Organ Plays at 9 and 11
Band and Organ at 5:15
Chimes and Melody at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

Throwing Back in Sparkles the Christmas Lights

The Late Lord Strathcona, of London and Canada

who honored the writer by seating him at his dinner table with the Archbishop of Canterbury and the Duke of Connaught, son of Queen Victoria, was the most noble benefactor of Canada in his time in the building of its railroads and the development of its great enterprises.

He was a wise, energetic man and a tremendously hard worker.

He had a fine business mind. His own words that follow will give to our young fellows a fair idea of a most successful, useful man:

"Be content with your lot, but always be fitting yourself for something better. Cheerful perseverance will bring you to a better position. Grumbling won't help you."

[Signed] John Wanamaker

November 29, 1922.

STORE WILL BE CLOSED ALL DAY TOMORROW, THANKSGIVING DAY

Necklaces of Semi-Precious Stones

Lapis lazuli (Swiss)	$50
Sardonyx	40
Topaz	25
Rock crystal	25 to $40
Ivory	12 to 80
Amber	7 to 40
Coral	6 to 40
Amethyst	25

"Rana" Pearls

Wonderful imitation pearl necklaces, imported by us direct from Paris.

Many sizes to choose from.

$20 to $220

DIAMOND buckles two
For garters, and as rich for shoe;
A manteau girdle, ruby buckle,
And brilliant diamond rings for knuckle.
A sapphire bodkin for the hair,
Of sparkling facet diamonds there;
Three turquoise, ruby, emerald rings
For fingers—and such pretty things
As diamond pendants for the ears
Must needs be had, or two large pears;
Pearl necklace, large and Oriental,
And diamond, also amber pale."

—FROM "MUNDUS MULIEBRIS" (THE ADORNMENT OF A LADY), BY JOHN EVELYN, 1690.

An Article of Inexpensive Jewelry

if it brings a bright smile to a sixteen-year-old face, is no bauble. In fact, there is no limit on the age of the face and the self-renewing qualities of the smile.

Here on the Main Floor there is a separate and large section devoted to the inexpensive jewelry that is not "real," or "solid," but is often very quaint, unusual and beautiful.

This "Costume" (or Imitation) Jewelry Includes

Colored bead necklaces	$ .50 to $15
Earrings	.50 to 21
Rhinestone bar pins	1.50 to 15
Rhinestone rings	1 to 14
Rhinestone bracelets	4 to 30
Gold-plated mesh bags	16 to 52
Silver-plated mesh bags	5 to 30
Silver plated vanity cases	4 to 6
Gold-filled cuff buttons	.75 to 3.25
Gold-filled vest chains	1 to 9
Real shell combs	7 to 36
Imitation shell combs	.50 to 11
Mounted combs	1.25 to 27
Feather fans	3.50 to 45
Metal picture frames	.50 to 26.50
Leather picture frames	1.25 to 22
Imitation pearl necklaces	1.50 to 35
Imitation pearl chains	1.75 to 45
Novelty chains	2.50 to 18
Pendant sautoirs	1.25 to 27
Gold-filled lingerie clasps	.50 to 1.50
Gold-filled bar pins	.75 to 4.75
Gold-filled Collar pins	.50 to 1.50
Enameled sweater sets	1
Enameled bar and collar pins	.75 to 2

If the Queen of Sheba Came Today to Wanamaker's

we could serve Her Barbaric Majesty with all the glittering gems, of both ancient and modern prestige, and all the cunningly fashioned ornaments of fine silver and gold, that she could possibly require to creditably confront King Solomon in all his glory.

And we'll warrant you that she would look more gorgeous, and would bring the mighty King nearer to the weakening point than ever!

Dainty Toilet Fittings of Precious Metal

are something that the owner, during the lifetime they'll last her, will use many times a day—and who can count the days?

We can give you a complete set of 12 pieces in solid gold that will make some lovely maiden's dressing table glitter like that of an Inca princess.

Useful Articles in Sterling Silver

Hand mirrors	$17 to $10
Combs	3.25 to 9.50
Hair brushes	12.50 to 29
Clothes brushes	9.50 to 23
Buttonhooks	2.75 to 7
Nail files	2.25 to 7
Shoe horns	2.75 to 10
Mesh bags	21 to 50
Powder boxes	4.25 to 9.50
Vanity cases	13.50 to 28
Military brushes	18 to 45
Belt buckles (with belt)	4 to 6.50
Cigar cutters	1.75 to 2
Cigarette cases	12 to 63
Match boxes	6 to 10.50
Key rings	1 to 2.50

The Gifts That Give Greatest Pleasure and Longest Pleasure Are on Dazzling Display in the Wanamaker Jewelry Store

A GLORIOUS place to visit, even for the mere sight-seer, who certainly secures the traditional "eyeful." But for the dead-in-earnest gift-seeker, bent on bestowing gifts distinguished by beauty, individuality, permanency and inherent value, it is a place where Christmas problems meet a happy solution.

*The measure of its service is the measure of its vast and varied contents, equipped to serve all needs.

Nothing too simple to be represented.

