

In the social circle which used to be called "the four hundred," and which is still a small element in any large sommunity, there are certain ultra-severe formalities which it is not possible for larger circles to follow—even if they would—and which, indeed, are not always obeyed by the freer spirits of the inner circle.

One formality, however, should be respected in all circles, and that is the sode which safeguards girls. A very young girl should not be out alone late at night. In the narrow circle mentioned she is not supposed to be out with any man, except father, brother or uncle, unless a chaperon accompanies her, but in wider circles, wider latitude is allowed. If her home social convention permits her to go to an evening entertainment accompanied by a young man known to her family, it is proper for some member of the family to wait up to open the door for her and to expange good-nights with her companion.

Antoinette Donnelly's Advice on Beauty

ANTOINETTE O .- Creams will not

the remedy begins deeper than that. It is a matter of food, fresh air, keep-It is a matter of food, fresh air, keeping the blood in circulation by exercise, the daily bath, and scrubbing the face the daily bath, and scrubbing the face earcfully with soap and water to provide against the pores of the skin becoming clogged, whence the pimples really find origin. I have this all clearly mapped out for you in a pamphlet which explains much more clearly than my limited space here would permit, so please send me & S. B. C. lesse send me a s. a. e.

RATHERINE—After hair has been bleached only time will return it to its original color, and it requires from one to two years to get wholly back to the natural shade. The same is to the natural true of any dye.

MISS S. R.—For shiny nose wipe the affected part with absorbent cotton dipped in diluted alcohol once or twice a day.

BOBBIE-Powdered sulphur applied to a jumping soft corn for three days or a week will take the jump out and the corn along with it. Dusted be-tween the toes it prevents soft corns. You had better get a pair of roomier shoes while you are in the corn rem-edying business, and if you'd like a little booklet on care of the feet, send me a stamped. addressed envelope— and repeat your request.

WILFRID J.—Shades of the men who died for a noble cause! That the sons of mothers should ask where to have permanent waves and eyebrows plucked! Oh, I couldn't be a party to the ignoble deed!

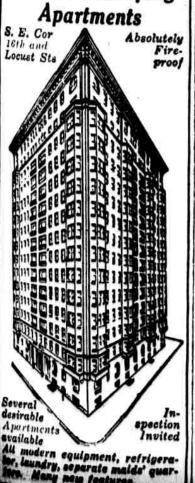
Things You'll Love to Make



Make a spray of these lovely silk dowers for your girdle. Cut pieces of silk of the shape shown in the illustra-tion. Have them about two inches long. Sew two together leaving an opening large enough to stuff with cot-ton. Turn in the top edges and sew them together. Make loops of colored wool all around each silk center. String these flowers on metal thread for the tems. Form them into sprays and rim your sash girdle with them. FLORA

The G. WASHINGTON INN 704 and 706 South Washington Square
(7th & Locuat Streets)
A charming group of old Colonial
dwellings where one can particle
of luncheon, tea or evening dinner,
in a restful atmosphere amid
pleasant surroundings.
"Have you been there lately?"

1530 Locust St. New Housekeeping



Smart Hate Reduced 12.50 to 32.50

NOW

WEDDING.

Of ENGRAVED 911.00

ANNOUNCEMENTS
Other Styles Not Engraved as
\$5.50 per 100

Write or phone Walnut 25-25 for
latest samples and correct forms,
oral Engraving Shop, \$14 Walnut St.

BAKING POWDER

JONES' SHOES

Arch Support Shoes

2752 Germantown Ave. Ladies' Finest Vict Kid Comfort Shoes, with Steel Arch Support, Rubber Heels Attached.

Real Nature's Comfort \$3.85
All sizes | From 254, \$3.85
All widths | to 10, as

First Aid

Broken Dolle

Doll Hospital

Broken Dolla

Repaired and Made to Look Like New Parts, Wigs, Rubber, etc.

Frank Kiesling

2139 Germantown Ave.

Large Assortment of Dolls, Toys, Coaches, Etc.

Permanent Wave

Prices.
Postal brings 250 samples.
Ask for Assortment C Old Colony Mille Philadelphia Retail Branch

922 Chestnut Street



There's always s rush to provide the lastminute "fixing" for Thanksgiving Dinner.

