

Wonderful Group of Smart, Brand New Hats FOR THE GAME

Made Up in Fashionable Satin Gros de Londres and Felt—Featured Tomorrow for Anniversary at



Numbers of chic little models, in newest midwinter styles, introducing clever novelty effects in fur trimmings, flowers, embroidery and smart ribbon bows.

Satins come in Rich Brown and Black—The Gros de Londres Models in Sports-like High Colors. One sketched.

\$5 and \$6

SNELLENBURGS Second Floor

Wonderful Holiday Stocks of Women's Smart New Dress and Sports Gloves

Ready for Thanksgiving and Christmas Gift Selection at Big Anniversary Price Savings Tomorrow

Women's \$2.50 Imported French Glace Gloves, Pr. \$1.68

Full pique-sewn gloves with contrasting color bands and 5 rows heavy embroidery. A glove that will give excellent service with hard usage. Black self, black with white, brown, tan, heaver, white self and white with black.

Women's Imported Glace Gloves, Pair..... \$1.39

Two-clasp style full pique sewn with contrasting hem, embroidery and buttons. Colors are gray, brown, tan, white self, white with black, black self and black with white.

Women's \$3.25 and \$3.50 Strap-Wrist Glace and Mocha \$2.39

Gloves, Pair.....

Imported Glace Gloves, overseas sewn with black embroidered backs in tan and brown.

Genuine Mocha Gloves, pique sewn, with contrasting embroidered backs. In several shades of gray.

Women's \$5.00 and \$5.50 16-Button Imported Genuine Kid \$4.00

Gloves, Pair.....

Overseam sewn gloves with three clasps at wrist. White, brown, heaver and tan. Made of soft, pliable leather.

Gloves Put in Gift Boxes on Request

SNELLENBURGS First Floor

An Exceptional Sale of Children's Lovely Broadcloth Coats

A Third and More Under Price for Anniversary

at \$12.95 to \$16.50

Numerous charming styles—many with fur collars. Warmly interlined. Sizes 2 to 6 years.

In Reindeer, Tan, Sorrento and Copenhagen. One Pictured.

Remarkable Value!

Children's Smart Chinchilla Coats—Very Unusual at \$14.95 to \$22.50



In all the new colors so fashionable this winter. Cut very full with smart raglan sleeves and belt. Sizes 2 to 6 years. One sketched.

Children's Becoming Coats at \$8.95 to \$11.95

Excellent materials developed into many cunning styles. Sizes 1 to 4 years.

Babies' White Chinchilla Coats at \$6.95

Lovely quality chinchilla in charming belted styles, with pockets. Warmly lined.

Babies' Dainty Coats at \$3.95 to \$8.95

Many lovely little models of cashmere and serge, prettily hand-embroidered or smocked.

Children's Hats to Match Coats at \$2.50 to \$4.95

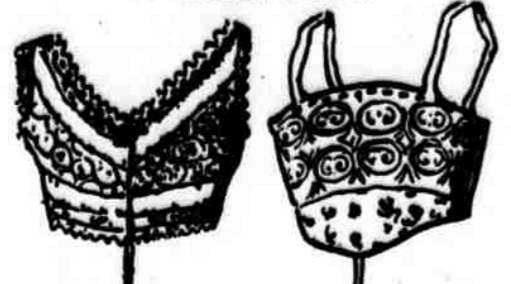
Many winsome styles.

Children's Lovely Dresses at \$5.95 to \$12.95

Of Jersey, velvet and wool crepe; sizes 2 to 6 years.

SNELLENBURGS Second Floor

Choose Dainty and Inexpensive Christmas Gifts Tomorrow in Our Anniversary Sale of Beautiful "Pansy" Brassieres, Camisole Brassieres and Bust Confiners



Charmingly dainty styles—the confiners in elastic and broche—the brassieres in muslin, lace-trimmed, all-over lace and satin and lace. Specially priced as follows:

ON THE SECOND FLOOR

65c to \$4.50 Brassieres & Confiners 29c, 49c, 98c & \$1.98

IN THE ECONOMY BASEMENT

50c to \$1.50 Brassieres & Confiners 19c, 39c & 59c

Anniversary Sale of \$4.00 & \$5.00 Corsets \$1.98 of Well-Known Makes

Snellenburg Special, American Lady and other good makes, in girder-top and low-bust models, plain and fancy materials.

