

# Just 800 Pieces of Upholstered Furniture Are Marked a Fourth Less for a Special Disposal

## A Fairly Good Reputation for Good Judgment

a certain reputation for fair dealing, and a certainty to be depended upon for truth, is what a merchant might care to have said of him. Anything less will mar his standing and lessen his success.

This is offered as the consensus of a lifetime of study and experience.

Within the dome of the building of Trade and Commerce of Manchester, the chief cotton market of the world, are the letters easily read from the floor: "A good name is rather to be chosen than great riches."

Respectfully submitted.

[Signed] *John Wanamaker*

November 21, 1922.



### Paris Millinery

A new importation from Caroline Reboux and others, just unboxed.

In felt, velvet, plush, satin and lace.

Different and decidedly chic. Not many, but enough to more than hint at what the smart Parisienne is wearing on her head at the moment.

Ask for them in the French Millinery Salon. (Second Floor)

### A Silver Coffee Set to Use on Christmas

A wonderful gift. The sets consist of four pieces and are of convenient size for serving the after-dinner coffee in the drawing room as the custom now is.

They are in the highest grade sterling silver, in Colonial or other delightful period designs and priced from \$218 to \$370. (Main Floor)

### Irish Linen Tea Cloths and Scarfs for Less

An attractive collection of dainty, pure linen cloths, some hemstitched and embroidered, others with scalloped edges and embroidery, sizes 42x55 to 54x54 inches now priced \$6 to \$9 each.

Hemstitched and embroidered linen scarfs, 15x36 and 15x54 inches, are marked \$2 to \$3 each.

The linen is excellent and the embroidery elaborate. (First Floor)

### Rarely Now a Skirt Without an Ornament

It may be only a cabochon or clasp to hold the drape in place, but it is more likely to be one of the new and pretty long-fringed ornaments.

The variety is almost endless—bright jet, steel, colored beads, bronze or lovely ones made of imitation pearls and sometimes rhinestones.

Prices range from \$2.35 to \$25 each. (Main Floor)

### New Chiffon Velvet in Black and Brown

The two colors that it seems almost impossible to get enough of because everybody wants them.

In fine quality all-silk velvet, chiffon weight and supple, and just the thing for draped gowns or blouses. The width is 40 inches and the price, \$7.50 a yard.

Also in the same quality and at the same price are many other fashionable light and dark shades. (First Floor)

### Ready—The Fine French Reynier Gloves for Women

EVERY season women wait for them. And they are worth waiting for!

The finest gloves made in France, having an exquisite perfection of fit, an elastic flexibility, and a luxurious elegance no other glove seems quite to equal.

The importation includes short and long gloves of kid and suede, from two-clasp to 24-button length; in black, white and a beautiful assortment of street, afternoon and evening shades.

Short gloves of overseas kid or suede, \$3 a pair; pique-sewn kid or suede, \$2.50 a pair.

Long mousquetaire gloves, from 8 buttons to 24 button length, kid from \$5.50 to \$15; suede from \$4.50 to \$12.50 a pair.

Please note that, despite the raised tariffs, prices are as low as last year. (Main Floor)

### The Whole Family Can Give Thanks When Such a Rug Is Put Down

Axminster rugs—big seamless Axminsters—in the colors and bold patterns that no other rugs can copy.

True enough, Axminsters are scarce, the demand is so great. But for a while there's a feast of them at Wanamaker's. The finest, the most beautiful, and in such endless variety! Figures and plain colors and what not in all the shades the rug makers could think of.

9 x 12 ft. ....	\$55 and \$65	27 x 54 in. ....	\$4.75 and \$5.75
8 1/2 x 10 1/2 ft. ....	\$58	2 3/4 x 9 ft. ....	\$14
7 1/2 x 9 ft. ....	\$46.75	2 3/4 x 12 ft. ....	\$18.75
6 x 9 ft. ....	\$30.25 and \$35.50	2 3/4 x 15 ft. ....	\$23.50
4 1/2 x 6 1/2 ft. ....	\$15.50 and \$19.50	3 x 9 ft. ....	\$18.75
3 1/2 x 7 1/2 ft. ....	\$8.50 and \$9.75	3 x 12 ft. ....	\$25

(Seventh Floor)

### Anyhow, He's Your Champion—And Here's the Golf Jacket to Give Him

There's none finer in all the world and what man wouldn't appreciate it, even if he can't say as much for his playing.

Naturally it is a cashmere wool golf jacket, every thread. So soft—almost like silk to feel—so clinging, yet so free and elastic; so warm.

The wool was raised in Scotland where only the finest is found and the jacket was woven there. It is the collarless style that buttons down the front and has sleeves. In three colors—camel's hair, green and brown. Priced \$35.

