

STORE OPENS DAILY AT 9 A. M. AND CLOSERS AT 5:30 P. M.

All These Goods on Sale Tomorrow

MAIL OR PHONE ORDERS FILLED—BELL, WALNUT 6300—BRYSTONE, MAIN 4101

Yellow Trading Stamps Make 31st Anniversary Bargains Even Better

Remarkably low prices now and free Yellow Trading Stamps with your every purchase of 10c worth or more. Save them for wanted merchandise FREE! Also see page 22.

\$50,000 Worth of Rich New FURS at \$30,000

A Magnificent Collection of Fine, Guaranteed Furs for Thanksgiving and the Holiday Season!

A prominent New York furrier closing out his Philadelphia branch made us this tremendous concession because we offered spot cash for his whole big stock.

Pelts are the very finest; styles the newest and most approved; and a small deposit reserves selection, so prospective Christmas buyers will be especially interested.

\$125 "Northern Seal" Coats \$89.75
40-inch lengths.

\$250 French Seal Coats \$158.50
45-inch length. Trimmed with natural skunk or squirrel.

\$150 "Northern Seal" Coats \$99.75
45-inch length.

\$500 Hudson Seal Coats \$387.50
Stunning coats; 47-inch length. Trimmed with natural skunk.

\$150 Kolinsky Marmot Coats \$99.75
45-inch length. Richly lined.

\$210 Bay Seal Coats \$139.75
Full 40-inch length, with handsome beaver collars and cuffs.

\$500 Black Caracul Wraps \$392.50
Trimmed with squirrel or kolinsky. 50-inch length.

\$375 Extra-Size French Seal Coats \$249.75
50 inches long. Very special! Large skunk collars and cuffs.



\$900 Handsome Squirrel Capes \$750
52-inch length. Choice blue-gray skins.

\$3000 Eastern Mink Wrap \$1945
50 inches long.

TOMORROW!
The price is for the one day only!
\$1.50 & \$1.75 Silk-Faced Velveteen 95c
Rich silk pile, in black and colors. 21 to 24 inches wide. No mail or phone orders filled—none to dealers.
Lit Brothers—FIRST FLOOR, SOUTH

Mail Orders Filled **HATS TRIMMED FREE OF CHARGE** Phone Orders Filled
Lit Brothers
Market Eighth
ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY
Fifth Street Seventh



ANOTHER SENSATIONAL SALE OF Girls' Sample Coats

Wonderful \$20 to \$25 kinds—special tomorrow!
Only one or two of a kind, but a marvelous assortment of smart, pretty styles!
Majority Have Beautiful Fur Collars!
Coats that will delight both the girls who are to wear them and the careful mothers who will buy them, because of their exceptionally attractive styling and unusually high quality!

10

In Wool Velour, Sports Coatings and Bolivias
All very high grade—most becomingly styled and finished with big pockets and good-looking collars. Finely tailored; in all wanted colors; sizes 8 to 14.
Lit Brothers—SECOND FLOOR

Hosiery and Winter Underwear

Our Anniversary purchases broke all records in the wholesale market this year—and values eclipse any we've ever known to be offered in Philadelphia!

Women's \$1.50 Union Suits 98c
"Merode" and "Reichelt" makes—cotton ribbed; low neck and sleeveless; knee length. Full tailored—all sizes.

Women's & Children's 85c to \$1.50 Sample Underwear, 59c
All weights and qualities of cotton vests, drawers and union suits—all sizes in lot.

Women's \$3.25 to \$4 Union Suits \$1.95
Silk-and-wool and cotton-and-wool various weights.

Children's 75c Underwear, 49c and 59c
Fleece-lined shirts and drawers.

Women's \$1.50 Stockings, 79c
Silk-and-wool; desirable sports shades. Fashioned; slightly irregular, but no flaws to hurt their wear.

Children's 40c and 50c Stockings, 25c
Black cotton ribbed; double toes and heels.

Women's \$2.50 and \$3 Silk Stockings \$1.75
High-grade silk stockings in a wide range of colors with silk tops. Also black with cotton tops.

Women's Imported Stockings, \$1.98 and \$2.98
High-grade wool; sports shades; ribbed; plain or cloaked.

Women's \$2.25 Stockings, \$1.49
Silk-and-wool; two-tone sports shades.

La Tausca Pearls

Anniversary makes prices matchlessly low on the smartest Gloves.

24-inch strands \$10.98 **30-inch strands \$12.50**
Reg. \$22

Absolutely indestructible, beautifully tinted, perfectly matched and graduated. Each has an exquisite white gold clasp set with genuine diamond. Each necklace comes in its original velvet.

