

Organ Plays at 9, 11 and 5:15  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER  
Fair

# COUNT THE THINGS THAT MUST BE DONE—THEN COUNT THE DAYS TILL CHRISTMAS

**Emerson Says Apothegms Are in History the Same as the Pearls in Sand**

or the gold in the mine.

Archbishop Trench says proverbs have come down to us from remote antiquity. Ever new and ever young, they have made themselves a home in all lands.

Our own Benjamin Franklin said: "Remember this: They who will not be counseled cannot be helped. If you will not listen to Reason, she will rap your knuckles."

It is always best to give unwelcome advice privately, but open praise is of much value, providing you do not put yourself upon a pedestal.

[Signed] *John Wanamaker*

November 15, 1922.

**"A Short History of the World"**  
By H. G. Wells

This is meant to be read straightforward almost as a novel is read and its special end is to meet the needs of the busy general reader who wishes to repair his faded or fragmentary conceptions of the great adventure of mankind. As fascinating in its way as the larger "Outline" by the same author. Illustrated, and priced \$4.

"My Life and Some Letters," by Mrs. Patrick Campbell, is a delightful autobiography by one of the most popular figures of the English stage. Price \$5.

(Main Floor)

**How About the Silver for the Thanksgiving Table?**

Now is the time to make sure that there are enough knives, forks and spoons for the family dinner party.

The most desirable patterns in the finer sterling silver are here.

Teaspoons, \$15 to \$28, a dozen.  
Dessert spoons and forks, \$30 to \$45 a dozen.  
Table spoons and forks, \$30 to \$62 a dozen.  
Dessert knives, \$32 to \$38 a dozen.  
Dinner knives, \$39 to \$45 a dozen.

(Main Floor)

**New Velour Chiffons in Exquisite Evening Shades**

Such colors as they are—one has to go to the flowers or jewels to find comparisons!

The marvelous suppleness is the gift of excellent silk, so lovely for draped gowns. Many opera and dinner gowns are choosing velour chiffons.

Silver, jade, malachite, lilac, scarab, gladioli, marigold, burnt orange, raspberry, coral, lavender, canna, fox and so on, at \$10 a yard.

A slightly heavier weight of velour chiffon in almost the same shades, all silk, \$7 a yard.

(First Floor)

**The Sale of Handbags Does Seem the Best Ever**

Who can remember such wonderful values in fashionable handbags? All but a small number are new and in desirable shapes. The leathers are auto, patent, seal and calfskin.

There are a few silk and velvet bags from our own stock with prices much reduced.

Prices are \$1.65, \$2.75, \$3.75 and \$4.75.

(Main Floor)



**Going "Shopping" for Clothing Is a Woman's Job, Sir**

A man knows what he wants, knows where he can get it and he buys it.

If he can't trust his clothier to give him what is right, it's time he changed that clothier.

There is the reason so many men who count dress exclusively in Wanamaker clothes.

**If There's Anything Good in Style and Fabric It's Here**

Suits, overcoats, everything built for men of discernment, men who know the dollars and cents economy of quality.

Wanamaker service saves busy men as much in time as its quality does in money.

Suits, \$25 to \$55, with the greatest choosing around \$40 and \$45.

Overcoats, \$30 to \$85, mostly around \$50.

(Third Floor)

**Some New Dresses for Women Have Printed Silk Blouses**

The blouses are the surprise type, loosely tied at the side, and being completely detached, can be worn with other skirts.

The skirts are of dark blue or brown duvetyn set on little silk linings, and the blouses are of a fine, heavy silk printed in gay colors to harmonize with the skirts.

Price \$37.50.

(First Floor)

**New Importation of the Famous Wanamaker Chamois-Lisle Gloves**

Best of the kind for the money. A fine suede-finish, which many washings do not alter.

Particularly well cut and perfect fitting. Effective shades of pongee, beaver, mode and black and white, all with spearpoint backs.

Eight-button length mousquetaire, \$1.15 a pair.

Twelve-button length, \$1.35.

Novelty chamois-lisle gloves, six-button length strap-wrist, with turn-back embroidered cuffs; brown, gray and sand, \$1.75 a pair. In platinum gray, with brazeletted wrist and fringed top, \$3 a pair.

