

**TOMORROW—DECEMBER FIRST—Formally ushered in the GIFT SEASON and Finding Us Splendidly Prepared to Supply EVERY HOLIDAY NEED at a Generous Saving. The Store Where the Thrifty Know Their DOLLARS BUY MOST.**

**Trimmed Hats of Satin Lead in Vogue**

A Delightful Collection of Incomparable Under \$10 to \$13 Elsewhere. **\$4.98 & \$5.98**  
Hats that still further establish our leadership in high-grade popular-priced millinery. They are made of handsome quality rich black slipper satin, in many stunning shapes, trimmed with large knobs of fur, coque, ostrich or novel ornaments.  
Charming hats for children and dignified styles for matrons are also a specialty with us. **THIRD FLOOR**

Mail Orders Filled **HATS TRIMMED FREE OF CHARGE** Phone Orders Filled

**Lit Brothers**  
**ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY**  
Market Eighth Filbert Seventh

**Women's \$1.25 Strap Wrist Gloves 89c**

Chamois suede in mode, beaver, brown, gray and biscuit; embroidered backs.  
Children's \$1.50 Scout Gloves, \$98c  
Men's \$2.25 Gloves, \$1.09  
Men's \$3.00 Handkerchiefs, 25c  
Men's \$1.25 Box of Six Handkerchiefs, 79c  
Men's \$3.00 Handkerchiefs, 25c  
Women's \$3.00 Handkerchiefs, 25c  
Men's \$2.00 Handkerchiefs, 18c, 25c and 49c

**Picturesque Colonial & Dainty One-Strap Pumps \$6.98**

Black kid, bronze kid, patent calf, black satin—all of superb quality!  
The Colonials retain their traditional quaintness with the added charm of modern skill in workmanship. Large tongues and dress heels.  
The Pumps are particularly effective dress lasts with hand-turned soles and popular heels.

Men's \$7 and \$8 Shoes and Oxford, \$4.98  
Black and tan genuine Russian calf. Full brogue, conservative English lasts and every style variation in between. Solid leather construction throughout.  
Misses' and Children's \$3.50 to \$4 Shoes, \$2.29  
Lace styles in tan Russia. Perforated vamps and broad toes. Pony cut. Sizes 4 1/2 to 11.  
Men's \$2 Felt Slippers, \$1.49  
Oxford, gray, brown, blue and wine. Padded soles and heels. Sizes 6 to 11.  
Men's Slippers, \$1.98 to \$4.98  
Romeo, opera and everette in black or brown kidskin. Sizes 6 to 11.

**Women's and Misses' Handsome Fur-Trimmed Winter Coats \$39.75**

A quality that could not possibly be duplicated ordinarily under \$55 at least!  
Coats of distinctive style and luxurious beauty—in variety that will appeal to all!  
Their styles are reproductions of the costliest models shown this season—developed from superior qualities of the winter's most fashionable coatings.  
Bolivia, Suedline, Velour, Mannish Coatings Broadcloth and Plush  
The entire range of winter's richest colorings is here for your selection. All these coats are richly silk lined—and warmly interlined for the coldest days that the coming winter will know.  
The collars are lovely qualities of Opossum, Nutria or caracul.  
**Lit Brothers—SECOND FLOOR**

**An Overcoat That a Man Can Bundle Up in on Coldest Days!**

All-Wool and Plaid-Backed and Worth \$35 Anywhere Else  
All-wool of the warm, comfortable kind you like to nestle your face down into when the wind is sharp—and as sturdy as can be! Warm toned and backed with colorful plaids. Belted or half belted and, in most cases, with raglan sleeves and satin lining. Your size, sir, and wide choosing in it, too.  
Other Handsome Overcoats, \$28 to \$55

**Men's All-Wool Suits EVERY ONE WITH EXTRA TROUSERS**  
\$30 value \$19.75  
All-wool, of rich sturdy quality. Both the unusual and the staple patterns and models in every man's size—your choice of fancy chevrons, cassimeres and tweeds—also pencil-stripe worsteds!  
\$37.50 value \$25

