

**THE HOME IN GOOD TASTE**  
By Harold Doubleday Everett



Architecture and Comfort  
In planning to build a house it is best to consider seriously how many you wish to house seriously your roof, how much entertaining you wish to do, what service you expect to have, and what furniture you will use, before you decide on the style of architecture you will adopt for your house.

The most successful house is the logical house—one with space for the things dear to the family who are to live in it. If the family care most for the living, dining, and breakfast rooms, these should be the largest and most important, and should be so planned as to open into each other and so furnished as to be easily available for dancing or theatricals. If, on the other hand, music is the chief interest, the music room, with its piano, should dominate the house. If books are the family's joy, the library may take precedence.

Can Be Bought at Paint Store  
Dear Madam—Would you please let me know how to remove the paper that is used in bathroom windows so they cannot be seen through. I would like to remove some and do not know how.

A Paint Stain on a Sweater  
Dear Madam—I am a constant and silent reader of your most interesting column and I have noticed how you have aided so many people in so many different ways.

Long Skirts Will Help You  
Dear Madam—Is there anything I can do to straighten my legs as they are bow-legged? When walking on the street I feel very unbecomingly and other people are always noticing my legs.

Can You Tell?  
By R. J. and A. W. Bodmer  
Who Discovered Latent Heat  
If you should place a lump of ice in a pan upon the stove in which there is a fire, and as it melts stir it gently to keep the water well mixed, you would find that so long as there is any of the ice left in the pan the water will remain at 32 degrees Centigrade, which is the melting point of ice. The heat produced by the fire must be going into the water all the time, or the ice would not melt. If, when the ice is melted

**RYZON BAKING POWDER**  
YOU USE IT  
JONES' SHOES  
Arch Support Shoes  
2782 Germantown Ave.  
Ladies' Finest Vici Kid Comfort Shoes, with Steel Arch Support, Rubber Heels Attached.  
Real Nature's Comfort  
All sizes from \$14 to \$18, at \$3.85

ONE of our interesting group of antique silver frames in the softest of seal and silk. Many shapes and styles from which to choose.  
\$69.75  
Quotations on mounting separate frames.  
BARRY CHRYSLER

completely you take the temperature of the water, you will find that it becomes hotter and hotter until it reaches 100 degrees Centigrade, when it will boil, and after that if you leave it there the water will become no hotter, but will gradually boil away. Even the last drop of water will be no hotter than 100 degrees.

**AMERICAN**

A Helpful and Necessary Economy for your Thanksgiving Baking  
Best Pure Lard  
Price for This Special Sale at Only 12¢  
Think of this big reduction at such a time as Thanksgiving, when everybody is baking many, many good things for the holiday. This is just one more link forged in the chain of facts to prove that "where quality counts and cleanliness reigns" your money goes the furthest.

Wash-Dry Needs  
ASCO Ammonia  
ASCO Borax  
ASCO Soda  
ASCO Starch  
ASCO Talcum  
ASCO Toilet Soap  
ASCO Toilet Tissue  
ASCO Toilet Paper  
ASCO Toilet Paper  
ASCO Toilet Paper  
ASCO Toilet Paper

Each Item on This List is a Quality Article  
ASCO Catsup  
ASCO Baking Powder  
ASCO Noodles  
ASCO Cracker Meal  
ASCO Crackers  
ASCO Seedless Raisins  
ASCO Pure Cider Vinegar  
ASCO W. D. Vinegar  
ASCO Choice Pink Salmon  
ASCO Red Alaska Salmon  
ASCO Fancy Cal. River Salmon  
ASCO Franco-Am. Spaghetti  
Whole Grain Rice  
Pata-Cake Flour  
Zaytek Cake Icing  
ASCO Sliced Beef  
Ralston Breakfast Food  
Imported Sardines  
Rich, Creamy Cheese  
Extra Large Prunes  
Fancy Cal. Mar. Peaches  
Light Meat Tuna-Fish  
Fancy Wet Shrimp  
Potted Meats  
"Taste Tells" Mayonnaise  
Princess Salad Dressing

Fresh Fruits for Breakfast  
Selected Baking Apples  
Extra Fine Eating Apples  
Juicy Florida Grape Fruit  
Florida Oranges  
ASCO Sliced Bacon  
Dry Sugar-cured and trimmed of all waste. This makes a delicious dish with eggs—eat it for breakfast tomorrow.

