

Organ plays at 9, 11 and 5:15
Chimes and Melody at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

What a Wonderful Place of Plenty This Busy Wanamaker Store Is!

Even Robinson Crusoe Had to Have a Dog for a Friend

It is a species of pride or insanity for any one to think that they can go through life alone without a friend.

No man should feel that he is cast upon an island, even in a big city.

A great philosopher once said: "Friendship . . . doubles our joys and divides our griefs."

[Signed] *John Wanamaker*

November 20, 1922.



Are These Women's Suits Two-Piece Or Three-Piece? Certainly They Are Lovely and Fashionable

WHEN you have an entire frock with its charming coat to match, how many pieces have you—two or three? There seems to be a difference of opinion. Some people, remembering that the upper part of the frock is usually of more delicate material than the lower, and also that the earlier forms of such suits were actually in three pieces, declare for calling it the three-piece suit.

Which ever way the question is decided we have only this to say—we have the suits, a wonderful collection of them, of beautiful material, beautifully colored and admirably made, with rich fur collars and cuffs, and charming upper parts of silk crepe or Paisley printed cloth, brocade or some other such fabric. There are hardly two alike, but each is distinguished. Incidentally all the coats are interlined, and sizes run from 34 to 42. Prices, \$110 to \$200.

(First Floor)

A Great Many Women Want Beaver-Trimmed Coats

But of all the beautiful coats with beaver on them, there are two styles that women like especially, each priced \$100. Deep, soft bolivia is the material in each case and the large collar is the finest golden beaver. Both styles come in Malay, navy and black.

One coat has the extended armholes and wide cuffs. It is full and belted with a narrow strap belt. The other is a loose, flaring coat, slightly fitted to the waist and it has bell-shaped sleeves and hollow panels down each side. They are coats of unusually good lines and extremely becoming.

(First Floor)

Dressmaking-to-Measure at Moderate Prices

Not only simple daytime and street frocks are made by the Women's Custom Tailoring Bureau, but afternoon and dinner gowns of any degree of elaboration. Many lovely chiffon velvet gowns

have lately been made, for \$125. Simpler frocks are priced from \$25 to \$35 (for wool crepe and serge) up to silk or Poiret twill at \$50; and kasha cloth at \$65. Prices include materials and making.

(Second Floor)



Knitted Sports Dresses From the London Shop

Hardly anything could be nicer to wear under a fur coat or a heavy topcoat to the football game. Women are also wearing these pretty knitted dresses for the morning's shopping tour and for luncheon at the club. Some are silk-and-wool, others all wool. They are in one or two pieces and there are many colors, \$85 to \$125. All silk dresses, \$125 to \$175. Also dress and coat costumes with fox fur collars at \$105. Without fur, \$45 to \$95.

Women's Fine Mocha Gloves in Winter Weight

For good appearance, warmth, comfort and wear, it would be hard to excel a mocha glove. All the following are made of the finest Arabian skins, perfect in fit and finish. They are one-clasp or one-button. At \$2.50 a pair, gray only, with embroidered backs. At \$3.25, buck gray, dark gray, reindeer, cocoa and butternut tan, with spearpoint backs. At \$4.25, washable mocha gloves in white and beautiful shades of pastel, silver gray and golden tan. N. B.—Specially priced at \$2 are one-clasp full pique-sewn mocha gloves in gray. Special at \$4 are five-inch-top strap-wrist mocha gloves in gray, walnut brown and butternut tan, with heavily embroidered backs.

(Main Floor)

Letitia Girdles of Elastic

A particularly good group at \$4.50, \$5.50, \$6.50 and \$8. All are made of the strong surgical webbing which is usually put only into corsets of higher price. They are cut on the straightest lines and boned with unusual firmness at the sides, to maintain this straight effect. The group includes both closed-back and laced-back models, some especially designed for young girls who take a short corset; others with long skirts.

(Third Floor)

Period Tea Services in Sterling Silver

The largest selection of tea services in period patterns ever assembled in the Jewelry Store now await the Christmas gift-seeker. They have been carefully chosen for beauty of design and workmanship. There is everything from the dignified Colonial type to the ornate French period of Louis XIV, represented by the Maitreton silver. The tea services, consisting of five pieces, are from \$245 up to \$1050. Kettles to match, \$145 to \$460. Trays, \$230 to \$725. If the entire service is not desired at once, the different pieces may be bought separately.

(Main Floor)

"The City Book Resort"

would be an excellent name for the Wanamaker Book Store, when you consider that it is only five minutes from either of the two great railroad stations, and equally close to the subway and important street car lines. Book tables and shelves are free to people who want to look, and the entire section is a veritable treasure-land of good reading and one of the biggest resources for the seeker of Christmas gifts.

(Main Floor)

Never Were So Many Silk Stockings in Any One Sale Before

More than \$80,000 worth of hosiery—the big bulk of it silk—went in at the start-off of this great sale. And tomorrow new lots of good, unhandled merchandise rush in where the first day's selling reduced the selection.

From top to bottom of the list every pair averages about half price. and just the kinds people want to give for Christmas.

