

Store Opens Daily at 9 A. M.—Closes 9:30 P. M.

All These Goods on Sale Tomorrow: Also See Page 32

Our Anniversary is featuring remarkably fine economies in the prettiest kinds of undergarments.

# 31st Anniversary Sale! Save on Everything You Want for Thanksgiving! All Goods Will Be Charged on Bills Due Next Year

## Trimmed Hats of Satin—The Latest Vogue!



But impossible to duplicate at under \$10 and \$12. A beautiful display of stunning shapes and styles, of heavy, rich, black, shimmering satin trimmed with ostrich or ornaments. Sketch shows one of the delightful new urban effects. **Matrons' hats and children's millinery also in beautiful showing.** Lit Brothers—Third Floor.

**\$4.98 to \$5.98**

Mail Orders Filled **HATS TRIMMED FREE OF CHARGE** Phone Orders Filled

# Lit Brothers

Market Eighth ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY Filbert Seventh

**\$6 Colored Silk Umbrellas \$4.98**

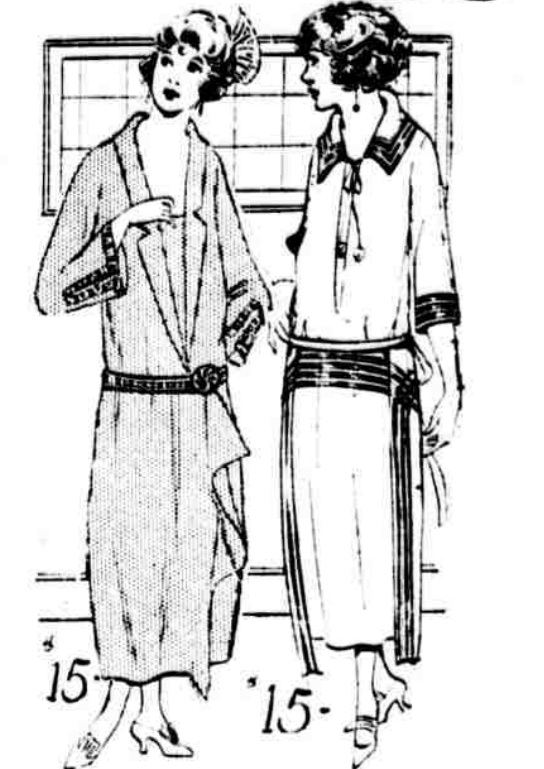
Pretty shades of blue, green, purple and red; wonderful choice of fancy handles; tips and ends to match. Guaranteed fast color. First Floor, South

## \$1.50 Dainty New Night Gowns 98c

Fine lingerie material, effectively trimmed with laces and embroidered insertion—many finished with ribbons. **\$2.50 Chemises, \$1.98** Pretty new styles in sheer nainsook—built-up and shoulder-strap models, with lace and medallions. Lit Brothers—SECOND FLOOR. **\$2 Flannelette Night Gowns \$1.69** In Extra Sizes. Excellent quality flannelette with double yoke. With or without collar—trimmed with silk braid.



## Women's & Misses' \$25 Dresses \$15



Brand new frocks of the prettiest sort—tailored—or in dressy effects for holiday festivities. **Of Canton crepe, satin-faced Canton, crepe de chine, jersey, Poirer tuill and tricotine.** All the most fashionable colorings in basque, coat and bouffant models—vaguely showing graceful panels, ornaments, buckles, colorful embroidery or braiding. Lit Brothers—SECOND FLOOR

## Beautiful Coats Topped With Fur Collars

**\$19.75 \$30 Kinds \$19.75**



Particularly good looking coats in winter's favorite fashions. **The majority are enriched with large stunning collars.** Coats of the sort that will prove most serviceable for general wear, and only in our Anniversary Sale could you hope for anything so fine at such a low price. **They are all richly lined.**

All Sizes for Women and Misses—Also Extra Sizes. Expert tailoring distinguishes them all through, and the materials are winter's best—Bolivias, Manish Coatings, Double Faced Velours and Fabrics. Sports and dressy styles in all shades—all roomily cut and featuring distinctive fashion touches. **Sketch shows seven of the many stunning styles**—Second Floor

## Men's Overcoats: Men's Suits

Anniversary priced for a third less! Choose tomorrow, because this great disposal opens with every size, every color, every fabric still represented. Make it your business to come for your share of these savings while lots are complete. **Overcoats—All-Wool and Plaid Backs \$30 values, \$37.50 values, \$19.50 \$24** Every size in big, roomy great coats, ulsters, ulsterettes and dress overcoats. Practically all have raglan shoulders and satin linings. **Suits—All-Wool and Extra Trousers \$28 values, \$25 values, \$18 \$22.50** Cassimeres, velours and tweeds in brisk and conservative models—all sizes. **Kirschbaum Famous Overcoats and Suits, sensibly priced, \$25 to \$65** **Boys' \$14.50 Overcoats and Suits, \$10** The Overcoats—Scotch-plaid linings. All-wool knickers. All-wool brown and gray tweeds and mixtures. Full belted. Sizes 8 to 17. **Boys' \$12.50 Mackinaws, \$8.98** Including famous "Dabbell" coats. In good-looking blanket plaids; also some solid colors. Muff pockets; belt all around. Sizes 7 to 18. **Boys' \$5.50 Raincoats, \$3.98** Serviceable black rubber, absolutely waterproof—all seam-taped and cemented. Sizes 6 to 18. Lit Brothers—SECOND FLOOR, 5TH ST.



