

Buy the Rug with a History SARUK

The remarkably gifted, yet uneducated inhabitants of the little Persian village of Saruk, have developed the great art of rug weaving to a degree of perfection which is unequalled by any other type of rug woven in the Orlent.

Surrounding a magnificent medallion center figure the designs abound in rich, realistic floral ornamentations. Because of the extremely close and firm texture and the rare and rich color combinations, it is almost impossible for a fine Saruk Rug to suggest anything that could be termed ordinary.

These rugs are very durable, being made from natural wools and colored with the very best vegetable dyes and will hold their color and wear for years.

HESE rich, colorful masterpieces of the Persian Weaving Art were personally selected by our buyer. In the assortment which we are showing will be found beautiful specimens ranging from mats to carpet sizes of fifteen by twenty-five feet.

And as usual in this store the prices are entirely in keeping with the values offered-many of them far below the present market.

While the range of offerings is at this time complete we advise an early selection. These rugs will not remain on our floor long at these prices.

2 ft. x 3 ft\$ 45.00	8 ft
3 ft. x 5 ft 135.00	9 ft
4 ft. 4 in. x 7 ft. 2 in 175.00	10
6 ft. 4 in. x 9 ft. 1 in 575.00	12
8 ft. x ^{.9} ft. 6 in 775.00	13

t. 9 in. x 12 ft. 8 in. . . \$ 775.00 t. 6 in. x 11 ft. 9 in . . 1050.00 ft. 8 in. x 13 ft. 9 in. 1500.00 ft. 2 in. x 16 ft. 6 in. 2500.00 ft. x 19 ft. 2 in..... 3250.00 ft. 1 in. x 22 ft. 11 in. 4500.00

Backgrounds in deep rose, mulberry, ruby red and rare shades of blue. Pattern effects in many rare and rich color combinations.

The Largest Assortment of Rugs in Philadelphia from which to Choose In this store you will find a range of floor coverings to fit every place and purse. Magnificent Persians costing thousands of dollars to squares of carpet for five dollars may be selected here . with the assurance that in each case you are receiving the utmost in value and serv-

Our salesmen are trained practical men who not-only know rug values but have a distinct appreciation for har-mony in home decoration. You can rely on their advice

And standing squarely be-hind them is the guarantee of this house, which means that YOU must be absolutely in every

"I have never found anything more help-ful to the complexion. Mineralava Beauty Clay is woman's first aid to beauty." Philadelphia Awakens to

Happiness that Lies in MINERALAVA

Mineralava is unique! There is nothing like it in the world. It defies successful imitation.

Discovered twenty-three years ago its use has been confined to the exclusive beauty parlors where women gladly paid as high as \$15 for a single treatment. To-day it is at the service of the men and women of Philadelphia at \$2.00 a bottle, each bottle containing eighteen full treatments or a trifle more than 10 cents a treatment.

We have also put on the Philadelphia market a Trial Tube of Mineralava at 50 cents a tube.

With the \$2.00 bottle goes our positive guarantee that unless you are satisfied beyond doubt that Mineralava does all or more than we claim for it your dealer will refund your money. We guarantee this: your own dependable dealer stands back of our guarantee.

A MINERALAVA SKIN NEVER AGES

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