

Wanamaker's Down Stairs Store Opens Its Special Christmas Aisles of Gifts and Starts the Happy Christmas Season With Thousands of Wanted Gifts at Low Prices

Tomorrow is the first real Christmas Saturday. Hundreds and hundreds of people will be buying their gifts. To help them with timely suggestions of real Christmas merchandise the Market Street end of the Central Aisle has been made a real Christmas Aisle, in addition to the usual Central and Thirteenth Street Aisles, which are also now devoted to interesting gifts at low prices.

Specially Good Silk Umbrellas Are \$3.85 and \$5

An almost bewildering array of silk ones in all the wanted colorings and with silk cases to match. Handles are particularly pretty—white or amber bakelite or hardwood in a variety of shapes. Moreover, the \$5 ones have the wide satin border that is so very rich looking.

Clearaway of Silk Blouses at Average Half Price \$1.50 and \$2.90

Silk blouses taken from our own stocks and marked down to an average of half their former prices is a find no woman will be slow to take advantage of. Many are quite fresh, others will need only a bit of pressing. Sizes are broken but range from 36 to 46 in the lot.

Wanted Kinds of Gloves \$1 to \$1.65

Gloves are a gift no one can "go wrong" on. Every woman wears them and every woman likes to have her supply added to. 16-button length chambray-glove in gray, sand and café are \$1 pair. 1-clasp tan, mocha and brown capeskin gloves, pique sewn, are \$1.25. In tan and brown, outseam sewn, \$1.65. 1-clasp gray mocha gloves, outseam sewn, with plain or spear-point stitched backs, \$1.65.

Helpful Suggestions Are On the Men's Table, 50c to \$5

The eternal question with the feminine part of the family is always what to get for fathers and brothers and husbands. Here, then, is a whole tableful of solutions!

Neckties in stripes and all-over figured effects come in many color combinations at 50c.

Domest pajamas are fleecy and warm at \$1.65.

Madras shirts with woven stripes are well cut, well made and most acceptable gifts at \$1.50.

Brushed wool scarfs in tan and brown heather mixtures are \$1.50.

Spun silk ones are \$2.50. Heavy silk mixed ones are \$3.50 and \$5.

Jewelry Trinkets Are Colorful and Gay, 50c to \$1.50

Cuff links, collar pins, lingerie clasps, tie clips, soft collar pins, bar pins and baby pins at 50c are all put up in satin-lined velvet boxes.

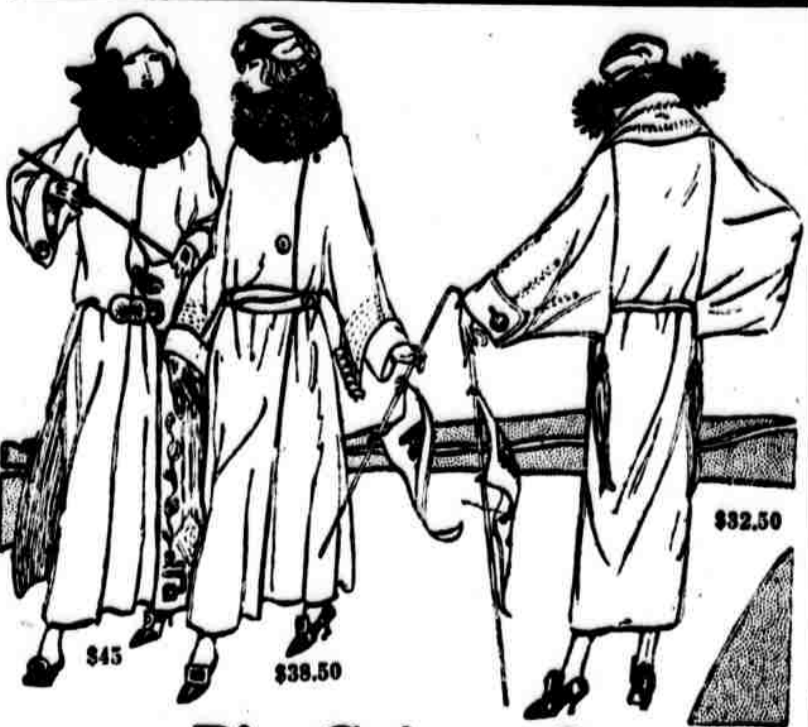
"Jeweled" combs in green, red, purple and other colors are \$1 and \$1.50.

Barrettes are 50c and \$1. Bead necklaces in various lengths and many colors are 50c to \$1.50.

