

Organ Plays at 9, 11 and 5:15  
Melody and Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER  
Fair

# Never Were There Better Suits, Nor Better Overcoats Than Men Can See Tomorrow at Wanamaker's

**Sir Joshua Reynolds Eminent and Knighted**  
the famous English artist, is on record for having said:  
"It is not birth that makes the artist, but decision, application and industry."  
One may be too rich to become anything but heir to another man's money.  
Poverty or anything akin to it except laziness, sorrows, disappointments, oppositions, scant schooling, may puzzle, but a man can go ahead and win if he sets himself sturdily and steadfastly to the one thing he can do.

[Signed] *John Wanamaker*

November 10, 1922.

## A New Silver Mesh Bag Named for an English Princess

A bag without a clasp or drawstring, if you can imagine such a thing.  
The frame folds over, like an envelope, there is a chain to carry it by and the bottom is square or pointed with fringe. It is really one of the prettiest novelties in a long time, and the sterling silver mesh is so fine it feels almost like silk. \$34, \$42 and \$55, according to size.  
Other square-frame silver mesh bags with chains, \$20 to \$38. Long narrow mesh bags, with strap handles, \$21 to \$45.

## Women's Riding Habits at \$45

Cut by our tailors from an English model and irreproachably finished in every way, not to mention being made from fine covert cloth.  
Other habits with the same style of fitted coats and "corset kneed" breeches are made of covert, whipcord and men's worsteds, at \$35 to \$72.50.  
Separate breeches, \$13.50.

## A Handsome Tweed Coating at \$2 and \$2.50 a Yard

Every particle wool of the finest kind. It is warm without being heavy.  
The herringbone weave is most fashionable for sports coats this season and especially in the shades which are here—tans, browns and gray with a little illumination of color in each.  
With single-face tweed coating, \$2 a yard. Double face with plaid back, \$2.50 a yard.

## Fifty Styles in Handbags Special, \$3 and \$4.75

And with all the different kinds of leather and the pretty new shapes, she would indeed find it difficult to please if she couldn't find something she liked.  
Little bags in pouch form or envelope fashion, large bags, "swagger" bags and others. Some

in bright, shiny leather and others in soft tan, gray or brown calf-skin.  
And there are plenty of the conservative bags for women who want black and others with gun-metal frames for mourning. All the leathers are wonderfully good for such little prices.

## New Drapery Clasps Special, \$1.75 to \$4.75

Strikingly pretty ones and just the kinds that are being used so much on skirts. They are copies of imported models.  
There are both colored celluloid clasps and metal clasps, the latter often with jeweled settings.

## Colored Handkerchiefs at 25c and 50c

The fashion of the moment is to have them match her gown and that should be easy with so many colors to choose from.  
Sometimes the centers are plain white linen, sometimes a colored plaid, but always the borders are colored and there are any number of patterns.  
A box of twelve is a bit more economical, \$2.75 or \$5.50.

## Silk Radium Chemises

All of the envelope sort and in particularly fine shades of pink and orchid, besides white. Two of the styles are tailored and may be had for \$5; the third has real Irish lace and sells at \$7.50.

## Children's Cozy Sweater Sets

Each consists of a cap, leggings, mittens and sweater, made of brushed wool in good colors for children—pink, Copenhagen, white and tan.  
Prices \$7.50, \$9 and \$10.

## Women's Excellent Tongue and Strap Slippers, \$9 to \$13

Three popular tongue slippers at \$9—in full black calf as soft and flexible as silk; in patent leather; and in brown satin. The two leather slippers have covered Cuban heels of moderate height; the satin slipper a medium Spanish heel. All have light turned soles.  
At \$12 is another favorite

tongue slipper in patent leather with high Spanish heel.  
Two excellent models in strap slippers are a light-weight black calf with narrow toe and high Louis heel, at \$9; and a short-vamp, round-toed patent leather slipper with covered military heel, at \$13. Each with one in-step strap.

## Young Women's Dresses of Extraordinary Quality at \$25 to \$45

SUCH frocks as one would ordinarily pay much more for.  
Good qualities of Canton crepe, satin-back crepe, embroidered crepe; crepe de chine and Poiret twill. Fashioned in charming styles for afternoon, street and "semi-dress" occasions.  
Some of the loveliest are gracefully draped, but there are as many delightful models undraped.  
One thing every young woman who sees them will agree on—they are astonishing values for \$25, \$30 and \$45.  
Black, blue, brown, and sizes 14 to 20 years.  
(Second Floor)



## Women's Inexpensive Dresses of Chiffon Velvet

HALF a dozen models of afternoon and semi-evening dresses with short or little sleeves.  
There is one fur-bordered style which is rich and attractive; one or two with lace collars; one with a circular skirt.  
The sleeves vary. One particularly attractive style has its little sleeves detachable, so that it can be worn as an evening gown.  
Colors are rust, navy, brown and black.  
Prices, \$32.50 to \$45.  
(First Floor)



