

Store Open 9 A. M. to 5:30 P. M.

We Have Served the Public Faithfully for Eighty Years

Philadelphia, Thursday, November 23, 1922

For Friday

Yes, Christmas shopping is starting earlier this year—for the first time. We shall express our thanks in greater effort to serve.

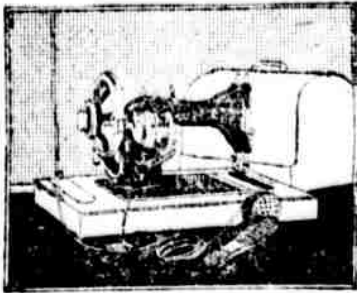
# GIMBEL BROTHERS

We shall drive as hard as we can for business, right up to Christmas Eve—and we promise best possible service each day—but the pleasure of leisurely choosing comes now.

For Friday

## At Gimbels Sale of Electric Portable Sewing Machines

Take advantage of this Sale—  
**Terms \$1 Weekly**



**\$59 Portable Electric Sewing Machines**

**\$49**

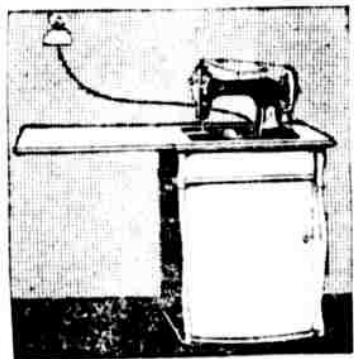
\$10 Allowance

for your old machine, regardless of age, make or condition, toward the purchase of a New Willard Portable Electric.

Made by the famous Domestic Company with a Westinghouse motor.

Newest 1922 Models with recent attachments and improvements.

Every woman now using a heavy-running machine should trade it for an electric at this low price!

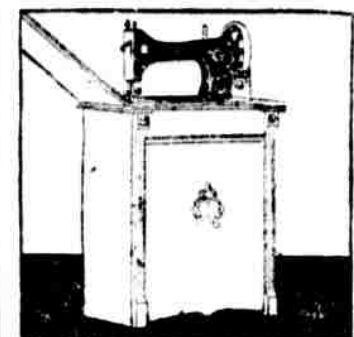


**\$115 Domestic Electric Cabinet Machines at \$95**

\$10 Allowance

for the old machine; net price, \$65. In mahogany, American walnut and golden oak. Looks more like a handsome music cabinet.

Runs with either electric or foot power and can be changed from one to the other in a moment's time.



**\$75 Domestic Parlor Cabinet Machines at \$59**

Beauty, service and compactness are combined in this easy-running machine.

Domestic—A name famous for over half a century in sewing machines and the factory says no more at this low price.

**Terms, \$1 Weekly**

—Gimbels, Fourth floor.

## Women's Dresses—Four \$59.50 Models



Tomorrow at  
**\$35**

All are the more remarkable when you realize that all four models are the wonderfully "customized" models that only Gimbels seem to show even at \$59.50!

All have the fine little silk linings characteristic of custom-grades. All have the clever way of opening all the way down—no tearing her hair-out! No wrestling with pull-over snugness! And all snap snugly into place.

Poirot twill makes the model pictured—the very smartest "drape," yet developed for wool-goods. With facings artfully, mysteriously, adroitly arranged. With clever shirrings on the hips. With a sash that does part of the draping!

Another Poirot twill newness has wonderful little embroidered insettings of sand-color Canton crepe.

A tricotine model has laticing of fine, flat silk braid for its unique trimming.

And the fourth has flat braid applied like a deep girdle, with the "turns" making a fascinating pointed trimming.

Navy, brown and black. \$35.

—Gimbels, Sales of Dress, Third floor.

## Women's Top Coats of Imported British Coatings, at \$29.75 to \$55



**Dashingly Smart With Their Loose, Free Swing!**

Such splendid coatings—Irish caledons, Scotch frieze, Yorkshire naps, Galashiels—all personally selected by our representative. American workmanship—most skillful in the world!

Silk-lined, except the double-faced cloths—and, oh, but they're good-looking! Prices for fur-collared models start at \$39.75—one pictured, \$49.75.

"Misty" grays, oxfords, browns, heathers, overplaid.

**Women's Beautiful Coats of Bolivia Special at \$59**

Really magnificent large fur collars—or both collar and cuffs of wolf, fox, squirrel, beaver, skunk, caracal or Persian lamb. Silk-lined—interlined.

—Gimbels, Sales of Dress, Third floor.

## Men's and Young Men's Society Brand and Kuppenheimer Suits, Overcoats, Great Coats

**\$35 \$40 \$45**



Carefully inspected all-wool fabrics that are "different"—that one doesn't meet at every turn or see scattered through usual assemblages of men.

Tailoring is high-class—shape is "kneaded" (worked) in and these garments hold their shape and distinguished lines.

Society Brand and Kuppenheimer Suits and Overcoats at \$35, \$40 and \$45.

From Other Gimbels Suppliers—

**Town Ulsters, Raglan Shoulders, Box Backs, and Conservative OVERCOATS at—**

**\$30**

—Gimbels, Second floor, Ninth Street.

## And Now It's Paisley-Patterned Fiber Silk Scarfs at \$7.50



Whether it peeps from under your coat collar, whether it's thrown around your shoulders against indoor draughts, it is the admired "chic" touch.

