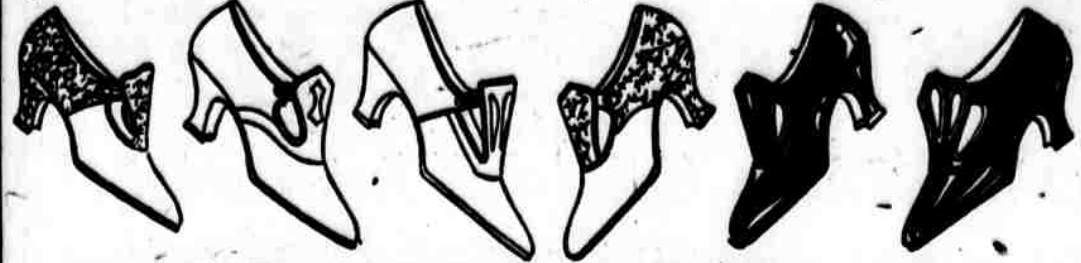


Colonials Head Fashion's Footwear List

And Snellenburg's Lead All Others With the Most Attractive New Styles for Women at Incomparably Low Prices

\$5.95, \$7.50 and \$9.00



Practically Every Style, Leather and Material Now in Vogue Positively Matchless Values in These Wonderful Anniversary Offerings

at \$5.95 Brown satin Colonial with suede tongue and high Spanish heels. Brown satin Colonial with brown brocade back, with junior heels. Black satin with black suede tongue with high and low Spanish heels. Patent coltskin Colonial with Cuban heels. Patent coltskin Colonial, with black silk brocade back and Junior French heels.

at \$7.50 All-patent colt and all-black satin with high French heels. Black satin vamp with black satin brocade back, high Spanish heels. Patent coltskin Colonial with black suede inlay in the tongue.

at \$9.00 Patent colt vamp with black suede back and tongue, low Spanish heels. All-black suede Colonial with high Spanish heels. Black satin vamp with black brocade quarter and high Spanish heels. Brown satin vamp, with brown satin brocade quarter and high Spanish heels.

Children's, Misses' and Large Girls' High Shoes

Below Present Wholesale Cost

Good quality leathers, excellent workmanship, wide variety of snappy new styles and practically unlimited assortments make this Philadelphia's foremost shoe sale.

Every Pair Made With Welted or Stitched Soles

Sizes 6 to 8, Regular **\$2.45** Sizes 11½ to 2, Regular **\$3.45**
\$4.00 and \$4.50 at.....
Sizes 8½ to 11, Regular **\$2.95** Sizes 2½ to 7, Regular **\$4.25**
\$4.50 and \$5.00 at.....

Large and Small Boys' Shoes

Brown and mahogany calfskin lace and blucher shoes, with welted and stitched soles.
\$4.50 Shoes, Sizes 10 to 13½ at..... \$3.45 **\$5.00 Shoes, Sizes 1 to 5½ at..... \$3.95**

Children's and Infants' \$3.00 to \$5.00 Button and Lace Shoes, Pair. **\$1.95**

Special purchase of brand-new shoes in the smartest and daintiest styles. Many combinations and fancies in the assortment. Also tan calf, brown kid, patent leather and black kid—in fact, everything that is new and desirable is included.
Sizes 1 to 6, with plain heels. Sizes 3 to 8, with wedge heels. All to sell at the extremely low price of \$1.95.

SNELLENBURG'S First Floor

\$10.00 Chic Sports Skirts of Bachman's Genuine Camel's Hair

So Smart With Polo Coats or Sweaters
at \$5 ea.

Cleverly made with wide plait forming lap over, giving ample room and comfort. Shirred at waistline and finished with tailored cut-in pockets and novelty buttons to match trimming at side.
In plain tan or combination plaids of tan-and-green, red-and-tan, lavender-and-tan.