## Miss 14 to 20 Sometimes Prefers a Suit

SHE will find excellent choosing, from \$15 to \$78.  
Suits with entire jackets of glossy black caracul cloth, \$95.  
Plainly tailored but smart suits of duvety, \$78.  
Fur-collared suits begin at \$48.  
(Second Floor)

## Young Women's Sports and Dress Coats Special at \$37.50 to \$85

SELDOM has such a coat been shown for \$85. The material is a deep-piled diagonal-ribbed bolivia, in midnight blue, black or brown; with large collar of unusually good fox fur in platinum or kit fox gray.  
Warmly interlined, crepe de chine lined.  
At \$50, a dark camel's-hair sports coat, with raglan sleeves, high-buttoning collar, plain or pleated back and side pockets. Silk lined throughout.  
At \$37.50, an unusual coat of double-face wool coating, with racoon collar. Raglan sleeves, large patch pockets, slot seam back. Shoulder lined.  
All in 14 to 20 year sizes.  
(Second Floor)



## 200 Women's Tweed Coats, Exceptional at \$25

Exceptional because we chose the fine jersey-back tweeds and, to a great extent, the way they should be made up. As a result, there are no coats just like them elsewhere.  
They are all of wool heavy tweed mixtures, soft in finish, lined to the waist and warm enough for the most severe weather. Many women have been asking for exactly such coats.  
There are two styles, one with raglan shoulder, an inverted pleat in the back, and narrow belt. The other with an ordinary sleeve, full, loose back.  
The tailoring is the best, the collar, revers and button holes hand done and there are as many as eleven shades.  
(First Floor)



## Conservative Fur Coats of Hudson Seal (Sheared Muskrat)

Hudson seal (sheared muskrat) is a fur usually bought for practical and long service, and is therefore wisely modeled on conservative lines that do not quickly go out of fashion.  
Some beautiful examples of such coats are in 40 to 46 inch length.  
Prices on such coats untrimmed with other furs are \$290 to \$450, with many choices between.  
Those with collar and cuffs of skunk, beaver, gray squirrel or other fur, \$350 to \$550.  
(Second Floor)

## Fine Millinery Specially Priced at \$15

ANOTHER collection of better-than-usual hats at this price, such as delighted so many women a week ago.  
French felts, hatter's plush and velvets, all of a quality used regularly in higher-priced millinery, and presenting many out-of-the-ordinary effects in shapes, colors and trimmings.  
A tiny apricot French felt trimmed with skunk tails—a large hatter's plush in sable brown, with crown of deep violet velvet, and violet plume—a little brown velvet hat with badger fur balls—and dozens equally pretty.  
Excellent values also at \$10 and \$12. It will be a good day to get a specially good hat anywhere in the Millinery Salons.  
(Second Floor)

## John Buchan's "History of the Great War" Now Ready

This is a well-balanced and unbiased account of the war in all its aspects—political, military and economic; on the other hand, it is a document of absorbing human interest. The scholarship and experience of the author give him qualifications which no other writer possesses.  
The book is published in four volumes of nearly 600 pages each, substantially bound in dark blue cloth and illustrated with colored front-pieces.  
Priced, boxed, \$20.  
(Main Floor)



## Calendars and Christmas Cards

To people who like to select early we will just say that the cards are now ready near the Book Store—and priced 5c to \$1.  
Then there are boxed cards—fifteen in a 50c box, twenty-one in \$1 and \$2 boxes.  
Some personal greeting cards are priced 50c, 55c and 60c a dozen; and others \$3.50 for twenty-five cards.  
Calendars—boxed, tied, hanging, perpetual and leather—10c to \$4.25.  
(Main Floor)

## New All-Wool Blankets Just Unboxed \$10 and \$12 a Pair

Choice of white blankets with pink or blue borders, or of plaids in various color effects.  
Good looking blankets, soft, warm and serviceable and wonderfully popular.  
Single-bed size, weight 4 lbs., at \$10 a pair; double-bed size, weight 5 lbs., \$12 a pair.  
(Sixth Floor)

## Fine Lamps in Pairs

The lamps are made of large Chinese vases, fine and simple in shape and exquisite in color—coral, mirror black, black-and-gold, green. They are all mounted on gold-finished brass, and will be sold either in pairs or separately. The price is \$75 each.  
Shades may be had for \$52.50 to \$140.  
(Fourth Floor)

## Fur Rugs for Baby Coaches

Of white sheepskin, coyne and thibet, and of dark colored dyed furs.  
Prices start at \$6.50 for a sheepskin and end at \$45 for a rug of mole color.  
(Third Floor)

