

# Our 49th Anniversary Sale Continues to Provide Remarkable Values

STORE OPENS AT 9 A. M. CLOSSES AT 5:30 P. M.  
 MONDAY, NOVEMBER 14, 1933  
**SNELLENBURG'S**  
 ENTIRE BLOCK - MARKET 11<sup>th</sup> to 12<sup>th</sup> STREETS

The Most Popular Game of All  
 With the Young Chap Today  
 Is Being Well Dressed  
 Our Wonderfully Complete Stocks of the Finest  
**Long Trouser Suits**  
 for Students



Coupled With Our  
 Lowest-in-the-City  
 Anniversary Prices  
 Offer Truly  
 Marvelous Values  
**at \$16  
 to \$30**  
 Many With Two  
 Pairs of Trousers  
 We have a special department  
 in our factory that caters ex-  
 clusively to every requirement  
 of the young fellow—assuring  
 him of that  
**Smart Snap, Good Tailor-  
 ing, Correct Fit and  
 Excellent Quality He  
 Demands in His Clothes**  
 Quality, service and satisfac-  
 tion are built into these  
 Snellenburg suits from the lin-  
 ing out.  
 SNELLENBURG'S Third Floor

Marvelous Anniversary Sale of  
**Lovely Silk Dresses**  
 For Larger Women



Some Less Than the  
 Original Cost  
**at \$19.75**  
 All the new season's most popular  
 models, cleverly designed and trimmed  
 in such a way as to give the large  
 woman a much slendened appearance.  
**Soft Crepe de Chine or  
 Canton Crepe**  
 fashion these graceful models, and  
 the smartest touches are imparted  
 by newest sleeve, neck and drape  
 treatments. Good assortment of  
 colors.  
 Plenty of sizes 42 1/2 to 68 1/2, but  
 not all sizes in every style. One  
 pictured.  
**A Wonderful Opportunity for  
 the Large Woman to Purchase  
 a Stunning Frock—And to Save  
 Tremendously!**  
 SNELLENBURG'S Second Floor

Tomorrow—Men's Furnishing Store Brings  
 Forward the Greatest Anniversary Values  
 So Far Offered in  
**Men's Smart Neckwear**  
 At Amazingly Small Prices

Men's \$1.00 Knit Four-in-Hands 35c  
 In grenadine and numerous other  
 popular crochet weaves. Large variety of stripes  
 and figures, as well as the desirable plain colors. A  
 large manufacturer's close-out. Some slightly im-  
 perfect ties of better grades included.  
**\$1.50 and \$2.00 Pure Silk  
 Grenadine Knit Ties..... 69c**  
 Made up of the best grade organzine silk, in smart-  
 est new weaves, either plain colors or figured effects.  
 Sold at this very low price because of very slight  
 imperfections which can scarcely be detected by the  
 naked eye.  
**\$1.50 to \$3.00 Brushed-Wool 95c**  
 Mufflers.....  
 Worn alike by men, women, boys and girls.  
 Big, comfy mufflers in plain colors, heather mix-  
 tures and striped effects.  
 Sold at this low price because of very slight im-  
 perfections.  
**4800 Men's 75c and \$1 Knitted Four-in-Hands 48c**  
 Just arrived! All new, fresh and perfect, in such  
 a wide range of beautiful new weaves in attractive stripes, figures  
 and plain colors that men of all tastes will find just the tie they have  
 been looking for. Buy them by the dozens for Holiday gifts.  
 SNELLENBURG'S First Floor

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**SNELLENBURG'S**  
 ENTIRE BLOCK - MARKET 11<sup>th</sup> to 12<sup>th</sup> STREETS

**Toytown Is Now Open  
 and in Full Swing**  
 Just a Few of the Wonderful Anniversary  
 Offerings for Tuesday:

**Roll-Top Desk for  
 Girls and Boys, \$5.75**  
 Special at.....  
 28 inches high, 18 inches wide and 14  
 inches deep. In Golden Oak and Fumed  
 Oak finishes.  
**Chair to Match Desk, \$1.65**

**\$8.00 Doll  
 Reed Pullman \$5.95**  
 Carriage at.....  
 Has reclining back and rubber tire  
 wheels. Upholstered.  
**Rooters for Bicycles and 10c**  
 Automobiles.....