Wonderful New Anniversary Purchases of Kimonos, Blanket and Lounging Robes

Bring These Greatly Lowered Prices for Saturday
Women's \$2.95 Kimonos **\$1.95**
Pretty cotton crepe in plain and floral designs, daintily finished with pipings and ribbons.
Women's \$3.95 Kimonos **\$2.50**
Fine Box Loom crepe in attractive slipover style. Copenhagen, rose, lavender, blue and wisteria.
Women's \$5.00 Japanese Crepe Kimonos **\$3.95**
Large assortment of colors, beautifully embroidered in floral and bird designs.

Women's \$5.00 Blanket Robes **\$3.95**
Beacon blanket robes in a large variety of neat patterns and colors.
Women's \$6.95 Lounging Robes **\$5.00**
Wide-wale corduroy in charming two-tone effects. One pictured.

Here Are Five "Real" Leather Goods Values

So attractively priced that you'll be tempted to buy immediately. Compare these offerings that you may truly appreciate their wonderful value purchase now for gift giving.

Genuine Pin Seal Leather-Lined Wallets With 14-Karat Solid-Gold Corners at \$1.95
Also included at this price real Morocco Wallets, with morocco facings and 14-karat solid-gold corner. Both books in three-fold style.

Hand-Beaded Bags Our Own Direct Importation at \$3.85 ea.
The savings on the usual importer's profit enables us to offer these bags at the lowest ever quoted in Philadelphia for this type of merchandise. Exquisite colorings and patterns. Good sizes.

Men's Military Brush Sets at \$1.95
Children's Bags at..... **50c**
Leather and velvet bags in dozens of styles and shapes, nicely lined and finished. All colors.

Genuine Cowhide Brief Cases \$3.95
Cowhide straps all around. Extension spring locks adjustable to three positions and two and three pockets. 16-inch size. Brown.

For Anniversary! \$1 Drapery Veils 69c ea.
Large black meshes, with colored borders. 1¼ yards long.
Veil Lengths, Each..... 25c
Black and colors.

the wonderful Snellenburg Stylah-Stout Apparel and to show what our famous system of measurements can do for each individual figure.
Choice of navy, black, brown and nut color—sizes 42½ to 58½. One shown.

SNELLENBURG'S

FRIDAY, NOVEMBER 17, 1932. Store Opens at 9 A. M. Closes at 8:00 P. M. ENTIRE BLOCK—MARKET 11th to 12th STREETS

Saturday a Big Anniversary Special in a Sale of Brand New, Ultra Smart Satin and Felt Hats

The Last Word in Chic Midwinter Millinery at \$5 and \$6

Quite the most stunning little hats the season has yet seen!
Just about every conceivable shape is included—some richly trimmed with gold and silver embroidery, others gorgeous with flowers, lace or modish fur effects.
Choice of a number of charming styles—black and colors. One shown.

SNELLENBURG'S Second Floor

Brilliantly Beautiful Assortments—"Finest in Town" We're Told, of The Corsage, Headdress and Buttonieres

for the Coming Holiday Season Anniversary Priced at 25c to \$5.98

Gorgeous metallic motifs in silver and gold—long, trailing cascades of flowers, or fruits, or ostrich—exquisitely lovely frosted effects—dainty metallic wreaths—others in delicate colorings, with silver sheen—huge single flowers—effective little clusters to nestle in the fur or fur-trimmed coat—practically EVERY fashionable new idea is expressed in this brilliant assemblage, and at popular prices.

SNELLENBURG'S Millinery Trimmings, Second Floor

Celebrating Our Great 49th Anniversary in the Stylah-Stout Shop Tomorrow With Tremendously Fine Values in Coats for the Larger Woman at \$19.75, \$25 \$32.75 and \$39.75

Rich fur-trimmed models in velvet, American Bolivia, elisia and Normandie—also swagger sports styles of handsome double-faced coatings and herringbone tweeds.
All most extraordinary Anniversary values, brought forward at this time to acquaint EVERY woman in Philadelphia and vicinity with the wonderful Snellenburg Stylah-Stout Apparel and to show what our famous system of measurements can do for each individual figure.
Choice of navy, black, brown and nut color—sizes 42½ to 58½. One shown.

