#### PREACHER SEES FLAPPER AS NO WORSE THAN RUTH

Palls Women That Biblical Heroine Used All Feminine Arts of Her Day to Vamp Boas and Won

1981 CHERRY STREET Phone, Locust 5010

Coats & Wraps

of Duvetyne, Bolivia

and Marvella

that show signs of wear and weather can be re-finished to look like new

At Very Moderate Cost

CAN I

BEAUTIFUL?

YES!

Club

Easy payments on Xmas de-liveries. Worth while gifts of cts of distinction.

CEDAR CHESTS

PHONOGRAPHS

KITCHEN CABINETS IRONING CABINETS FREDERICK R. GERRY Co.

Well Bred!

That's the way we speak of

young people who impress us with politeness and reserve.

Good Bread!

That is the way you will speak of Victor the moment you try it.

Victor Bread

In all our Stores

**XOSCOX** 

Schwarzwaelder Co., 1817-27 WoodSt.

THE COSMO-PLASTIC

METHODS USED BY

Dr. Stackhouse, 347 5th Ave., N. Y. Phila. Office: 119 S. 17th St., Philadelphia Consultations Wednesday—11 to 3 Sockiet Free. Mention Adv. Loopst 1667

The flapper has a strong defender in the Rev. George A. Avery, who compared her to the biblical Buth when the addressed the Federation of the mann's Organised Bible Classes of the castern district last night in the Fisct Church of the Brethren, Tenth and Dauphin streets.

"Rath was a child of her day, just as the flapper is today," said Mr. Avery. "She employed all of the wiles and arts that were in vogue in the day to win Boas. We are all familiar with the beauty and purity of the aracter that was Ruth's. But I've as idea that were she of this age ahe would be a flapper, because she set out to make Boas fall for her charms.

"Although many olders persons cast seem on the flapper because she set out to make Boas fall for her charms.

"Although many olders persons cast seem on the flapper because she uses her feminine wiles to win an eligible young man, beneath it all she has a leart that is true, and we are looking askance at methods that are natural to youth.

"I don't believe Boas fell for the really so to know her.

"I wouldn't for a moment say that the modern young person is going to the dogs. I believe that the young people of today are just a little better than they were twenty-five years ago, and I think the children and grandchildren of this generation will still be an improvement on this one."

KNITTING WOOLS

\*\*COLONIAL YARN HOUSE\*\*

1351 CHIRBRY STREET\*\*

Phose, Lecus 5010

by youth. "I don't believe Boas fell for the

SCHOOLS AID WAR AGAINST MEASLES

Teachers Ordered to Send Home Pupils With Colds Spread of measles has prompted

health and school authorities to take energetic measures. Working in co-operation with Director Furbush, Dr. E. C. Broome, Superintendent of City Schools, sent out notices to all

City Schools, sent out notices to all principals and teachers urging them to send home promptly all children sufering with colds.

'I feel,' said Dr. Furbush, "the best way we can fight this epidemic is to get the help of the parents, and I want to warn them now against sending children to school who show the alightest indication of having colds. Those children should have prompt medical attention."

So far the disease has attacked children mainly, although adults have not been free from it. Last week 1800 new cases were reported.

ew cases were reported.

#### PHILADELPHIANS SAIL Beveral Aboard Holland-America

Liner Volendam for Europe

The new Holland-America liner Volendam sails from New York today for
Rotterdam on her maiden voyage with
the following Philadelphia passengers:
Mrs. Lucy Biddle Lewis, Mrs. William I. Hull and Miss Frances White.
American delegates to the Women's International Conference at The Hague;
Joseph J. Boyer, Thomas A. Klein,
Matthew Pietrusinski, Mr. and Mrs.
Ernest A. Heering, Mr. and Mrs. F.
Taugner and children, Mr. and Mrs.
Caspar Ebinger and children, Mrs. A.
Schmidt, Miss Clarinda C. Richards,
the Rev. and Mrs. D. G. Garland and
son, the Rev. W. W. Matthews and
the Rev. Beresford A. Cole..

#### \$20,000 GIVEN ORPHANAGE

142 Presbyterian Sunday Schools in City District Contribute Announcement that \$20,000 had been donated by the 142 Presbyterian Bunday Schools in and near Philadelphia toward the support of the or-Mingsessing avenue was made at a meeting of the superintendents last night by William J. Eldridge, superintendent of the Wakefield Sunday chool in Germantown.

The Woman's Exchange

To Make Her Look Taller To the Editor of Woman's Page: Dear Madam—This is the first time.

I am writing to you for advice. I am a girl nineteen years of age, am four feet eleven inches and weigh 100 pounds. Would appreciate very much if you would suggest what style would be most becoming and would make me appear tailer, as I have a remnant of three and one-half yards of black chiffon velvet. A READER.

Get some lace or georgette crepe to make the sleeves for your dress, and then cut it in straight, chemise dress lines fairly long; that is, about seven er eight inches from the floor. Make the sleeves long and wide at the cuffs Wear a metal girdle with a clasp that has some colored enamel on it, or else a colored girdle to lighten up the dress a bit. All black is a bit doleful for a girl of nineteen.

