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Philadelphia's Leading Rug House-in Every Sense of the.Word


Buy the Rug with a History The remarkably gilted, yet uneductite Perrian willage of Sorruk, have doveroloped the great art of rug weaving to it annequillod by any other Opoent rus moven in the Oriment deaikno blound in inch, ro Boceuse of the oxtremoly binatione, it in a dmont impoc-
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## This Week a Remarkable Showing of Beautiful Saruk Rugs

 SARUK Surrounding : magnifcent sulatic forral omamentatione.

THESE rich, colorful masterpieces of the Persian Weaving Art were personally selected by our buyer In the assortment which we are showing will be found beautiful specimens ranging from mats to carpet sizes of fifteen by twenty-five feet.

And as usual in this store the prices are entirely in keeping with the values offered-many of them far below the present market.

While the range of offerings is at this time complete we advise an early selection. These rugs will not remain on our floor long at these prices.

 $4 \mathrm{ft} 4 \mathrm{in.x} 7 \mathrm{ft} .2 \mathrm{in} . \ldots . .175 .00 \quad 10 \mathrm{ft} 8 \mathrm{in.x} 13 \mathrm{ft} .9 \mathrm{in}$. $6 \mathrm{ft} .4 \mathrm{in} . x 9 \mathrm{ft} .1 \mathrm{in} . \ldots . .575 .00 \quad 12 \mathrm{ft} \times 19 \mathrm{ft} 2 \mathrm{in} . \ldots \mathrm{in} .3250 .00$ $8 \mathrm{ft} \mathrm{x} \cdot 9 \mathrm{ft} .6 \mathrm{in} . \ldots . . . .775 .00 \quad 13 \mathrm{ft} .1 \mathrm{in} . x 22 \mathrm{ft}$ ii in. 4500.00

Backgrounds in deep rose, mulberry, ruby red and rare shades of blue. Pattern effects in many rare and rich color combinations.

The Largest Ascortment of Ruge in Philadelphic from which to Choose
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## HARDWICK \& MAGEE 00. 1220 MABKTT ST.



Philadelphia Awakens to Happiness that Lies in
MINERALAVA
Mineralava is unique! There is nothing like it in the D. It deres auccenolinitation.

Discovered twenty-three years ago its use has veen confined to the exclusive beauty parlors where vent. To-day it is at the service of the men and vomen of Philadelphia at 88.00 a bottle, each bottle ontaining eighteen full treatments or a trifle more than 10 cents a treatment.
We have also put on the Philadelphia market Thabe of Mineralava at 50 cents a tube
With the 88.00 bottle goes our positive guarantee
that unless you are satisfied beyond doubt that Mineralava does all or more than we claim for it your dealer will refund your money. We guarante his: your own dependable dealer stands back of our guarantee.
Jineralava ( beauty clay