\$6 to \$8 La Bonito Corsets at \$3.95

Beautiful models in broche and plain materials.

SNELLENBURGS Second Floor

Wonderful Values for Last Saturday of Anniversary Sale of Petticoats and Pantalettes

The Most Acceptable and Practical of Intimate Gifts. Purchase Now and Save Substantially.

Very Special Lot of \$5.00 to \$6.50 Silk Petticoats at \$3.95

Radium, mesaline, all-jersey and satin petticoats—excellent quality. Attractive styles in plain and changeable colors. One Pictured.



Jersey Silk Petticoats Very Special at \$5

Heavy quality in the newest shades. Plaited founces, with ribbon and contrasting-color trimmings. One Sketched.

\$3.95 Silk Petticoats... \$2.95

Mesaline and all-jersey petticoats, with shirred, tucked and plaited founces. Pretty colors.

\$5 Jersey Pantalettes... \$3.95

Heavy quality in black and colors. Ankle length.

\$2.25 Sateen Petticoats... \$1.69

Soft, lustrous sateen, with attractive founces. Black and colors.

SNELLENBURGS Second Floor

Remarkable Anniversary Hosiery Specials

Women's \$2.25 Silk Stockings, Pair... \$1.65

Eleven-strand, pure-thread silk, full-fashioned Stockings. Excellent in quality and durability. Black, Cordovan, Russian Calf, Otter, Brown.

Women's \$2.25 and \$2.50 Imported English Pure Wool Stockings... \$1.69

In derby and broad-toe styles. Black, Cordovan, Fawn, Oyster and Camel colors.

SNELLENBURGS First Floor

Direct From France Comes a Wonderful Holiday Shipment of Stunning Large Sized Beaded Bags

To Go Into a Splendid Anniversary Sale Tomorrow at \$5.95

Rich, handsome bags in strikingly effective designs and colorings—all silk lined and finished with fringe.

Draw string and frame styles in the fashionable large size and the smartest new shapes. Wonderful Christmas gift bags—several pictured.

SNELLENBURGS First Floor, Jewelry Dept.

SNELLENBURGS & CO.

SNELLENBURGS

Great, Wonderful Shipments of Stunning New Colonials

Have Arrived for Thanksgiving! Bringing Us Absolutely Unsurpassed Assortments of These Decidedly Smart, Tremendously-in-Demand New Models to Feature Tomorrow at Prices the Lowest in Town!



Marvelously lovely styles—all built on the slender, graceful lines that distinguish the Colonial as the model par excellence for completing the dinner or theatre gown—the smartest type of footwear for dressy street wear.

Arranged in Three Big Groups at Anniversary Price Savings Unprecedented

at \$5.95 Brown satin Colonial with suede tongue and high Spanish heels. Brown satin Colonial with brown brocade back, with junior heels. Black satin with black suede tongue, with high and low Spanish heels. Patent colt skin Colonial with Cuban heels. Patent coltskin Colonial, with black silk brocade back and Junior French heels.

at \$7.50 All-patent colt and all-black satin with high French heels. Black satin vamp with black satin brocade back, high Spanish heels. Patent coltskin Colonial with black suede inlay in the tongue.

at \$9.00 Patent colt vamp with black suede back and tongue, low Spanish heels. All-black suede Colonial with high Spanish heels. Black satin vamp with black brocade quarter and high Spanish heels. Brown satin vamp, with brown satin brocade quarter and high Spanish heels.

SNELLENBURGS First Floor

Wonderful Anniversary Purchase of 5000 PIECES OF Shell Goods

FOR THE NEW COIFFURE On Sale Tomorrow at Only 25c ea.

The most striking, phenomenal values of the kind which the entire season has brought forward! A big, comprehensive purchase, representing the close-out lots of prominent manufacturers, hence the absurdly low price.

Included are Side Combs, Back Combs, Forward Combs, Plain and Fancy Barrettes, some set with attractive colored stones—charming with the new styles of hairdressing.

