

Store Open 9 A. M. to 5:30 P. M.
For Wednesday

We have set the Store "party fashion" for the enjoyment and convenience of all who come to town tomorrow intent on a Thanksgiving visit.

Eighty Years of Faithful Service
GIMBEL BROTHERS
MARKET CHESTNUT 11 EIGHTH 1 NINTH

Yes, the Cornell-Penn game also is a classic and will be glorious this year in the new stadium. Tickets at Gimbel's, \$3.

For Wednesday

Women's Coats—

the "Miracle Values" of Philadelphia

at \$39 and \$59

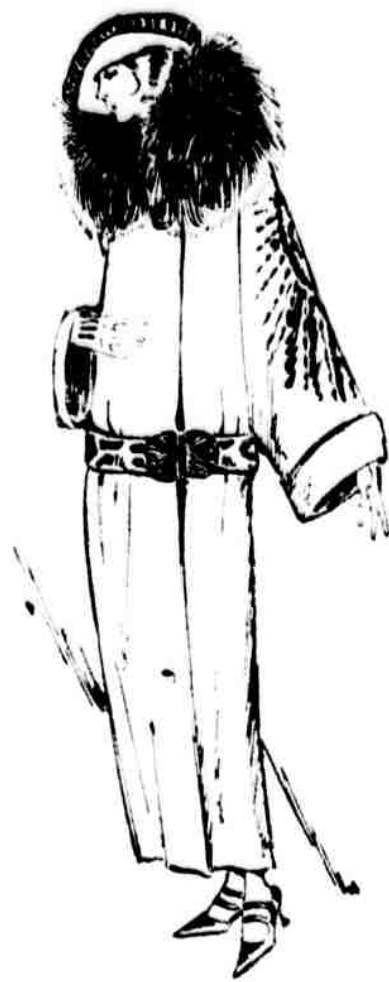
—Values \$50 to \$100

Over a hundred styles—coats, capes, wraps—at these two prices alone!

All are belted. All are lined with sound, dependable, rich silk linings.

Each and every coat, wrap, or cape, at either of these prices, is set off with either collar, or collar and cuffs, of

- Beaver Fur,
- Wolf Fur,
- Caracal Fur,
- Squirrel Fur,
- Fox Fur,
- Mole Fur
- or Persian Lamb



—Gimbel's, Salons of Dress, Third floor.

It's a Glorious Holiday Store

Largest stocks of any store in Philadelphia—and gathered by experts who know your needs and your tastes—not museum pieces but home-enriching things for yourself and for giving.

And your comfort and convenience have been studied anew—

Quicker service after your selections have been made gives us more time to serve you in making selections. Dainty wrappings for gifts. And uniformly lowest prices.

Ivory-Color Toilet Articles

At Near Half, Often Less Than Half Price

- Mirrors, \$2.25
- Hair Brushes, \$1, \$2.50
- Combs, 50c, 75c
- Trays, 40c, \$1, \$1.75, \$2.25
- Powder Boxes, \$1, \$1.50
- Hair Receivers, \$1, \$1.50
- Clothes Brushes, \$2.25
- Manicure Pieces, 50c

And many other items in shell-color or white, 25c to \$4. —Gimbel's, First floor.

"Gift Sets" of Women's Glove-Silk Underwear

Vests of rich, heavy glove-silk trimmed with laces, heavy or sheer, embroidery or contrasting colors, \$2.65. Many novel, unusual ones that women are "snapping up" for gifts.

Matching Bloomers and Step-ins, \$3.65

—Gimbel's, First floor.

Women's Imported Cambric Handkerchiefs

Regular \$1.50 Value

\$1 a Dozen

Gimbel-gathered abroad—at surprising savings. White centers with dainty colored borders.

Women's Popular "Rainbow" Handkerchiefs

Irish linen in lovely colors with gay embroidery. A Box of Three at \$1 —Gimbel's, First floor.

Tomorrow, A Sale of Famous Whiting & Davis Mesh Bags

Half Price!

New styles that regularly sell at \$4 to \$35, now

\$1.95 to \$17.50

Christmas! —Gimbel's, First floor.

Being Contrary—For Your Sakes

We Offer

Overcoats

at \$33

Just when everybody is swearing at high tariffs, profiteers, raised prices—everything they don't like.

But they'll like these overcoats—and they'll know—

They Are Bargains

Big Swagger Ulsters

Great Coats Raglans

Chesterfields

Box-Back Coats

Fleeces: deep, lofty overplaid; Shetlands, Germanias, meltons, chevots, kerseys.