\$22.50 Solid Gold Wrist Watches, \$14.95
14-karat solid white gold—beautifully engraved cases in octagonal cushion and tonneau styles; guaranteed movements; black ribbon wrist bands.

Men's \$6 Solid Gold Cuff Links, \$3.50
Square and octagon shapes; solid gold throughout; engine-turned patterns.

\$8.50 to \$23.50 Signet Rings, \$5.98 to \$20
Men's and women's solid gold with new oval tops.

\$5 to \$9.50 Solid Gold La Vallieres, \$2.95 to \$6.98
Heavy gold link chains; stone settings.

\$5 Corduroy Robes & Breakfast Coats \$3.98

Take advantage of the extraordinary price-cuts our Anniversary Sale has made on the kinds of negligees most wanted for Christmas gifts!

Wide wale or blocked corduroy; some are lined with secc silk; round or roll collars; pockets and girdle.

\$8 Beacon Blanket Robes \$5.98
Bordered; floral or checked designs; collar, cuffs and pockets satin ribbon braided trimmed. Silk cord girdle.

\$3 Serpentine Cape Kimonos, \$1.29
Breakfast coat or straight-line models; prettily trimmed with hand embroidery, ruffles and shirring.

12 and 16 button length in fine French kid, white, tan and brown. \$2.98

Men's \$4 Gloves, \$2.98
Mocha suede in regular and cadet sizes. Gray and black.

Men's \$6 Solid Gold Cuff Links, \$3.50
Square and octagon shapes; solid gold throughout; engine-turned patterns.

Tots' \$8.50 White Coats, \$5.98

Rousing values in children's wear focus the attention of all thrifty parents upon our Anniversary Sale! Save up to half!

All-wool crepe, embroidered and hand-featherstitched. Also wool chinilla in pretty circular model with stitched belt and pockets—warmly lined. Sizes up to 8 years.

CHILDREN'S SAMPLE HATS \$3 Hats, \$2 \$6 Hats, \$3 \$8 Hats, \$4
Great variety of charming styles, but only one or two of each delightful kind. Made especially to harmonize with pretty coats. Fine broadcloth, pique velvet, chinilla and beaver, in all shades.

Infants' \$2.50 Sweaters, \$1.98
"Saxony" brand; button and slip-on styles, in link-and-link stitch; some trimmed with pink or blue. Sizes 1 to 3 years.

Leggings to match, \$1.98; Toques, 98c

Little Boys' \$5.50 Suits \$3.85
Wool jersey in Oliver Twist and regulation models. Pretty heather mixtures; braided sailor collar and cuffs; embroidered emblem. 3 to 6 years.

Tots' \$1.50 to \$4.50 Frocks, \$1 to \$2.98
Hosts of charming bloomer styles in plain chambray, checked gingham and Japanese crepe; prettily trimmed. 2 to 6 years.

VICTOR BLACK BEAUTY TIRES

A third under regular prices now!

The same quality that has won a reputation for going many miles over the guarantee.

VICTOR FABRIC TIRES

List Price	Sale Price	Size
12.35	8.35	30x3 1/2
14.75	9.29	30x3 3/4
19.16	12.98	32x3 1/2
22.05	14.98	31x4
25.45	16.49	32x4
26.80	17.49	33x4
27.36	17.98	34x4

VICTOR CORD TIRES

List Price	Sale Price	Size
21.25	11.98	30x3 1/2
26.85	15.98	32x3 1/2
30.95	19.10	31x4
34.10	20.49	32x4
35.15	21.75	33x4
36.05	22.19	34x4
41.90	25.49	32x4 1/2
42.85	26.10	33x4 1/2
43.90	26.89	34x4 1/2
46.20	27.19	35x4 1/2
46.15	28.19	35x4 3/4
54.75	32.29	35x5
57.50	35.10	37x5

Victor Springfield Cord \$9.98
Auto Tires, Special. Size 30x3 1/2. Guaranteed 9000 miles.

\$2.25 Delion Red Inner Tubes, \$1.55
Fully guaranteed; size 30x3 1/2. Full floating stock.

\$6 Mirror-Lites, \$1.85
\$4 Xcell Hand Horns, \$1.85
\$1.25 Schrader Air Gauges, 80c

\$6 Rengo Belt Corsets, \$3

Don't Overlook This Opportunity to Save Generously on Fine Corsets!

Coutil; silk embroidery trimmed. Medium bust; long skirt; graduating front clasp. Three sets of supporters. For medium and stout figures. Sizes 27 to 36.

\$6 P. N. Corsets, \$3
A small lot in silk broche; elastic top of wide elastic.