Brilliant gorgeous colors that somehow blend harmoniously. Very wide and very long with hand-knotted fringes. You'll love them!

**"Deauville Kerchiefs" Are Brilliant, All-Silk in Paisley and Persian Effects—\$2.95**

The latest Parisian "wrinkle" has taken American femininity by storm. Worn around the neck fichu-fashion, or debonairly knotted over one shoulder, or as a sash, round a hat, or—a dozen ways. Two make a stunning waist! Run about 30 inches square.

—Gimbels, Neckwear, First floor.



## Many Beautiful Dolls Have Just Come to the Top o' the World at \$3.95

Such Dolls Were \$8 Last Year!

All made in Santa Claus's very finest toy shops half a world away!

Moreover, dolly stands a full 20 inches tall! All ready, too, for some loving little mamma to dress daintily.

Ives Mechanical Trains for the Boys—Two coaches, coal tender, engine and 12 sections of track—a real "choo-choo." At \$2.25.

And don't forget—Live Ponies to Ride; Santa Claus in Person; Mr. Punch and His Show; Santa's Bears and Treasure House.

Fun for everybody!

—Gimbels, Top o' the World Toy Store, Fourth floor.

## Full Regulation Size

**\$3.50 Rugby Footballs at—\$2.45**



Pebbled-grain leather; guaranteed bladder; just a bit of opportune buying that brings them at \$2.45 instead of \$3.50 (some stores say \$4).

—Gimbels, Fourth floor.

## Dainty Mesh Bags for Her Christmas!



**\$5.50**

—Regularly \$8 to \$12

Fine reversible ring mesh in green gold or silver-plated. Square and dome-top shapes. Wide opening—handy! Fancy lacey fringed bottom.

Also a lot of Imported Silver-plated Mesh Bags at \$3.95—Regularly \$5. Dainty new style with twisted shot bead or Boston link chain handle, fringed bottom and jeweled clasp.

—Gimbels, First floor.

## "Gift-like" and at a Saving Imported Beaded Bags, \$3.95



For Values to \$7.50

They Are Our Own Importation—Saving the Importer's Profit

In colors that are light and delicate, or dark and brilliant without gaudiness.

Exotic designs that delight the eye because they are unusual as well as beautiful.

The tops are metal frames, shell finished frames or draw strings.

All are solidly beaded, close and firm. \$3.95.

—Gimbels, First floor.

## Most Unusual Printings in—Persian Crepe de Chine Overblouses—at \$8.95

Colors so beautifully blended—and such colors! Heavy, heavy, crepe de chine—kind used in models much higher priced. "Ground colors" are sandal wood, fallow (a new tan), bitter-sweet (a kind of henna) and navy.



Mail Orders Invited

—Gimbels, Sales of Dress, Third floor.

## Men's Clocked Fiber Silk Socks 50c a Pair

They're lustrous, good wearing socks, fine in appearance.

The clocks, simple in design as most men like them, are embroidered in white and self-color.

Come in black, navy, cordovan and gray. 50c.

Give half a dozen or more—a nice gift! We'll Christmas-box them attractively—one pair or more.

—Gimbels, First floor.

## 5087 Pairs of Women's Pretty Gift Slippers Keystone Make



At \$1

Tailored moccasin and pompon styles of soft warm felt. Cushion soles and padded soles. Prettiest "Boudoir shades"—Bluebird, light blue, rose, lavender, gray and taupe.

An important purchase from a famous Philadelphia maker.

At \$1.45

—Gimbels, Second floor.

## Gorgeous Chinese Embroideries

Novelties and art objects can be bought at about half specialty-shop prices, in this miniature Oriental Bazaar.



Miss Wong Ling Dong

is in attendance. She knows the art of Chinese embroidery, the making of strangely beautiful bags and other native handiwork, and will gladly teach you how to make such lovely novel gifts. They'd cost several times as much, ready made!

Chinese Sleeve Bands, Sweet Meat Boxes, Chinese Knitting Needle Holders, Statues, Incense Burners—Everything Oriental

—Gimbels, China, Ninth Street End, Fourth floor.

## Think How Many Will Welcome A Canary This Christmas!



These are hardy little songsters—thousands of them!—from the Harz Mountains, where for untold bird generations they have been bred to sing. \$4.95

And cages and bird supplies.

—Gimbels, Fourth floor.

## Office Combination

\$67.25 Rex Typewriter, \$35 Stenographer's Desk and \$12 Chair

Total Value \$114.25 at \$75

Weekly Payments of \$2.50 If Desired Or Will Be Sold Separately

\$7 Typewriter Stands at \$3.95

Light or dark finish. —Gimbels, Office Furniture, Seventh floor.



## A Most Unusual Shoe Event in the Subway Store

Tomorrow—

**3100 Pairs of Women's Dressy Low Shoes**

Specialy Priced at—**\$2.90**

A most sensational price, you'll admit! And the quality is such as you'd find in shoes at double to triple this price. Not discarded styles, either—

Side-Lace Colonials, Satins, Strap Effects

All regular sizes. \$2.90.

—Gimbels, Subway Store.

## In the SUBWAY STORE 1000 Women's House and Porch Dresses

Including two hundred sample dresses of the renowned "Mina Taylor" make.

At

**\$1.95**

Values up to \$4.95

Check and striped gingham and gray and blue chambrays.

Sizes 36 to 52 in the Lot

—Gimbels, Subway Store.

Mail Orders Filled