## Anniversary Footwear News of Great Importance! Women's \$6.50 Low Shoes \$4.98

Authentic Styles—Very Evident Savings. **OXFORDS** Almost mannish sturdiness in their welted soles, but truly feminine daintiness in laces, tips, perforations and trim Cuban heels. Genuine tan Russia calf, patent colt, gray suede with patent colt trimmings and tan suede with tan trimmings. **PUMPS** In very desirable one-strap styles in black, satin, patent colt and black kid. Hand-turned soles, heels in the fashionable full Louis, baby Louis, Cuban or box style. Also a two-strap style—in black kid and ultra smart! **Misses' & Children's \$3.50 & \$4.50 Shoes \$1.15** Gun-metal—sizes 8 1/2 to 2. The greatest price-lowering achievement we have ever made in this popular line—unquestionably the lowest price for which these famous shoes have ever sold. **7300 Pairs of A. E. Kreider Shoes Priced at Less Than Half!** Newest lace style, pony cut, comfortable broad toes, sturdy welted oak soles, spring or half heels. **Women's \$5 & \$6 Russia Calf Oxfords, \$3.95** **Men's \$6.50 Shoes and Winter Oxfords, \$4.98** Straight or wing tips, plain or perforated vamp. Cuban or walking heels. Lit Brothers—FIRST FLOOR, NORTH

## Girls' Wear—Smartest Styles and Matchlessly Low Anniversary Prices Girls' \$25 Winter Coats \$14.95

Brown, tan, reindeer and blue. Sizes 8 to 14. Samples and surplus stock from a leading New York maker. Wool velours, sports coatings and bolivias; very attractively styled with roomy pockets and large collars of fur or cloth; lined throughout. Brown, tan, reindeer and blue. **Tots \$8.50 to \$15 Coats \$4.95 to \$9.95** Polotone, chinchilla, broadcloth and cheviot. Some fur trimmed and prettily smoked. **\$8.50 All-Wool Coats, \$4.95** Serges and crepe; smart knife plucked skirts; contrastingly embroidered. Sizes 7 to 14. Lit Brothers—SECOND FLOOR. **\$10 "Bestyette" Raincoat Sets, \$5.98** Rubberized double texture in tan; complete with hat to match. **\$3.50 to \$4.50 "Lucette" Frocks, \$1.98 and \$2.98** Superior gingham and chambray with hand embroidery or rickrack trimming. Sizes 7 to 14. **Men's \$10 White Sweaters \$6.98** Best pure worsted yarns in heavy shaker knit. Large double shawl collars; slip-over model. Sizes 36 to 46. **\$5 "Beacon" Blanket Robes, \$3.95** Plain grounds with contrasting figures, checks or stripes. Round collars; pockets and rope girdle. **\$1 "Onyx" Silk Half Hose, \$0.59** Pure thread silk in black, navy and cordovan. Double heels and toes. **\$2 Union Suits, \$1** Ecru cotton yarns; elastic ribbed; closed crotch; seams and gussets reinforced. Lit Brothers—FIRST FLOOR, SOUTH

## Furs At Almost Half

For Anniversary prices are cut to less than the usual wholesale figures, and all pelts are guaranteed. A small deposit reserves selection. **\$200 "Northern Seal" Capes, \$119.75** Squirrel trimmed; 45-inch length. **\$200 Kolinsky Marmot Coats, \$110** Natural raccoon trimmed; 40-inch. **\$175 Natural Muskrat Coats, \$95** 40-inch length. **One Day Special! \$225 Nearsal Coats, \$149.75** 40-inch natural skunk trimmed; limited lot. Lit Brothers—2nd Floor. **Women's \$3 Cape Gloves, \$1.95** Strap wrist; full plique sewn; embroidered backs. Gray, tan, brown, mode beaver, black and white. **Women's \$1.50 Suede Gloves, \$0.98** Chamois Suede. Strap wrist; embroidered backs, wanted colors. **Men's \$2.50 Suede Gloves, \$1.50** One clasp in gray; embroidered backs. FIRST FLOOR, SOUTH

**\$6 Messaline Petticoats \$4.98** New smart straight line and flounce effects; with draped hemstitching, rows of shirring and groups of small plaited ruffles. **\$7 Extra Size Silk Jersey Petticoats, \$5.98** Heavy quality; deep plaited flounces with overlapping petals. Black, navy, Pekin, purple and black. **\$5 Jersey Petticoat Slips, \$3.98** Deep messaline flounces trimmed with rows of shirring and plaited ruffle. Shoulder straps. Black, navy and brown. Lit Brothers—SECOND FLOOR