Nothing too splendid!

Substantial Silverware

is an essential of practical as well as refined living

Sterling Silverware, 925/1000 Fine

Tea sets (5 pieces)	$290 to $1050
Tea Kettles	145 to 460
Trays	185 to 725
Coffee sets	72 to 500
Water pitchers	45 to 165
Bread trays	17 to 80
Candlesticks (pair)	15 to 130
Centerpieces	32 to 485
Sugar and cream sets	17.50 to 76
Berry bowls	25 to 68
Sandwich trays	18 to 46
Compotes	15.50 to 45
Gravy boats	61 to 125
Meat platters	99 to 345
Vegetable dishes	115 to 305
Asparagus dishes	125 to 275
Cake baskets	37 to 87
Vases	6 to 185
Napkin rings	2 to 13.50
Pepper and salt containers (pair)	3.50 to 60
Children's cups	6.50 to 27
Children's bowl and plate	14.50 to 79
Baby spoons (each)	1.25 to 2.50
Children's sets	6 to 8
Teaspoons (dozen)	15 to 28
Dessert spoons (dozen)	30 to 49
Table spoons (dozen)	39 to 65
Dinner forks (dozen)	39 to 65
Dessert forks (dozen)	30 to 49
Dinner knives (dozen)	39 to 45
Dessert knives (dozen)	32 to 42
Butter spreaders (dozen)	18.50 to 24
Individual salad forks	28 to 35
Ice cream forks (dozen)	19 to 32
Orange spoons (dozen)	23 to 31
Berry spoons (each)	6.50 to 9.50
Cold meat forks (each)	3.35 to 8.50

Some Splendid Pieces of English Hall-Marked Antique Silver

Tureens	$685
Large tray	1250
Tea set	1700
Tea caddy	197
Cake basket	360
Coffee urn	120
Teapot	135
Coffee pot	210

Silver-Plated Ware of the Highest Grade

Tea sets (5 pieces)	$49 to $211
Tea kettles	23 to 120
Large trays	25 to 160
Water pitchers	7.50 to 68
Meat platters	9.50 to 90
Gravy boats	7 to 32
Vegetable dishes	8.50 to 77
Cake baskets	5 to 14.50
Bread trays	2.75 to 33
Candlesticks	2.75 to 22
Table mats	.75 to 5.50
Teaspoons (dozen)	3 to 7.50
Dessert spoons (dozen)	5.50 to 14.50
Dessert forks (dozen)	5.50 to 14.50
Dinner forks (dozen)	10 to 15
Table spoons (dozen)	10 to 15
Berry spoons (each)	1.75 to 3
Cold-meat forks	1 to 2
Gravy ladles	1.25 to 2
Butter spreaders (dozen)	7 to 12
Individual salad forks	8 to 14
Ice cream forks	7 to 12
Dinner knives (S. S. blades)	19 to 23
Dessert knives (S. S. blades)	18 to 22
Napkin rings	.75 to 2
Pepper-and-salt containers (pair)	4 to 17
Flower baskets	12 to 27
Serving trays	17 to 25
Children's cups	2.75 to 3

The Romance and Splendor of Jewels and Precious Metals

are something to which every normal human being thrills responsive.

No gift is so sure of a cordial welcome from man or woman, old or young, as the gifts which it is so easy and so pleasant to select in the Jewelry and Silverware Store.

No woman ever turned away with a shoulder-shrug from a necklace of Oriental pearls.

No man ever examined a fine gold watch, or a handsome ring or scarfpin, with a wan smile, or with the thought in his secret heart: "Well, of all things to send to a he-male!"

No young girl ever pouted and said, "I've far too many pretty rings and bracelets."

A service of beautiful silverware is rarely duplicated on the Christmas gift-table.

Enough said!

An Unusual Collection of 14-Karat Gold Jewelry

For Men

We believe this to be the largest collection in the city.

Scarf pins	$5 to $77
Tie clasps	3.25 to 26
Cuff buttons	8 to 80
Belt buckles	18 to 58
Card cases	55
Cigarette cases	100 to 285
Dress sets	25.50 to 405
Dress chains	15.50 to 100
Vest chains	20 to 23
Watch fobs	8 to 38
Pocket knives	8 to 30
Insignia rings	7.50 to 200
Signet rings	6 to 24
Stone-set rings	10 to 50

For Women

Bar pins	$3.25 to $100
Bracelets	9.50 to 100
Handy pins	3 to 23
Neck chains	2.75 to 11
Brooches	4.50 to 85
Rings	6 to 60
La Vallieres	11 to 32
Lockets	10 to 62
Vanity cases	165 to 250
Mesh bags	240 to 675
Thimbles	5.50 to 8.50
Lingerie clasps	3.25 to 12
Circle pins	3.25 to 16
Powder boxes	48 to 82
Hat pins	2 to 14
Bodkin sets	17 to 20

