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BEAUTV OULTURE HINTS









## LELESTINS

 VICHY Nataral Alkaline
## Water




Many intelligent mothers overiook these few simple facts about food-
EVERY mother interested in her ohildren's wolfare meets a problem in the proper feeding of her boys and elirle.
Parents often do not renlize the evil effects of mal-nutrition; end that care in the selection of tood will avoid a larte percees.
One of the best of all foodo for providing proper nouriohment for \&rowing boya and girls is Grape.Nuto- made of whole wheat This long baking brings, out a dellolous faneor, makees the food enay to diteot-without fermentation. Grape-Nuts with millik or crenm is a complete food.
Here io a succestion for better henlth: Serve Grape-Nute as often as the folke wish it.
"There's a Reason"
Sold by Grocers Everywhere!


## Keer) Uue

## The Dawn of a Nat

 Era in Display CaseOn Exhibit in 7ood ${ }^{\text {at }}$ air Commercial Mcuseum All this week
"KLEERVUB" all ghe diteplay cases to enhance the attractiveness of goode that the dedre to buy 6 Irrestertble. Merchanta of all kinde are installing them with uniforml splendid and satiofictory results.
"KLEER.VUE"
The Silke Salesman
HIRESTURNER GLASS COMPANY
 LIVING MODELS FROM 10 TO 12 TOMORROW


TOMORROW WEDNESDAY IS THE DAY beautiful Dresses at $\$ 16$.

Eleventh and Market Streets Living Models-the "Perfect 36 "Chorus trom "Tangerine



Evening Dresses Dinner Dresses Afternoon Dresses Party Dresses Street Dresses Balkan Blouses Graceful Drapes Circular Skirts Beaded Motifs Embroidery Metal Girdles

## The Materials

Sequin Robes Chiffon Velvet Brocaded Silver Satin Canton Matelasse Lace Dresses Crepe Roma Soft Satin

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Women' Sizes 36 to 44 \& Extra Sizes to 521-on Sale Fourth Floor.

Misses' Sizes from 14 to 18 on Sale on the Second Floor.
 and Bolegh, All the
Black and Brome.