Oxford gray vicuna overcoats with velvet collar.

For Thanksgiving—every day.

—Gimbel's, Second floor.



Women's Accordion Reefers Scarfs at \$1.65

Slight irregularities of \$2.50 Scarfs

—Gimbel's, First floor.

Four "Shining Values" in Women's Dresses at \$25

Two models in Chiffon-svelte—one a dinner-gown model with a fascinating bit of fur around the bustee neck-line. The other the "picture gown" pictured—an adaptation of a Lan-... Wonderful color-tones—sea-depth blue, deep green or black.

A model in satin-back Canton crepe, with a yoke that lets the pretty pinkness of her skin show through; and with flying panels that have tight little shirings on the hips.

And a pique tulle model with Paisley silk gloves and Paisley silk braided into the girdle.

—Gimbel's, Salons of Dress, Third floor.

Sale

Thread Silk—Glove Silk—All-Wool—and Silk-and-Wool—

Stockings at \$1.95

—Values \$3 to \$5.50

Products of the finest stocking makers in America with associate plant in England. Sizes 8 1/2 to 19.

Plato silks. Laces-tripe silks. Two-bar-lace silks. Solid-color. Mixed effects. Clocks to match—or to tone in or to contrast. Color-stripes in some novelty-weaves and novelty-stitches.

Black	Beige	Brown	African brown
Navy	Tan	Camel	Russian calf
Silver	Champagne	Olive	Light aluminum
Gray	Beaver	Oxford	Light blue
Cordovan	Orchid	Panels	Light green
Fawn	Onion	Snobs	Dark green
Caster	Gummetal	Locat	Mixtures

—Gimbel's, First floor.

Fur Neck-Pieces at \$45

—Considerably Below the Regular Price—

A wonderful group comprised of unique scarf-styles in—

- Fox—Hudson blue, taupe, Poirer brown and black.
- Natural bunny marten—one-skin style.
- Natural stone marten—one-skin style.
- Dark natural mink—two-skin style.
- And Japanese sable in a particularly beautiful brown blend.

Fur Coats—Special at \$159

All 40-inch length models. Natural muskrat. Dark, sturdy racoon. And "dressy" French seal (dyed coney), trimmed with self or contrasting fur.

—Gimbel's, Salons of Dress, Third floor.

"Watches—And Fine Watches!

Cost Less at Gimbel's!"

We hear it every day! His Christmas Elgin 25-year guaranteed gold-filled cases. Fine 17 Jeweled Nickel lever movement; beautiful gold-filled dial. A \$25.00 Value \$21 Gimbel priced

Women's 14k White Gold Wrist Watches

Fine 12-jeweled lever movement, cut balance adjusted. Dainty 6 1/2 line size. A \$60 Value \$21 Gimbel priced

—Gimbel's, First floor.

Candies for Thanksgiving Day

Combination—Round Chocolate-covered Brazil Nuts, round Walnut Stuffed Dates, round Assorted Hard Candies and round Peanut Brittle. \$1.50 value \$2.25, the four lbs. for

Combination—Round Assorted Chocolate, round Assorted Caramels and round Cream Mint Puffs, the three pounds for

Woodland Assorted Chocolate-covered Fruits and Nuts, \$1.25 lb. box.

"Orchard" Chocolate-covered Cordal Cherries, "the cherries that are different," beautifully boxed, 1 lb. boxes, at

—Gimbel's, Chestnut Street Annex, Grand Arcade and Subway Store.

Shaker-Knit Sweaters

Only Thing for Real Winter Sports!

\$5 and \$7.90

—Four "slip-overs" as shown in the picture. Wide-rib manish style.

Coat models with fashioned collar and purled at hip. Special at \$7.90.

—Gimbel's, Third floor.

Glove Prices Are Consistently Lower at Gimbel's

Two recent model glove sales were a sensation in the glove-selling world! And we are well prepared against higher production cost and new tariff rulings.

Women's Polish Imported Kid Gloves, 50 pairs for \$1.68

Women's Tan-Weist Cape, glove pump seam, leather-lined, tan and black. \$1.85

—Gimbel's, First floor.

Remnants of Wool Dress Goods Half Price

Lengths 1 1/2 to 4 yards, left from a season's best selling. All the cream, sequin, wares and colors, including serge and jersey cloth, start at \$1 yard.

\$2.50 Black All-Wool Panama \$1.38
Cloth at— 54 inches wide

\$2.50 Black All-Wool Jersey \$1.28
Cloth at—

—Gimbel's, Second floor.