SNELLENBURGS Notion Dept., First Floor

Saturday's Anniversary Specials in Toilet Articles

Offer Excellent Possibilities for Holiday Gift Selection at Splendidly Worth-While Savings

Choice But Limited Lot of These Beautiful 3-Piece Imitation Ivory Toilet Sets

Special \$9.75

Set includes Hair Brush, Comb and Mirror, richly engraved, in exquisitely lined box.

\$1.75 Djerkiss Toilet Water, Special... \$1.33

Querlain Lip Stick in Metal Case, Special... 89c

35c Box Dorin's Compact Powder, Special... 18c

All shades.

\$1.70 Bottle Piver Flor-amy Extract, Special... \$1.35

SNELLENBURGS First Floor

Huge Christmas Stocks of TOYS of All Kinds

Ready in Toytown at Lowest Prices Note These Big Specials for Saturday

\$4.25 Infant Character Doll, \$2.75 With sleeping eyes.

\$4.00 "Queen Frances" Doll, \$2.50 With voice. Full jointed, bisque heads, long curls, sleeping eyes.

\$3.75 American Flyer Mechanical Train Outfit, \$2.50

Consisting of a locomotive, tender and two cars. With tracks.

\$7 Ives Mechanical Train Outfit, \$4.95

\$12.50 Lionel Electric Train Outfit, \$8.75

\$6.50 Theatre, \$4.25

With characters, scenes and background.

Assortments of "Plays" for Theatres, 50c and 60c

Cinderella, William Tell, Little Red Riding Hood, etc.

\$1.35 Kitchens, 65c With kitchen utensils.

\$2.00 Doll Beds, \$1.35 With canopy, pillow and pad.

\$3.00 Horses and Loaded Trucks, \$1.95

\$1.25 Auto Garage With Two Cars, 85c

\$2.00 Dressed Monkeys, \$1.50 Dressed in red and green felt—moveable head.

\$2.00 Music Boxes, \$1.50 Imported from Switzerland.

\$6.50 Roll-Top Desk for Children, \$4.95 Golden oak and fumed oak finishes.

\$2.00 Chair to Match Desk, \$1.50

\$3.50 Amorita Dancing Doll, \$1.95 Shimmy to the music of your Victrola.

\$1.00 Four-Way Checker Games, 65c Interesting and amusing for young and old.

SNELLENBURGS "Toytown," Fourth Floor

The Greatest Collection of Men's Socks

To Be Found in Philadelphia Whatever kind you want, be it Cotton, Lisle, Silk, Wool or Silk-and-Wool, plain or fancy styles. American, English, Scotch and French makes. Always and only the best here for the least money.

Anniversary Specials Men's 50c ARBEST Socks 35c Pair 3 Pair for \$1.00

Finest Mercerized Lisle, double soles and extra spliced heels and toes. Black, cordovan, Russian calf, navy and gray.

Men's \$1 Imported English 69c Ribbed Wool Socks, Pair... Pure wool in heather colors—Derby Rib.

Men's \$1.50 Silk Clocked English Wool Socks, Pair... 95c

Imported English ribbed pure wool socks, heather mixtures with hand embroidered silk clocks.

Men's \$2.25 Silk-and-Wool Clocked Socks, Pair... \$1.50

Full-fashioned in wanted colors with triple row silk clocking.

SNELLENBURGS First Floor

Beautiful, Full Grown, Yellow Cut Crysanthemums

To Wear to the Game Regularly 50c & 65c Special for Saturday at 35c & 50c

Each Just the thing to give a gay touch of color to that fur or cloth coat.

SNELLENBURGS Flower Shop, First Floor

The City's Finest Offerings in Gift Leather Goods

Genuine Pin Seal Leather-Lined Wallets and Hip Books With 14-Karat Solid-Gold Corners at \$1.95

Also included at this price real Morocco Wallets, with morocco facings and 14-karat solid-gold corners. Two and three fold style.

Men's Military Brush Sets

at \$1.95

Solid woods—good strong bristles imbedded to "stay."