\$1 to \$3 Bandeaux, Brassieres & Corsettes, 50c, 75c & \$1
De Bevoise, Pansy, Neatform, Leading, Model, Popular, Nemo and W. B. makes. White and pink; batiste, linen, mesh, broche, broadened satin, stripe satin, etc. Some with elastic at waist, others with elastic sides. For every figure. Sizes 24 to 34.

\$4 to \$10 Corsets, \$2 to \$5
On Sale Main Arcade

\$3.50 Stunning Imported Beaded Bags \$1.95
Tomorrow

We took over a leading importer's entire stock of these beautiful bags in order to get this extraordinary price concession—and choice is certainly delightful whether you are buying for personal use or selecting a most acceptable holiday gift.

Beautiful designs very finely beaded; metal frames; nicely lined. Great variety of attractive styles and rich, artistic coloring.

\$1.25 Anniversary Candy Package, 85c
One pound each of chocolates, peanut brittle and chocolate straws.

Lovell & Covel's Cream Caramels, pound, 40c
Lovell & Covel's Chocolates, pound \$1
Chocolate Liquid Charries, pound 45c

Children's \$8 Four-Piece Sets \$5.98

A very important Anniversary saving on the extra warm kinds of knitted sets so cunning and cozy for winter wear.

Warm, fleecy brushed wool yarns in plain or heather mixtures—buff, brown and peacock. Sets consist of sweater, leggings, cap and mittens. Sizes 24, 26 and 28.

Smart \$6 Brushed Wool Scarfs, \$3.98
In striped and checked effects or smart heather mixtures. Long, wide kind, with pockets and belt. All shades.

Crisp, Tailored Waists \$1.98
Tomorrow!

Bright and gay with Bulgarian embroidery. They are among the very new and surprisingly pretty models in our incomparable collection at this low price. Fresh, sheer dimity in a quality that will launder beautifully, with bright red and navy cross-stitch embroidery in quaint peasant designs. Irresistible to wear with tailored suits.

Crope de Chine and Velvet Waists—All Suit Shades \$4.98
They offer highly pleasing choice to women seeking a dressy blouse—embroidered beautifully, beaded or stunningly plain.

\$1.25 Anniversary Candy Package, 85c
One pound each of chocolates, peanut brittle and chocolate straws.

Lovell & Covel's Cream Caramels, pound, 40c
Lovell & Covel's Chocolates, pound \$1
Chocolate Liquid Charries, pound 45c

\$40 Remington Bicycles, \$26.98

Everything in sporting goods for man and boy costs decidedly less during Anniversary Sale!

1923 models. Coaster brake, large spring saddle, rubber pedals, non-skid tires and stand. Bell, tool bag and pump included.

\$2.50 Rugby Football, \$1.19
Pebble-grained leather; guaranteed rubber bladder. Regulation size.

Boys' \$3.50 Sweaters \$1.98
Exceptionally low-priced; ribbed, knit, wool-mixed, yarn. Coat style with shawl collar and pockets. Navy, maroon and heather.

\$2.50 Ball-Bearing Roller Skates \$1.69
"Winslow" make; for boys and girls. Self-contained bearings, extension foot plate.

Boys' \$6 Wool Sweaters \$4.98
Full-over style in shaker knit with shawl collar, purled cuffs and tail. Waxed colors.

Men's \$7.50 Wool Sweaters \$5.98
Guaranteed all wool; full-over style with V-neck and shawl collar. Shaker knit. Variety of colors.

\$1 Lace Collar Sets, 59c
Imported smart Peter Pan styles.

\$1.50 to \$2 Boudoir Caps, 98c
Lace trimmed.

\$4 Bath Robes, \$2.69
Beacon blanket cloth. Sizes 36 to 44.

\$1.50 Nightgowns, 98c
Striped nainsook; embroidery touches.

\$1 Camisoles, 79c
Flesh satin, prettily trimmed.

Women's \$1 Stockings, 39c
Fashioned black and cordovan silk. Mill runs.

Men's \$1.50 Underwear, 98c
Fleece-lined shirts and drawers.

TOILET REQUISITES

Many splendid gifts—All less in the Anniversary Sale!

PERFUMES AND TOILET WATERS, 25c, 59c and 79c

Cheramy's Cappi Toilet Water, \$1.50

Cheramy's Cappi Perfume, \$1.25
Mary Garden Toilet Water, \$1.50
Mary Garden Perfume, \$2.40
Bradley's Toilet Water, \$1.35
Melba Toilet Water, \$1

Mavis Perfume Sets, satin-lined boxes, \$2.98

Rudant's Three Flower Perfume Sets, fancy boxes, \$2.50
Djer Kiss Perfume Sets, \$2.49
Djer Kiss Toilet Water, \$1.33
Djer Kiss Perfumes, \$1.69
Roger & Gallet Fleur de Amour Perfume, \$2.39
Floramayo and Azuren Toilet Water, \$2.10
Floramayo and Azuren Vegetal, \$1.30

Waterman Ideal Fountain Pens, \$2.75
With clip; all style points.