(Main Floor)

**The Salon of Mourning Apparel**

has just lowered the prices on a number of attractive black silk blouses, crepe de chine, georgette crepe and satin chiefly. Not all sizes in any one style, but there is a good assortment altogether.

The new prices are from \$2 to \$17, and the blouses are in sizes from 34 to 44.

Also some black dresses and a few white dresses which are slightly soiled or mused are now \$3.50 to \$50. Mostly in crepe de chine and georgette. A few are voile, dotted Swiss and Canton crepe. Sizes 14 to 44.

(Main Gallery)

**\$25 Canton Crepe Dresses "Specials" for Young Women**

So pretty and new in fashion, that one will scarcely believe they can be so inexpensive.

Also there are at least a dozen models so every one can choose one that is becoming.

Some are in the new side draped effect, others have gathers at the sides, or there are flying panels

or loops. One has an odd cape sleeve, slashed, and is trimmed with a large jeweled ornament at the left side. Another is embroidered Canton crepe.

In colors, too, there is plenty of variety, caramel, sable brown, Malay, navy and black. All in 14 to 20 year sizes.

(Second Floor)

**New L. R. Corsets for Evening Wear**

Fashioned of unusually dainty materials, in extremely low or topless models.

A white satin girde topped all around with silk elastic, at \$6.50.

An elastic-topped corset of pink-flowered silk tulle, \$8.50. Or the same material with heavier boning and lace finish, \$9.

A girde of pink broche with elastic insets under arms, \$9.50.

A long-skirted and topless model of pink broche and elastic, \$4.50 to \$20 year sizes.

Other L. R. models, \$1 to \$9.50.

(Third Floor)



**Cards and Calendars**

A large space in the center of the Store has been set apart for calendars and Christmas cards—and they are pretty enough to deserve it.

Both have been carefully bought, and people who wish to make selections early may have the satisfaction of knowing that the choice is as good now as it will be later.

(Main Floor)

**Little Bunches of Grapes**

are prettier and more interesting than ever in the latest shipment of inexpensive jewelry.

They appear in bracelets, earrings and pendants, in imitation jet, coral and jade, besides cherry-red on cords and chains.

Earrings, \$5 to \$11.  
Pendants, \$4.50 to \$15.  
Brooches, \$4.50 to \$11.

(Main Floor)

**French Wooden Shoe Buckles Are the Newest**

PERUGIA, fashionable boot-maker for Parisiennes, started the vogue.

Now you may choose the odd buckles of stained and corrugated wood in the Shoe Store.

Nothing newer for tan or black slippers. Priced \$10 a pair.

Sparkling maracoste buckles, also new, are priced \$30 and \$40 a pair. They, too, are French, as are all the glittering buckles of cut steel and cut bronze (\$5 to \$50 a pair), and the beautiful gold-plated buckles studded with tiny stones in all the colors of the rainbow. These are to wear with the many-colored Persian gowns, and are marked \$38 and \$50 a pair.

French sapphire blue steel buckles are lovely, at \$6 a pair. Brilliant rhinestone buckles, \$8 to \$50.

Many other kinds, besides the new jeweled or painted heels (\$15 and \$25), which make coquettes of the plainest slippers.

(First Floor)

**Which Is Your Choice of the Four Greatest Phonographs?**

Victrola, Brunswick, Cheney, Sonora—each has its devotees. Each has its special merits.

You don't care what other people think. You want the one that pleases YOU best.

To discover that, you need to listen to all four.

Easiest and best way to decide is to sit in a comfortable little private salon in the Wanamaker Music Salons and let us play one after the other.

Here you will find the entire four, in every form and size and design in which they are made, from small portables for table use, to tall floor models, stately consoles and period designs.

These four are the leading phonographs of the world. Any of them may be purchased on convenient terms. And the accommodating price range is as follows:

Victrola, \$15 to \$350.  
Brunswick, \$65 to \$475.  
Cheney, \$100 to \$1275.  
Sonora, \$50 to \$650.

(Second Floor)

**Almost Every One Prefers a Grand Piano**

FIRST, for its richer, deeper and fuller tone. Second, for its more artistic and decorative appearance.