Sports Wear Section Launches a Remarkable Anniversary Sale of Women's & Misses' \$6.00 Jaunty Slip-on Sweaters at \$3.95

Decidedly smart in weave and style. Pure worsted wool in beautiful two-tone shades. Good-looking long-line models, with snug-fitting wrists and neat belts.
Beautifully Knitted Spencer Jackets, Today **\$1.95**
Ideal for wear under that light-weight coat or cape.
An splendidly made, serviceable garment, snugly fashioned with long sleeves and wide belt.
In black, white, buff, pink and gray. Exceptionally fine value!

Anniversary Sale of Boys' Furnishings Scores High in Value Giving Boys' \$1.50 "Bell" Brand Shirts at \$1.10

Value-wise mothers know the quality—the fit—the style of Bell Brand shirts. They also know the regular price and the saving that this price represents.
Made of finely corded madras in a wide variety of striped patterns. Collar attached and neck-band styles. Sizes 12½ to 14.

Boys' \$1.25 Blouses..... **70c**
Another remarkable value! of fine Harmony (80x80) percale in a large assortment of fast-color stripes. Some are made with polo and others with regulation turn-down collars. Broadway and French cuffs. Sizes 7 to 16 years.

Boys' 50c Silk Four-in-Hands, 25c
Just half price! These smart ties come in a wide range of stripes and plaids.
Boys' 65c Silk Four-in-Hands, 39c
Handsome patterns and colorings. All made with slip-easy bands.
Boys' Windsor Ties, 40c, 48c, 74c and 84c

SNELLENBURG'S First Floor

Another Price-Cut Brings Bigger-Than-Ever Value in These Wonderful Cowhide Suitcases \$9.35

Important Notice
In the rush to meet last Tuesday's tremendous demand for these cases at \$9.90, many customers purchased them for cash at this price, before we were able to verify the report that our price had been cut by another store.
We now urgently request all customers who purchased these suitcases for \$9.90 to present sale slip, so that we may refund the difference in price.
Without Qualification the Greatest Value That Has Ever Been Offered in Philadelphia
All fine, high-grade cases, purchased from a leading manufacturer who is moving his plant and who turned over this entire lot to us at far below regular wholesale price.
Every case in the lot the wanted extra-deep size.
Most of them have sewed corners and sewed re-enforcements.
Plenty of Bellows Cases included. All have the high-class "Trunk" handles, cowhide straps all around, side lever locks of solid brass. Black, brown and mahogany; 24 and 26 inch sizes.

SNELLENBURG'S First Floor

Boys! Girls! Everybody! All Aboard for Toytown Tomorrow

The Great, Beautiful, Christmas Toy Store, With Its Big, Fine Assortments of Beautiful Dolls and Toys From All Over the World—Its Wonderful, Wonderful Stocks of EVERYTHING that EVERYBODY Wants for Christmas—And, Best News of All for Parents—Its Very, Very Moderate Prices—Famous as the Lowest in the City of Philadelphia!

Note: Toys selected now will be held over—safe from inquisitive little eyes—for later delivery if desired. Mail and phone orders filled.

\$4.00 "Sweet Nell" Doll, Special at \$1.95
She has the prettiest face and is 23 inches high, fully jointed, with sleeping eyes and eyelashes and curly wig. Complete with slippers and stockings.
\$3.00 "Dolly Dorothy" Doll, Special at \$1.50
20 inches high, fully jointed, with sleeping eyes and eyelashes and a pretty curly wig. Complete with slippers and stockings.
\$5.50 "Queen Frances" Dolls, \$3.15
23 inches high; with voice. Fully jointed, with sleeping eyes and eyelashes, and a pretty curly wig. Complete with slippers and stockings.

\$3.50 Jointed Kidaline Doll, \$1.85
20 inches high, with moving eyes, long curls of real hair and complete with slippers and stockings.
\$5.00 Character Doll, \$2.95
With mama voice, sleeping eyes and eyelashes.
\$6.00 Mama Doll, \$3.50
Of course Dolly must have a Carriage for Christmas!

