 and hot cakes" season is on with 'em just as you did when a kid if you'lLet us restore those youth
ful resources of health, vigor and strength with Collins System. Let
demonstration, free. COLLINS INSTUTUTE
OF PHYSICAL CULTURE
219.25 North Broad Street
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NEW FOR 160

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Seven Floors of Rug Service No other store like this in America
 One whole foor devored exclumu


 Then there ere carpetes- w whole fooro of them
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## HARDWICK \&MAGEE $\mathbf{C O}$

Will There Be a Phonograph in Your Home for the Holiday Season?


## Three of the Best

 Makes Can Be Heard at Estey Hall VICTORVICTROLA SONORA
CHENEY ART
 PHONOGRAPH 520.00 Onuard

 and
Estey Pianos and Player-Pianos


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ESTEY COMPANY 17th and Walnut Streets

## STRAWBRIDGE \& CLOTHIER

| New Purchase of Women's Coats $\$ 40.00$ and $\$ 50.00$ <br>  <br>  <br>  |
| :---: |

Toys, Dolls, Games and Best of All, Santa Claus Right Here in a Fine New Toy Store That Boys and Girls Can Reach Easily
In the main door, just a fow steps to the stairway and down one short filght of stairs and-Oh! It's Santa mas wishes to Santa Claus, boys and girls, and be sure to
see the wonderful-

GAMES, THE MECHANTCAL TOYS, THE SKATES,
AILES, KIDDIE KARS, DOLLS, DOLL HOUSES, THE
More Toys than you ever dreamed of-that will go into Santa
Claus' pack Christmas Eve.
Every boy and girl will want to see the Christmas
Store, and Santa Claus wants to seo all the children. So come the very first day you can.

Dance Frocks are Ready
for Winter's Gaieties

self trimming; another has circular side panels with colored with has colored sleeves. Also to this group is a model of chinchilla satin, draped in a very unuuual was,
line. Elack, navy blue and brown.

Tailored Wool Dresses at \$25.00
or braided with novelty braid. Some models have one-side closing, others are in surplice effect, also coat styles. assortment at $\$ 25.00$

The Sale of Shoes Continues With Economies for All
$\qquad$ Seasonable sten at savings that average one-thir
and children women's smart footwear Six nodels Welted-sole Pumps with military hoelo-s 8.95 Pumps and Oxfords, many trimmed in cootrasting efje
Chiddren'e brown calf Lace Shoes, ss.15; Misses' sizes-Growing Girls' Black Wing-tip Oxfords-ss.0s
Boys' and Youtha' Tan Lace Shoes, unusual-s.
Mon's Calf Lace Shoes and Tan Brogue Oxfor
Men's Fine Banister Shoes and Oxfords-g9.75

Towels and More Towels All These 5400, "Special"

 Towels of cotton huckaback,
demank border sturdy but fine linen huck-
dind hems


Practical for home or for gifts are these fine Linen Huckaback
Towela, with damask borders, hemstitched. A notable value at 1200 Towels of fine linen damaskk, with medallion borders, hem
atitched. $A$ substantial $k a v i n g ~ a t ~$ 3000 Yards of Linen Kitchen Toweling
Notably Less Than Regular Prices, 28c and 38

## Misses' Coats and Dresses Very Moderately Priced

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| better garments - smart, dis tinctive, with the little out-of |  |
| Coate at 859 |  |
| Noteme |  |
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| Lovely New Dresses |  |
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Already Early Gift Seekers Are Making Their Selections in the Leather Goods Store


PARTY BOXES are charm.
in their nowelty of form and
Handd
Feathe

## The Most Popular Men's Overcoats Here are $\$ 38$

Other Overcoats, Special \$19.50, \$24.50, \$28.50, \$44.00


Suits With Two Pairs of
Trousers, \$23.50, \$29.50, \$32.50


