

Band at 9; Organ, at 11
Band at 5:15
Chimes and Melody at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Cloudy

If You Ever Wear Stockings or Give Them for Christmas, Monday Brings an Opportunity Too Good to Miss

Do Not Let Old Friendships Be Easily Broken

Try to cement them more and closer as time goes on. Neither prosperity nor poverty should alter the relation of old friends. It is human for us all to make mistakes. We have all to cross the same bridge sooner or later if we expect to be forgiven.

(Signed) *John Wanamaker*

November 18, 1922.

"Wherever There are Pretty Women There Will Be Pearls"

A pearl necklace, in a way all its own, enhances a woman's beauty. Unlike other gems, which call attention to themselves, pearls lend charm to the wearer. Is it any wonder that women love pearls and, such being the case, could there be a more welcome Christmas gift than a necklace of perfectly matched Oriental pearls? The finest pearl necklaces in the Jewelry Store are priced so moderately that they could not be duplicated today for anything like this, \$240 to \$6000. (Main Floor)

Little Hats

Of Slipper Satin, Brocade and Fur

The most charming things imaginable to wear with fur coats, or with any other coat whose collar is huge. They set closely down on the head, with little or no brim. Gold or silver metal brocade is combined with the black slipper satin in high-draped turban effects for afternoon and evening. Others are softly veiled with lace or lightly touched with fur. A delightfully youthful idea is the tiny short-backed toque affair of black slipper satin, with wheels of white ermine tails, or other fur, at the sides. All new, and moderately priced. (Second Floor)

Blouses With Collars Have Many Friends

Many women, it seems, find them so much more becoming than the collarless blouses. One of the favorite crepe de chine blouses with a collar has a V-shaped opening down the front and is elaborately braided in soutache. The sleeves are long and full, ending in a tight braided cuff. In the good suit colors of navy, black, brown or beige, \$13.50. (Third Floor)

Thousands of Pair of Men's and Women's High-Grade Hosiery Go Into a Sale With Prices Averaging Half Below Regular

Not broken lots or shop-worn goods, but excellent new merchandise. Nothing but Wanamaker purchasing power could have brought the prices down so low.

Nothing but Wanamaker merchandising ability could have brought together such a great assemblage of better than usual hosiery. And with it some silk undergarments for women that are equally good values.

The goods are products of high-grade factories, bought especially for this sale. For the most part they are fresh, fashionable, unhandled, perfect goods, although here and there is an honestly marked "second."

All in all it is one of the most unusual groups of merchandise offered at less than regular prices in years. There are

22,548 Pairs of Women's Stockings
2500 Silk Undergarments for Women
12,094 Pairs of Men's Half Hose

—And From the Top to the Bottom of the List the Savings Average a Half

For Women

Silk Stockings, \$1 a Pair

Full fashion in black and colors. Some silk to the top, others have cotton soles and tops. Slight "seconds."

Glove Silk Stockings, \$1.75 a Pair

First quality. In new shoe colors and the fancy vertical designs.

All-Silk Stockings, \$1.75 a Pair

Full-fashioned. First quality. Black, white and cordovan.

Silk Striped Wool Hose, \$1.75

Beautiful silk stockings with vertical silk stripes. Brown, blue, heather mixtures and camel's hair. First quality.

All-Silk Open Clocked Stockings, \$2.50

Full-fashioned and in fascinating heather color mixtures.

Black Silk Stockings, \$2.50

With effective open work insteps. "Seconds."

The entire West Aisle will be given over to the Sale on Monday.



For Men

Wool-and-Cotton Half Hose, 50c

Brown heather mixtures. First quality.

Silk Half Hose, 75c

Two styles; one full-fashioned in black and colors and a "second." The other first quality, seamless and knitted of a fine silk in self stripes, drop-stitch, clocks and vertical stripes.

Silk Striped Wool Hose, \$1.15

Stripes vertical and in self colors. Brown, blue and heather mixtures. First quality.

Wool-and-Cotton Hose, 65c

Smart heather mixtures with embroidery clocks. First quality.



The Most Distinguished New Wraps Are Trimmed With Black Mole

Only the handsomest wraps are using this fur, which is rapidly coming into fashionable prominence. In the case of a gorgeous black duvetyne, the collar, deep hem facing and enormous sleeves are made of black mole. Another new wrap of bolivia has the collar, cuffs, the front facings and long panels trimmed with this fur. (First Floor)

A new and interesting triple cape wrap of cinder gray duvetyne chooses gray mole as a banding for the edges of the capes. Beaver, black wolf and gray squirrel are generously used on other coats and wraps that have recently arrived. They are all the finer individual wraps without duplicates and the prices are \$225 to \$475. (Second Floor)

