

## The Chicago Tribune and Our Republican Congress

I F ILLINOIS had done what New York did, our next congress would be Democratic. But in Illinois the powerful influence of The Chicago Tribune held all Republican districts steadfast in support of the President. Only for county and municipal offices did The Tribune by its endorsement bring about the election of Democrats.

Illinois was represented in the 67th Congress by 26 Republicans and 3 Democrats. Illinois will have 22 Republicans and 7 Democrats in the 68th Congress. The only seats lost were those in four districts where the normal Democratic majority had been upset by the Harding landslide.

Out of 28 Republicans specifically endorsed by The Tribune for state, county, or city offices, 24 were elected. The only exceptions were 4 out of 16 places on the county board.

Out of 18 Democrats endorsed by The Tribune for state or city offices 15 were elected.

For Clerk of the Probate Court, The Tribune endorsed Devine, Republican. He won by 37,000. For Judge of the Probate Court, The Tribune endorsed Horner, Democrat. He won by 101,000 votes.

## One Judge Lost Out of 16

For municipal judges the results were striking. The Tribune endorsed one Democrat and one Republican for the two-year judgeships. Both were elected. It

endorsed two Democrats for the two four-year terms. Both were elected. It endorsed two Republicans for the two six-year terms. Both were elected. It endorsed seven Republicans and three Democrats for the ten full terms. The seven Republicans and two of the Democrats were elected and the losing Democrat was nosed out by only a few hundred votes.

The powerful machine of Mayor Thompson and Governor Small put its utmost strength behind Righeimer for the office which controls the election machinery—County Judge. Jarecki, Democrat, endorsed by The Tribune, won by 33,000 votes in a county normally Republican.

For Trustees of the Sanitary District it endorsed three Democrats against three Republicans heavily supported by the machine and considered certain of election. The three Democrats won.

The popular vote in Cook County was overwhelmingly for a state soldiers' bonus and on beer and light wines—both propositions favored by The Chicago Tribune.

## Swiftly Growing Strength

Following the election the demand for Tribunes on the part of a public eager for *complete* and *accurate* reports far exceeded the possible supply. The circulation on November 8 passed 606,000 and on Sunday, November 12, passed 865,000. The latter figure is more than 100,000 in excess of the average for November, 1920



## IS The Chicago Tribune "The World's Greatest Newspaper?"

THROUGHOUT The Chicago Territory folks speak familiarly of "The W G N." Staunch friends and bitter enemies have disputed the merits of this great journal for seventy-five years. In its home town The Tribune is loved, hated, admired, quoted, denounced, revered, hissed, defended, attacked—but never ignored.

Peculiar interest, therefore, attaches to the new book entitled "The W G N" which contains not only a history of the paper but 200 pages of minute description of how every Tribune department operates. All phases of reportorial, editorial and advertising work are considered in detail, and also all mechanical processes from cutting of spruce logs to the distribution of Tribunes to subscribers.

There are more than one hundred illustrations.

In reviewing "The W G N," Editor & Publisher, a trade journal for newspaper men, says:

"Many angles of newspaper making which publishers usually like to regard as confidential are laid wide open for all to see and profit by if they can. These chapters can be read with gain by every newspaper owner and executive in the United States, and the young newspaper man or journalism student will find them a source of facts that are seldom available in other newspaper books. There are many Tribune practices outlined which can be applied in

a thousand offices where such ideas are not now known or understood. Comprehensive photographs and charts illuminate most of the ideas advanced."

"The W G N" is sold at \$2.00 per copy by the following book stores:

New York
Scribner
Putnam
Brentano

Philadelphia Wanamaker Strawbridge & Clothier

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