**Shooting  
 Galleries, Special at \$1.95**  
 Complete with gun and balls.  
**50c Mouth Organs, 25c**  
**Roly Poly Heads,**  
**25c to \$1.75**

**Speed King Coaster Wagons for Girls and \$6.95**  
 Boys, Special at.....  
 Strongly constructed.  
 SNELLENBURG'S Toytown, Fourth Floor

**Our Famously Durable Dormez Sheets,  
 Pillow and Bolster Cases**

On Sale Tuesday at Very Special Anniversary Prices

All strictly Dormez goods—made for us and sold by us exclusively  
 —ticketed with the Dormez label. One of the best-wearing, best-  
 laundering makes we know—backed by our guarantee for service and  
 satisfaction. Anniversary priced as follows:  
**\$2.25 Dormez Bleached  
 Sheets, Size 81x90, Each..... \$1.79**  
**\$2.50 Dormez Bleached  
 Sheets, Size 81x99, Each..... \$1.98**  
**75c 72-Inch Dormez  
 Bleached Sheeting, 66c**  
**Yard.....**  
**85c 81-Inch Dormez  
 Bleached Sheeting, 69c**  
**Yard.....**  
**59c Dormez Pillow Cases,  
 Size 45x36, 50c**  
**Each.....**  
**\$1.25 Dormez Bolster  
 Cases, Size 42x72 95c**  
**Cases, Size 42x72 95c**  
**Inches, Each.....**  
 SNELLENBURG'S Second Floor

Timely and Highly Important  
 Bargain News for Tuesday!

**Women's Fine \$2.25  
 Felt Juliets**

To Sell at  
**\$1.65 Pr.**  
 Every woman  
 should have a pair  
 of these Juliets,  
 they're so easy to  
 slip into and so soft,  
 warm and comfort-  
 able.  
 These are extra fine. Made of very thick felt,  
 with extra heavy plush trimmings: large, round pom-  
 poms; leather soles and low, flat heels.  
 Colors include—Orchid, Purple, Lilac, Sapphire  
 Blue, Old Rose and Oxford. Sizes 3 to 8  
**Women's \$2.00 Ribbon-Trimmed  
 Moccasins  
 at \$1.35**  
 Warm felt moccasins with thick padded soles  
 covered with chrome leather. Very soft and cozy.  
 In light blue, sapphire blue, old rose, orchid, lav-  
 ender, oxford, coral, ecru and turquoise blue.  
 Sizes 3 to 8  
 SNELLENBURG'S First Floor

**Women's Sweaters  
 2000 OF THEM!**  
 Every One Taken From Our  
 Regular \$4 to \$8 Stock and  
**Reduced to \$1.95**  
 Not only one-half, but in many cases  
 one-quarter their regular prices! Think of  
 it—a saving of from 50% to 75%.  
 Practically every kind of sweater one could wish  
 for in slip-on and tuxedo models. Handsome models  
 that are way above the ordinary in every way.  
**Mohair—All-Wool—Fiber-Silk**  
 If you have a particular color in mind—come in—  
 you are almost sure to find it here. A good range  
 of sizes, too.  
 SNELLENBURG'S Second Floor

**Good, Warm Gloves  
 FOR BOYS AND GIRLS  
 At Temptingly Low Prices**  
**Fleece-Lined 55c to \$1.25**  
 Gauntlets, Pair...  
**Fleece-Lined Capeskin  
 Gloves, Pair..... \$1.25**  
 Strap-wrist style.  
**Fleece-Lined Fur-Top  
 Mittens, Pair..... \$1.00**  
**Imported Scotch Woolen Gloves 89c**  
 Pull-on style—made in Aberdeen,  
 Scotland.  
**Fleece-Lined One-Clasp Gloves 79c**  
 In cape and suede. A very excep-  
 tional value.  
 SNELLENBURG'S First Floor

**Our Remarkable Anniversary  
 Sale Offers**  
**Good, Warm Gloves  
 FOR BOYS AND GIRLS  
 At Temptingly Low Prices**  
**Fleece-Lined 55c to \$1.25**  
 Gauntlets, Pair...  
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 Gloves, Pair..... \$1.25**  
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 Pull-on style—made in Aberdeen,  
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 In cape and suede. A very excep-  
 tional value.  
 SNELLENBURG'S First Floor