They speak truth who say, "The finest cup I ever drank."  
ASCO Coffee  
Only one price; only one brand; only one quality—and that the best.  
ASCO Mince Meat  
New Pack Canned Vegetables  
ASCO Sugar  
ASCO Corn  
ASCO Tomatoes  
ASCO Red Ripe Tomatoes  
ASCO Canned Tender Peas  
ASCO Sweet Crushed Corn  
ASCO Corn  
ASCO Peas  
ASCO Cocoa

Cake Specials Worth While  
N.B.C. Oreo Sandwiches  
Macarons  
Oysterettes  
Pfefferkuchen Cakes  
ASCO Teas  
Delicious Fruit Fingers  
Assorted Chocolates  
Chocolate Creams  
Mint Trifles  
Assorted Chocolates  
Chocolate Mints

Leave out the butter and eggs and you leave out the goodness  
Think of the Farmers  
Big Meaty Selected EGGS 37¢  
You have the satisfaction of knowing that each egg is absolutely guaranteed—and we stand back of that guarantee first, last, and always.  
Lay's Butter 59¢  
Richland Butter 50¢  
Gold Seal EGGS 65¢

Meat Specials in Our Quality Meat Markets  
QUALITY BEEF  
Rump & Round Steak 25¢  
Rump or Round Roasts 25¢  
All Cuts Best Sirloin Steaks 35¢  
Fresh Beef Liver 10¢  
Fresh Cooked Tripe 15¢  
Fresh Killed Stewing Chickens 35¢  
Fresh Killed Frying Chickens 32¢  
Hard Heads Nearby Cabbage 1 1/2¢  
Pepper Sauce cup 5¢  
Blue Ribbon Scrapple—1 lb. can 15¢

**Wanamaker's Down Stairs Store**

is a one-floor, one-gallery store, brightly lighted and well ventilated with fresh washed air, and supplied with courteous, helpful salesforces. It is easy to do Christmas shopping here because there are no stairs to climb and the wide straight aisles are never too crowded for comfort. Full stocks of new low and moderately priced standard merchandise are to be had in twenty-seven sections, and the Central Aisle each day offers many wanted "specials."

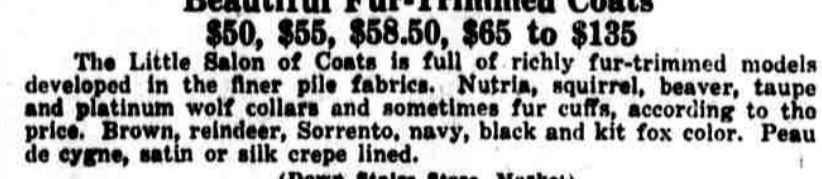
**Hundreds of Frocks for Thanksgiving Gayeties**

Many a Third to Half Less  
The frock that fits in with one's Thanksgiving plans is probably uppermost in many women's minds at present. Perhaps a new street frock is the solution. If so, there are many smart models of serge, tricotine or Poiret twill among which to choose. Perhaps a matinee is included in your plans. There are silk frocks galore, draped and paneled and embroidered, and fascinating velveteens with gay embroideries or contrasting silk bodices. If the holiday is to conclude with a really truly "function," one will be interested in the many charming evening gowns of chiffon, taffeta and lace.  
Cloth Dresses, \$5, \$7.50, \$9.75, \$12, \$15, \$16.50 to \$30.  
Silk Dresses, \$7.50, \$9.75, \$15, \$16.50, \$18.25 to \$45.  
Velveteen Frocks, \$12.50 to \$25.  
Chiffon Velvet Frocks, \$38.50 to \$59.  
Lace Frocks, \$9.75 to \$38.50.  
Evening Dresses, \$15 to \$50.  
(Down Stairs Store, Market)