Fruit Tastykake is not perishable, so buy it now in preparation for Thanksgiving. \$1.00 a pound in one and three pound tine

To get the most out of life, you

must enjoy it.
The rules are simple
The reward is priceless

THE whole scheme of progress is based on

the desire for enjoyment. But without

THE TRAINED NURSE INFANT SHOP 1807 Chestnut Street LAYETTES White Receiving Blankets, \$1.10 =Spruce 2193:

values, then get your Store Orders from -1118 CHESTNUT STREET-



What a Difference My Duplex Dripless Smokeless Broiler Makes'

What lovely, tender, well-cooked and appetizing meats through its use. Works fast, too, takes only 30 seconds to heat and it's always in sight. No more grease on the walls or floor. No smoke. Always a Clean stove.

Can be used on gas, oil, electric or coal ranges. Nicely finished of cast aluminum. Lasts a lifetime. Ask your dealer or send his name and \$3.00 to us direct.

Dundee Mfg. Co. 17 Edinboro St. Boston, Mass.

Wanamaker's Down Stairs Store

Has Expertly Chosen Gifts of Furs for Women and Children-All Truly Labeled and Very Moderately Priced; Fur Coats for Women at \$80 Upward; Fur Sets for Children at \$2.25 Upward

This New Polo Coat With Beaver Dyed Coney Collar

Is \$20 and comes in a soft brownish tan with a full lining of tan satin. is a well-tailored coat and the sleeves are cuffed and the back has the popular inverted pleat. Plaid-Back

Heather-Mixed Brown Coats at \$25 are also new-and the waist is lined with suede cloth so that they are sure

to be warm.

(Down Stairs Store, Market)

The New Fur Jackets Amazingly Priced Only \$85
Just because these smart short coats are quite the

newest fur fashion of Winter did not seem to us justification for adding dollars and dollars to their price and thereby placing them out of reach of the many women who will enjoy owning and wearing them.

In accordance with this very pleasant policy, we have marked these new seal-dyed coney jackets just \$85, though they are exact style copies of much more expensive models. 30 inches long, with big shawl collars and large fur buttons; silk linings. Pictured.

28-Inch Beaver-Dyed Coney Jackets, \$90
With the new ornamented side-fastening and the

plain fitted cuff over the hips.

Seal-Dyed Coney Capes \$115 to \$125

Full circular capes with the new pointed hem and the pelts laid in stunning border effect. Novelty silk crepe lined. Full length.

40-Inch Seal-Dyed Coney Coats, \$80 to \$115

Whole New Collection of Dresses at \$16.50 to \$27.50

Poiret twill frocks for this kind of weather; made in the wanted navy blue but with a narrow braiding done in soft yellow tones. Lovely satinback crepe frocks for afternoon with beguilingly loose panels of the silk caught at the ankle and with rows of large roses made of the same silk.

Soft wool jersey dresses with contrasting guimpes of crepe de chine that reach all the way to the waistline.

Dignified frocks of Poiret twill severely braided with black—the kind of dress that has a V neckline filled in with the cloth so that it is not too low in the neck.

Then there are uncommonly nice frocks of extra heavy crepe de chine with pleated side

Prices are \$16.50, \$23.50, \$25.

Lace Frocks, \$27.50

One is pictured to show its fluffy youthful silhouette. Black or brown lace with floating ribbons of moire elaborately beaded with steel. They make practical dinner frocks because they can be worn over and over again without becoming tiresome.

Extra Sizes in Canton Crepe Frocks, \$25

Sizes 42½ to 56½ in substantially good Canton crepe frocks with buttons that do not bother to be buttoned, and pleated panels and convenient sleeves that extend below the elbow. They come in black, brown and navy.
(Down Stairs Store, Market)

Women's Exceptional Pumps

What so many women have been waiting to hear about. Shoes that combine good materials and expert workmanship with down-to-the-minute style and moderate price.

They ARE the best \$6 shoes to be found in Philadelphia. Customers and shoe manufacturers, the two classes of people best able to judge, tell us so repeatedly.
Sensing the need that women would

have this season for turned-sole shoes sufficiently heavy in weight for practical street wear, we had these shoes made to our special order. We chose the last and customers find

they give unusually comfortable support to the arch of the foot, and the toes are pleasantly rounded. We chose the leathers; they are sound and solid and maintain the orig-

inal shapely lines of the shoe after continued wear. We chose the styles; they are advanced without being freakish.
One and two button strap and cross-

strap pumps with military, Cuban or Spanish Louis heels. Black satin, patent leather and black calfskin.



