

FRANKFORD 'QUEEN' CROWNED TONIGHT

Selection of Prize Beauty Sur-
prise is Feature of Coro-
nation Program

DANCE NUMBERS FIRST

The coronation of the "Queen of Frankford" will take place tonight at the Frankford Theatre.

The name of this new addition to the "Royal Beauties" has been kept secret in order that the selection will be a surprise both to the public and to the winner. The twenty-five leading con-
testants for the honor will be lined up on the stage, and the "Queen" will then be called forth. She will be escorted to the throne, and the "Royal Diadem" placed upon her head.

The remaining twenty-four girls will be appointed "Attendants to the Queen."

Before the coronation a dance program will be given. The opening number will be a number from "Thais," given by a group of Frankford beauties. Other numbers will include the "Nut Cracker Suite," an original dance by four little girls, and "Feshah's Gift to the Queen," Vaudeville and special motion pictures will follow.

Frankford's beauty contest has proved itself the most popular item on the program.

It has become the main topic of conversation, especially among the men, and many friendly bets have been placed on the probable winner. Regular political lights have been waged by the potential queens. In a few cases regular machines for the obtaining of votes have been built up and Frankford has been completely covered in the "Quest of the Beauty Vote."

The committee in charge of the contest is headed by John A. Quinn. There are fourteen men on the committee and three women, Mrs. Frances B. Motta, Mrs. John A. Quinn and Miss Ethel P. Quirk. Walter Eldridge, 3210 Frankford avenue, is managing director of the contest.

Rushes to Sickbed



IRENE FRANKLIN

Comedienne, who went through her act at Chicago after receiving news of husband's serious illness

BURTON GREEN NEAR DEATH

Astoria Wife Leaves Stage in Chicago for Bedside in N. Y. Home.

New York, Nov. 15.—Irene Franklin, comedienne, made a flying trip from Chicago to the bedside of her husband, Burton Green, who is critically ill, arriving here yesterday.

Sunday night a message was sent to the actress, then playing in Chicago, that it was feared her husband could live but a few hours.

"I was about to go on with my act," said Miss Franklin, "when I received that terrible message. It was an awful blow, but I managed to go through my part. Burt appeared to be greatly cheered by my arrival and he has been a great deal better. I am told, however, that death may come any time within a few days."

FOLLOWING THE TRAM

With two important games still to play in their last schedule, the Penn football team has given up all hope of winning the championship. Such news is very properly given out by press and players alike. See the sports columns of the Public Ledger.

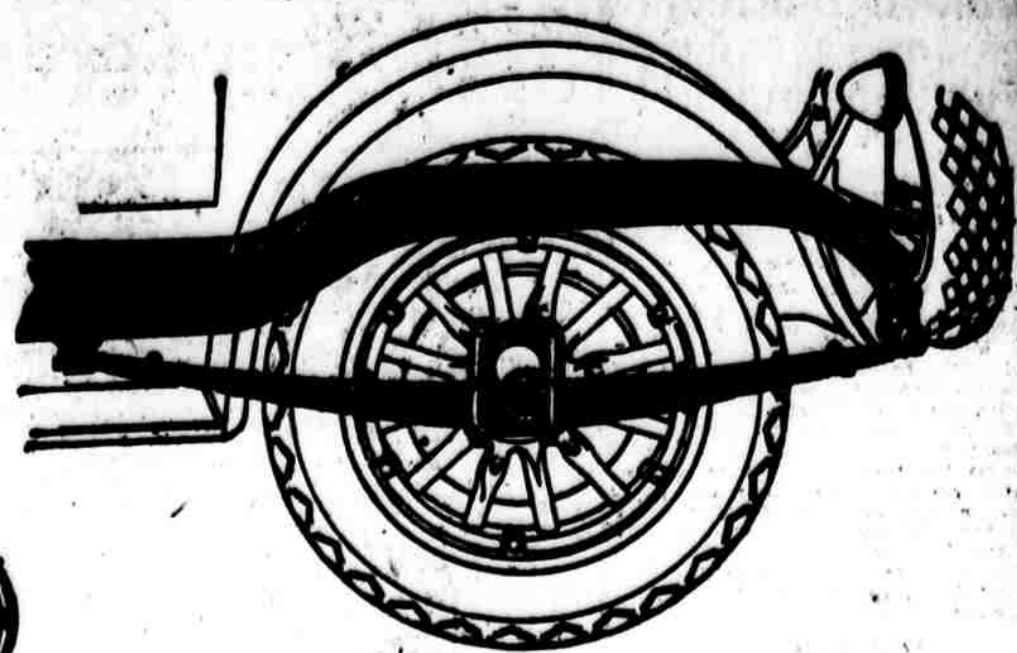
Take It a Habit. —Jew.

Cuticura Talcum is Fragrant and Very Healthful

Prepares Skin of Cuticura Laboratories, Dept. 3, Malden, Mass., U.S.A.

