

STORE OPENS DAILY AT 9 A. M. AND CLOSERS AT 9:30 P. M.

All These Goods on Sale Tomorrow

MAIL OR PHONE ORDERS FILLED—BELL, WALNUT 6100—KEYSTONE, MAIN 4101

# Many New 31st Anniversary Values for Tomorrow!

Great savings that come on a lucky day for the once-a-week shoppers—but no one else will want to miss them either. Also see Page 84.

**Men's \$3.50 "Rittenhouse" Soft Hats, \$2.85**  
The newer styles and colorings are all here in complete variety.



Children's \$1.50 & \$2 Polo Hats, \$1  
Chinchilla & leather & chinchilla combinations.  
Children's \$2 and \$3 Velvet Hats, \$1.98  
Black, blue, brown and green.

Stetson and Schoble Soft Hats & Derbies in Authentic Styles

Children's Chinchilla Tams, \$2.98 Embroidered bands.  
—First Floor, 7th St.

Mail Orders Filled HATS TRIMMED FREE OF CHARGE Phone Orders Filled

# Lit Brothers

Market Eighth ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY Filbert Seventh

# Stunning New '12 Slipper Satin Hats \$5.98

Featuring an especially attractive lot of dressy shapes! Charming graceful in line; with "crushed" crowns and soft brims—quite a few fur-trimmed, others showing pretty pompons or clever novelties in metal cloth. Chic flare and picture effects in heavy black slipper satin—also an exceedingly attractive little group of picturesque turbans with beautiful silver, gold or colored embroidery in delightfully quaint effects. Millinery for matrons and children also in matchless showing at moderate prices, also wedding veils.

Lit Brothers—MILLINERY SALON, THIRD FLOOR



# All-Wool Overcoats & Suits

Every Man Can Save a Third or More Here!

And Hundreds of Men HAVE Saved That Third So Far! We stand ready again tomorrow with sizes and models complete—complete because we just added many groups right from regular stock.

Prompt, efficient service especially for the Saturday half holiday

**Boys' \$12.50 Mackinaws \$8.98**  
Many of the famous "Dubblebit" brand.  
Very effective blanket plaid; some solid colors. Muff pockets; full belted. Sizes 7 to 18.

**\$30 Overcoats \$19.50** With Colonial Plaid Backs **\$24**  
Handsome tailored in big, loose cut great coats, ulsters, ulsterettes and conservatives. The majority have raglan shoulders and satin linings. Every size.

**Suits Worth \$28 \$18** With Two Pairs of Trousers **\$22.50**  
Suits Worth \$35

Cassimeres, velours and tweeds in a comprehensive variety of smart and staple patterns and colorings. Many models for every taste—many sport styles. All sizes.

**Overcoats & Suits \$25 to \$65**  
From A. B. Kirschbaum  
All the fine new woollens—noably expert tailoring—men's and young men's models.

**Boy's \$14.50 \$10** **Boy's \$14.50 \$10**  
Overcoats Suits  
Warm, smart, plaid linings. Strictly all-wool brown and gray tweeds and mixtures. Muff pockets; belted all-around. Sizes 8 to 17.

Extra knickers with every suit. Very fine all-wool brown and gray mixtures. Exceptionally smart and serviceable suits. Sizes 7 to 18.

**In the Subway Store**  
Men's \$22.50 to \$25 Overcoats, \$13.98  
Men's \$20 to \$22.50 Two-Trouser Suits, \$13.49  
Handsome plaid-back overcoats smartly tailored in ulsters, ulsterettes and raglan. Quarter-lined; every size.  
Fine all-wool cassimeres, chevots, fancy mixtures, new pin stripes and plaids. Single- or double-breasted. Complete size range.

Lit Brothers—SECOND FLOOR, SEVENTH STREET

# Stunning Thanksgiving Wear

—the warm, swagger coats wanted for the football game—the handsome dressy coats and wraps for winter festivities—a collection of delightful dresses—and chic suits. Many enriched with fur.

We quote no values. Bargains like these speak for themselves and assure savings of 20%, 30% and More!

**Misses' Sports Coats, Special \$15**  
In popular tan sports coating; box-plated backs and raglan sleeves; big patch pockets and buckle-trimmed belts. Lined throughout.