**59c to 79c Sateen Linings 29c** Yard For petticoats, bloomers or pantaloons and coat linings. No mail or phone orders. Useful remnant lengths in fancy flowered, plain and twill effects. Exceptionally fine quality, soft finish and highly mercerized. All shades and dark shades, plenty of blacks and whites. 2 to 4 yard lengths. Lit Brothers—FIRST FLOOR, NORTH

Underwear and Hosiery—Good quality plus substantial Anniversary Economies. **Women's \$3.50 Union Suits \$1.95** The kinds most wanted for the cold days so close at hand. Exceptionally fine silk-and-wool and cotton-and-wool. **Women's \$2 Silk Stockings, \$1.15** Black with little tops. Pull fashioned. **Women's \$1.35 Underwear, 98c** Piece-lined vests and pants. **Women's \$2 Stockings, 98c** Imported wool; brown mixtures with contrasting cloaks. **Women's \$1.50 Union Suits, 98c** Cotton ribbed. **Women's \$2.50 Glove Silk Vests, \$1.69** Heavy pink or white-glove silk in built-up shoulders or solid colors. **Children's 75c Underwear, 49c and 59c** Piece-lined vests and pants. **Women's \$1.50 Stockings, 79c** Silk-and-wool sports stockings. Lit Brothers—FIRST FLOOR, SOUTH

**HATS TRIMMED FREE OF CHARGE Ready-to-Wear Hats \$1.98** In Excellent Styles for Matrons. An exceedingly attractive, brand-new lot that heads today's list of notable Anniversary hat values. **Paon or Lyons velvet—all black trimmed with smart velvet bows.** **Children's Hats, 98c** The kinds so practical for school wear. Velour with band and streamers. **Ready-to-Wear Sports Hats, \$1.98** Brushed wool in pretty sports shades. Lit Brothers—FIRST FLOOR, NORTH

Choose for yourself or to give—any one of these attractive Anniversary groups at a fourth saving! **\$4 Beacon Blanket Robes \$2.95** New models in rich designs of light and dark colorings. The collars, cuffs and pockets are ribbon trimmed in contrasting effects. **\$5 Corduroy Robes, \$3.98** Wide-wale corduroy with 800 silk lining. Smart breakfast coat models with collar, pockets and girdle. In Victory, Copenhagen, fancy, henna and fuchsia. **\$4 Box Loom Crepe Kimonos, \$2.98** Breakfast coat, slip-over and slip-on styles. Many attractively embroidered, others with ribbon in contrasting colors. Lit Brothers—SECOND FLOOR

**Brassieres and Bandeaux 50c & 75c \$1 to \$1.50 Values** Models with hose supporters—made of strong durable, fancy material. Sizes 34 to 44. One pictured. Lace and embroidery trimmed models—of serviceable batiste, effectively trimmed. Hook front style. Sizes 34 to 44. Hook-in-the-back bandeaux—in fancy broche, broadcated satin, striped and plain satin in white or pink. Sizes 34 to 44. Lit Brothers—MAIN ARCADE

**Even Candy at Anniversary Prices! 70c Almond Milk Chocolate Bars 49c** **\$2.50 Assorted Chocolates, 5 Pound \$1.59** Lovell & Covel's Chocolates, Pound, \$1. Lit Brothers—FIRST FLOOR, NORTH and Subway Store. **Toilet Goods Are Lower Here** Also substantial Anniversary price cuts on Patent Medicines! No mail or phone orders filled. **Ivory-Finish Ware \$1.98** 25.50 Puff Boxes and Hair Receivers, each \$1.98. 25.50 Pure Bristle Hair Brushes, \$1.98. 22 Picture Frames, One \$1.98. 24 Manure Sets, 7 pieces, \$2.98. 24 Combination Toilet and Manure Sets, \$2.98. 25.50 Candle Sticks and Shades, \$2.98. 25.50 Horlick's Malted \$2.75. Milk, hospital size, \$2.75. 40c Pluto Water, \$2.75. 70c Alcohol Massage, \$2.75. 25.50 Earle's Hypo Cod, \$2.75. 25.50 Ovarin, \$2.75. 25.50 Eskay's Nour, \$2.75. 25.50 Phosphate, \$2.75. 25.50 Bromo Keltzer, \$2.75. 25.50 Red Rubber Hot Water Bottles, \$2.75. 25.50 Glass or Nickel Ash Receivers, \$2.75. 25.50 Rubber Aprons, 100s, \$2.75. 25.50 Thermos Lunch Kits, complete with bottle with \$2.75. 25.50 Kelditz Powders, \$2.75. 25.50 Bayer Aspirin, 100s, \$2.75. 25.50 Thermos Lunch Kits, complete with bottle with \$2.75. Lit Brothers—FIRST FLOOR, SOUTH

**\$5.50 Handsome Chinchilla Satin Dressy Black Lace Waists \$2.98** An Exceptional Anniversary Value. Winsome overblouse style in lace or large effective pattern and finished with narrow silk ribbon belts. **Voile Tailored \$1.49** Chic sports style with Peter Pan collar, plaited front, fine pearl buttons and black bow tie. Lit Brothers—SECOND FLOOR