Individual Fur Wraps Come Almost Daily

A new arrival is a long coat of beige-color caracul with brown fox collar and tan brocade lining. Priced \$900. Hudson seal (sheared muskrat) fashions a beautiful garment whose wide sleeves start as low as the hip-line. Collar and cuffs are of taupe fox. Priced \$750. A black Persian lamb coat with skunk collar and cuffs, at \$650; a bloused gray moleskin coat with taupe fox collar, at \$525; an exquisitely-marked coat of baby leopard with beaver collar and cuffs, at \$550; a handsome blue-gray squirrel coat lined with silver-gray matelasse, at \$1000; and a reversible black moleskin wrap at \$600, whose interior of copper-brown matelasse may be worn outside if desired—these are a few of the many rich novelty garments now in the Fur Salon. Lengths are from 44 to 50 inches. (Second Floor)

Women's Loveliest Gowns for Evening—\$75 to \$150

Chiffons,orgettes, delicate silk crepes, full of grace and charm in line, decoration and color. Airy draperies are almost the rule with these models; when beading and embroidery appear on them it is completely artistic in design and quantity and placing; and the colors are usually the softest, most delicate tones—wonderful blues, violets, amethysts, greens, roses and pinks. (First Floor)

just a few flames and tangerines. White is very much in evidence, too, for this is to a certain extent a white season. Also the gowns are not extremely low-cut, only prettily so; with little cap sleeves or sheer drapery where there are any sleeves at all. Of course such gowns are usually one of a kind, and prices are \$75 to \$150. (Second Floor)

As Lovely a Coat as We Have Had for Young Women at \$150

Not only for the rich quality of its fabric, which is one of the finest bolivia weaves made; but also for its unique lines and luxurious finish. Its sleeves are a study. They are small wraps in themselves, deeply pouched and tasseled. (Second Floor)

oddy shaped, and gathered into a deep band cuff of fur to match the large collar, which is beaver or squirrel of best quality. In brown, navy, kit-fox gray or black, lined with self-colored crepe de chine, and warmly interlined. Sizes 14 to 20 years. (Second Floor)

Paris Sends Exquisite Gifts for the Baby

What prettier gifts could one ask than these dainty little garments made of the finest materials and entirely by hand. Nearly every one is hand embroidered as only clever French fingers can. Some are trimmed with real lace. (Third Floor)

There are bibs, starting as low as \$1.50, also petticoats, dresses, both long and short, pillowcases and the dearest little lingerie caps. The highest price is \$22.50 for a christening dress beautiful enough for a baby princess. (Third Floor)

Young Women's Regulation Dresses, \$7.50

Custom made in our own work-rooms, and exceptional value. Two-piece models of either heavy white linen with blue collar and cuffs, or of good quality navy blue serge. The sailor collars and sleeves are unadorned. In 14 to 20 year sizes. (Second Floor)

800 Dozen All-Linen Napkins Direct From Ireland

Three different sizes in a wonderful choice of patterns. Silver-bleached napkins, 20x20 inches, are marked \$4.75 a dozen. Full-bleached, heavy, service-able napkins, 20x20 inches—\$5 and \$5.75 a dozen. Standard quality goods, woven of pure flax, certain to give good service. (First Floor)

Rachmaninoff

will be listened to with delight in his recital in Philadelphia Monday. But you may enjoy his wonderful playing every day if you possess

The Ampico

The great Russian composer - pianist records his playing exclusively for The Ampico, because he regards it as the instrument best fitted to perfectly re-enact his playing with fidelity to the minutest shade of expression.

The playing of a hundred or more great pianists is brought into your home with the Ampico. There is no instrument to equal it. It must be heard to be appreciated.

A private hearing of the Ampico at any time in the

Wanamaker Piano Salons

in conjunction with the Chickering, the Knabe or several other well-known pianos. This is its only distributing center in Philadelphia.

(Egyptian Hall, Second Floor)

Good All-Wool Blankets at \$10 and \$12 a Pair—Emphasis on Good

They might be called the best in the country. Of pure California wool, warp and filling, and in a choice of white with borders of rose or of blue and also in several plaid effects. Wonderfully soft, warm and serviceable, the single-bed size at \$10 and the double-bed size at \$12 a pair. For those who want still better blankets we have some of pure California wool warp and filling, white with pink or blue borders, cut and bound separately, single-bed size, \$14, double-bed size, \$15, and extra large size, \$20 a pair. (Main Floor)

More Roseville Pottery Lamps

Simple, of exquisite classical shapes and lovely colors—rose, copper, amethyst, green, yellow. Even the mountings are simple and each is equipped with two lights. Prices \$35 to \$105. Shades which might go with them, \$55 to \$140. (Fourth Floor)

A New Lot of Scotch Grain Oxfords Has Come to Sell for \$7.75 the Pair

Made of the best Scotch grain calfskin obtainable. Every pair in this group ordinarily would sell for several dollars more and they are exactly the kind of oxfords that men are putting on right now to wear all winter. Every pair perfect, every pair better than ordinary. (Main Floor)

There are black ones and there are tan ones—a rich, deep tan. Made on the brogue last, perfectly plain and smart. Double white oak soles run clear to the heels, four rows of stitching add strength to every seam. Shoe making of the better kind shows in each detail. (Main Floor)

200 Excellent Quality Dinner Sets One-Third to One-Fourth Less

An unusual Thanksgiving offering of standard dinner sets from the regular Wanamaker assortments, bringing a fine choice of the most desirable decorations in wares of recognized quality.