White and Shell Colored Celluloid Toilet Articles 25c to \$1

Celluloid toilet articles in imitation ivory and imitation tortoise shell range in price from 25c to \$1 and include manicure pieces, hair, cloth and hair brushes, combs, mirrors, puff and jewel boxes and hair receivers.

Matched up sets of brush, comb and mirror are \$5 and \$6.



Big Goings-On in the Down Stairs Coat Store for Women

Good coats sold down to one or two of a kind have been marked down to hurry away to Thanksgiving parties. Other brand-new coats have been secured at remarkably "special" prices.

Fashionable Fur Cloth Jaquettes, \$25

Moleskin cloth and baby lamb cloth "little coats" that are smartly silk-lined and warmly interlined. Some are quaintly straight without belts, others are slightly bloused and belted. They look very well with any sort of cloth or silk frock and are particularly good with velvet. \$25 is less than the maker's usual wholesale price.

Draped Bolivia Coats Are \$32.50

Big wrappy coats of soft warm bolivia have large collars and stitched sleeves and luxurious linings of peau de cygne. Either in black, navy or brown.

Fur-Trimmed Coats Specially Priced \$38.50

Choice of black Manchurian wolf-dog, caracul or soft brown nutria collars.

A Very Special Group of Coats at \$25

New ones are of the softest heaviest brown coatings imaginable, gay with brilliant plaid backs and tailored with great care and beauty. They have leather buttons, stitched pockets, and are entirely fitted for any sports occasion.

Tweed Coats for Football or Motoring \$32.50, \$42.50

Warm, almost ever-wearing coats of diagonal or herringbone tweeds with gay plaid backs and a shoulder lining of silk. They have fur collars of the very desirable natural raccoon or badger.

"Dress" Coats With Beautiful Furs \$58.50, \$65, \$69

Bolivia and other fine coatings are used in these delightful coats in which any one can feel well dressed. Some beautiful coats are trimmed with gray squirrel at \$65. Others with nutria are \$58.50. Still finer ones in the Down Stairs Coat Salon are trimmed with fox, wolf, beaver, squirrel and other fine furs at \$85 to \$150.

Women's Strap-Wrist Gloves, \$1.65

Soft gray suede gloves with black embroidered backs. Long, full cuffs add to their smartness.

Gift Handkerchiefs for Men and Women, 15c to 50c

Women's Handkerchiefs 15c for white linen ones, plain or with tape borders. 25c for embroidered white linen ones. 35c for beautifully fine white linen ones whose hemstitching and embroidered corners look as if they had been done by hand.

Women's Lacy Silk "Matinees," \$4.50 and \$5

Fluffy, dainty, usable little negligee jackets that any woman would love to pull out of a swirl of tissue paper on Christmas morning. Besides filmy lace edgings and insertions, they are "prettier" with contrasting silk ribbons and wee ribbon flowers.

Silver Plated Mesh Bags Average Third Less at \$3 and \$3.75

From a well-known jeweler who also makes fine sterling silver mesh bags. These represent a limited and very special lot of silver-plated bags, made with the nicety and care usually lavished on expensive pieces. The frames are remarkably narrow and graceful, plain or etched, in square or dome shapes.

Crib Quilts, \$2.25

Delicately flowered ones in pink or blue with plain-color borders to harmonize. They are covered with a kind of dotted silkline, filled with cotton and tufted with ribbon. 32x42 inches.

Children's Furs for Christmas Gifts, \$2.25 to \$55

Every little girl loves a soft, warm fur set. White coney sets, \$3 to \$10. Natural coney sets, \$2.25 to \$8.50. Kit coney sets, \$3.50 and \$6. Opossum sets, \$10 and \$16.50. Badger sets, \$20 and \$27.50. Squirrel lock sets, \$8.50 to \$16.50. Natural and white coney sets, \$6 and \$8.

Children's Unbleached Muslin Dresses, Stamped to Embroider, 50c

A few hours' handwork will make pretty gift dresses for little girls from 2 to 6 years old. Two designs, one quaint cross stitch, one for easy embroidery. Completed models suggest color combinations.

Remarkable Sale of Women's Fashionable Shoes at \$4.85 Pair

Colonial pumps, one-strap pumps and oxford s; the three leading shoe-styles of Autumn at a price a third to a fourth below regular. Good shoes with fine, slender lines that fit the foot.

Russia calf, patent calf, dull kid and brown oxford leathers in the Colonial, which are in the favored "St. Regis" style with decorated inlaid tongues.

Tan calf, black calf and black kid oxfords with sturdy welted soles and comfortably low heels.