**Tomorrow Only! Boys' \$8 to \$12.50 Sturdy Winter Overcoats & Suits \$5**  
Boys' Corduroy Boys' Swagger Boys' Wool  
Norfolk Suits Polo Coats Lined Overcoats  
Every fabric is absolutely all-wool, the styles are the newest for young fellows and tailoring is expert and careful.  
Boys' \$14.50 Overcoats and Suits, \$10  
Suits—have extra knickers. Sizes 7 to 18. Overcoats—with plaid linings. Sizes 8 to 17. Strictly all-wool fabrics in brown, gray and green mixtures.  
Men's Full Dress and Tuxedo Suits, Special, \$45  
Tailored by A. B. Kirschbaum, which assures superb fabrics and faultless style. Coat and trousers.  
**Lit Brothers—Second Floor, 7th St.**

**\$2 Satin Messaline \$1.39**

Attractive colorings; black and white. 35-inch.  
\$3.50 Sports Sattins, \$1.95  
Heavy quality; sports shades. 40-inch.  
\$2.50 Black Satin Charmeuse, \$1.69  
Brilliant finish. 35-inch.  
**Lit Brothers—1st Floor, South**

**Ultra-Smart Ready-to-Wear Hats \$2.98**

The Prettiest that \$5 Regularly Buys, Extra Special  
A huge new shipment in many chic winter styles ideal for holiday wear!  
They are made of exceedingly good quality black satin in mushroom and flare shapes, trimmed with dressy ostrich, pretty metal ribbons or gay flowers.  
\$4 Plumage Hats, \$2.98  
Black and colors, in winsome shapes, comprising coque, hackle or duvety trim with ostrich.  
**Lit Brothers—First Floor, North**

**Men's \$7.50 Smoking Jackets \$4.98**

That perplexing problem of what to give a man is solved seven times right here—at seven matchless savings, too!  
Plenty of variety and every one a pattern that any man will REALLY like.  
Blue, brown and green mixtures, with contrasting backs. Good-looking long roll collars, pockets and cuffs neatly bound with silk cord.  
\$8 Blanket Bath Robes, \$5.98  
Best quality robing—plain grounds with colored figure, stripes and checks. Large collars, deep pockets and rope girdles.  
\$6 Sweater Coats, \$3.98  
Best worsted yarns, closely woven. Coat style with V neck. Finely tailored. Pockets and strong buttonholes.  
\$3 Silk-Stripe Madras Shirts, \$1.98  
High-grade madras with lustrous silk stripes. Neatly arranged with neat collar stripes. Double soft cuffs.  
75c Silk Four-in-Hands, 49c  
Rich, heavy quality silk in a wide variety of brocaded and neat figured effects. Beautiful colorings. Slide-away bands.

**HOSIERY : UNDERWEAR**

Quality Plus Economy for Holiday Shoppers  
**Women's \$1.35 Underwear 98c**  
Extra heavy, fleece lined. Vests are Dutch neck and elbow sleeves or high neck and long sleeves; knee and ankle length drawers.  
\$2.25 Silk Vests, \$1.69  
Heavy glove silk; tailored and re-enforced.  
Misses' 75c Underwear, 49c and 59c  
Fleece-lined vests and drawers.  
Boys' \$2 Ribbed Union Suits, \$1.49  
Part wool; natural color.  
Women's \$2 Sports Stockings, 79c  
Silk- and wool in sports shades. Slightly irregular.  
Women's \$1.50 Silk Stockings, 98c  
In black, white and colors; fashioned leg.  
\$2.50 Gloves, \$1.69  
Black and colors. Run of the mill.  
Children's Stockings, \$1.25 & \$1.50  
Imported wool in sports shades with contrasting tops.  
**Lit Brothers—1st Floor, South**

**Holiday Fur Sale Continues**

With Values better than ever  
Magnificent pelts, all guaranteed. A small sum reserves selection until wanted.  
\$225 Marmink Coats, \$169.75  
Stunning models. 40 - inch length.  
\$225 Natural Muskrat Coats, \$149.75  
Another big shipment in to meet the big demands.  
\$125 Northern Seal Coats, \$99.75  
45-inch length.  
\$125 Northern Seal Capes, \$99.75  
45-inch length.  
\$125 Marmot Coats, \$99.75  
45-inch length.  
"Northern Seal" is Seal Dyed Coney  
**Lit Brothers—SECOND FLOOR**