Too Young to Wear a Vell? To the Editor of Woman's Page: Dear Madam—Is a girl sixteen years when should a veil be worn? I have beard that it isn't proper to wear one after 6 o'clock in the evening.

Is colored stationery improper for social correspondence? In what order should one write on the pages?

MARGUERITE.

MARGUERITE.

Unless you look older than your age it would be better to wait a year or so to wear a veil. It does make you look older, and if you have a young face it is very much out of place, especially if you choose a fancy veil. Of course, on a motor ride or something like that a close veil to keep your hair in order would be all right. A veil should not be worn after 6 o'clock.

Yes, use the colored writing paper if it is not too brilliant. Turn from the first page to the second; that is, the back of the first page, then the third and the fourth.

Things You'll Love to Make



A knife Rack for a Christmas Gift

A knife rack makes both a useful and attractive gift. Cut two pieces of board about one-quarter inch thick, six inches wide and twelve to fourteen inches long. Nail a small, thin piece of wood to each corner of the inside of one strip. The pieces should be about one-eighth of an inch thick. Paint or enamel both strips. Then decorate them, using a simple design like the one shown at the bottom of the illustration. Fasten a long screw through each of the corners. This should be long enough to go through both strips and to hold the rack to the wall on which it is to go. The knives are slipped down between the two strips and caught in place by the handles. Knife Rack for a Christmas Gift

All lighting fixtures reduced for this week. We make our own fixtures and sell same at a very small profit. Our price tags speak for themselves. Come in and see our many bargains in single fixtures, as well as complete sets for the home. Open evenings till 9 during sale.

BUILDERS AND CONTRACTORS TAKE ADVANTAGE OF THIS OFFER



Sale Price, \$10.75 The Name TOT TOTAL

Additional charge of 15c on each Item

MANUFACTURING CO., Inc. 33 NORTH 11TH STREET

(One Door Above Filbert)

URING the reign of Francois I, there was established in Paris on the Faubourg St. Marcel, a small dye works by the brothers Gilles and Jean Gobelin, who had introduced into France the Venetian art of dying scarlet.

This modest shop, at first called the Folie Gobelin by a cynical populace, marked the beginning of an enterprise destined to world fame through the rich color and superb weaving of its tapestries.

In the modern home tapestries occupy an unique and unrivaled place. Because of their rich tonal qualities and individual patterns they serve at once as handsome wall decorations and effective backgrounds for furniture.

Valiant tapestries are remarkable alike for their quaint subject matter, their artistic blendings of color and skillful execution. Whether they are the product of past craftsmen or modern looms, you will be pleased to find the prices moderate.

An inspection of Valiant's collection of tapestries, delightfully intermixed with most interesting showings of furniture, draperies, rugs and accessories, will serve as a happy interlude to your next shopping trip. You are most cordially invited.





# Acceptable Inexpensive CHRISTMAS GIFTS

BACHRACH portraits \$1200 a dozen and upward -treasured gifts for relatives and friends. IMPORTANT: To do you justice and insure timely delivery, appointments should be made now. BACHRACH quality demands time and care.



1626 Chestnut St.

PHILADELPHIA

## Wanamaker's Down Stairs Store



# Thanksgiving



## Women's Colonial Pumps and Other New Winter Shoes \$4.85 A Fourth to Third Less

Spick-and-span beautiful new shoes made to our own order by a leading manufacturer who granted this big price concession in order to keep his factory busy in an otherwise dull period.

Every day Wanamaker's Down Stairs Store is fighting the battle against high-priced shoes.

Day by day it is offering really GOOD shoes at really low prices. In line with this policy, tomorrow, Wednesday, we present an entirely different sort of sale. A sale of made-to-our-own-order shoes. Shoes for which nine out of ten women are asking. The three great favorites:



Colonial "St. Regis" Pumps One-Strap Pumps With Pearl **Buttons** Oxfords With Cuban Heels



Shoes of smooth, sound, expertly dressed leathers. Shoes with the finer finishing touches which indicate expense in the making and additional comfort and service in the wearing. Shoes with light flexible soles. Shoes with the Cuban or medium heels that are the popular fashion.

All sizes 21/2 to 8 in the sale and all widths from AA to D.

#### The Colonial Pumps at \$4.85 Come in Russia Calf, Patent Colt, Dull Kid and Brown Ooze Leather Colonials in the soft rich tone called

They are called "St. Regis" Colonial pumps because as the picture shows their fashionable fan-shaped tongues inlaid with contrasting leathers are so interestingly shaped that they require

no buckle to finish them. Colonial pumps of Russia calf

(which is fine American calf leather treated with the Russian process as the Russians used to do before 1916) are inlaid with brown ooze leather. Patent colt Colonials are inlaid with black kid. Black kid Colonials are inlaid with patent colt. Ooze leather

All these graceful shoes have welted soles, Cuban heels and a single buttoned strap over the instep which secures the tongue in place. The One-Strap Pumps at \$4.85

"Mandalay" are inlaid with tan calf.

