

Organ plays at 9, 11 and 5:15
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

It's a Great Thing for a Man to Know Where He Can Put His Hands Right On a Good Suit or a Good Overcoat

Better for Us to Err in Gentleness than to err in extremes of rigor.

To be modest in our conduct and patient if our counsel is overruled can at least retain our friendships, if we maintain our usual intercourse.

We may be strong and earnest in our views, but never unsympathetic with what our friends conclude to do with their own affairs.

Swords are never to be used with friends of long standing.

[Signed] *John Wanamaker*

November 16, 1922.

Women's Fine Cloth Gowns Reduced—Now \$65 and \$85

A third and more has been taken from the first prices because they are sold down to one or two of each kind.

But they are the sort of gowns which women regard as indispensable to a really satisfactory winter outfit—made of the finest finest twill in black and dark colors, and beautifully tailored.

On one you will see nothing but the closest ticking for ornament; another has bands of braiding; others again have skirts and sleeves covered with laquered ribbon.

Cape sleeves appear with circular skirts with charming effect. And there are coat dresses which can be worn high or low, and fasten at the side.

(First Floor)

The Thanksgiving Turkey Needs a Large Platter

Such a platter will come in handy for Christmas, New Year's and many, many other occasions.

It will also serve for years to come if it is of good substantial silver-plated ware. The price may be as low as \$19 or as high as \$77 with many gradations in between.

Silver-plated covered vegetable dishes, which may be turned into two dishes without covers, \$17 to \$77.

Small silver in the silver-plated ware is inexpensively priced \$5.50 to \$14.50 a dozen for dessert forks. Dinner forks, \$6 to \$15 a dozen. Dessert knives, \$18 to \$22 a dozen. Dinner knives, \$19 to \$23 a dozen.

(Main Floor)

More Than Any Other Store Wanamaker's Is the Christmas Gift Silk Store

Rich and beautiful new silks are now ready to be cut into dress lengths and boxed for giving.

(First Floor)



The Most Brilliant Scarfs Come From Paris

This season they are more gorgeous than ever with sequins, beads and some even add silk stitching in vivid colors.

One of the loveliest seems made entirely of silver sequins, except where the design appears in black beads. Another, all black, has long fringed tassels. In fact, headed fringe is on many of them.

Many people like these beautiful Paris scarfs to give for Christmas gifts. They are priced \$24 to \$75 each.

(Main Floor)

Women's Finest Tweed Coats All of English Tweeds

They are made by a well-known English firm and many women will have no other tweed coat.

The reason is plain when one sees the beautiful materials and the tailoring.

In the new Winter styles which have just come, all the tweeds have the soft Shetland finish and are in the prettiest shades of wood brown, gray, tan and bluish gray. Some are indistinct plaids.

There are as many as five different models from \$37.50 to \$75.

(First Floor)

Many Young Women Will Like the New Fur-Trimmed Coats

Lovely coats every one and as fashionable as can be.

Made of the warmest bolivia coating with a silky finish, with collars of such fashionable furs as fox, beaver, wolf, kit-fox and squirrel. Some have also cuffs of the fur.

Three out of the four styles have the bloused waistline, or a cording to give the appearance of it. Mostly the fastening is at the side with long ties or an ornamental clasp. The sleeves, too, show the newest features.

In Malay, navy or black at \$110. Sizes 14 to 20 years.

(Second Floor)

New Sports Sweaters for Athletic Women

For women who play golf, college women and women who motor or enjoy long country walks.

They are made much on the order of a man's golf jacket, collarless, with V neck and buttoning down the front. In real camel's hair, natural or brown, \$15.

In alpaca wool with plain back and sleeves and striped front, golf style, \$15. Norfolk sweaters with belt and pockets, natural color, \$18.50.

(First Floor)

Silk Pajamas

All in the slip-over jacket style with a good deal of lace.

The materials are crepe-backed satin and crepe de chine in blue, pink and orchid, price \$18.50.

Other pink and blue silk pajamas at \$12.50.

(Third Floor)



Thanksgiving Is Only a Fortnight Away

ALL the happiest homes in the land will be the scene of family gatherings.

Next in importance to the dinner itself will be —MUSIC!

The young folks will want to dance, the old folks will enjoy hearing their favorite songs, and everybody will be the gayer and gladder for the sound of such fine music as

The Ampico

alone can give.

Is it not worth while to make sure of having this wonderful instrument in your home in time to enjoy it on the national holiday?