Patent calf, dull black calf and Russia calf one-strap with plain tips, pearl buttons and Cuban heels.

Best shoes we have offered all season at near this price. Practically all sizes.

1100 Pairs of Shoes for Children

Patent lace, patent lace, gun metal lace, cloth top button and patent leather, and white buck combination lace shoes in almost all sizes and at almost every price.

\$3.75 Shoes, Sizes 6 to 8. \$4.25 Shoes, Sizes 8 to 11. \$4.75 Shoes, Sizes 11 to 12. \$5.75 Shoes, Sizes 2 1/2 to 6.

Children's Shoes Special at \$2.75

High tan lace ones in sizes 6 to 13. High black lace ones in sizes 6 to 12. Good stout school shoes.

Men's All-Wool Winter Overcoats, \$25 to \$37.50

Any man who expects to get an overcoat before Thanksgiving will probably buy it Saturday. He's not likely to find a better assortment of GOOD, moderately-priced overcoats anywhere than in the Down Stairs Store for Men, on the Gallery. They are every one of chemically tested pure wool fabrics. Made on big, generous lines, which mean extra warmth and longer service and better style.

Full-length ulsters and the shorter, popular ulsterettes. Belted or semi-belted. Some perfectly plain box coats.

Made of smooth-finish plain-color cheviot overcoatings, rough and nappy in finish. Among them dark heather mixtures in blue, brown, green or gray and plain oxford gray. Also herringbone and tweedy effects in lighter shades.

A man may take his choice at one or another price between \$25 and \$37.50.

Much-Wanted Checked Blanket Bath Robes for Men, \$10

Every man likes them. They look so much more expensive. Also they are soft and warm and almost any man looks well in them.

They have rope girdles, are edged with cord, and these first arrivals can be had in black and white, tan and brown and blue and green checks.

Men's Special \$4.35 Shoes

Exceptional shoes for the money! Blucher-cut high shoes and oxford- with shield tips. Stout leather soles and heels. Comfortable, full-toe lasts. Men who buy shoes for comfort and long service will surely like these!

Men's Shoes at \$5

Blucher or straight lace black kid shoes with full toes and rubber heels. Also black calf straight lace shoes on an English last which have been selling at a fourth more.

Men's Felt Romeo Slippers, \$2

Warm house slippers in tan or black; perfectly plain, as most men prefer them. Christmas gift suggestions!

Boys' Stout School Shoes

Real Winter weather emphasizes the importance of getting sound, solid footwear for active boys.

These are stout dark tan blucher-cut shoes with full toes and rubber heels that will really wear.

Sizes 10 to 12 1/2 at \$2.75. Sizes 1 to 9 1/2 at \$2.40.

Men's Part Wool Half Hose, 75c

Another shipment of our reliable artificial silk-and-wool half hose. The combination gives them a comfortable softness and makes them shrink easily to the foot. Good to the knist and black-and-white, blue-and-white, black-and-white, and tan-and-white.

Black-and-white, sizes 10 to 12 1/2. Blue-and-white, sizes 10 to 12 1/2. Tan-and-white, sizes 10 to 12 1/2.

Men's Warm Winter Gloves

Suggestive practical Christmas gifts to be chosen at small cost in the Men's Holiday Glove Store on the Gallery, Market Street.

Better Jersey Cloth Gloves, \$1

Heavy and finished with greater nicety. Fleece lined, tan, gray or black.

Fleece-Lined Leather Gloves, \$1.85

Strap-wrist style in black or brown.

Fleece-Lined Gauntlets, \$1.85 and \$2.65

Strap-Wrist Wool-Fleece Lined Driving Gloves, \$2.65

Gray Suede Gloves With Seamless Knit Wool Linings, \$3

With black embroidered backs.

Boys' All-Wool Two-Trouser Suits, \$13.50

"The Boy" is probably waiting a new suit for Thanksgiving and the holidays. A change are it's a tweed or cheviot of the best—one with a good-looking sports back and plenty of all-over pockets.

Just such suits are waiting for him in the Down Stairs Store. Well-cut, well-made suits that are an absolute treat. Two pairs of trousers practically double their value.

Gray and brown. Sizes 8 to 18.

Down Stairs Store for Men, on the Gallery, Market.

