

Store Open 9 A. M. to 5:30 P. M.
 We are trying to help on the Christmas work—
 prettily boxing articles you buy for gifts.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

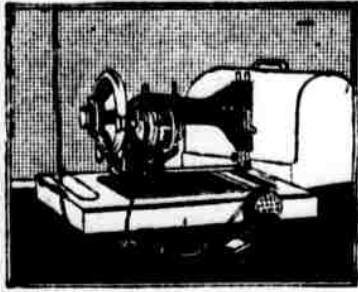
Pay in January for purchases made now. If you
 haven't had an account with Gimbel's, we will gladly
 arrange one. Ask any aisle man.

Special Offer
Electric Sewing Machines
 With \$10 Allowance for Old Machine

Allowance of \$10 for your old machine, regardless of age, make or condition, towards the purchase of a new Willard Electric Portable—a Domestic make with the Westinghouse motor.

\$59 Machine, special at \$49 Allowance \$10

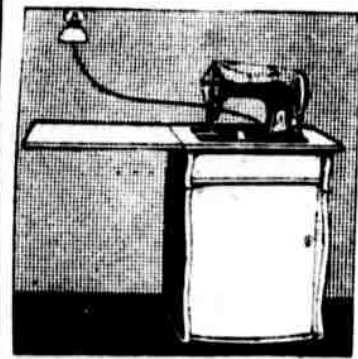
Net Price, Brand-New Machines \$39



Every woman with a shrewd eye to economy, now using an old machine, will welcome this opportunity and trade her heavy running machine for the New Willard Portable Electric.

Can be attached anywhere, used on any small table, carried in a convenient case, and placed in any small closet.

\$115 Domestic Electric Parlor Cabinets at \$95



Weekly \$1 Terms

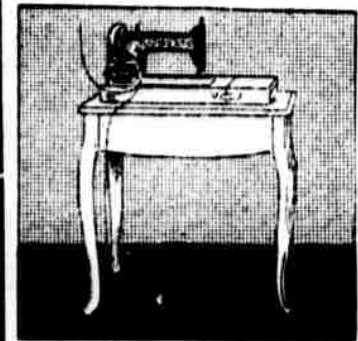
\$10 allowance for your old machine, making the net price \$85.

In mahogany and golden oak.

Looks more like a handsome music cabinet in design than a sewing machine. An attractive ornament for your living-room.

Runs with either electric or foot power and changed from one to the other in a moment's time.

\$125 Table Electric Sewing Machines at \$105



\$10 allowance for your old machine, making the price \$95.

When not in use the machine closes up and has the appearance of a library table or writing desk. In colors to match your furniture.

This is—
The Best Opportunity that has come to buy electrical sewing machines.

—Gimbel's, Fourth Floor and Subway Store.

The Gimbel Store leads in value-giving, through economy of operation and the three-store buying power. It is economical for a manufacturer to sell Gimbel's—it gives him orders that keep the factory going, and the selling of great lots in a bulk wonderfully reduces expenses.

No mere price-cutting meets such a system of merchandising.

We serve—with the splendid assurance of safety and results you feel when aboard the Broadway Limited.

Misses' New Balkan "Jacquettes"



Paris-Inspired—Youth-Acclaimed!

Reproduced at \$29.75 to \$69.75

Fabric-fur that is mighty close to Nature!

Adorably "Frenchy" models—bloused into snug hip bands—or straight hip—lengths box-y affairs.

Fur-trimmed models start at \$45. —Gimbel's, Third Floor.

Women's Big Fur-Collared Sports Coats

—For the Football Games—
 —For Motoring—
 —For the Great Outdoors—

Made of

Finest British Coatings

Wonderful plaid-back Irish Caledons; Famous Scotch friezes and fleeces; Yorkshire nap coatings and overblades—Reflecting every glint of the bracken and the heather on the "bonny hills"—besides oxfords, besides mist-grays and fog-grays, besides navy and brown.