Sale of  
**Sanitary Goods**

In Notion Department Continues to Offer,  
**Decidedly Worth-While Savings**  
**Women's Elastic Girdles at, 69c**  
 Assorted sizes—wonderful values.  
**Children's Hose Supporters at, 10c**  
 Pair.....  
 Well made of strong elastic.  
**Dress Shields, Pair..... 15c**  
 Assorted shapes and sizes.  
**1000 Pairs Men's Pad Hose  
 Supporters, Pair..... 25c**  
 Well made—assorted colors.  
 SNELLENBURG'S Notion Dept.

Exceptional Anniversary Sale of  
**Men's \$3.50 Soft Hats  
 at \$2.65**

Several dozen high-grade hats, with silk lining.  
 Also our own famous Snellenburg Special Soft Hat  
 included in the lot.  
 All the newest shades; rough or smooth finishes.  
 All sizes, 6 1/2 to 7 1/2.  
**Children's and Boys' \$2.00 \$1.35**  
**Tams and Turbans.....**  
 Chinchilla in all the newest shades to match the  
 overcoats. Have ear tabs.  
 SNELLENBURG'S First Floor

As a Special Anniversary Feature,  
 We Are  
**Giving Away With Every  
 Girard Cord Tire  
 A Guaranteed Girard Tube**



50% Bigger and Heavier Where  
 the Wear Comes!  
 That they are scientifically constructed of heavy,  
 specially prepared, pure rubber stock, with six-ply  
 wrapped tread?  
**That They Are Guaranteed for  
 9000 Miles!**  
**Jumbo Double Oversize Cord  
 30x3 1/2—\$11.75**  

32x3 1/2	..... \$16.20	34x4 1/2	..... \$29.05
32x4	..... 19.05	35x4 1/2	..... 29.65
33x4	..... 21.25	36x4 1/2	..... 30.35
34x4	..... 22.55	33x5	..... 32.80
32x4 1/2	..... 27.55	35x5	..... 35.80
33x4 1/2	..... 28.25	37x5	..... 38.00

 SNELLENBURG'S Third Floor

These Tremendous Anniversary Lots of  
**Hosiery and Underwear**  
 From H. B. Claffin Corporation and Other  
 Leading Mills Are  
**Priced 1/4 to 1/2 Below Regular**

**WOMEN'S HOSE**  
**Women's \$1 to \$1.50 50c**  
 Stockings, Pair.....  
 Regular and outsize.  
**Women's \$1.50 Clocked  
 Wool Stockings, \$1.00**  
 Pair.....  
**Women's \$1.50 Imported Silk-  
 Clocked Stockings, 59c**  
 Pair.....  
**Women's \$3.50 Lace-Clocked  
 Silk Stockings, \$1.95**  
 Pair.....  
**Women's Full-  
 Fashioned Silk  
 Stockings, Pair..... 85c**  
 Irregulars of \$2 and \$2.25 quali-  
 ties.

**WOMEN'S UNDERWEAR**  
**Women's \$1.00 and 79c**  
**\$1.25 Union Suits... 79c**  
 Regular and extra sizes.  
**Women's \$1.50 and \$1.25  
 Vests and Pants... 59c**  
 Regular and extra sizes.  
**Women's \$1.50 and \$2.00  
 Silk-Stripe Merino  
 Union Suits... \$1.25**  
 Regular and extra sizes.  
**Women's \$1 and \$1.15  
 Pink Union Suits at 59c**  
 Regular and extra sizes.  
**Women's \$3.00 to \$4.25  
 Elliott Merino  
 Union Suits... \$1.79**  
 Regular and extra sizes.

**CHILDREN'S UNDERWEAR**  
**Infants' 75c to \$1.50 59c**  
 Underwear.....  
**Children's \$1.25 to \$1.50  
 Silk-Stripe Merino  
 Underwear..... 79c**  
 Sizes 2 to 14 years.  
**Children's \$1.25 95c**  
 Sleeping Garments..