Where a grand is not chosen, it is usually for one of two reasons—price or space.

Both objections are overcome in the magnificent collection of grand pianos grouped in the Wanamaker Piano Salons.

Here are good grand pianos so tiny—less than five feet long—that they will fit well in even a small room; yet of so rich and powerful a tone that a room of ordinary size could not well stand greater volume.

And here are good grand pianos at a price so low—\$635—that it would seem a pity for any one who prefers a grand to pause on account of cost. Many uprights cost more.

The tried and proven Wanamaker group of grand pianos includes—

The Chickering  
The Schomacker  
The Brambach  
The Emerson  
and the Celebrated Knabe

The Haines Brothers  
The Lindeman & Sons  
The Marshall & Wendell

Priced from \$635 to \$1475, and any of them purchasable on convenient terms.

(Egyptian Hall, Second Floor)

**There's a Whole Big Corner Full of Lounging Robes**

And Each Robe Is Full of Christmas Joy for Some Man

What restful hours, what quiet, peaceful hours at home a lounging robe brings to mind.

Every busy man longs to own one—wants a good one. But a lounging robe is something that few men buy for themselves, which makes it all the finer for Christmas giving.

Especially when there are such fine ones to choose from. Robes that were selected in the far corners of the earth—the best from here and the best from there. English robes, French robes, Swiss robes, American robes.

Silk ones gorgeously patterned, or silk ones more or less plain but rich in color; wool robes in toned down colors and tidy designs are cord trimmed and right ready to put a greeting card on.

Imported woolen gowns are priced from \$25 to \$60. Silk gowns, \$20, \$40 and up to \$100 for a magnificent imported padded silk gown, handsomely quilted.

House jackets of cloth, \$5 to \$20.

(Main Floor)

**An Old Walnut Hope Chest**

Inlaid with the name of a Pennsylvania German maiden and the date 1783, has just come to "Antique."

It is of table height, generous length, has three drawers beneath, and the old brass lock. Price \$150.

A set of six old Hitchcock rush-seat chairs, h h wood painted dark green and old gold at \$160; and another half-dozen set of old hickory spindleback chairs with painted medallions, at \$125, are both interesting to the chair collector.

(Fifth Floor)

**Floor Reading Lamps**

About forty styles of fine ones, all adjustable in one, two or three places; made with a dozen different finishes; some with shades and some without. Priced \$9.50 to \$27.50.

Shades which can be used with them are here at \$1.25 to \$30.

(Fourth Floor)

**Flannelet Nightgowns**

Regular size of white or striped flannelet, collared and V necked, \$1.45 to \$2.50.

Kinds with low round necks and rimon-shaped sleeves are marked \$1.45 and \$1.75.

Extra sizes, striped and collared, \$1.25 to \$2.25. White with collar, \$1.75 and \$1.85; without collar, \$1.65.

(Third Floor)

**An Open-Minded Physician Has Declared Himself**

"ashamed of the amount of medicine he had been prescribing" for troubles which were finally cured by Anatomik Shoes

This is not the place to recite the catalogue of really serious "maladies" which have been proved non-existent by the discarding of wrong footwear and the adoption of these ideal health shoes.

Those who are much on their feet find that the Anatomik straight last, natural arch support, and scientifically-shaped heel—supporting the weight of the body where it most needs it—give almost instant relief to pain and weariness and many obscure ills.

N. B. Dr. Cole, the Anatomik inventor, will be here to consult with customers tomorrow from 11 to 5.

(First Floor)

## The Cold Wind Calls for Coats for Women and for Young Women

**\$47.50 Raccoon Collar Coats Again for Women**

A number of women are waiting for this notice of another shipment, so great is the demand for these popular coats.

They are made of a fine quality plaid-back tweed, with a thickness which means warmth. The huge shawl collars of raccoon are, if anything, more beautiful than formerly. They extend to the waistline.

The shoulders are raglan, there is an inverted pleat down the back, two muff pockets and two hip pockets and a narrow belt. In herringbone weave in cocoa, a darker brown and gray.

(First Floor)



**Fur-Trimmed Bolivia Coats for Young Women at \$47.50**

The collar may be of either mole or nutria, as one chooses, and is of a good size to fasten up close to the throat or to lie flat.