**A Third Less for Sports and Fur-Trimmed Coats at \$25 and \$38.50**

Smart polo coats, plaid-back, bolivia and fine-finish velour coats. Typical sports models, mannishly tailored. Dressier coats, many of them with big fur collars, some with fur collars and cuffs, some with self-color silk embroideries. Blue, black, brown, tan and tweedy mixtures in the combined group and at one or another price.  
Chinchilla Sport Coats, \$16.75  
Tan and chow shades; silk lined.  
Fur-Collared Sport Coats, \$42.50  
Tweed and polo coats with raccoon, nutria or beaver collars. Silk lined.  
Tweed Sport Coats \$9.25, \$10.75, \$16.50 up to \$37.50  
Tan, brown, gray and rainbow fleckings. Diagonals and mixtures. Plaid back, half lined or lined throughout.  
Exceptional Bolivia Coats \$32.50  
With collars of Manchurian wolf-dog or throw scarfs of self-material. Lined with silk and warmly interlined.  
Beautiful Fur-Trimmed Coats \$50, \$55, \$58.50, \$65 to \$135  
The Little Salon of Coats is full of richly fur-trimmed models developed in the finer pile fabrics. Nutria, squirrel, beaver, taupe and platinum wolf collars and sometimes fur cuffs, according to the price. Brown, reindeer, Sorrento, navy, black and kit fox color. Peau de cygne, satin or silk crepe lined.  
(Down Stairs Store, Market)



**Smart Little \$6 Hats Are Cause for Thanksgiving**

Holiday throngs and holiday festivities! Crowded streets and shops and restaurants! That's the time when a chic little hat is worth much more than this small price.  
Charming black satin turbans like the one pictured will stay snug and comfortable under a veil. And they are out of the way for theatre or dancing or with a big coat collar.  
Other cleverly designed hats are trimmed with fluffs of fur, bright Paisley banding, glistening embroidery or clusters of flowers. It is real economy to have one.  
(Down Stairs Store, Market)



**Practical Stockings in a Christmas Occasion, 25c to \$1**

What sort of stockings can one get at 25c? Good black cotton ones from abroad. Soft and nice and full fashioned. Tuck a pair into her Christmas stocking and see if she does not like them for every day.  
45c for Women's Warm Part-Wool Stockings  
Kinds to wear with oxfords and one-strap pumps all Winter long. Good for rainy, snowy weather, too. Made in the attractive drop-stitch style. Brown, tan and blue heather mixtures. Exceptional "seconds."  
65c for Sheer Black Silk Stockings  
Seconds at almost half the price of firsts. Made of good clear silk with mercerized tops and feet. Seamed backs.  
\$1 for Women's Full-Fashioned Silk Stockings  
Full-fashioned ones are "seconds," but very good ones. Others with seamed backs are first quality.  
Both kinds are of even fine silk in black, cordon and the very popular gray. Mercerized tops and feet. Fine Christmas presents!  
65c for Children's Woolen Sports Hose  
Heavy wool stockings with fancy colored tops! Every boy and girl wants some for Christmas. First quality. Tan and gray heather mixtures and plain camel-hair color.  
(Down Stairs Store, Central)  
50c for Men's All-Wool Half Hose  
For the man who works outdoors! Heavy, warm, durable half hose in natural tan color with white toes and heels. Made to wear with heavy boots and shoes.  
65c for Men's All-Wool Fancy Half Hose  
"Seconds" of a much finer grade than this price usually secures. Plain heather mixtures or with silk stripes or checks. Some full fashioned. Brown and gray effects.  
(Down Stairs Store, Central)

**A Whole Holiday Section of Gift Handkerchiefs**

White and Colored Ones for Women for as Little as 12 1/2¢  
Quaint Ones for Youngsters for as Little as 18¢  
Generous White Ones for Men for as Little as 25¢ and Colored Border Ones for 50¢  
Handkerchiefs, handkerchiefs. A perfect deluge of them. Gayer, newer, lovelier, we believe, than ever before. Fascinating to select; easy to send; delightful to receive.  
Handkerchiefs for Women  
Plain White Linen Handkerchiefs, 12 1/2¢, 15¢ and 25¢.  
White Linen Handkerchiefs with Tape Borders, 25¢.  
White Linen Handkerchiefs, Spoke Stitched, 25¢.  
Embroidered White Linen Handkerchiefs, 25¢.  
Hand-Embroidered White Linen Handkerchiefs, 50¢.  
Hemstitched and Hand-Embroidered White Linen Handkerchiefs, 75¢ and \$1.  
Colored Linen Handkerchiefs, 12 1/2¢.  
Color-Embroidered Linen Handkerchiefs, 25¢.  
Colored "Thread-Embroidered" Linen Handkerchiefs, 35¢.  
Linen-Color Linen Handkerchiefs, 35¢.  
Hand-Embroidered Colored Handkerchiefs, 50¢.  
Solid Color Hand-Embroidered Linen Handkerchiefs, 75¢.  
Initialed White Linen Handkerchiefs, 8 for \$1.  
Novelty Crepe de Chine Sports Handkerchiefs, 12 1/2¢  
Gayest colorings imaginable. Filmy trifles of silk crepe de chine with oddly printed borders and white centers, or solid-color centers with contrasting borders. Small enough to send in a letter—a charming Christmas "card."  
Handkerchiefs for Men  
Plain White Linen Handkerchiefs, 25¢, 35¢ and 50¢.  
Color-Bordered White Linen Handkerchiefs, 50¢ and \$1.  
Tape-Edge White Linen Handkerchiefs, 75¢ and \$1.  
Initialed White Linen Handkerchiefs, 25¢, 35¢ and 50¢.  
Men's Initialed Linen Handkerchiefs  
Very Specially Priced, 6 for \$1  
Remarkable! Good white linen handkerchiefs, six in a box, marked with decorated initials in all letters. They are almost half the usual price.  
Handkerchiefs for Children  
White Linen Handkerchiefs with Nursery Figures, 18¢.  
Solid-Color Embroidered Linen Handkerchiefs, 25¢.  
(Down Stairs Store, Central)