Fine American semi-china dinner sets now marked \$10

With wide bands of 18-karat coin gold, half-matt gold handles; sets of 47 pieces, complete for several persons.

English semi-china dinner sets of 106 pieces now marked \$32

Border designs consisting of handsome fruit decorations in natural colors, leaf-green edge and handles.

Fine American semi-china dinner sets of 106 pieces now marked \$18

Medallion border decorations of baskets of flowers in natural colors; blue band and inner hair line.

French china dinner sets of 106 pieces now marked \$67.50

Of fine Limoges china in a dainty conventional floral border decoration with dark ivory band and gold-line edge. (Fourth Floor)

A New Wealth of Color and Interest in Chinese Rugs

Chinese rugs are enjoying a wonderful popularity, not only because of splendid service qualities, but also because of positive and striking decorative effect.

Both characteristics are remarkably well exemplified in the new Chinese rugs here in a splendid selection of sizes, large, small and medium.

In sizes 9x12 to 10x13 there is an attractive group priced \$235 to \$425, with a good in-between (Seventh Floor)

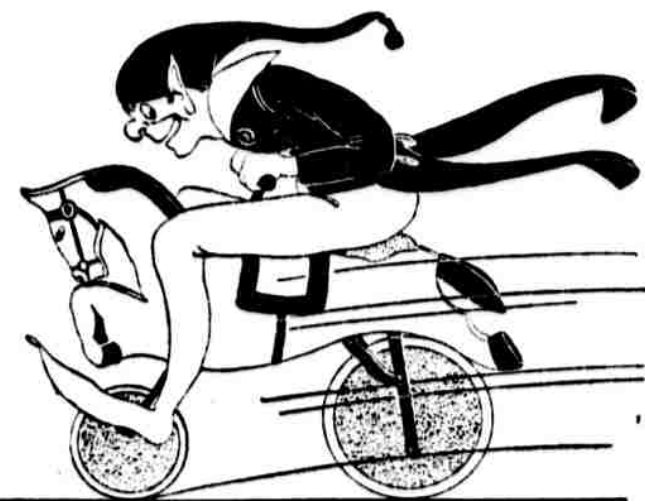
choice at \$365, \$385 and \$390. In size 8x10 ft., there are many handsome pieces at \$140, \$130, \$145 and \$175. Other excellent Chinese weaves particularly liked as gifts are in sizes 2.6x4.6 ft., at \$30 to \$35; 3x5 ft., at \$45 to \$55, and 3x6 ft., at \$65 to \$75. All rugs of exceptionally good quality, in the most desirable colors and designs. (Seventh Floor)

Something New in Gloves

A dainty 12-button length mousquetaire glove of the chamora line, with hemstitched and embroidered band top, giving it a pretty finish as it lies over the sleeve. In pale fawn, covert, beaver and silver gray. Priced \$2.75 a pair. (Main Floor)

Neckties of the Rich Spitalfield Silk, \$3

In all the world there is no better silk for neckties. Heavy and firm, still it is soft, supple and beautiful. It is brought over from England in big squares and made into neckties by one of America's best manufacturers. There is a world of colors, a world of patterns to choose from. Stripes, fancy effects, figures in subdued colors or gayer shades. Plain color neckties of the same splendid silk, \$2. (Main Floor)



"Gee Gee" Has Come Galloping In—

Bringing a "Pack of Fun" for Little Boys and Girls

He's the new wonder of this wonderful Christmas. Little folks are wild about him.

"Gee Gee" is a horse. A real galloping horse—or at least the toy-like image of one.

He goes like the wind, speeds here and speeds there. Races around corners and in the narrowest places and all the while his youthful master is clinging to his back, having the ride of his life.

He runs on two wheels, the back one higher than the front and oval in shape. The rider balances him as he would a bicycle and the motion of the body bouncing up and down makes him go.

Never was there such fun, children all agree. "Gee Gee" is just the size for a boy or girl of 5 to 10 years or so and he costs but \$8.

Meet him in the Toy Store—it's the only place in Philadelphia you will find him. (Seventh Floor)

An Egyptian Clasp Identifies a New Handbag

It is one of the prettiest of the new handbags in a soft mocha duve. The clasp is one that we specially ordered as an added mark of distinction.

Most women are asking for the larger sized handbag, such as this is, and it comes in the most-asked-for colors—beaver, fawn, navy, brown and black. It is beautifully lined with changeable taffeta or satin and has an inner frame. In two styles, \$6.75 and \$10. (Main Floor)

Embroidered Pillowcases Are Always Nice Gifts

Women who study their women friends' tastes are apt to buy such pretty pillowcases for Christmas presents, for they are so sure to be welcome.

Hemstitched pillowcases, \$1.25 for a box of two. Scalloped pillowcases, \$1.65 a box. Embroidered pillowcases, \$2.50 a box. Embroidered and scalloped pillowcases, \$2.75 a box. (First Floor)