Children's Bags at... 50c

Leather and velvet bags in 50c dozens of styles and shapes, nicely lined and finished. All colors.

Matinee-Compact and Dainty Camera-Shape Bags \$2.95

The "Compact" bags come in patent leather and cobra-grained goatskin. All have inside frame purse and All Are Equipped With the Popular Large Size Box Including a Compact of Face Powder

The "Camera" shape bags come in polished pin seal and soft calfskin. Have inside frame—purse and mirror.

Both bags are silk lined—both beautifully finished.

Hand-Beaded Bags

Our Own Direct Importation at \$3.85 ea.

The savings on the usual importer's profit enables us to offer these bags at the lowest ever quoted in Philadelphia for this type of merchandise. Exquisite colorings and patterns. Good sizes.

The lowest verified price elsewhere on exact styles, \$5.98.

Handsome Hand-Crocheted Beaded Bags

Identically the same as bags selling elsewhere for many times this price. \$15.95 Each

Every bead is expertly crocheted into bag form by hand—the workmanship is perfect—the patterns are a rare exclusive and exquisite and colorings are truly beautiful. Truly the art works of art.

SNELLENBURGS Leather Goods Section First Floor

Tomorrow Another Great Snellenburg Men's Trouser Sale!

Our Factory at Broad and Wallace Has Just Turned Over to Us Its Entire Surplus Stock of Fine Trousers to Sell at Prices Averaging About 1/2!



Expertly tailored, high-grade trousers, made up in the finest materials, smartest patterns and colors. Perfectly finished to the last detail.

Now is your big opportunity to match up that coat and vest with the same or a harmonizing fabric and get double the service at a trifling cost.

These Two Great Lots on the Third Floor

Men's \$8.50 Fancy Trousers... \$4.55

Men's \$12.50 Fancy Trousers... \$5.85

SNELLENBURGS Third Floor

These Two Fine Groups in the Economy Basement

Men's & Young Men's \$4.50 Fancy Trousers at \$2.45

Men's & Young Men's \$6.00 Fancy Trousers at \$3.45

SNELLENBURGS Economy Basement

"Merry Christmas" Suggestion Anniversary-Priced for Saturday Heavy Sterling Silver Giant Grip Buckle

Complete With Genuine Cowhide Belt \$2.65

Engraved free of charge while you wait.

Other Buckles, 19c to \$30.00 Belts, 35c to \$2.75

SNELLENBURGS First Floor

Men Are Flocking Here for Their Underwear—Well, They Know No Other Store Offers Values Such as These!

A Wonderful Sale of Men's \$4 Chalmer's Union Suits

You will recognize the make as being one of the very best Union Suit makers in the United States.

The garments are all perfect and in a complete range of sizes 36 to 46. Random gray merino, part wool and cotton. A suitable winter weight.

Men's Amho Union Suits The Highest Grade American-Made Underwear

\$3.50 to \$5.00 Union Suits at \$1.69

\$5.50 to \$7.50 Union Suits at \$2.69

Manufactured by the American Hosiery Co. We purchased their entire surplus stock and sell them as the run-of-the-mill.

The \$3.50 to \$5.00 Union Suits at \$1.69 are of finest combed cotton and mercerized lisle, medium and heavy weights.

The \$5.50 to \$7.50 Union Suits at \$2.69 are of finest natural wool and worsted with cotton mixture. Medium and heavy weights. White and Gray.

SNELLENBURGS First Floor

Extraordinary One Day Offer in the Book Store!

More Than 25,000 Volumes of Popular Fiction Special—Saturday Only at 69c Ea.; 3 for \$2

Over 700 titles to choose from—the works of well-known authors.

"Snellenburg's for Economy in Book Buying"

SNELLENBURGS First Floor

Anniversary Specials in Veils and Veilings

Featured for Saturday \$1.00 French Chenille Dotted Veiling, Yard... 69c

Black and all-wanted colors.

Square Veils, Each... \$1.00

In combination-color border styles.

Special Lot of Veilings, Yd. 50c

Chenille and fancy mesh effects in black and colors.

Veil Lengths, Each... 25c

Black and colors.

SNELLENBURGS First Floor