Store Open 9 A. M. to 5:30 P. M.

For Tuesday Available Tickets for Penn-Cornell Game at Gimbels-\$3

Eighty Years of Faithful Service

Philadelphia, Monday, November 27, 1923

The Christmas shopping is on-each day more room than tomorrow. Fullest assortments, too. Bill rendered January 1st.

The Gimbel System of Retailing Means This to You-

1st-Larger selection of goods than anywhere else. Not museum pieces, but articles you will be glad to own. But largest stock in money value.

2d-Lower prices on these dependable sorts of goods.

3d-We are not undersold-or often met in prices -- in the general marking of goods. The sensational cutting of prices to "meet" or to "beat" Gimbels is best testimonial to our



Down From \$10

\$14.95



Christmas Sale of Women's Fitted Week-End Cases

Would Be a Cherished Gift for Milady! Mail Orders Filled



22 inches leng. Of black cobragrain cowhide over a steel long-grain cowhide leather over a grain fabricoid, with 10 white fittings frame. 8 fittings, amber, shell, white, steel frame. 10 decorated or two-tone fittings in white, shell or amber finish.

20, 22 and 24 inches long. Black 20, 22 or 24 inches long. Of black cobragrain cowhide leather over a shirred pocket in the lid.

21 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.

22 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.

23 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.

24 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.

25 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.

26 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.

27 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.

28 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.

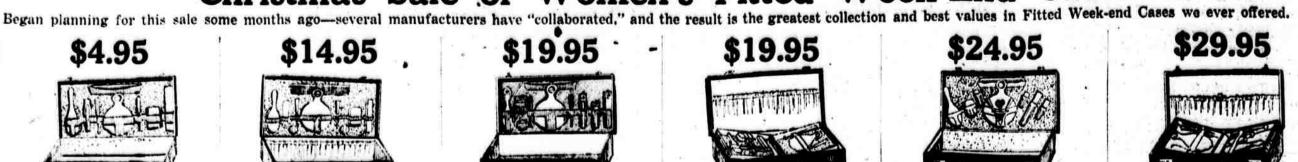
29 inches long. 8 shell-finished fittings on a removable tray. Large shirred pocket in the lid.



Down From \$37.50



Down From \$37.50 to \$50 18 to 24 inches long. Windsor grain cowhide over three-ply veneer basswood box. Hand sewed through- | leather tray. out. 11 and 13 dainty fittings.



Extra fine case of imported black cowhide leather over a basswood box. 11 fittings, in a removable silk-lined

Phenomenal Sale of Famous Trade-Marked

Stockings

Ingrain-Silk English Wool Hose

Glove-Silk Silk-and-Wool Values

S3 to \$5.50

Most enormous purchase of hosiery for a single sale that Philadelphia ever made! Every New York store was after them-but Philadelphia won.

All new, fresh, first quality. All sizes-812 to 10. Plenty, plenty, plenty of all-black. And this fashionable color-list: Silver, navy, African brown, gray, cordovan, Russian calf. fawn, castor, beige, light aluminum, tan, champagne, beaver, orchid, onion, Mandalay, gunmetal, olive, carrel, light green, dark green, light blue, purple, suede, covert, "steeple," "rowing," "touring." tennis. "polo." bathing," "Scouts" and "Lovat.

Mail Orders Filled

-Gimbels, First don't



Holly Boxed Blouses—Hand Made to so Complete an Extent That kind-used on them is not only hand-made, but exquisitely hand-made. All of finest



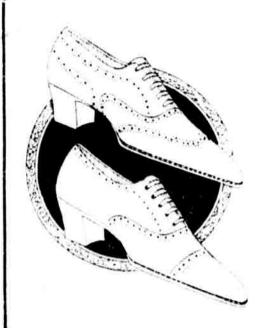
mile with con-

caile Tweedo Blouse cobelligied with wide Irist

ose patter the lace. Front finished with tire broidered Provide

French coile V-Nec Blouse, with double rous of five plet insertion of front and wide filet edge on collar. Hand dren work, double

Ruffled Plouse of to French rolle trimmed with vide Irish lace on calla. and frill with an clabwate hand drawn work



Tomorrow All Short Lots of Women's and Young Women's Smart Walking Oxfords and Brogues

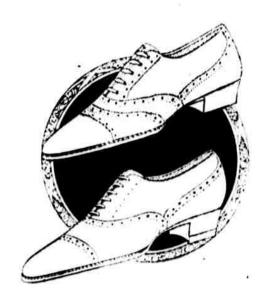
For Values to \$8.50

For Values to \$11

or pairs few these new low prices rule. Included Is a Splendid Lot Made by J. J. Grover!