There is only the one style but it is a pretty one, with wide paneled back and narrow belt. In soft, warm bolivia coating, in brown, reindeer, navy or black.

Sizes 14 to 20.

(Second Floor)

**Turkey Roasters Are Shaped Like a Football**

But there is more reason than oddity in the shape.

The concave bottom catches the juices and they are cooked through and through the meat. The oval top serves as a self baster.

As the lid is air-tight, not a bit of the fine flavor of the bird is lost.

Eight-pound size in blue enamel, \$2.50; white enamel, \$3.25; aluminum, \$5.

Sixteen-pound size in blue enamel, \$5; in white enamel, \$4; aluminum, \$6.

(Fourth Floor)

**Seasonable and Unusual Groups in China and Glass**

In addition to all the wonderful sets of dinner dishes and the brilliant displays of glassware, deep cut, light cut, water decorated and gold embellished and silver mounted, there are any number of other timely groups, such as:

1000 Imported Flower and Fruit Bowls, \$3.50

Choice bowls of the imported glass, 12 inches in diameter, each with a separate black glass base, and in a variety of colors—lemon, orange, jade, orchid. The price, \$3.50 each, is half.

Imported China Cups and Saucers \$3 a Dozen

Choice of several excellent patterns. Old-Fashioned Yellow Mixing Bowl Sets

One such in four, five, six, seven, eight, nine and ten inch sizes, at \$1.50 to \$2.

(Fourth Floor)

**Bulbs Already Potted and Started**

need only water and sunshine to produce fragrant blossoms. One can choose from white narcissus or white or colored hyacinths at 20c each.

Bulbs in bowls are priced 65c to \$5, priced according to the number of bulbs and the kind of bowl.

(Fourth Floor)

**Pekinese Enameled Boxes**

Extremely attractive for gifts, or to hold candy. Different sizes and styles—\$2 to \$8.50. Trays of the same enamel, \$1.50 and \$2.

Little round cloisonne trays, \$3. All in the Oriental Store.

(Main Floor)

**Being at Wanamaker's Is the Sign of a Good Shoe, as Any Man Knows**

Only the pick of the world is here, for just as soon as a good shoe is made its footsteps turn toward Wanamaker's.

The best low-priced shoe in all America is here for \$6.40. Best because it is picked from all the others and improved upon.

And so it is through all the prices—\$8, \$10, \$12 and on up to the shoes de luxe at \$18.

In style, in comfort, in service they are unsurpassed. And there is a shoe to meet the needs of every foot.

(Main Floor)

**Suiting and Overcoating the Boy**

The shortest and safest road to satisfaction in suiting and overcoating the boy leads straight to the Wanamaker Boys' Clothing Store.

Good quality in materials, making and finish reaches the highest standard ever in this season's showing of boys' suits and overcoats.

This is particularly true of the overcoats.

But the prices are generally lower than they have been in several seasons.

Overcoats for boys of 10 to 18, \$16.50 to \$38, and for boys of 8 to 10, \$14.50 to \$32.

Norfolk suits for boys of 8 to 18 years, \$16.50 to \$30, mostly with two pair of trousers.

(Third Floor)

**The Jacket Blouse Is for Every Woman**

And apparently every woman looks well in it.

A new model in a jacket blouse has just arrived. It is in crepe de chine, either navy or black, with an all-over mesh design in white.

The price is only \$10.

(Third Floor)

**All-Wool Chinchilla Coating Special at \$4 a Yard**

Everybody thinks of chinchilla as being warm, and so it is. It also has the softness that is required in coats for women and children.

This is a particularly nice quality, 54 inches wide, and the colors are navy, Chinese blue, dark brown, tan and bright red.

(First Floor)

**Toys That Will Outlast Christmas**

The Toy Store is a land of lure and enchantment, of Christmas trees that turn and turn, hanging garlands of green, colored lights that ebb and flow, old fable folk in silhouettes that pass in never-ending procession—

But, greater than all this that meets and pleases the eye are the fundamentals of toys that last and a Toy Store that is thoroughly safe for children.

(Fourth Floor)