An Ampico can be bought for from \$1050 up, electrically operated. No other reproducing piano equals it, and nothing approaching it can be purchased for less.

In the Ampico you have a fine piano, played individually

(Egyptian Hall, Second Floor)

like any other piano when desired, but containing concealed within it the extraordinarily perfect reproducing mechanism which gives you at your pleasure every class of music, from latest Broadway "hit" or newest dance, to old-time ballad, opera or lovely classic, all ideally played.

We shall be glad to tell you more about the Ampico, and—should you desire to purchase— to make terms agreeable to you.

Evening Slippers of Silver Brocade, \$12

A dainty opera slipper, with medium toe, low French heel and hand-turned sole.

Made of cloth of silver brocaded in bright silver flowers, or in plain cloth of silver.

The handiwork of the best evening-slipper maker in the country, finely made in every detail, and not matched in the city, to our knowledge, under several dollars more a pair.

(First Floor)

No shopping around, no hunting high and low. That's not a man's job—it costs time and money. Sixty odd years have proven that if there is anything new and good in clothing it is at Wanamaker's first.

Nowhere will better clothes be found and nowhere more of them.

Every suit and every overcoat is made of carefully selected all-wool fabric. It is designed by the creators of fashions in the style center and tailored

by master workmen—hand tailored where hand tailoring counts.

Sound goodness through and through makes these suits and these overcoats the most economical to be found the whole country over.

A Suit Is Here for \$25

and on up to \$55, with the biggest choice around \$40 and \$45.

An Overcoat Is Here for \$30

the highest priced \$85, but most are around \$50.

(Third Floor)

Checks, Checks, Checks—Such Is the New Shirt With Collar to Match

Such is the Autumn style that men have gone more than half-way to meet.

And the new lot of Autumn shirts—hundreds and hundreds in all—are only \$2 apiece.

Neglige shirts with soft turn-back cuffs and starched separate collars to match.

There are tiny checks in all colors, on shirts of all color grounds. And there are stripes in just as great variety.

(Main Floor)

A Big Robust Man Wants an Oxford Just as Robust

Solid through and through and built for all weather.

Oxfords that won't scuffe away on the hard pavements, that won't ooze with moisture when it rains, but with it all—fashionable oxfords.

Scotch-grain calfskin is the

answer—it is the answer to most all shoe problems. Looks good and stays good and with white oak soles there couldn't be a more substantial oxford.

And just now such oxfords, in the blucher style and slightly brogued in shape, are here for \$9.

(Main Floor)

A Riding Boot That Is Comfortable on the First Wearing (In the London Shop)

Every horseman knows how rare a thing that is—sometimes weeks of torture are necessary before the boots "get fitting" right.

But an English maker has built comfort into boots. They are high in the instep, trim but roomy in the feet and shapely in the legs.

They slide on or off easily and fit as if they were custom built.

In smooth calfskin, either black or tan, and the price is \$35 the pair.

(The Gallery)

Your Thanksgiving Dinner Ware Is Here

The variety anticipates every requirement, every taste, every preference.

Never was there a richer assortment, or such a wide selection of decorations.

The world's best potteries are splendidly represented by the choicest patterns and newest

decorations, most of them shown exclusively in the Wanamaker store.

Prices run all the way from \$8.50 for the most inexpensive sets up through a marvelous diversity of choice to \$600 for the most magnificent set that comes from the potter's hands.

(Fourth Floor)

2000 Satin-Finished Bedspreads, as White as Ever the Sun Shone Upon

A Fine Abundance of White Curtain Materials

Serims, voiles, marquisettes, madras, filet nets, novelty nets and fluffy grenadines.

Prices all the way from 25c for a serim to \$2 a yard for a fancy net.

Plain goods, figured materials in every desirable design.

Filets in plain weave, in small and large figures and in blocks.

Grenadines that make such soft, attractive curtains for any room are in dots, blocks, squares, stripes and figures, 50c to 85c a yard.

(Fifth Floor)

The strongest and most serviceable bedspreads woven. Mostly American, but including an attractive showing of wonderfully snowy English spreads.

Can also be had in sets, which means a spread and bolster piece to match, both with scalloped edges and the spread with cut corners.

Satin-finished spreads, single-bed size, \$4 to \$10 each, with four other grades between.

Satin-finished spreads, double-bed size, \$3.50 to \$10, with four other grades between.

Satin-finished bedspreads, single-bed size, \$5 and \$6.50; double-bed size, \$10 and \$12.

English satin-finished bedspreads, \$7.50 to \$18 in single and \$7.50 to \$22.50 in double bed size.