Dainty Bandeaux Specially Priced, 50c

A third to half less than any in regular stock to compare with them. Pretty pink ones of satin-striped and brocaded cotton materials with a nice firmness about them which augurs well for the way they will launder and wear. Wider front than back, with a piece of elastic webbing where they fasten. Tape shoulder straps. Sizes 32 to 40. (Down Stairs Store, Central)

Colored Towel Linen \$1 Yard

Hemstitched and thread-drawn towels make dainty and inexpensive gifts. The Down Stairs Linen Shop has specially pretty colored linens of a weave that makes the thread pulling comparatively easy. Rose, tan, blue, honeydew. 36 inches wide, so one yard will make two towels. (Down Stairs Store, Central)

Babies' White Cotton Dresses, 60c to \$1.25

Soft little dresses made dainty, but not elaborate with tiny lace edgings or bits of embroidery. They are in bishop and yokedneck styles, and come in sizes for the baby and the wee tot just creeping out of baby-(Down Stairs Store, Central)

Nightgowns, Chemises, Sateen Bloomers, Flowered Petticoats, Silk Camisoles, Lace Boudoir Caps and Chamois Slippers, All \$1

Down Stairs Underclothes Shop is ready with some of the pret-tiest garments imaginable—all suitable for gifts! Practically all of them are "special," as any woman will quickly recognize.

Soft White Nightgowns, \$1 Fine white longcloth gowns with crossed featherstitching and edging of imitation White muslin gowns have long sleeves, V necks and yokes of tucks and embroid-

Flannelet Nightgowns, \$1 Pink or blue striped flannelet with high turn-over collar edged with scalloping or with a hemstitched braided yoke with V

Lacy Envelope Chemises, \$1 Particularly soft, fine materials and pretty laces and narrow ribbons. One is lace trimmed at the knee.

Sateen Bloomers, \$1 Pink, white or black ones with strong

White or Flowered Petti-Coats, \$1

with Good white muslin petticoats with excel-

lent embroidery ruffles, to wear with house Especially effective black sateen petti-

coats for street wear are printed with gay red roses and foliage and are remarkable

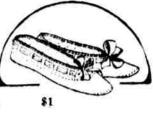
Silk Camisoles and Boudoir Caps, \$1

Pink or white camisoles with little un-even cross bars of the same color and pale blue ribbon shoulder straps. Boudoir caps of silk and lace and net make pretty gifts at \$1.

Chamois Slippers, \$1 Less than

half last year's price for these pretty slippers of natural chamois beaded satin ribbon of different colors.

Special purchases combined with our regular stocks which were secured



Hundreds of Pair of Irish Point and Marquisette Curtains an Average Fourth Less Than the Market \$10.25 Pair

Irish Point Curtains, \$4.50 to



these popular kinds of curtains, as every house-hold probably knows. Char-acteristic cut work and applique designs of more or less elaboration on backgrounds of firm net. White and ecru. All 24 yards long and 36 inches wide. Pretty Marquisette Curtains

\$1 Pair ly, crisply clean.

500 pair of them, with neat hemstitched edges. White; 21/2 yards long and about 32 inches wide.

under conditions enabling us to offer these very attractive inducements. Marie Antoinette Lace Panels \$3.90 to \$8 Since the time of their purchase the wholesale cost has risen almost to these retail prices. Snowy white and soft ecru

panels of exceptional quality net, beautifully appliqued in distinctive patterns. 2, 2% or 2'2 yards long, according to price.

New Cretonnes, 25c to 75c

Never have patterns and colors been so lovely. And one beautiful thing about them is that they were each one personally selected, with an expert knowledge of what is oftenest asked for. So one is almost certain to find a cretonne here to harmonize with one's color scheme. Average width 86 inches. (Down Stales Store, Che

New Fringed-End Curtains \$4 to \$5.25 Pair This season's latest drapery-idea-and

assuredly an attractive one. Snowy grena-dine curtains in flock dot patterns. Pretty cross-bar scrims. Lovely plain volles. White or ecru, with hemstitched sides. All the ends are finished with fringe. Two and one-half yards long and widths up to 34

(Down Stairs Store, Chestnut) Double-Face Velour Portieres \$14.50 to \$23.50

in the New Little Portiere Shep

Excellently made of thick - napped
velour, obtainable in almost any color or
combination one may desire. They have the