FOR SALE LUMBER

200,000 feet of Yellow Pine, Spruce, Cypress and Hemlock available for building purposes. Stock in all sizes and quantities. Write for prices. N. M. P. Co., 1000 N. 10th St., Philadelphia, Pa.



Those who ride in the New Peerless commonly refer to its luxurious ease as unequalled in their previous experience. The front springs are three feet, five inches long, and the rear springs five feet long. The seats are delightfully flexible and buoyant. Moreover, the balance of the New Peerless is practically perfect.

Girard Automobile Company
C. R. CUNLIFFE, President
2314 Chestnut Street

The New PEERLESS

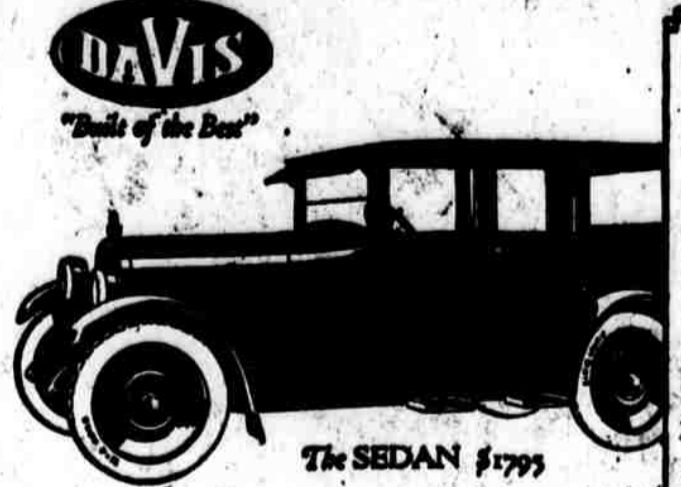


At the first sign of skin trouble apply Resinol

It improves a poor complexion and preserves a good one, so that you need no artificial means to enhance your attractiveness.

At the first sign of skin irritation, of a blotch or a pimple, itching or burning, apply Resinol Ointment, and see if it doesn't bring prompt relief. It contains harmless, soothing balsams, and is so nearly flesh colored that it may be used on exposed surfaces without attracting undue attention.

Your dealer sells it.



Judge any car by these facts

The Davis Sedan

Engine—6-Cylinder
Horse Power—35 X 40
Electrical—Light, Heater, Horn, Bell, Starter, Spark, Ignition, and Battery
Fuel—Gasoline
Transmission—Automatic
Front—6 in. Channel
Rear—5-Passenger
Wheels—Dished (5)
Tires—31 X 4 Cord (4)
Weight—113 inches
Road—2005 pounds
Price—\$1795

—And Its Maker:

Years Established—20 years
Financial Standing—Ask your Banker

A Real Achievement

RESTFUL ease of operation—flawless performance—logical result of Davis engineering skill and world's best specialized units. See the Davis—then decide.

(Model 62) Fleetway, \$1895; (Model 64) Man o' War, \$1895; (Model 67) Coupe, \$2095; (Model 71) Phaeton, \$1295; (Model 74) Sedan, \$1795

At the factory—plus tax

PARAMOUNT MOTORS CO.
Distributors
338-49 N. Broad St., Phila. Spruce 6487

DEALERS—Some Desirable Territory Still Open
Write, Phone or Wire for Details

DAVIS

"BUILT OF THE BEST"

(Oldest Quantity User of Continental Motors)
George W. Davis Motor Car Company, Richmond, Indiana

Philadelphia's Leading Rug House—In Every Sense of the Word



Seven Floors of Rug Service No other store like this in America

One whole floor of personally selected Orientals, in all types, sizes and prices.

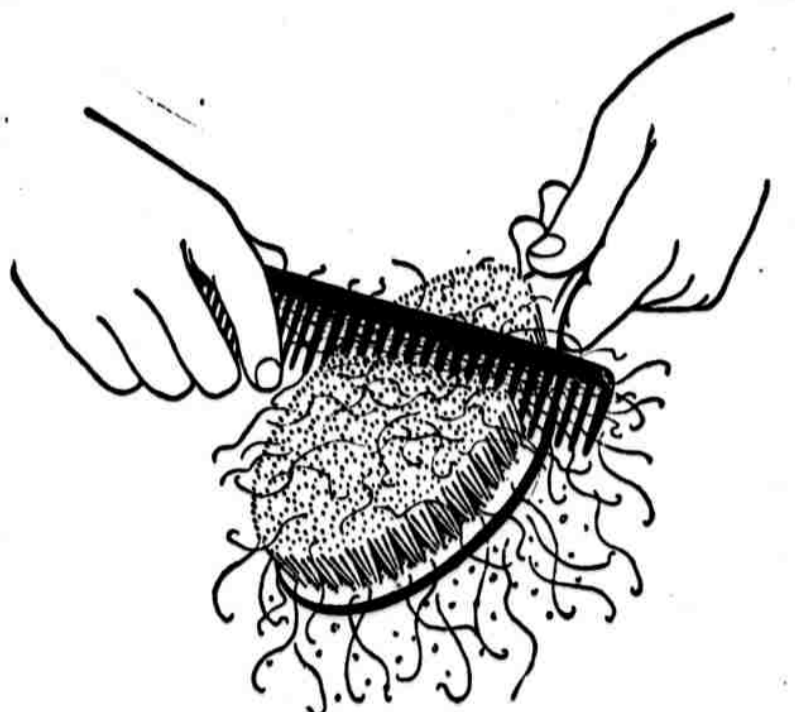
One whole floor devoted exclusively to Wiltons of our own manufacture—famous French Wiltons, Bundhar Imperial Wiltons, Bundhar Wiltons, etc., in hundreds of patterns and sizes.