Stockings for women, \$1 to \$3. Half hose for men, 50 cents to \$1.15.

(West Aisle)

Introducing the Knitted Balkan Blouse

It is made exactly like the fashionable Balkan blouse of fur, and is beautifully thick and warm. It is knitted from an Astrakhan wool which also is new. This wool is gray, and the whole effect is that of gray kimmer.

Everybody who is interested is invited to come in and learn how to make the blouse. Directions may be taken home, and the price of the yarn is 65c a hank. Eighteen to twenty hanks are required to make the garment. Other models of knitted coats will be on exhibition in the Art Needlework Store.

(Second Floor)

Scarfs, Scarfs, Scarfs What a Time Men Are Going to Have Thanking for Them After Christmas!

FOR WITH so many beautiful ones all together it is hard to imagine that there will be a man in all the city who will not find a scarf among his Christmas packages.

Colorful scarfs, plain ones; gay scarfs, quiet ones, all kinds are here. Scarfs from far Japan or France, or scarfs that were made beautifully right in America.

First and finest are the Swiss silk scarfs, soft and ripply, made up of combinations of big bold stripes running lengthwise or else dark grounds with gay

(Main Floor)

Silks of Many Kinds Hurry In for Gifts

New, lovely fashion silks, such as are needed for the smartest gowns, blouses, lingerie, millinery and so on. With the importance of silk as great as it is today, there are few Christmas gifts that women appreciate more.

New crepes meteor, \$3.50 a yard. New crepes de chine, \$3 a yard. New Canton crepes, \$4 a yard. New satin-back Canton crepes, \$4.50 a yard. New printed silks, \$3.50 and \$4 a yard. New wash silks, plain colors, stripes and white, \$2 a yard. New Georgette crepes, \$2 a yard.

(First Floor)

Six Odd Bracelets From the Orient

An exquisite little thing—flexible—of jade with cultured pearls and gold, price \$55. Another flexible style of jade and gold only, \$65.

A solid ring bracelet of jade, \$25. Another solid ring of rust jade with gold mounting, \$55.

A cord bracelet with three jade pendants—white, green and rust—\$25. One of jade circles alternated with coral beads, \$65.

Look for them in the Oriental Store.

(Main Floor)

Opera Glasses

from Paris are here ready to be chosen by theatre-goers, travelers and students of bird-lore.

Prices, \$10 upward.

(Main Gallery)

What Man Would Be Without a Derby Hat?

The clean-cut, neat-looking derby that fits in on so many occasions as no other hat can.

The fixed lines, the very dignity of it makes the derby a hat that is missed in any man's wardrobe.

What unusually smart derbies are here right now. Naturally most all are black, in the lines that are approved for Autumn.

The St. James London Aristocrat is the smartest of all, \$10.

(Main Floor)

The RELEAF and Lincoln-Bonnet are two other popular London hats at \$8.

Men always have liked the Habig feather-light derby and this year's importation brought smarter ones than ever, \$7.

Any number of American-made derbies are here at \$3, \$4, \$5 and \$6.

There's Fashion Here Aplenty—and the Good Old, Easy to Wear Shoes, Too

Men can walk in the forerank of fashion when they step out of the Wanamaker Shoe Store—or they can walk with that easy, comfortable feeling that goes with being in the shoes you are used to.

As soon as a new whim or a new flourish is turned from the last it is here. And day after day, year in and year out, the old familiar styles that men wear pair after pair are here, too.

In every leather that is good, in the shades that are liked best, from \$6.40 to \$16.

(Main Floor)

The Big Coat for Cold Weather Is the Sheep-Lined Coat

Warm as the old home hearthstone no matter how the wind blows. Cold can't cut through a sheep-lined coat, neither can storm. Hunters, motorists, all men outdoors find comfort in them. And they are here for boys as well as men.

lamb lined and with shawl collars of opossum. Belts and pockets. Priced \$27.50. Brown moleskin coats for boys. Sheep lined. With large plush shawl collars. \$16.50. Brown or olive sheep-lined coats for men. With opossum collars. Priced \$23.50 and \$25.

(The Gallery)

Imported China Dinner Sets Remarkable at \$50

A Thanksgiving special, bringing a choice group of complete sets of 106 pieces for twelve persons.

Of fine imported china, in a choice of three handsome border patterns, floral and conventional, with gold edges and traced handles. The price, \$50 a set, is considerably less than market value.

(Fourth Floor)

Four other groups of dinnerware now offered at one-fourth to one-third less than regular include American semi-china sets of 47 pieces at \$10. English semi-china dinner sets of 106 pieces now marked \$32. American semi-china dinner sets of 106 pieces now priced \$18. French china dinner sets of 106 pieces now \$67.50.

Bedsread Sets the Best Homekeepers Favor

Called after the daughter of a president, these sets have won a wonderful popularity, especially among homekeepers of the best taste and most particular requirements.

which makes them retain their good looks. Can be had in plain ecru, or with stripes in either blue or rose. Excellent and practical bed dressings that don't easily muss. Prices, \$15 for a spread and matching bolster piece in the single-bed size and \$18 in the double-bed size.

Scalloped edges and cut corners.