(Sixth Floor)

After All, the Kitchen Tells the Tale at Thanksgiving Time

Napery, crystal and china may be the finest, but the success of the Thanksgiving dinner depends, first and last, upon the kitchen and its equipment.

By way of suggestion—

Self-Basting Turkey Roasters

Oval-shaped roasters, scientifically built to retain the juices and flavor of the bird.

Eight-pound size in blue enamel, \$2.50; in white enamel, \$3.25; in aluminum, \$5.

Sixteen-pound size in blue enamel, \$3; in white enamel, \$4; in aluminum, \$6.

Carving Sets

of stainless steel consist of a knife, fork and steel, with handles of white ivory, \$6.25.

With stag handles, silver mounted, \$10.

Other carving sets, \$3.75 to \$17.50.

Poultry shears, \$2.

Conveniences

Stainless steel grapefruit knives, with curved blades, double edged, 50c.

Individual fruit knives with white ivory handles, 65c.

Bread stick pans of iron, \$1.35; aluminum, \$2.40.

Cranberry jelly moulds, round, fluted and in fancy shapes, 20c to \$4.25. Set of a dozen individual moulds, 20c.

Plexiglas plates in nickel holders, \$2.75 to \$3.75; with aluminum pans, \$2.50.

Nut sets, a cracker and six picks, 35c.

Nut bowls, \$3 to \$6. Some have two compartments, one for cracked nuts, one for uncracked.

(Fourth Floor)

Little Mole Wraps of Much Charm

PICQUANT little garments of mole fur, with some other fur for trimming.

For instance, here is one with gray squirrel choker and panels, and slashed for the hands to come through.

Another has a panel back and falls in points over the arms.

Another has a gray fox collar.

A fourth is arranged with horizontal bands and dark squirrel collar.

Such smart little garments are ideal for Autumn or early Winter wearing, and may be had for \$295 to \$350.

(Second Floor)

Sale of 10,000 Pair of Christmas Gloves

Women's One-Clasp Capeskins at \$1 and \$1.50 a Pair

In tan, gray, brown and beige. Made of imported skins, pique and outseam sewn. Every pair worth at least \$1 more.

Women's Fine French Kid Gloves at \$1.50 a Pair

Two-clasp, overseam sewn, with Paris-point backs. White or black, with either self-color or contrasting embroidery, tan, brown, beaver and gray. Worth \$1 a pair more.

Women's Fine Strapwrist Capeskin Gloves at \$2

In pearl-white, tan and brown, with five-inch tops.

Women's Mousquetaire Capeskins at \$2.50 a Pair

In eight-button length, tan and brown only. Worth \$1 a pair more.

(West Side)

Women's Fine Mocha Gloves at \$2.25

A higher-priced quality. Gray and butternut with embroidered backs. One-clasp, outseam sewn.

Women's Imported Strapwrist Chamois-Lisle Gloves, Special at 75c

Black, white, gray, beaver and mode.

Men's One-Clasp Cape Gloves at \$1.50

In tan and brown, outseam sewn. Worth \$1 a pair more.

Children's Fleece-Lined Leather Gauntlets, 55c and 75c a Pair

Black, gray, tan or brown, the 75c ones black only, with strapwrist. Some of the 55c ones have composition cuffs.

What a relief it will be to have some of those Christmas gift gloves crossed off your list so early!

Lace Covers for Chairs

Chair-backs and arm-pieces of imitation filet, white, are here at 75c to \$1.75 each for the first and 60c and 75c for the second.

The same things of imitation Russian filet, ecru, \$1.50 for chair-backs and \$1 for arm-pieces.

(First Floor)

Delicate Earrings

—and the more delicate and lacy the better—are just now chief favorites.

Nearly all are designed in shower effects—fine chains strung with beads of imitation lapis, jade, coral and pearls; or the imitation jewels alone, such as pearls, lapis, jade or jet.

Prices \$6 to \$27.

(Main Floor)

A Hat Can Have Good Lines Yet Cost Little

And it is line that counts, whatever the cost—line far more than material.

New hats of pretty and becoming lines, in excellent qualities of satin, velvet, panne and felt, are ready at \$10 and \$12 and less.

A pretty brown satin of soft lines and curves with a gold tissue ribbon bow at the side—a navy blue satin turban with an ornament thrust through its up-turned front—a black panne velvet encircled with taupe ostrich—a brown velvet with two long quills across the front—all these and many more are surprisingly low-priced and good-looking.

(Second Floor)