Then there are carpets—a whole floor of them—of every type and price: rag rugs, matings, grass rugs, linoleums—a large and complete assortment of each.

And the salesmen—each an expert in practical rug manufacture, and trained in artistic home decoration—and squarely behind them is the guarantee of this house that each piece of merchandise must satisfy you in every detail.

We extend the courtesy of the house to visitors who "Just want to look around." Come in and see us.

HARDWICK & MAGEE CO.
1220 MARKET ST.



DON'T LOSE ANOTHER HAIR!

35-cent "Danderine" will Save Any Man or Woman's Hair—Delightful Tonic—See Dandruff Goe!

Hurry! It's your duty! Each day falling hair and cleans every particle of dandruff away, then your hair takes on new life, vigor and strength to grow strong, thick and long.

Danderine is delightful—not sticky or greasy. Go to any drugstore now and get a bottle. Use it. Have healthy, heavy, beautiful hair and lots of it.—Ad.

\$1500 for Trying This New Product—and Your Opinion!

WE want your replies to the famous six KEN questions. The first prize is \$350.00.

The golden granules of this amazing new washing and cleansing product, made from corn, wash everything. The effectiveness of a small amount placed in washing water is astonishing. The official blanks you can secure free from your dealer tell all about it. Read the facts given thereon and send your answers to the questions to us.

There are no restrictions. No expense. Everyone is eligible. The more answers sent in the greater the chance for winning one of the 113 cash prizes.

- The Questions**
1. Women like KEN. Why?
 2. KEN is superior to all ordinary bar soaps, flakes or washing powders. In what way?
 3. KEN is more economical than ordinary bar soaps, flakes or washing powders. Why is it?
 4. KEN saves time and labor. How does it?
 5. KEN does not roughen or redden the hands. Why?
 6. KEN washes everything. What are some of its washing and cleaning uses?

- Ten Vital KEN Facts**
- 1—Absolutely new; made from corn.
 - 2—Reduces work.
 - 3—Washes all fabrics, coarse or fine.
 - 4—Lathers freely in hot, cold, hard or soft water.
 - 5—Concentrated; dissolves completely.
 - 6—Concentrated; goes farther, costs less.
 - 7—Safe for hands and clothes.
 - 8—Used in tub, washboard, washing machine.
 - 9—Lengthens life of linens.
 - 10—Convenient; washes everything.

Send your answers to the Contest Editor, KENDALL PRODUCTS CORPORATION, 709 Sixth Ave., New York City.



Made From Corn

KEN

Washes Everything

Go—Everything!

FREE!—A SAMPLE PACKAGE OF KEN
Nothing to sign—Nothing to buy

There's a liberal sample package of KEN for you at your dealer's. The package contains sufficient KEN to demonstrate to you convincingly its great economy and superiority over any similar product you have ever used. Ask for it today and mention this advertisement.

Get a contest blank, too. Watch KEN work. Then send in your answers to the KEN prize questions without delay. You may be one to share in the generous cash prizes paid to the contest winners.

Selling more of the profitable items

If your items that show you a small profit are selling better than your items that show you a good profit—what are you doing about it?

If you are doing nothing, then you are not managing your sales; your sales are managing you.

One advantage of using printing to promote sales is that you can put selling effort behind exactly those items or lines that need it most.

Instead of letting your sales follow the lines of least resistance, you can use printed advertising to lessen sales resistance at the points where it is too strong.

That is exactly what the successful users of good direct advertising do. It involves working closely with a good printer. It involves the use of Better Paper, that you may send out Better Printing.

Better Printing is easy to secure once you are determined that you want no other kind.

better paper
= better printing

"Making it Easy to Plan Printing" is the title of a series of books on better direct advertising which printers and advertisers can secure on application to distributors of Warren's Standard Printing Papers.

S. D. WARREN COMPANY · BOSTON

Warren's Standard Printing Papers

are Distributed by

D. L. WARD COMPANY
Lombard 6500 PHILADELPHIA Main 1701
BALTIMORE WASHINGTON WILKES-BARRE

CHARLES BECK COMPANY
Lombard 6930-6931 609 CHESTNUT STREET, PHILADELPHIA Main 6491