## Bamboo Trays—Painted

Lately received from China and intended for tea tables.  
They may be had in different sizes and are painted with different designs—daisies, irises, pansies and parrots.  
Five sizes, priced from \$1.75 to \$5, in the Oriental Store.  
(Main Floor)

**A Good Suit at \$25**  
the best of all is only \$55, with the greatest choosing around \$40 and \$45.

**A Good Overcoat at \$35**  
and on up to \$85, with the most generous choice around \$45 and \$50.

What a regular army of clothing there is. Stylish clothing, well-made clothing, the best clothing. And in what variety. There are overcoats daring in colors—light colors, plaids, overplaids and mixtures. Coats for young men, coats that look young. And side by side are the staid, more conservative coats that any man can wear.  
There are suits in just as great a selection. Sports suits with belts in the backs. The new four-button coats, or just the loose, free, easy suits of Autumn. Light or dark and browns galore.  
(Third Floor)

## A DIFFERENT SHAPED HAT IS WANTED

As soon as a man puts an overcoat on he needs a wider brim.  
It's here, with all the dips and curves and curls of the season—and all the tones, too.  
There's a good one at \$2.50, another at \$3, or \$4, \$5, \$6 and \$9 on.  
(Main Floor)

## OXFORDS, GOOD THROUGH AND THROUGH, \$6.40

Made over the brogue last and well made.  
Of grained calfskin, either black or tan. Four rows of stitching smartly outline each seam while double white oak soles run clear to the heel. And there are rubber heels already on.  
(Main Floor)

## A GOOD NECKTIE IS WORTH \$1 TO ANY MAN

And with thousands to choose from, it's a mighty hard matter to go away without a good one. Stripes, multitudes of stripes and all kinds. Little, thin ones, big bold colorful stripes and all the sizes in between.  
And figures, too. Tiny figures or the all-over kind.  
All are in the fore rank of Autumn's fashion.  
(Main Floor)

## WOVEN MADRAS SHIRTS, \$2.50

Firmly woven, sound madras that will wear day in and day out.  
A man couldn't find a more practical shirt, nor a prettier one.  
In stripes of many sizes, many styles and many colors.  
They have the soft turn-back cuffs that are so comfortable and from top to bottom the shirts are amply cut, full and roomy.  
(Main Floor)

## Opportunity in Men's and Boys' Shaker Knit Sweaters

New special purchases just opened to sell at considerably less than regular prices.  
Men's V-neck sweaters in the pull-over style, navy blue, are marked \$3.75.  
Men's V-neck sweaters in the pull-over style with collars, navy blue, \$4.50.  
Men's cut-style sweaters, in navy blue, \$5.  
Boys' V-neck pull-over sweaters, leather shade, \$3.50.  
Men's leather V-neck pull-over sweaters, \$4.50.  
Men's heather V-neck pull-over sweaters with collars, \$5.  
(The Gallery)

## New Persian Kermanshah Rugs of Beauty and Excellence

Kermanshahs are probably the most typically Persian of Persian rugs, and that is saying a great deal.  
These are typical of the finest Kermanshahs that come from Persia, typical in the softness and delicacy of the colorings and in the combination of fine decorative beauty with satisfactory wearing qualities.  
Nowhere do rose, blue and ivory shades seem more pleasing than in Kermanshahs.  
(Seventh Floor)

shahs, and in the new pieces they are pleasing indeed.  
Carpet and smaller sizes are attractively represented.  
Kermanshahs, 4.6x6.6 to 4.6x7.6 ft., \$125 to \$175.  
Kermanshahs, 6x9 to 9x12 ft., \$275 to \$495.

## The Great Christmas Toy Store Opens Tomorrow

**WHAT news!** Get into your coats and run along in as fast as Mother will bring you! There are scarcely days enough between now and Christmas to see all the wonderful things that Santa Claus has ordered from all over the world for you.  
It's the most wonderful Toy Store there ever was and there are funny,

beautiful, useful and absorbingly interesting things from more lands than you have ever heard of!  
What do you want most to see? The "great big roarin' lion" in his jungle? There he is and he'll roar to please you as long as you like. The dolls? There are all the dolls that any girl could wish—from baby

dolls to sophisticated dolls, imported from several lands, for big sister.  
**But, No Matter Whether You're a Small Boy or a Grandmother** there are three things, any one of which is worth a trip to the Toy Store; a big model of the Philadelphia

Camden bridge on a busy day, with ferries beneath in the water; what might be the new Frankford Elevated road, with street cars below and subway beneath that; and **Santa Claus' Own Beautiful Throne** and a reproduction of his glittering court up in his

kingdom of gleaming ice and snow beyond Greenland. The work of getting the Toy Store up to what he called "higher-than-top-notch pitch" has tired even him out and he is taking a rest. But, as a result, there is no room for anyone to say "the children have everything," for there is something new and different on every hand.