In Styles True to the London Manner

With shawl collars of natural raccoon or of skunk-dyed opossum fur.

at \$39.75, \$49.75 and \$69.75

—Without fur, at \$29.75, \$39.75, \$45 and \$55. —Gimbel's, Saloon of Dress, Third Floor.

Women's Suits—Three Sale-Groupings at \$23.75, \$35 and \$55

that are "head and shoulders" above what you might expect at \$30 to \$85, because nobody in Philadelphia "specializes" in suits the way Gimbel's do!

Sizes in each group—34 to 48.

Every suit a "Salons Suit"—which stands for quality, style, beauty and that elusive something called "tone."

Duvet-delaines. Suedines. Tricotines. Tweeds. Men's wear worsteds. Homespuns. Evannas.

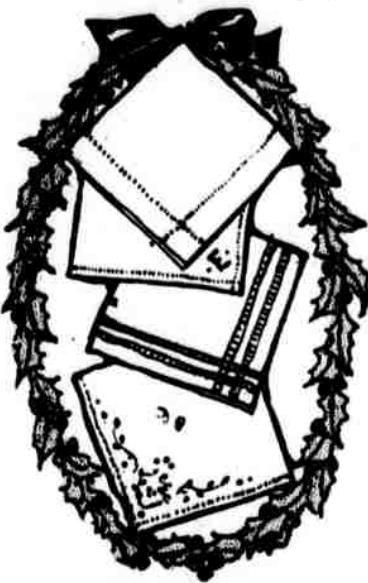
Wonderful tailor types to wear with her own fur.

Wonderful fur-collared Suits—with big—generously big—collars.

—Gimbel's, Saloon of Dress, Third Floor.

7000 "Gift" Handkerchiefs

Brought From Abroad Others Made in America
 Beautifully Varied Christmas Selection For Men and Women



Christmas-boxed for the asking.

Women's Handkerchiefs of Pure Irish Linen. Hemstitched and initialed; a box of six is \$1

Plain hemstitched; a box of six is 85c

Hemstitched, with a dainty embroidered motif in one corner; a box of three is \$1

Deep, deep hems, or with several rows of spoke stitching; a box of three is \$1

Men's Handkerchiefs of Pure Irish Linen. Hemstitched, a beautiful smooth quality, each 25c

Hemstitched and initialed; three for \$1

—Gimbel's, First Floor.

The Neckwear Gift of Real Lace

—may be a dainty roll collar of real filet at \$1, or go gradually up to a deep Bertha with real Irish at \$14.95, or a flat collar of luxurious real Venice at \$18.

—Gimbel's, First Floor.

Beauty Clay

The very Beauty Clay that is widely advertised at \$5 a jar—we knew one offering at \$2. \$1

Here at

And it really is one of the furores of the day.

—Gimbel's, Toilet Goods Section.

Dozen Styles in High-Neck Nightgowns at \$1, \$1.50 and \$2



Durable muslins—and excellent cambrics. Tucked "bishops"—slip-overs—fine embroidery-trimmed V-neck models with double-yoke back.

Carefully made—carefully graded to size.

Extra-Size Cambric Nightgowns, Special at \$1.25, \$1.50, \$2 High-neck, long sleeves. Cut very full. Exceptional values.

—Gimbel's, Second Floor.

Just 500 Mesh Bags at \$3.65

The Equal of Regular \$5 and \$7 Bags

The wanted long slender styles with dome top and chain handle. Gold- or silver-plated.

—Gimbel's, First Floor.

Your Hair and Skin

are vital points of beauty that quickly show neglect!



The Gimbel "beauty studio" will give you individual attention.

Rosy finger tips are an asset—Manicuring, shampooing, scalp and facial treatments, permanent waving; by experts. Hair "helps" for thinning locks.

—Gimbel's, Third Floor.

\$7.25 Window Curtain-Panels—the Glory Sorts—at \$4.25 Each

2½ yards long, 44 inches wide; with insertions of Madeira eyelet embroidery and wide, lovely, cluny-pattern lace.