**Misses' Fur-Trimmed Coats, Special \$25**  
Featuring handsome collars of caracul, black opossum, beaverette or raccoon atop stunning models in high-grade Bolivia cord, heavy plaid-back sports coatings, chinchillas, suedines, Scotch mixtures and seal linings. Newest shades; peau de cygne linings.

**Misses' New Frocks, Special \$15**  
Velvets, Poiret twills, jerseys, canton crepes, satin-faced cantons and other favorite weaves. They are braided, beaded and contrastingly trimmed in various pretty ways, many with novel ornaments.

**Misses' Handsome Coats, Special \$35**  
Very rich, beautiful models in silky bolivias, bloused in modish fashion and attractively stitched in self-color silk. Enriched with luxurious fur collars; peau de cygne lined.

**Women's Fur-Trimmed Suits, Special \$25**  
In yachama cloth and tricotino with chic side slashings, straight slender lines and caracul collars. Lined with peau de cygne and superbly tailored.

**Misses' Winter Coats, Special \$18**  
In sturdy mannish mixtures and excellent bolivias and velours. Topped with rich fur collars; all with roomy pockets and plain or fancy silk linings. All colors.

**Misses' Winter Suits, Special \$19.75**  
Beautifully tailored models in excellent velours and tricotino, silk-attached effectively and trimmed with beaverette collars. Navy and black; straight, youthful lines; fancy silk linings.

**Women's Winter Coats, Special \$19.75**  
Bolivias, velours and mannish suits in fashion. Sensible shades. Extremely good looking long hanging belted models, lined throughout and finished with beautiful shawl collars and cuffs of fur.

**Women's Handsome Coats, Special \$37.50**  
Superb variety of chambray, plain or corded bolivia and plaid, trimmed at sides with self-wrap sleeves; lined throughout with peau de cygne.

**Women's Magnificent Coats, Special \$49.75**  
Rich, lovely wrap-up models in softest Normandy, bolivia and plush, trimmed at sides with self-wrappings and finished most beautifully with big wolf collars and cuffs. Peau de cygne linings.

**Women's Lovely Dresses, Special \$25**  
Basque, panel and draped models in silk velour, Poiret twill, mullinase, Canton crepe, crepe-back satin; beautiful colorings; and the newest trimmings most effectively used.

**Women's Fur-Trimmed Coats, Special \$29.75**  
Bolivia cords, suedines, chambray and other popular coatings fashioned on straight swagger lines or in lovely wrap-up effects. Many have lovely opossum or caracul collars; all are beau de cygne lined. Lit Brothers—SECOND FLOOR

# Men's \$6 & \$7 Rich Silk Shirts \$3.95

Almost the Entire Range of Men's Furnishings Is Represented Here at Big Anniversary Economies!

Handsome qualities of crepe de chine, lustrous habutai and baby broadcloths. New colored stripes in exclusive designs, also plain white Jerseys. High grade make.

**\$3 Silk Stripe Madras \$1.55**  
Best woven madras; with lustrous silk stripes; custom finish. Double soft cuffs.

**\$1 and \$1.50 Grenadine \$59c**  
Each button pure silk—newest weaves in white, mesh, straw and novelty patterns. Plain colors, dots, black and fancy colorings. Independent styles.

**\$3 "Luxury" Union Suits \$1.49**  
Well known brand. Heavy random mixture cotton yarns. Closed crotch; reinforced gussets; tailored seams; perfect fitting.

**\$2 Muslin Night Shirts, \$1.25**  
Best grade of 32-square muslin; cut extra wide and long; braid trimmed.

**\$1.50 "English" Wool Sport Half Hose .98c**  
Invented. Fine wool yarns in leather mixture. Seamless, ribbed effects with double toes and heels.

**Boys' 85c Percalé Blouses, 69c**  
FAIRMOUNT MAKE  
Neat coated stripes; collar attached; soft cuffs, double yokes; extra well made. Sizes 7 to 16. Stock Lit Brothers—FIRST FLOOR, 7TH ST.

# New Purchase! 7500 Pairs of Boys' and Girls' High Shoes at Just About Half Price!

Direct to us from perhaps the greatest maker of children's shoes in the United States—the entire over-stock of smart, sturdy seasonable shoes. Each pair absolutely perfect and guaranteed in every detail. Our Present Prices Are Even Below the Maker's Cost!