Social Stationery

Is Something All Men and Women Use

Boxed paper	$ .75 to $18
Christmas cards (dozen)	.50 to 8
Fountain pens, hard rubber	1.50 to 8.25
Fountain pens, 14-karat gold	24 to 35
Fountain pens, gold band	9 to 14
Fountain pens, sterling silver	5 to 11
Fountain pens, gold filled	6 to 12
Gold pencils, 14 karat	9 to 35
Silver pencils	1.50 to 6
Desk sets, brass	10 to 42
Desk sets, leather	8 to 35
Desk sets, sterling silver	1.25 to 3
Loose-leaf books	1.75 to 5.50
Excelsior diaries	35 to 5
Telephone registers	1.25 to 2.50
Shopping lists	75
Quill penholders	1.25 to 3.50
Address books	.50 to 3

PEARLS AND DIAMONDS

Genuine Oriental Pearl Necklace $240 to $6000

From the most remote ages, the lustrous pearl, with its mysterious quivering lights, has been esteemed one of Nature's most precious gifts. There are few forms of jewelry that a woman prizes as much as a fine necklace of Oriental pearls. Unlike the more brilliant gems, pearls may be worn at almost any time of the day and with almost any color. Moreover, they are almost invariably becoming to any wearer.

The Diamond, the Glorious Diamond—Empress of Jewels!

"SEEK-NO-FURTHER," the old-fashioned name of the apple believed to be the finest grown, applies to this stone, the most splendid, most durable and most highly valued of all the glittering treasures that Man has forced Dame Nature to give up from her deep, dark, long underground pocket.

The diamond is the seek-no-further among jewels. If you can give a diamond for a Christmas present, give it. Nothing else will be more appreciated, nothing else approaches its worth as an investment, since diamonds never depreciate in value.

Money talks, but never more brilliantly than when invested in a diamond!

All Our Diamonds Are the Fine, Blue-White Stones That Shine With the Greatest Splendor

attainable in a diamond. Fastidiously selected from the highest grades, cut and polished to perfection, they are set under our own supervision. All the finer stones have platinum mountings, which greatly enhance the radiance of the gems.

Diamond rings in fancy shapes	$105 to $1650
Single-stone diamond rings	59 to 2800
Bar pins	155 to 1435
Brooches	290 to 77
La Vallieres	125 to 9
Bracelets	135 to 1[illegible]
Cuff buttons	90 to 150
Scarfpins	30 to 380

Who Isn't Keen on Fine Cutlery?

Stag-handled carving sets (3 pieces)	87 to $21
Sterling-handled carving sets (3 pieces)	23 to 28
Celluloid-handled carving sets (3 pices)	10
Celluloid-handled steak sets (2 pieces)	7
Sterling-handled steak sets (2 pieces)	7 to 10
Stag-handled steak sets (2 pieces)	5 to 7.50
Gillette safety razors	5 to 10
Autostrop safety razors	1 to 6.50
Straight-blade razors	1 to 11
Scissors	.50 to 3
Pocket-knives	1 to 11.50

Timepieces That Keep the Time and the Peace

After his cook, a good watch is a man's most valuable servant, while the cook is helpless (at least she claims so), without a shining, reliable alarm clock, and the whole household might run down the road to nowhere, without the benignant face and trustworthy tick of the friendly family clock to rely on.

Our timepieces are fitted with movements from the leading American factories: Elgin, Waltham and others, whose products have become bywords for trustworthiness.

Men's Reliable Watches

14-karat gold case	$34 to $310
Gold-filled case	19 to 120
Silver case	21 to 69

Once a Woman Wears a Bracelet Watch

there is a slim chance indeed that she will ever go back to the other kind.

Here may be chosen almost every kind of good, reliable watches for women, including:

14-karat gold case $33 to $215
Gold-filled case, $18 to $45
Silver case, $18 to $41
Platinum case, $212 to $370
Diamond-set case, $175 to $310

Stately Hall Clocks

Waltham and Herschede movements, beautifully cased in mahogany, chiming quarter-hours on tubular bells,
$380 to $825

Mantel Clocks

Some striking half hours, others chiming quarter hours,
$10 to $115

Boudoir clocks,
$3.50 to $15

Banjo clocks,
$12 to $110

Hanging clocks,
$6.50 to $108

Mirror clocks,
$15 to $90

Traveling clocks,
$18 to $48

Alarm clocks,
$2.25 to $13

Boys' watches,
$1.50 to $6

Boys' watch chains,
75c

QUALITY is the supreme thing to look to in choosing jewels, silverware and the like, as the simplest mind knows.

A timepiece whose fair face cannot be trusted, a precious stone or metal that is only near-precious, or is less precious than the deceived purchaser believes, or which falls below standard in any way, is only a near-valuable. Scarcely worth locking up!

Do not buy jewels or silverware in a store of whose principles and reputation you know nothing, or in one which quotes you "confidential" or sliding prices.

The unimpeachable qualities, the protection of the Wanamaker guarantees, stand firm as a rock behind all the pomp and glitter of these superb stocks of jewels and silverware, and have built for them a repute that reaches far and reaches wide.

"It's an investment!" say the shrewd ones, when such purchases are discussed. "And nowhere safer than in Wanamaker's."