Better get a seasonful!

No sparing of fine shoes, you see. But wherever sizes are missing



Mail and Phone Orders Filled Same Day

Charge Account and Have You Groceries Delivered

Eatables for Thanksgiving

The Delicatessen Section

serve—saving considerable time and cooking on a busy day on things for every meal. Lenox Mince Meat, qt. jars at 85c

Swift's Premium Hams, 29c lb.

Ivins' Fruit Cake, 4-lb.

has many tasty salads and cooked foods ready to

Mixed Nuts, 3 lbs. for 88c 50c St. James Coffee, 3 lbs. \$1 Plum Pudding, Lenox, three 1-lb.

cans for \$1.10, or can at 38c Decorated Can(for a Gift) at \$3.45 Black Walnut Meats Grape Fruit

Lenox; half price; 50c tall lass containers; dozen,

\$2.95, or 4 for ... New Layer Figs Smyrna, fancy layers, 3 55c

Florida Oranges

Large size, juley fruit: 5 65c dozen, \$1.90; dozen. Sweet Cider Clarified: 12-gallon glass 60c containers for.....

Tiny Tim Peas Lenox brand, smallest Peas grown and packed; special, dozen \$4.50, or 3 cans \$1.15 -Gimbels, Pure Food Store, Chestnut Street Annez.

Golden Bantam Corn

Aluminum Kitchen Utensils If not all at once, then little by little, outfit your kitchen with



aluminum utensils.

top burner. 95c

4-qt. Aluminum Windsor 8 a u pane, with 95c 416-qt. A l u m. num Ten Kettles. rond hand 95c





"Conreid" Reproducing Pianos \$585

Player Pianos Glorified

The reproducing piano is a player-piano with the same power to reproduce the artist's phrasing and crescendos and pianissimo effects that the standard player has to reproduce the notes.

For instance, Gabrilowitsch puts a soul into his renditions. You couldn't reproduce his technique—but the Conreid Reproducing Piano can. And that, too, when the instrument is-

Played Electrically

Marvelous! Even that word is not illustrative. Hear it! Watch it!

There are several makes of repro ducing pianos-each with its points of superiority-all of them marvelous!—giving a new power to you, to the mechanical player.

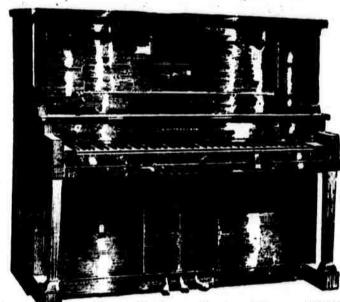
"Conreid" has its distinctive charm—and being built for us by a splendidly equipped factory, and sold on the money-saving Gimbel Club Plan, we save you at least \$150 as gauged by the price of any instrument approaching it.

Two carloads have just come in -we have no hope of being able to supply the possible demand.

Mahogany-cased; guaranteed for five years-hould last indefinitely.

On Gimbel Club Plan, \$585 No interest. Delivered on trifling first paynent, you agreeing to pay the balance at rate of

\$3.75 Weekly-Quite 3 Years to Pay Six rolls of Artist-played Music; a Bench; and delivery to your home FREE. Tuning for one



Conreid 'Reproducing Piano, \$585

Messrs, Gimbel Brothers, Philadelphia. Without putting me under any obligation, case send me fuller particulars of the Conreid Reproducing Piano and your club offer. NAME

-Gimbels, Seventh floor

Act promptly if you would secure a-

944 Phonograph

At One-Third the 1921 Prices

And Pathe is one of the very wonderful talking machines.

This Sale Must Soon End

Less than a thousand left, the shippers tell us-(you know we are selling the vast stock that went into receivers' hands). They are shipped in as we can find space. This carload held a number of the-

Pathe Actuelles One of the Great Models—Mahogany Cased

\$105 The 1921 Price Was \$225

for the \$110 Pathe

for the \$175 Pathe

A year in Which to Pay the Balance. Pathe plays all records. First Payment \$5

Messrs. Gimbel Brothers, Philadelphia. Without putting me under any obligation please send fuller particulars of the Pathe Phonograph and your great offer.