Misses' "Finer-Fur-Trimmed" Coats at \$39

Such big collars—fox, wolf, nutria, caracal—even squirrel! Many have fur cuffs, too.

Materials?—Mostly velours and bolivians—this season's great variety—unusually soft and silken.

There's a wonderful sports model also, double-faced coatings with racoon collar.

—Gimbel's, Salons of Dress, Third floor.

TWO RADIO SPECIALS

\$175 Single-Circuit Regenerative Receivers at \$129.75

Complete with two stages of amplification, giving wonderful results. Sold complete with storage battery, B Batteries, tubes, headset, antenna, etc. Not one additional cent need be spent to place the set in actual operation. Will operate with any type loud speaker; regu- \$129.75

\$18 Battery Chargers, \$9.95

You can't afford to miss this if you own an automobile or a radio set. High charging rate, will operate from any lighting socket. Keep your battery in best of condition at the rate of five cents each full charge; regularly \$18—Thanksgiving Special \$9.95

—Gimbel's, Radio Station, Seventh floor, et

Great Christmas Sale of Women's Fitted Week-End Cases

Here is the greatest collection and the best values in fitted week-end cases we ever offered.

Prices, \$4.95, \$14.95, \$19.95, \$24.95, \$29.95

Regularly \$10 to \$50

All beautifully fashioned week-end or business cases, hand-somely lined, daintily outfitted with 8 to 19 toilet articles, and have two brass locks. Sizes from 20 to 24 inches.

—Gimbel's, First floor.

Importer Closed Out Point Venise-Pattern Lace-Trimmed LINENS Save a Third

Each quantity less than \$10

Line firm, real lace centers, particularly rich Venise patterns.

Doilies, 6-inch round at 25c; 9-inch round, 75c; 12-inch round, \$1.00; 18x18, at \$1.25; 12x18, at \$2.00.

Oblongs, 12x18, \$2; 11x20, \$2.75.

Centerpiece, 24 inch round, at \$4.75; 28-inch round, \$6.75.

Centerpiece, 30 inch round, \$8.75.

—Gimbel's, Linen Store, Second floor.

200 Marquissette Window Panels With 12-Inch Russian Fillet Lace Borders at \$1.50 Each

—Value \$2.25

And a deep, heavy fringe besides. Dainty ruffled Muslin Curtains—exceptionally good quality; 2 1/2 yards long; topbacks included—at \$1.65, value \$2.50.

45-inch velour-and-tapestry Table-Scarfs—special at \$3.95 each.

—Gimbel's, Voluntary Store, First floor.

Men's and Boys' Sweaters

All-Wool Pull-Over, V-Neck and Shawl-Collar Styles

Shaker-knit. Deep purled bottoms. White, navy blue, maroon, seal brown and dark green.

This style sweater is being worn by the college girls.

Sizes 36 to 46. \$4.95, value \$7.

Other sweaters up to \$15.

Boys' sweaters at \$1.95 to \$8.50.

—Gimbel's, Fourth floor.

Self-Basting Double Roasters at 45c

Of sheet steel, 9x14 and 7 inches high.

Wear-Ever Aluminum Double-Roast Pans—

Regular \$1.95 10-lb. size at \$3.95; regular \$6. 15-lb. size at \$1.95; regular \$6.50, 18-lb. size, at \$5.95.

Other roast pans including "Savory" and "Lark" makes, \$1.15 to \$5.95.

—Gimbel's, Fourth floor.

French China Dinner Sets for Your Christmas at \$57.50 a Set

A Grade and Style Retailing Regularly Everywhere Else at \$85

Just "shop around" and see! Dainty border designs; burnished gold handles. Clear, pure white china—2 1/2 quality!

Gold-Encrusted Crystal at \$3.95 a Piece

—The Equal of \$5 to \$7.50 Pieces

Compotes, Fruit and Frappe Bowls, Sandwich Trays, etc. Charming gift!

Delivery today where our city delivery runs. —Gimbel's, Fourth floor.

\$51.50 Heavy Seamless 9x12 ft. Velvet Rugs \$37.50

Seems to be no end to the wear of these velvet Rugs!—they are in attractive Persian designs.

\$61.50 Best Extra-Heavy Seamless Wilton Velvet Rugs, 8 ft. 3x10 ft. 6, at \$41.50

Chinese and Persian designs in characteristic color treatments. Doubt if we could reorder these two lots today at the prices you may pay!

—Gimbel's, First floor.