At \$30 is a jacket in the same style in four colors. (Main Floor)

### Speaking of the Things Smart Folks Are Wearing



### What Woman Ever Saw Such Sport Coats Before?

IT IS SAFE to say you will see them nowhere else, for they are among the exclusive novelties in the Women's Coat Salons.

Imagine an imported basket-weave coating in a rich tan with an overplaid of black and camel's hair. An enormous collar and cuffs of beaver fur completes it. The price is \$250.

Another large tan and brown plaid is lovely with the largest collar of tawny badger you can think of and there are cuffs and a facing down the front of the same fur.

Even more striking is a black and white checked coat made with huge loose sleeves and entirely lined with black dyed Coney, which forms the collar and turned-back cuffs.

But each one is different and each has its own particular beauty. The prices begin at \$125 for a smart little jacket banded with beaver and go up to \$375.

(First Floor)

### The Little Hip-Length Coats of Fur

THEY SEEM to have been made for this climate. At least they are admirably suited to a Winter in which some days are too warm to require a big fur coat.

Many women are settling the matter by choosing two—one in hip and one in ankle length.

A delightful collection of the short fur coats includes caracul in black, platinum gray, ivory white, caramel, café au lait and darker brown shades. Also Hudson seal (sheared muskrat); white cone, moleskin and gray squirrel.

Many are slightly bloused in to hip-bands, but some are on straight saquee or box lines. Nearly all have collars of another fur, and sometimes cuffs also. Rich-colored linings enhance the beauty.

Priced \$145 up—the majority around \$300 and \$400. (Second Floor)



### Dainty Dance Frocks for Miss 14 to 20

LOVELY girlish dresses of low- and silver roses, has a fluttering georgette or crepe remains, in canary, tea-rose, sunset, salmon, rose-pink and other pastel colorings.

One delightful model in canary yellow, girdled with yellow and silver roses, has a fluttering georgette or crepe remains, in canary, tea-rose, sunset, salmon, rose-pink and other pastel colorings. It is priced \$32.50.

In the group are others at \$28.50, \$35, \$37.50 and up to \$48. (Second Floor)

### New Fur-Trimmed Coats for Young Women, \$145

THE YOUNG WOMAN who wishes an extra-luxurious coat at \$145 should see these. Lines, fabric, fur and finish are all uncommonly good.

The materials are rich, soft, deep-dyed bolivias, in walnut brown, navy or Italian blue. The other a more conservative straight-line coat. All in 14 to 20 year sizes.

(Second Floor)

### Women's Tailored Suits Noteworthy at \$35

If they were not samples and small lots made up from the ends of materials, such suits would sell at \$7.50 to \$20 more.

The materials are chevots, homespuns, velours and broadcloths, some of them imported; and the range of colors goes from the indispensable black and dark blue and hair-striped and browns to the light blues and grays.

In the group are short coats, long coats and coats of finger-tip length.

Some are entirely plain, some self-strapped, some boast fur collars.

There are plenty of sizes in the lot—from 34 to 44 in regular sizes; from 42 1/2 to 50 1/2 in extra sizes. (First Floor)

### Skirts That Sent Abroad for Their Materials

As a result, they are different from most sports skirts and decidedly prettier.

One skirt of tan camel's hair cloth has a colored overplaid and is scalloped down the left side.

Another is in the softest pastel stripes which fairly melt into each other. There are black skirts with heavy white stripes which seem to run through the material, odd and attractive.

Mostly the colors verge on tan or brown to accord with sports coats under which such skirts are intended to be worn.

Priced \$22.50 to \$28.50. (First Floor)

### Slippers Are Important in the Evening Toilette

Glittering silver brocades, silver cloths and the shimmering aluminum cloths which do not tarnish are among first favorites, judging by their prevalence at social functions.

One-strap slippers in aluminum cloth, with low or high French heels, \$15 a pair.

Opera slippers of silver brocade or cloth of silver, with low French heels, \$12 a pair.

Black satin one-strap evening slippers with low Louis heels, \$9 and \$12.50 a pair. (First Floor)

### The Different Blouse That Most Women Want

The blouse that has a unique touch—maybe a bit of trimming, a new line or perhaps a new use of materials.

Many such blouses are among some new arrivals made of crepe de chine in the three popular colors—navy, black and brown.

One has a curious but attractive trimming of loops of cut work in the same shade as the blouse. Another vivid embroidered motifs in unexpected places. Still another is mostly composed of a gay plaid Georgette crepe to offset the plainer crepe de chine. Prices are \$5.75 to \$13.75. (Third Floor)

### Camel's-Hair Coating From the Two-Hump Camel

That is, from the Northern Asiatic species, with the heaviest and warmest coat.

### Brass Candlesticks From England

This is the second consignment so that the collection is now large and varied enough for almost anybody to choose from.

### A Fine Old Walnut Table

from the late Governor Pennypacker's collection is now in Antiques.

