cut lace models—



Sizes 6 to 8, Reg. \$4.00 and \$4.50, at Sizes 81/2 to 11, Reg. \$4.50 and

Sizes 11½ to 2, Reg. \$3.45 \$5.00 and \$5.50, at Sizes 21/2 to 7, Reg. \$6.00 and \$7.00. at....

New Tan Shoes for Boys—Just Like Dad's The Best of Everything in Them

We had these shoes made especially for boys along exactly the same snappy styles as Dad's. Have wing tips or straight tips with center perforations, brass or invisible eyelets and are on new brogue lasts. Just the sort of a shoe a real boy wants. Sizes 10 to 131/2, Special

Sizes 1 to 51/2,

\$4.50 and \$5.00 Special at..... SNELLENBURGS First Floor, South Building

Six Wonderful Values In

Practical demonstrations that Snellenburg's far undersell every other store—but we solicit your personal comparison. Real English \$23.85 Real Cowhide "Bellows"

Genuine Wal- \$13.65 rus Bags....



Leather lined — solid brass locks and catches. 18 and 20 inch sizes in brown and black. They have the quality, finish and workmanship of bags usu-ally selling for double this

Cowhide Bags \$8.95



Full weight cowhide. Hand Double sewed seams. Leather linings.



Made in three sizes, 20, 22 and 24 inches, of genuine 5 oz. hand-boarded English cowhide. Every bag stitched to the frame by hand. Two wide cowhide straps encircle the entire bag. Finest Scotch plaid linings.

\$4.89 Fitted Suit Cases......



Fine quality surface cow-hide leather built over strong frames with firmly sewed seams and corners. Leather lined throughout. Colors— black and brown in 18-inch

Brown and mahogany.

Strong Cowhide \$5.75

Charming New Hats Greet the Holiday Season and \$6 Only



Gay, festive little models, many in felt trimmed with flowers and novel-

Satins, becomingly flower-trimmed or gorg-eously embroid-ered in brilliant colorings — and smart tailored styles in gros de Lendres. Also the very new changeable styles.

Just the hats to wear for the joyous holiday shopping tour—small, chic and decidedly becoming. A felt model is pictured.

SNELLENBURGS Second Floor, Millinery Salon

Tomorrow Our Infants' Department Features Wonderful Assortments of

Children's Smart **Broadcloth Coats** at \$12.95 to \$25

models - ef-fectively mocked, shirred and corded in delightful styles -many of fully fur trimmed.

Choice of many cunning styles for kiddies of 2 to 6 y e a r s. One pictured.

Children's Beaver Hats \$1.69 Smart styles. Children's Lovely New Voile

Dresses \$2.25 to \$3.95

Charming little frock in up-to-the-minute styles, stitched in bright color or daintily lace trimmed. Sizes 2 to 6 years. Children's and Babies' Wool Sweaters,

Very Special..... Cunning models in fancy blocked weave-tan and brown. Sizes 2 to 6 years.

> Babies' White Coats \$3.95 to \$8.95

Many charming styles. Babies' Knitted White Leggings \$1.00 to \$2.25

Babies' Blankets, \$1.50 to \$3.50 Many lovely styles in white and colors. Children's Stockinette Leggings

Black, brown and buff. Sizes 2 to 6 years. SNELLENBURGS Second Floor

A Brand New and Remarkable Lot of

Women's Colored Silk Umbrellas

With a wonderful range of amber colored and color combination bakelite handles with rings and swinging straps. Ferrules and rib tips to match handles. All-silk cases to match covers.

At \$4.95

Made of fine quality silk taffeta coverings, with 1½-inch novelty gros-grain borders, in blue, green, purple, garnet, brown and black. SNELLENBURGS First Floor

Excellent Gift Suggestions From Our

Kodak and Artists' **Material Section** All Very Economically Priced

Brownie Cameras.....\$2.00 \$17.00 Kodaks.....\$6.50 to \$70.00 Metal Trypods, fine fold......\$1.98 Kodak Developing Tank, 31/2 inch, \$3.98 Photo Albums, loose leaf. 59c to \$3.98 Artist Smocks, all sizes\$2.49
Oil Color Outfits\$
Water-Color Outfits\$5c to \$8.39 Children's Crayon Outfits....39c to 98c Clay Modeling Outfit\$1.98 Children's Stencil Sets......39c Parchment Lamp Shades. . 63c to \$4.72 Just Arrived! Our Fire Complete Holiday Shipment of BEAUTIFUL

Christmas Lingerie BOXED FOR GIVING



Extraordinary Savings for Tomorrow's Selling

Six choice items, offering fresh, lovely gift lingerie — daintily new and at its very best right now specially priced at popular gift-

Camisoles of Heavy Sati. \$2.39 Rich models of satin ribbon in flesh, white, navy and black.

Chine Envelope Chemises \$1.98 Item 2—\$3 Crepe de In flesh and dainty pastel shades. Lovely styles.

Item 3—Envelope Chemises of Crepe de Chine and Novelty Silk, Special. . Charmingly trimmed and tailored models.

Item 4—Large Selection of Beautiful Silk Chemises, \$2.98
Each.... Exquisite styles in radium silk, La Jerz and Crepe de Chine—splendid choosing at this

popular price. Item 5—Splendid Assortment of Silk Chemises, Gowns & Pajamas \$3.98 ^{to} \$12.98

Simple and elaborate models in crepe de chine, radium and crepe back satin—offering choice of practically unlimited styles. Item 6—Daintiest Boudoir Caps &

Slippers

A wonderful assortment, including all wanted colors and combinations.

SNELLENBURGS Second Floor

Week-End News From

Our First Floor ArcadeCandy Shop "Candy Center of

Philadelphia" The home of pure, fresh candies-where daily tremendous quantities of candles are sold—and wonderful new shipments come in to take their place—thus keeping our stocks fresh at all times, and enabling us to sell at

Prices Not to Be Equaled Anywhere in Philadelphia 1-lb. box Fancy Hand-Made 35c 1-lb. tin-Hard and Stuffed Gloss Candies, lb. 1-lb. tin Chocolate-Filled 35c Straws, lb. 1-lb. tin Fairy Mint Puffs, lb. 25c 1-lb. box Fancy Chocolates and 39c

2-lb. box Fancy Chocolates and 69c Bon-Bons.... Extra Special Offer 5-lb. Telescope Box Fancy Broken Candy —the Real Old-

Fashioned Kind. Special Combination 1-lb. Hand-Dipped Chocolates, 1 lb. Hard and Filled Candies

1 lb. Mint Puffs

69c For 3 lbs.

For 5 lbe.

Plumbridge \$2.50 to \$10 We're the only Philadelphia Department

Store headquarters for these handsome filled baskets. The Gift Supreme! SNELLENBURGS First Floor, Arcade

Gift Watches FOR MEN AND WOMEN

CHRISTMAS

Very Specially Priced for Saturday Men's \$30.00 14-Karat Solid-Gold



Guaranteed Elgin movement, fitted in 14-kt. solid gold openface cases. Good heavy-weight cases. Plain polished. Choice of silver or white dial.

Women's 14-Kt. White \$35 Gold Elgin Wrist Watch Elgin



SNELLENBURGS First Floor N. THELLENDURG & CO.