Wonderfully effective!

\$1.75 Ruffled Curtains at \$1.25 a Pair

Dainty, ruffled white voile curtains. Each complete with tie-backs.

Velour Window Curtains, \$3.95 a "Three-Piece Pair"

Pair curtains—each curtain 2½ yards long, 14½ inches wide; with the separate valance included.

\$1.10 Terry Cloth at 75c

36 inches wide. Rich beautiful colorings. And—being alike on both sides—it's reversible.

—Gimbel's, Upholstery Store, Fifth Floor.

Men's Correct Hats

Stiff and Soft—For Winter



In Particular This Lot of—

\$6.50 to \$8 Velour \$4.95

Hats at—

Snappy styles at a remarkably low price.

Gimbel Special Soft \$2.95

and Stiff Hats at—

Good to look at. Good to wear. We don't know of their equals at the price—\$2.95.

Mallory Hats, soft and stiff, at \$5 and \$6. Gimbel's are Philadelphia distributors.

Stetson Hats, soft and stiff, at \$7, \$8 and \$10. And velours at \$12.

Uncommonly good selection of Caps at \$1. —Gimbel's, First Floor, Ninth Street.

—Gimbel's, Third Floor.

BOYS' Hats and Caps in newest styles. Also "Jackie Coogan" Hats and Caps—in Philadelphia exclusively at Gimbel's.

Final Opportunity!

Last of the Splendid

Pathe Phonographs at About One-Third

the 1921 price. And just above half the 1923 price.

This is the Final Chapter of the Pathe Receivership and Gimbel Aid

The company has reorganized and its 1923 plans of production are completed—yes, actually, the work is on. Pathe Phonographs are being made now.

\$48

for the model shown. A thousand (of all models) to sell.

A Year to Pay! \$1 a Week

And the Pathe is one of the country's dozen great talking machines. Small first payment—then at the rate of \$1 weekly.

If not convenient to call, mail in this coupon—

Messrs. Gimbel Brothers, Philadelphia.
 Without putting me under any obligation please send fuller particulars of the Pathe Phonograph and your great offer.
 NAME

TOWN

STATE

—Gimbel's, Seventh Floor.

Sale of 4200 Pairs Women's Wool Stockings 68c



Imported and American For Sports and General Wear

All are first quality.

Those from England are all pure wool, and are in grays and mixtures.

Those made in this country are part wool and come in numerous smart heather mixtures.

Best Shades for Fall Wear

68c a pair—special.

Mail orders are subject to prior sale.

—Gimbel's, First Floor.

SUBWAY STORE—Sale of Women's SHOES at \$2.90



About 30c on the Dollar

They possibly show a "scuff" or scratch—but perfectly made as far as "last" is concerned. We sell thousands of pairs yearly that are just a point or so below "firsts." And you get—

Practically Three Pairs for the Regular Price of One Pair

It's quite an event to be able to secure shoes with a country-wide reputation at such an abnormally low price—\$2.90. **Black Kidskin, Patent Leather, Brown Kidskin, Gunmetal, Tan Calf and Smart Two-tone Leathers**

Plain and tipped toes. Turned and welted soles. Louis heels. Baby Louis heels. Military heels.

All sizes and widths. Tomorrow at \$2.90.

Women's Felt Spats at 75c

—Gimbel's, Subway Store.

Subway Store : 1556 Hand-Made Porto Rican Nightgowns at \$1.85



Instead of \$2.95

Mail Orders Filled

Because a big New York importer—whose real business is waist—tried out muslin underwear as a "side-line"; was summoned suddenly to Porto Rico, and temporarily closed his lingerie business—selling the stocks to Gimbel's.

Nine hundred—four styles—have real lace medallions—real Irish and real filet laces.

The other four styles are hand-drawn and hand-embroidered.

Wonderful for laying aside for Christmas!

—Gimbel's, Subway Store.