(Sixth Floor)

It Takes 260 Steps to Bake an Apple Pie

—140 steps to scramble eggs; 176 to bake hot biscuits and, during the day, 2118 steps are required to prepare three simple meals.

All this through the careful investigation of prominent efficiency engineers.

This Effort Can Be Reduced to One-Fourth By Using a Kitchen Cabinet

The practical value of this greatest kitchen labor saver is simply amazing. One can sit in front of a kitchen cabinet with everything within reach and prepare a meal.

There are containers for sugar, coffee and spices; bins for flour and bread, cutlery drawers, space for pans and dishes; holders for checks, lists, tickets, cook book and even for change.

Wanamaker kitchen cabinets are built like fine furniture and will last for years. They are snow white and each has a sliding porcelain leaf, a bread board and a food-chopper block.

Prices, \$72 and \$82.

(Fourth Floor)

A Beauty That Will Not Fade Glows in Wilton Rugs

Deeper than the surface—the neat, clear-cut patterns in rich, mellow colors are woven clear through the body of the rugs.

There's a quality of everlastingness about Wiltons that has made them the favorite rugs in most every home.

The long tough nap, woven clear through, wears for generations and the color or patterns will last as long as the nap.

9 x 12 ft. \$49.50 to \$135
8 1/2 x 10 1/2 ft. \$45.50 to \$123
6 1/2 x 8 ft. \$42.50 to \$83.50
27 x 54 in. \$7.50 to \$14
36 x 63 in. \$15 to \$22
4 1/2 x 7 1/2 ft. \$28.50 to \$46.50

(Seventh Floor)

Luxurious New Bags Are of Tinsel Brocade

To still further carry out the richness, the frames are of sterling silver or in the antique Dutch style or set with enamel. They are the most beautiful handbags for afternoon calling or teas, and especially pretty with fur coats.

The color combinations are black-with-silver, ruby-with-silver and sapphire-with-silver. They were made especially for Wanamaker's and are priced \$45 to \$85.

(Main Floor)



Antiques

An Old Cape Cod Settee-Cradle has just come to Antiques. It is a low wooden settee on rockers, one end forming a seat for mother, and the other a cradle for baby, so that mother and baby, in the old times, rocked together. Priced \$110.

Near it is a delightful little old New England tavern-stand, of waxed walnut, which will look finer with somebody's sewing basket on it than it ever did with a mug of ale.

A number of small wooden stands, in walnut, mahogany and cherry, with round, oval, square, octagon, dish-rim and tilt-tops, suggest themselves for smoking, sewing or other odd-table uses. From \$12.50 up.

A quaint cherry corner cupboard with triple-arched glass door, is an uncommonly attractive piece for \$85. It is suited to a small dining room.

A collection of old Paul Revere lanterns is priced \$10 up.

An attractive old sewing-stand of mahogany, with two drawers and acanthus-leaf carved legs, \$85.

Old Boston rockers, of which there is a particularly interesting group, \$22 up.

For gifts of small price, there is a delightful collection of old painted tin trays from \$5 up; framed Hogarth prints at \$5 each; odd little wooden foot-stools; and quaint candlesticks, snuffers, old Roman oil lamps, and other light-making devices of bygone days.

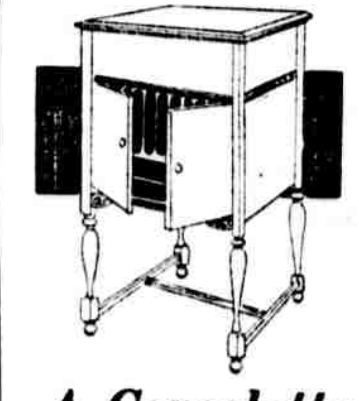
(Fifth Floor)

Men's Silk Handkerchiefs Arrive From Japan

Among others are the real old-fashioned surah silk handkerchiefs so much liked by certain men. In a heavy quality silk, with narrow hem, \$2, and in larger muffer size with wide hem, \$3.75.

Also pongee silk handkerchiefs with colored drawn threads, large enough for mufflers, \$3.75. And a lighter weight pongee silk with hand-embroidered dots and colored hand-drawn threads, \$3.25.

(Main Floor)



A Console With a Victrola, \$60

The new console is a small, graceful type of console cabinet. It is of mahogany, 19 1/2 inches wide, 21 1/2 inches deep, and standing 34 1/4 inches high.

Within is a Victrola, and space for a number of records. It combines the attractive console appearance with dimensions small enough for a crowded or tiny room.

And it gives all the matchless entertainment of the Victrola at its best!

Priced \$60, on convenient terms.

(Second Floor)

Fine Shades Make the Lamp Store has had the finest shades made in America.

They are made of brocade, of taffeta, China silk, Georgette, and other materials; lovely in color and varied indeed in shape.

Prices are \$51.50 to \$140.

(Fourth Floor)

DOLLS from almost every land where dolls are made; dolls of every form and fashion and feature; scores of different kinds of dolls with prices ranging from 10 cents all the way to \$50 give an idea of the great variety of everything in the Toy Store for Christmas.

(Main Floor)