LOVE NOTS By RAY KEAN

Holding a Husband
She who holdeth a husband is greater than she who taketh one. Remember it is one thing to get a man coming and quite another to keep him from going.
Alas! Most women will forgive anything before the marriage and then forgive nothing after the nuptials.
Don't treat your husband as if he were a small child every time he gets a spot on the tablecloth or forgets to screw the end on the tooth-paste tube, or die of curiosity and suspicion if you find a hole where something has been cut out of the morning newspaper.
Or think, every time he says he has a business date, that he was with the "Other Woman."
Or keep reminding him of how much she smokes must be costing.
Or show, every time he brings home a present to you, that you would rather had had something else.
Remember: All true love stories commence at the altar.

Adventures With a Purse

A VERY nice lady has written to tell us, you and me, about a sewing basket, which is a thing of beauty and a joy forever, and I'll let her tell it to you as she did to me. "A delightful little Japanese work basket sent me the other day, with the pin cushion fast to it, the scissors holder unremovable and a lovely brass rack all round the edge, at regular intervals, spool racks that you can slip the spools on and take them off with the greatest ease, yet which the spools will not budge from on other authority, not even if the basket is rudely hurled to the floor. Besides this, there is a smaller variety, a beautiful blue-enamelled stand with a velvet center cushion of contrasting color and a ring of spoolholders ranged around it. Then there are sets of brass clips coming separate from these, which can be attached easily to any size or shape of sewing basket. The spool clip for the basket is twenty-five cents, the basket and spool rack are \$2.25. Do be sure to keep this in mind when shopping."

About Queens

The Queen of the Belgians has had prepared a special album containing a complete set of Belgian postage stamps to be presented to Queen Helena of Italy, who is an ardent philatelist and possesses a magnificent collection.

A maid of honor to England's Queen must have the qualification of being a peer's granddaughter.

Things You'll Love to Make



A Tassel Train Will Convert an Afternoon Frock Into an Evening Gown

With the use of a tassel train, like the one shown, you can convert your afternoon frock into a charming evening gown. String some large beads, wooden or jet, on heavy string. Make two ropes of the beads and let them to circles of covered and beaded silk or velvet. To close the girdle, snap one circle over the beads to one of the circles. From this rope suspend the tassel train. It is made of a width of chiffon gathered at the top and four inches down, to form the head of the tassel. The rest of the chiffon falls to the ground in a train. FLORA.

WEDDING 100 ANNOUNCEMENTS \$11.00

Other Styles Not Enumerated at \$10.00. Write or phone Walnut 36-38 for latest samples and prices. Royal Engraving Shop, 614 Walnut St.

The Sweater Shop

SPECIAL SALE OF SWEATERS MEN'S, WOMEN'S & CHILDREN'S 38 South 6th Street

Sweater Sale

\$6.50 Shaker Knit Sweaters, \$6.50 \$10.00 Roll-Collar Sweaters, \$7.50 in white, maroon navy and brown \$6.00 Men's Sweaters \$4.50

COLUMBIA KNITTING MILLS

445 Washington Ave. Open Evenings Frankford Care No. 2 & 4 Pass Our Door

Half the Earlier Price for Women's Dresses at \$12

Special purchases of entirely new frocks at a great concession in price because the maker wished to increase his dealings with this busy Down Stairs Store.

These \$12 dresses are of a silk-and-wool crepe that is sometimes called Russian or moleskin crepe. It comes in lovely shades of apple green, marmot, mocha or brown and sometimes has a silver flower, a band of wool astrakhan stitching, narrow braid and other decorations. The skirts are soft and full and the neckline is becomingly rounded. Sizes 16 to 42.

Poirot twill frocks at \$12 come in many good styles. Some are severely braid trimmed, others have Czecho-Slovakian-like embroidery. Many have long flaring sleeves faced with brightly contrasting silks at \$15 and \$16.50.

Dresses at \$10 Are a Third Less

Lovely ones with twill back black velveteen skirts and picturesque bodices of gold or silver brocaded stuffs.

Others of twill back velveteen with braid and facings of duvety and metal ornaments.

Another charming style is of velveteen with the bodice delicately embroidered with silver leaves.

Canton Crepe and Poirot Twill Frocks Specially Priced \$16.50

Those of canton crepe are a third less than our own earlier price. Simple dresses of good heavy crepe with fagoting, Chinese embroidery, draperies. Sizes 16 to 40.

Poirot twill dresses with touches of red duvety, elaborate embroidery and gay wool stitching are new and special at the same price.

New Dresses, \$22.50

Eight new styles of Poirot twill frocks in sizes 36 to 42! Trimmed with duvety, embroidery, black braid or fine tucking. Canton crepe dresses at \$22.50 are trimmed with the new sapphire colored beads.

Down Stairs Store, Market.

Duval's 123 SOUTH 43TH ST. 1000 ORIGINAL FROCK