\$12.50 Roll-Top Desks for Girls and Boys..... \$8.95
With pigeon holes in golden oak and fumed oak finishes.

\$1.00 Miniature Opera Glasses for the Boy and Girl, Special at..... 69c

\$3.75 Imported Theatres..... \$2.25
With characters, scenes and background; complete with drop curtains and book with instructions and the plays: Rood Hood, Red Riding Hood, The Seven Dwarfs and many other popular stories are among our large assortment.

\$3.75 Flexible Flyer Sleds..... \$2.95
The sled that steers. All-steel front.

\$4.50 Mechanical Train Outfit..... \$2.95
Consisting of locomotive, tender, baggage car and chair car. Complete with tracks.

Boys' and Girls' \$12.50 Velocipede..... \$9.95
Strongly constructed velocipedes of popular makes with rubber tire wheels.

\$12.00 Doll Reed Pullman Carriage, Special at \$8.95
Made of reed with reclining backs. Upholstered in corduroy. Rubber tire wheels.

65c and \$2.75 39c & \$1.95 Drums at.....

75c, \$1.00 & \$2.00 Imported Animal Pens With Animals
Collapsible at 50c, 75c and \$1.25

\$2.50 Ducky Lucky..... \$1.95
The duck that walks and swims.

These Lovely Silks Will Inspire the New Season's Handsomest Gowns

These Low Anniversary Prices Will Save You Decidedly Worth-While Sums
\$5.00 Chinchilla Satin, \$3.75
Yard.....
38 inches wide. Silk-and-wool crepe back, with handsome satin face. Comes in a good range of most wanted street colors and black.
\$4.00 Spiral Crepe, \$2.98
Yard.....
40 inches wide. A fine quality silk-and-wool crepe moroccan. Similar in weave to a Canton crepe, but heavier. In black and a good range of street colorings.
\$4.00 Canton Crepe, \$2.98
Yard.....
40 inches wide. This is one of the best qualities of pure silk Canton crepe—sold by other stores at \$4.00.
In black, white and a good range of colors. Of a good weight and fine weave.
\$15.00 Brocade Velvets, \$9.75
Yard.....
A very large assortment of new solid color designs in a complete range of colors and black. Made by the best maker in the world.
\$15.00 to \$25.00 Metal Brocades, \$6.75 & \$9.00
Yard.....
Very beautiful qualities in rich metal brocades, for dresses, blouses, millinery, evening wraps and trimming. Also used for lamp shades. The largest assortment and best values offered in any store in Philadelphia.

SNELLENBURG'S Second Floor

Anniversary Specials
Women's Kayser Silk Underwear
Kayser Venetian Glove-Silk Vests..... **\$1.95**
Kayser Venetian Glove-Silk Bloomers..... **\$2.65**

Big Anniversary Values in Infants' & Children's Apparel Tomorrow

Headed by a Wonderful Group of Children's Fashionable Winter Coats at **\$12.95 to \$19.95**
Developed of excellent quality materials in smartest new-season styles, including lovely fur-trimmed models.
In the leading colors. Sizes 2 to 6 years.

Boys' Winter Coats, \$15.00
Special at.....
Smart boyish models of excellent quality chinchilla; all have fur collars; sizes 2 to 5 years.

Babies' White Coats \$4.95 to \$9.95
Lovely models of chinchilla, corduroy and cashmere, cunningly smocked and embroidered.

Children's Jersey Dresses \$7.95 to \$10.95
Smartly styled and attractively embroidered in bright colors. Sizes 2 to 7 years.

Babies' \$4.50 to \$5.50 Silk Bonnets..... \$2.95
Of crepe de chine and soft silk in many cunning styles, white, pink and blue.

Children's \$1.95 to \$5.95 Hats.....
Smart sports models and beautifully trimmed styles in good colors.

Children's Smart Coat and Hat Sets \$16.95 to \$25.00
at.....
Fur-trimmed coats and fur-trimmed hats. Lovely colors. Sizes 2 to 6 years.