Extremely Long Bead Necklaces, \$1.50 to \$13.50  
Very long; very new; very French in style. Necklaces of small beads, medium-size beads and large beads. All of one size or graduated. Smooth and opaque or crystal-clear and sparkling. Lengths from 54 to 72 inches. Coral-color necklaces are very smart; ivory white ones, plain or carved, are new; red ones, lapis blue and jade green are all interesting; and the costume pearls at \$5 have a real air of luxury.  
Not every style or color at every price. Particularly wide choice from \$2 to \$5. The very, very long ones are, of course, the most expensive, and many are strung with cut galliith beads.  
(Down Stairs Store, Central)

Twilled All-Silk Pongee, 90c Yard  
Isn't that a find? We judge it is a mighty pleasant one from the way people exclaim over it. It is a good substantial weave, in a weight that may be used for draperies as well as all the regular pongee uses. 35 inches wide. Natural color. Limited quantity.  
(Down Stairs Store, Central)

Blue Linene Aprons Stamped to Embroider, 50c  
Among the fascinating new arrivals in the Down Stairs Art Needlework Shop are pretty bib aprons of blue linene. Stamped for easily done embroidery. Good size and with bibs.  
Hemstitched Huck Towels, Stamped to Embroider, 25c  
Three graceful embroidery designs to choose from. The towels are a spongy absorbent weave and neatly hemstitched. 16x24 inches.  
(Down Stairs Store, Art Needlework Shop, Central)

Women's Blanket Bathrobes, \$5  
Women's Flannelet Nightgowns, \$1  
Nice enough for gifts! Particularly soft, thick blanket cloth makes them cozy, and the silk waist cord and satin-banded flat collar give them a luxurious look. Blue, rose, gray and lavender in soft negligee shades.  
(Down Stairs Store, Central)  
Specially well-made striped flannelet gowns, with warm double yoke and long sleeves. The small turn-down collar is trimmed with mercerized braid.  
Sizes 15 to 17.  
(Down Stairs Store, Central)

Rugs for the Home at Thanksgiving  
New things for the home at America's biggest "home day." Standard grades in standard sizes, moderately priced. Durable kinds in patterns and colors pleasingly harmonious.  
Wilton Rugs  
8.3 x 10.6-ft. rugs..... \$70  
9 x 12-ft. rugs..... \$73.50  
11.3 x 15-ft. rugs..... \$125  
Standard Axminster Rugs  
6 x 9-ft. rugs..... \$22.75  
8.3 x 10.6-ft. rugs..... \$36.50  
9 x 12-ft. rugs..... \$39  
11.3 x 15-ft. rugs..... \$87.50  
(Down Stairs Store, Chestnut)

Down Stairs Central Aisle  
Taffeta Silk Umbrellas With Matching Cases, \$3.85  
A new shipment of these much-wanted umbrellas that so many women are buying for gifts as well as for their own personal use. Hardwood and white or amber bakelite handles, as well as leather straps or loops with bakelite stud ends and ferrules. Navy, green, brown, purple, red and black are the colors, with matching silk cases.  
Bib and Band Aprons, 55c  
Dainty and yet practical gifts!  
Black and white percale ones are trimmed with gold or silver braid. Unbleached muslin ones are combined with some ones are made with well-known designs.