**CHILDREN'S HOSE**  
**Children's 75c Wool 50c**  
 Stockings, Pair.....  
**Boys' 50c Stockings, 25c**  
 Pair.....

**MEN'S SOCKS**  
**Men's 35c to 50c 25c**  
 Socks, Pair.....  
**Men's \$1.50 to \$2  
 Golf Hose, Pair... \$1.00**  
**Men's \$1.00 Wool 55c**  
 Socks, Pair.....  
**MEN'S UNDERWEAR**  
**Men's \$2.00 Union \$1.00**  
 Suits.....  
**Men's \$1.50 95c**  
 Underwear.....  
**Men's \$1.00 69c**  
 Underwear.....  
**Men's \$1.00 Clocked 79c**  
 Wool Socks, Pair...  
**Men's \$1.50 to \$2.50 75c**  
 Silk Socks, Pair.....  
**Men's \$2.25 \$1.25**  
 Union Suits.....  
**Men's \$4.00 \$2.69**  
 Union Suits.....  
**Men's \$2.75 to \$3.50 Underwear \$1.50**  
 SNELLENBURG'S First Floor

**Children's Charming  
 Velvet Bloomer  
 Dresses**

Decidedly Special for  
 This Anniversary Event  
**at \$5.95**  
 Velvet is as fashionable  
 for children as it is for  
 grownups. These are very  
 cunning models, attractively  
 embroidered in bright colors.  
 Bloomers are of saten, with  
 velvet cuffs.  
**Adorable for tots of 3 to 6 years.**

**Children's Smart Coats  
 Anniversary Priced  
 At \$7.95**  
 Very attractively smocked styles,  
 with fur-cloth collars. Excellent ma-  
 terials in pretty shades of tan, brown  
 and Copenhagen. Sizes 1 to 4 years.  
 SNELLENBURG'S Second Floor

Another Opportunity to Share in This  
 Remarkable Anniversary Value  
**U. S. Government Lined  
 Waterproof Canvas  
 Stable Blankets**  
 Worth Several Times This Low Price  
**\$2.50 ea.**



Wind and  
 waterproof.  
 These lined can-  
 vases blankets  
 make splendid  
 radiator covers  
 for trucks and  
 good weather  
 protection for  
 drivers.  
**Only 250 Government  
 Exide Batteries  
 8 Volt—140 Ampere  
 To Sell \$9.75 Each  
 at.....**  
 This is the final shipment of these batteries—  
 purchase now—and save tremendously!  
 Made according to Government  
 orders. Extra  
 heavy plate and  
 thoroughly in-  
 spected and tested.  
 Come in and  
 compare with other  
 so-called special  
 batteries. Extraor-  
 dinary value!  
 SNELLENBURG'S Third Floor

Phenomenal Anniversary Sale of  
**\$4 to \$6 Elastic  
 Girdles and Corsets  
 at \$1.98**

American Lady and Snellenburg  
 Special Makes  
 Low and medium bust models of broche and  
 coutil.  
 Marvelous Values in these Two Famous Makes.  
 Very popular for dancing, athletic and general  
 wear.

Gift Suggestions in the Brassiere Section  
**New Flattening Front  
 Brassieres**  
 Regular Prices, 85c to \$2—For  
 Anniversary  
**at 59c, 75c and 98c**  
 Fancy broche, satin stripe and plain materials.  
 Hook side or back.  
 SNELLENBURG'S Second Floor

Three Startling Value Leaders From  
 Our Phenomenal Sale of Army  
 Surplus Goods

**Brand New \$6.00 U. S.  
 Officers'  
 Serge Shirts  
 \$2.50**  
 Every shirt in the lot  
 is brand new and in A-1  
 condition.  
 Well made, with seams  
 strongly sewn and re-  
 enforced elbows.

**Brand-New  
 Sheepskin Coats  
 Wind and Water Proof  
 \$8.25**  
 Big, roomy moleskin cloth  
 coats, with heavy thick  
 sheepskin lining and big  
 fleeced collars.  
**Four Pockets and Belt**  
 For Drivers, Chauffers,  
 Carpenters, Milkmen, All  
 Outdoor Workers and Gen-  
 eral Wear.

**\$4.50 U. S.  
 Government  
 Ponchos  
 95c**  
**Good and  
 Serviceable**  
 For Messengers,  
 Drivers, Chauffers,  
 School Children, Cov-  
 ers for Autos, Gun-  
 ners.  
 SNELLENBURG'S Sporting Goods, Third Floor