**Misses' and Children's \$4 & \$4.50 Shoes, \$2.95**  
Nub brown calf. Pony cut. New style. Goodyear welted. Black leather soles. Spring and rubber heels. Perforated vamp. Sizes 8 1/2 to 2.

**Misses' and Children's \$4 and \$4.50 Shoes, \$1.95**  
Pony cut lace styles in gunmetal, with Goodyear welted oak poles and broad toes. Sizes 8 1/2 to 2.

**Big Boys' \$5 Shoes, \$3.98**  
Tan Russia calf; perforated sole; rubber heels. Sizes 1 to 6.

**Small Boys' \$3.50 Shoes, \$2.95**  
Tan leather. Good year welted. Rubber heels. Sizes 10 to 13 1/2.

**Infants' \$2.25 to \$2.50 Shoes, \$1.35**  
Butter stitch in patent leather, black and tan kidskin. Natural shape. Sizes 2 to 6.

**Women's Colonials \$6.98**  
A leader of the current fashion  
Superb bronze kid, patent calf and black satin.  
New lasts, designed to retain all the traditional style of Colonials plus 1922 smartness. Distinctive tongues and full Spanish Louis heels.

**Women's \$6.50 Oxfords, \$4.98 and One-Strap Pumps \$4**  
Oxfords—Genuine tan Russia calf, patent calf, gray suede with patent calf trimmings, and tan suede with tan trimmings. Welted soles and Cuban heels.  
Pumps—Dainty one-strap styles in black satin, patent calf and black kid. Hand-turned or welted soles; full Louis, Baby Louis, Cuban and box heels. Also a very effective two-strap pump in rich, black kid.  
Lit Brothers—FIRST FLOOR, NORTH

# \$12 to \$14 Exquisite Silk Pajamas \$9.98

Another phenomenal Anniversary value—achievement! Materials alone in many of them are worth more, for they're the very handsomest grades of lingerie silks.

**Rich, Lovely Styles**  
Heavy crepe de chine and radium, beautifully trimmed with fine laces, hem-stitching and dainty two-tone ribbons.

**\$3 to \$4 Silk Undergarments, \$2.69**  
Vests & stop-inks in radium silk and heavy crepe de chine; beautiful lace-trimmed and tailored models, in flesh, orchid and honey dew.

**\$1.75 Flannellette Gowns, \$1.29**  
Pink and blue stripe effects. Double yokes back and front; silk braid trimmed.

**SECOND FLOOR**

# \$5 & \$6 Ready-to-Wear Hats \$3.98

HATS TRIMMED FREE OF CHARGE  
650 brand new hats—mostly high-grade samples—all stunning.

Delightfully dressy styles predominate—principally kinds that will be most in demand for wear with fur-collared coats. Duveltyne, satin, metal brocade and combinations of duveltyne or satin with gold or silver cloth—also lovely embroidered and metal-stitched effects. Great variety with flowers, fruits, fancies, ostrich and ribbon novelties. All colors.

**Sports Hats, \$1.49 and \$1.98**  
Brushed wool in smartest styles and all colors.

**\$4 Ready-to-Wear Hats, \$1.69**  
Fine velours; sports models; all colors. —First Floor, North

**\$4 Plume Hats, \$2.89**  
Hackle, coque and duveltyne; ostrich trimmed. Black and colors. Medium, large and small shapes.

# GOOD OLD SANTA COMES HERE TOMORROW

He has already sent us loads and loads of the finest playthings, and he's bringing more. Bring the kiddies to our Toy Wonderland—what they choose here costs a good bit less!  
Lit Brothers—Fourth Floor, 7th St.

Never were petticoats so fine in quality, so low in price—our Anniversary Sale is featuring 25% to 35% savings!

**\$5 Radium Silk Petticoats \$3.98**  
Straight and flounce models with draped hemstitching, pin cording, shirring and small picotéd ruffles. All colors.

**\$6 Treco Jersey Pantalettes, \$4.98**  
Rich, heavy quality in three styles. Double elastic cuffs or trimmed with contrasting ribbon and small ruffles.  
Lit Brothers—Second Floor