It is an oval-top gate-leg table of dining-room size and attractive design with extra heavy turnings and double drawers.

Another new arrival is an old walnut highboy of eight drawers—five long and three short—ornamented with the original brasses.

A unique piece of old furniture such as fills the attractive rooms of Antiques, is the best kind of gift for some people who "have everything."

(Fifth Floor)

### Paris Lingerie

Made of fine nainsook and batiste, with delicate hand stitchery and hand embroidery and sometimes a little lace.

Envelope chemises are priced \$6.75 to \$10.75; nightgowns, \$5 to \$18.50.

Look for them in the French Room. (Third Floor)

### Combs With Peacock Colors

are among the latest comers; so are combs combining imitation coral with imitation jet; and rhinestones with jet.

The shapes are extremely graceful, and prices \$1 to \$2.75. (Main Floor)

### Trains Are But One Thing That Boys Are Interested in

Yet the Toy Store assortment of trains is particularly complete, like everything else in the Toy Store.

Everything that "goes" is of peculiar interest to boys and one that may well be encouraged. Every train, each set of tracks, every locomotive, down to the simplest and up to the most elaborate, is the best and most durable of its kind.

(Seventh Floor)

### Silk Bloomers and Step-Ins

Bloomers of satin, \$4.65 and \$4.75. Of jersey weave, \$4.65. Of radium with fllet edge, \$4.65; of crepe de chine, \$5; of crepe meteor, \$6.50; of plain heavy radium, \$5.

As a rule the bloomers are pink or orchid, a few are white.

Step-ins of crepe de chine are priced \$3.85 and \$4.50. Of radium trimmed with fllet edge, \$3.85; with hand embroidery in the corners, \$3.85. (Third Floor)

### The Wanamaker Clothing Store for Men Is Going Ahead in a Wonderful Way

Last month bigger than the biggest; again last week—everywhere you look a gain is being chalked up.

Business like that has a meaning as plain as a congressional election.

The man on the street sees the selection of Winter suits and the selection of Winter overcoats as the best ever.

Young men, old men, all men will find it true.

Same way with values when such suits can be bought for \$35 to \$55; overcoats, \$35 to \$85. (Third Floor)

### After All, What Men Want Is a Heavy Oxford That Looks Neat

Not big and spread out and "army" looking—but trim and smart, with the air of refinement about it.

But it must be heavy enough to buffet the storms and keep out the cold and stand up under the strain of wear.

Which calls to mind some new oxfords that just came in. And men seem to favor them. Of grained calfskin, either black or tan.

Perfectly plain from toe to heel, with thick soles and stoutly stitched.

Naturally they are the full, comfortable brogue last. Price \$10. (Main Floor)

### Creepers and Little Boys' Suits

The creepers are of cotton poplin, duck, chambray, cotton crepe and gingham, in white, pink and blue, many with hand stitching and a few with pockets in the shape of ducks. Sizes one and two years.

Prices \$3.25 to \$4.75. (Third Floor)

### The Three Largest Lots in the Hosiery Sale Are for Women

Safe to say they are the biggest values, too, for it has been many a day since there has been anything to compare with them.

And so big were the groups that even two days' selling has failed to cut down the selection.

AT \$1 Full fashioned silk stockings in black and colors. "Seconds."

AT \$1.75 All silk stockings. Full fashioned. First quality. Black, white and cordovan. (West Aisle)

### English and American Dinner Sets Exceptional, at \$35

Choice of six new and exclusive decorations including a coin-gold hand design. Rich handsome patterns, all with gold edges and coin-gold handles.

Complete sets of 106 pieces, of the finest semi-china, priced considerably below the regular figure. Just 65 sets to go at \$35 a set. (Fourth Floor)



### The Man Who Does the Carving Wants Sharp Knives

There's hardly a more certain way of spoiling the host's Thanksgiving dinner than by giving him a dull knife to carve with.

Good carving sets of stainless steel with white ivoryoid handles, \$6.25—for a knife, fork and steel.

Similar sets with silver-mounted stag handles, \$10. Two-piece game sets, \$4.

Poultry shears, \$2. Fine five-piece carving sets, which means knives and forks of two sizes, \$17.50.

Stainless steel knives and forks with white ivoryoid handles, \$7.50 for a set of six knives and six forks. (Fourth Floor)

### New Gift Handkerchiefs From Japan

Women's sports handkerchiefs of pongee silk with one corner embroidered of tiny roses, \$1 each or \$11 a dozen.

Men's white silk handkerchiefs, hemstitched, \$1 and \$1.25 each. With colored border, \$1.75 each. (Main Floor)

### Thanksgiving Touches for the Table

Place cards and cut-outs show fat turkey gobblers or chrysanthemums. Borders or napkins of crepe paper are decorated with pumpkins, turkeys and Autumn leaves.

A variety to choose from at little prices. (Fourth Floor)