**Friday Bargains**

40c to 80c Fancy Aprons  
29c, 39c & 49c  
Of dotted swiss lawn and striped voiles with embroidered ruffles. Have pockets and wide ties. Two pictured.  
\$2 Smoking Stand, 98c  
Pretty turned stand with heavy base glass ash and match tray.  
\$15 Enamelled Bed, \$6.85  
Two-inch continuous post with 10 slats.  
\$35 Mahogany Wing Chair or Rocker, \$19.85  
Companion case sides, back and seat.  
\$8 Simmons Springs, \$3.85  
Heavy frame; famous link construction to fit any regular size.  
**Lit Brothers—FOURTH FLOOR**  
\$3.50 Floor Aquarium, \$1.95  
Two-gallon squat shape bowl; dull black wrought iron stand.  
**Lit Brothers—THIRD FLOOR**  
35c Printed Pongees, 19c  
Clearance of extra finished, printed in fast color, red, green, lavender, brown, red, navy and black. Checks, small tabs, fancy collars, tweedy checks, 32-inch.  
25c Apron Gingham, 15c  
Striped and tweedy blue-and-white checks.  
**Lit Brothers—First Floor, North**  
50c Door Mats, 29c  
Rope cocoa, size 12x18.  
\$1.25 Rubber Mats, 79c  
Size 12x30.  
\$1.25 Cotton Rugs, 89c  
\$2 Woolcraft Rugs, \$1  
24x38 inches.  
Seamless Room-Size Rugs  
\$65 Wilton Rugs, \$59.50  
33x54 Brussels, \$29.99  
11x22 size, \$16.50  
\$13 Velvet, 16x24 size, \$16.50  
\$10 Plain Blue Rug, \$5  
6x9 size  
Seamless. Limited lot. Some imperfect.  
**Lit Brothers—FOURTH FLOOR**  
Cork Linoleum Rugs  
\$9.50 Rugs; 6x9 size, \$5.75  
\$18 Rugs; 7x10 size, \$9.75  
15x22 Rugs, 6x18 size, \$16.50  
Rubber, 2000 in. lot.  
**Lit Brothers—FOURTH FLOOR**  
85c to \$1.25 Silks, 39c  
Remnants. Plain weaves and fancy effects in silk and half silk fabrics. No main or phone orders.  
**Lit Brothers—SOUTH ARCADE**  
49c to 65c Ribbons, 39c  
Plain and fancy ribbons; wanted colors, 2 to 6 1/2 inches wide.  
**Lit Brothers—First Floor, South**

**Crib Comforts Specially Priced**

**Cotton Filled \$1.65**  
Of silk, saten, silk mull and silkline with plain silk or saten borders. Various pretty colorings; 56x48 inches. Limited lot; no mail or phone orders.  
\$4.50 Bed Spreads, \$3.25  
White satin finish; raised Marseilles pattern; hemmed. 80x90 inches.  
\$10 Lamswool Blankets, pair, \$7.98  
White wool with cotton mixture. Pink or blue borders. Also plaids in pink, blue, tan and gray. Silk mohair binding. 70x74 inches.  
**Wool Filled \$2.95**  
\$10 Bed Sets, \$7.98  
Satin finish; pretty patterns. Cut corners and collared edge. 80x90 inches. Bolster throw included.  
\$7 Silkoline Comforts, \$4.98  
Floral or Persian patterns; both sides alike. 9-inch saten borders; extra thickness of cotton filling; scroll stitched. Size 72x90.  
**Lit Brothers—FIRST FLOOR, NORTH**

**Bed Muslins & Domestic in a Timely Sale**

**\$1.85 Seamless Sheets \$1.39**  
Popular Harvard mills bleached sheeting. Size 81x90 inches; three-inch hems.  
\$2 Fancy Pillow Cases, pair, \$1.49  
Boned for girls.  
Various attractive kinds of bleached muslin. Embroidered, initialed, lace trimmed—or with hemstitched or scalloped edges. 46x36 inches.  
Muslin and Nainsook, yard, 15c  
Remnants. 38-inch; bleached.  
29c Unbleached Sheet, 19c  
40 inches wide. Extra heavy.  
50c Pillow Cases, each, 35c  
Slight seconds of Utica, Mohawk and Dwight Anchor. 46x36 inches.  
\$1 Bolster Cases, each, 69c  
Bleached muslin; 42x72 ins. FIRST FLOOR, NORTH