Wahl Eversharp Pencils, \$1.75
Shaving Sets, \$3.49
Nickel plated. With brush.

Floor Smoking Stands, \$4.98
Mahogany finish; two clear rests and match-box holder.

Nickel-Plated Ash Receivers, 98c
Colored glass tray.

\$2 Corsets, \$1
Lit Brothers Special. Sizes 23 to 30.

\$2 Girdles, \$1
Elastic. C-B is Spiritie make.

Women's \$1.50 Stockings \$79c
Black, white and colors; fashioned. Imported.

Children's 25c Stockings, 12 1/2c and 15c
Ribbed cotton; black and cordovan.

Suits \$1.50 Union \$98c
Fleece lined. Sizes 3 to 10.

Women's 65c Underwear \$49c
Fleece-lined vests and nightgowns.

Children's 40c Waists, 25c
Cotton ribbed.

Tuxedo Sweaters, \$2.98
Practical shades.

Men's \$2.50 Pajamas, \$1.50
Striped outing flannel.

Subway Store: Big Values in Extra Low Price Merchandise: Subway Store

Hats Trimmed Free of Charge
\$5 Ready-trimmed Hats, \$2.98
Remarkable lot of 800. Satin in black and some colors. Various shapes; smartly trimmed. Some combined with brocade.

\$2 Sports Hats, \$1.49
Brushed wool in winter shades. Roll brim.

Boys' \$10 Mackinaws, \$8.98
Mackinaw plaids. Sizes 7 to 11.

Girls' \$10 to \$12 Coats, \$5.95
Velour, cheviote, etc. Fur collars. Sizes 7 to 10.

Tots' \$7.50 to \$8.50 Coats, \$3.95 & \$4.95
Chinchilla, cheviote and cotton; sizes 2 to 6.

Girls' \$3 Dresses, \$1
Ginghams and chambray. Sizes 7 to 14.

Children's \$1 Gamslets \$69c
Leather; fleece-lined.

Men's 85c Gloves, 59c
Cloth in gray and brown; fleece-lined.

Boys' \$6.50 Robes, \$3.98
Also polo coats. Chinchilla, cheviote and camelina. Sizes 2 1/2 to 14.

58c Half Hose, 25c
Mercerized; black and cordovan.

Boys' \$1.50 Shirts, 89c
Neck band or attached collar style; 12 1/2 to 14.

Boys' \$8.50 Overcoats \$4.79
Cheviote and camelina. Sizes 6 to 12.

Boys' Suits, \$4.79 to \$7.49
Extra knickers. Cheviote and camelina. Norfolk. Sizes 6 to 12.

Boys' \$12 Overcoats, \$7.49
Wool cheviote and camelina; storm collar. Sizes 7 to 14.

Heavy-weight U. S. Marine O. D. Service Sweaters, \$3.65
High neck. Close-fitting, windproof wrists. All sizes.

Women's \$3 to \$5 Pumps & Oxfords \$1
Dull and shiny leathers. Good size range.

Women's \$5 Scarfs, \$2.98
Brushed wool in wanted shades. Tuxedo collar.

Men's 75c Ties, 35c
Silk knitted. Neat figures.

Women's \$1.25 Union Suits \$79c
Fleece-lined. Various weights.

Women's and Misses' \$18 to \$20 Coats, \$12.50
Sports coatings, herringbone twills, kersey, yongle, faced materials and plush in smart winter shades. Some have fur collars.

Women's and Misses' \$15 Dresses, \$9.50
Fashionable shades in Pointe-twill, tricotine, velour, Jersey, Canton crepe, crepe de chine and tricotie. Some fur-trimmed; others embroidered or beaded. Many have fancy ornaments.

Women's \$1 Stockings, 39c
Fashioned black and cordovan silk. Mill runs.

Men's \$1.50 Underwear, 98c
Fleece-lined shirts and drawers.

\$1.75 Beaded Bags, 98c
Drawing style; pretty colorings.

\$3 to \$10 Corsets, \$1.50 to \$5
Popular makes.

Gar-Maak Raincoats, \$2.65
Heavy rubber-lined; guaranteed water-proofed; cut raglan style with belt. All sizes.

Officers' \$10 Raincoats, \$6.85
Made of Government sun-earring cloth; extra-heavy weight; guaranteed wind and water proof.

Men's \$1.50 Underwear, 98c
Fleece-lined shirts and drawers.

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