#### The Walking Oxfords at \$4.85 Are of Tan Calf, Black Calf and Black Kid

They are light, beautiful oxfords of the finer type which one never finds ordinarily at any such price as this. They have Cuban heels with rubber top lifts and medallion perforated toe tips. The calf oxfords in tan come in AA to D widths and those of kid come in A to E widths. Those of kid have the new "shoe soap" finish which prevents much of the usual scuffing to which most kid is subject.

They have substantially welted soles and Cuban heels. Their single ankle strap fastens with a good pearl button. They have the plain vamps and rounded toes which will be found in shoes that cost a great deal more than this specially low price. Also they are not only comfortable but they look

well on the foot. Sizes 2 to 8, AA to D widths. These Are Better Shoes

than any we have offered ourselves at \$4.85 this season-nor have we seen or heard of any others to equal

(Down Stairs Store, Chestnut'

### At \$25 Nearly 100 Styles of **Dresses and Usually Only** One of a Kind

Isn't it a pleasant sensation to choose a frock for as little as \$25 and feel that it is probably the only one like it in the whole store!

Indeed, many of these frocks are the maker's samples and are consequently unusually low in price.



A great many are of practical Poiret twill. Some are severely tailored. A number are effectively trimmed with black braid in all sorts of ways. Others are embroidered with silk and have a distinctive thread of metal or gleaming touch of jet black ornament or beading.

Then there are exceedingly rich and simple frocks of crepe faille silk, or crepe-back satin or crepe de chine. Also fine twill-back velveteen and deeply fringed silk dresses and gowns with a brilliant touch of red.

Sizes 14 to 18 in some styles, sizes 36 to 44 in others, according to the model. Plenty of black, navy, brown and the new cocoa shade.

Delightful Lace Frocks, \$15 Lace frocks are in such decided fashion that it is a surprise to find such extremely effective ones for as little as \$15. Some are all lace. Equally attractive models are combined with

Canton crepe.

In black, brown and cocoa, occasionally trimmed with very interesting beads or necklace girdles.

Other Dresses at \$15 include crepe de chine and Poiret twill-and there are extra sizes up to 5212 among the cloth dresses.

## Cotton Chemises, \$1

Ready in Christmas boxes for giving. Nicely made chemises, trimmed with embroidery and lace edging and insertion. Built-up shoulder style, with lace-edged envelope hem. Sizes 36 to 44. (Down Stairs Store, Central)

Lace-Trimmed White

(Down Stairs Store, Market)

#### Women's Glove-Silk Vests Specially Priced \$1.50 Yes, they are all silk and perfect quality.

Are of Patent Colt, Dull Black

Calf and Russia Calf

It's impossible to imagine any woman or girl who wouldn't like one. Made of the dainty shade of flesh-color and either ribbed or plain jersey silk with bodice top and ribbon straps. The low price means one can buy two instead of one, or perhaps add another name to one's Christmas list.

#### Fur Scarfs Are a **Christmas Thought** Fashionable one and two skin animal

scarfs of soft, fully furred pelts. For as little as \$5 one can secure a really effective one!

Opossum scarfs, \$5 to \$15. Squirrel scarfs, \$10 to \$22.50. Mink scarfs, \$15 to \$37.50. Chinese stone marten scarfs, \$9 and \$18. Fitch scarfs, \$18.50. Japanese marten scarfs, \$30 and \$60. Kit fox animal scarfs, \$16.50.
(Down Stairs Store, Market)

## Babies' Bootees, \$1 and \$1.25

Baby's rose-leaf toes will curl happily inside these wee bootees from the Orient. Dainty as cherry blossoms! Soft crepe de chine outside and in, embroidered with tiny flower sprays, and banded with taffeta to match. Fine for the end of baby's Christmas stockings.
(Down Stairs Store, Central)

### Colored Towel Linen, \$1 Yd.

One yard will make two towels, and the weave lends itself particularly well to hemstitching or drawing colored threads. Pink,

### Handkerchief Linen "Squares," 17c

Torn square and ready for hemstitching or a wee cross-stitched rolled hem. A regular rainbow of dainty shades, so one can surely match a gown or bit of trimming.
(Down Stairs Store, Central)

## New Wool-Filled Quilts, \$7 Christmas warmth of feeling in practical form. Any housewife

will be glad to add one of these soft wool-filled comfortables to her stores of bedding. Flowered tops and backs, with plain color borders. Green, lavender, yellow, pink, tan and rose.
(Down Stairs Store, Central)

### For a Man's Thanksgiving—an All-Wool Overcoat for \$25—an All-Wool Suit for \$25

The overcoats are good big ulsterettes of a special kind of all-wool knitted material which is specially heavy and warm and practically weather proof. Belted in back. with large convertible collars, huge pockets and quarter lined with Venetian. Dark heather mixtures.

The suits are conservative, semi-conservative and youthful sports models in cheviots and fancy tweed and herringbone-weave mixtures. All-wool, chemically tested, of course.

(Down Stairs Store for Men, on the Gallery, Market)