**\$5 Silk Petticoats \$3.98**

Excellent quality radium, chiffon tafeta and mesaline. Straight-line or floured models, with hemstitching, draped pin cording and small picot edged ruffles. Pretty colors, changeable effects, navy and black.  
\$7 Extra-Size Silk Petticoats, \$5.98  
Fine, soft mesaline in straight-line models, with three small plaited ruffles. Navy, black and changeables.  
\$6 Petticoat Slips, \$4.98  
Satin charmeuse. Shirring at sides. Shoulder straps. Black and navy. Sizes 34 to 44.  
**Lit Brothers—SECOND FLOOR**

**Gift Jewelry, Silverware & Clocks**

Gifts that make the giving an occasion. A magnificent array, at incomparable savings!  
**\$22.50 Wrist Watches, \$14.98**  
Twenty-year gold filled plain and engraved cases. Toneau, round, octagon and square shapes; convertible bracelet or ribbon wrist band.  
\$12 Chest of Rogers' Table Ware, \$9  
Silver plated. 26 pieces; guaranteed 10 years; table spoons, tea spoons, one butter knife, sugar shell; bright finish; thread edge. Six each—knives, forks, spoon. Black leather-ette case.  
\$7 Roll Trays, \$4.50  
Quadruple plated.  
\$7 Fruit Bowls, \$4.98  
Quadruple plated.  
\$1 Rhinestone Bar Pins, 49c  
Unusual designs; brilliant rhinestones.  
\$17.50 Mantel Clocks, \$9.98  
New, long tambour style; hand-rubbed mahogany-finished cases; 8-day guaranteed movements; strike hour and half hour on cast-iron dial gong. 26 inches long, 10 inches high.  
\$15 to \$25 Laboma Pearls, \$7.50 to \$12.50  
Finest natural, indestructible, perfectly matched pearls; gold catches—opera length.  
\$18.50 to \$35 Diamond Rings, \$14.98 to \$25  
White gold mountings; brilliant diamond.  
**Lit Brothers—First Floor, South**

**\$40 Bicycles \$26.98**

**Famous Remington Make**  
Strong construction throughout. Coaster brake, mud guards, rubber pedals, spring saddle, extension bars and guaranteed non-skid tires.  
\$25 Rugby \$1.25  
Footballs...  
\$10 White Wool Sweaters, \$7.98  
Shaker knit pullover style with shawl collar. All-wool. Full fashioned.  
Ice King Skates and Shoe Outlets, \$12  
Tubular steel skates, shoes of kangaroo leather. Light weight.  
Winnlow Ball Bearing Roller Skates, \$1.98  
Models for Girls, \$1.50  
Models for Boys, \$1.75  
Boys' Hockey Ice Skates, \$2.50  
Boys' Ice Skates, \$3.00  
Hockey Ice Skates, \$3.00  
Boys' Ice Skates, \$3.00  
Boys' Ice Skates, \$3.00

**Robes \$3.98**

Splendid gift choice in cozy bathrobes and dainty kimonos—all priced considerably less here!  
**\$5 Corduroy Robes \$3.98**  
Good-looking breakfast coat models, with roll collars, two pockets and girdle—some lined with Seco silk.  
Victory, Hanna, Copenhagen and Pansy  
**\$7 Beacon Blanket Robes \$5.98**  
Wonderful assortment of pretty patterns in light and dark colorings. Satin-trimmed collars, cuffs and pockets; silk cord girdles.  
**\$5 Crepe Kimonos, \$3.98**  
Box Loin and Zan-Ara crepe. Several very attractive styles in breakfast coat and straight-line models. Hand embroidered and ribbon trimmed. Lovely hues.  
**Lit Brothers—SECOND FLOOR**

**50c to 98c Drapery, 37c**

Hermanns, Terrycloth, marquisettes, cretonnes and other materials.  
\$3.50 Velour, yd., \$1.47  
Clearance of extra. Taux, navy and other colors.  
\$9 Irish Point, \$5.98  
Curtains, pair...  
Imported. Beautiful patterns on fine net. White or cream.  
Sturdy Chair Seats  
12x12 39c 55c  
Values Values Values  
5c 17c 29c  
Discontinued shapes and sizes; mostly black and tan.  
the Carton of Nails...  
20c to 75c Drapery Materials, yd., 9c  
Well-covered all-over designs; for curtains, comfort coverings.  
\$27 Cedar Chests, \$19.98  
12x18x22 inches.  
**Lit Brothers—THIRD FLOOR**