

# It is Easily Seen Why Strawbridge & Clothier's is Philadelphia's Greatest Clothing Store for Men

## Jolly Old Santa Claus Here To-Morrow in Philadelphia's Most Accessible Toy Store

A Few Steps Down to the Children's Land of Enchantment!

"Fine," said Santa, when we told him about our new Toy Store—"How convenient it will be for my little friends and their parents to find me, just a few steps down from the first floor. No need to ride in elevators if they don't care to—and it will be easier than ever before for them to come and see me, no matter how crowded the Store may be."

Come and see Santa to-morrow. The new Toy Store is easier to get to and from—and is more attractive and more interesting than ever before. And—My!—what wonderful Toys and Playthings Santa has brought in his pack!



10,000 Lovely Dolls  
Half Price and  
Even Less

Now marked at prices ranging from 25c to \$3.50. Dolls of every size and description—Baby Dolls, Jointed Dolls, Dolls that cry or say "Mamma," Dolls with beautiful real hair, all with eyes that close. Every Doll at a saving of at least one-half, and some worth three times the price you pay.

### MANY OTHER TOY SPECIALS

Electric Trains—\$5.00  
Mechanical Trains—\$1.50  
Doll Coaches—\$5.25  
Toonerville Trolleys—\$1.00  
Coaster Express Wagons—\$3.85  
Rocking Chairs—\$2.00

Strawbridge & Clothier—Basement, West

### Printed Blouses. \$5.50 to \$8.75

The most elaborate prints and the most riotous colorings, therefore, the most fashionable; plain slip-over with roll collar, or basque effect in collarless style.

### Fine Crepe de Chine Blouses, \$5.50 to \$10.00

Light and suit shades. Some embroidered in Chinese effects, some trimmed with novelty braid, fancy stitching or fagoting, others attractively beaded.

### Smart Over-Blouses of Wool Jersey, \$3.50 to \$5

Slip-over and surplice models, in black, navy blue, brown, reindeer and Mohawk, some embroidered in Chinese designs.

Strawbridge & Clothier—Second Floor, Centre



## Philadelphia's Finest and Best-Selected Stock of Men's Clothing is Here

Values cannot be excelled—and in many instances are matchless

With such an assortment of really good Clothing—one of the greatest in America to-day—no man need accept a substitute for any style, in any fabric that he has his mind made up to buy. Your Suit or Overcoat is ready. And note the character of the Clothing—Hart, Schaffner & Marx, Stein-Bloch, Alco and Wickham—names that in themselves signify all that is finest in quality.

Prices are as low as any store can afford to ask for really dependable Clothing—usually lower than similar grades are sold for elsewhere.

Many unusual economy opportunities are available from time to time—and several of these will be at your disposal to-day. For instance—

### Hundreds of Overcoats Still in the Remarkable Sale at \$24.50, \$28.50, \$38.00, \$44.00

At \$24.50—Overcoats any man might well be proud to wear—regardless of the price consideration. Each a tailoring achievement—an ideal blending of handsome fabrics, smart styles and careful workmanship. Ulsters and Ulsterettes—belted back or belted all around—of handsome plaid-back fabrics. Dressy Oxford Overcoats with velvet collars.

At \$28.50—Overcoats for which you would otherwise gladly pay over one-half more. Beautiful, warm styles, tailored with painstaking care, of thick, sturdy fabrics from the looms of one of America's foremost mills. Styles for young men—styles for older men. Bright-toned fabrics and subdued colorings.

At \$38.00—Fabrics chiefly with plaid-back. Fabrics of rich beauty—in light tones and dark shades. Styles of instant appeal—irresistible to young men. We predict that these Overcoats will go out very quickly at this price, for their counterparts cannot be found anywhere for many dollars more.

At \$44.00—Leading English and American tailoring concerns strove to outdo each other in making Overcoats to sell at this price. Ulsters and smart Ulsterettes—many of genuine Scotch and Irish fabrics—tailored in the best styles England can produce and the most popular American adaptations of the same. Worth one-half more.

### Sample Overcoats of Alco Make—\$38 and \$44

A wonderful opportunity for men who wear sizes 36, 37 and 38—for these are sample sizes, you know. A clear saving of one-third on every Overcoat. All that is new and desirable in styles and fabrics.

### "Alco" Suits One-third Under Price—\$28.50, \$36.50

Because a manufacturing tie-up prevented the finishing of these Suits in time—with a subsequent cancellation of the order—we were able to secure these fine worsted and cassimere Suits at a concession that saves one-third for our customers.

### Suits With Two Pairs of Trousers—\$23.50 and \$29.50

That they are unusual value is too apparent to require further comment. Styles for men and young men—herringbones, stripes and tweeds. Just the sort of Suits men are asking for nowadays.

### Youths' Suits With Two Pairs of Long Trousers—now \$18.50

Suits designed especially for the growing young man of 16 to 20 years. Of all-wool fabrics in smart new patterns. Styles that will appeal to the young man who realizes the value of a good appearance.

### Clothing of All Kinds for Sports and Dress

Four-piece Golf Suits—coat, vest, knickerbockers and long trousers. Smart-looking Suits equally at home in the office or on the links—\$40.00. Distinctively smart-looking Tuxedo Suits, of fine fabrics, silk lined. Unusual value at \$45.00.

Separate Trousers, of silk-and-worsted, worsteds and cassimeres, one-third less than the usual price, at \$6.75 a pair. Top Coats of imported gabardine, \$19.50; of fine American gabardine, \$25.00. Raincoats of tan rubberized fabric, \$5.00 and \$7.50.

Strawbridge & Clothier—Second Floor, Centre

## Saturday Specials!

### Sweaters for Boys and Girls, \$5.50 and \$6.50

Warm, pull-over Sweaters of high-grade wool, in white, navy and maroon, as well as two-color combinations; with V-neck, \$5.50; with shawl collar—\$6.50.

### Cowhide Suit Cases Special at \$7.50

Suit Cases made from the choicest portions of the cowhide, with large protected corners and strong centre lock, in tan or mahogany color; 24-inch size; under price—\$7.50.

### All-wool Dress Serge 48-inch, \$2.00 a Yard

Serge of excellent quality, in navy blue and other desirable shades—\$2.00.

### Warm Woolen Blankets, Double-bed Size, \$10.50

Blankets that are 80 per cent. pure wool—just right for durability and general satisfaction, and attractive, too, in their snowy whiteness with dainty colored borders; 70x90 inches—\$10.50 a pair.

### Outing Flannels, 20c and 35c a Yard

Outing Flannels of standard quality, chiefly in striped effects; 27-inch—20c; 36-inch, 35c.

### Men's Wickham Hats Supreme Value at \$3.45

The Hat season is well advanced now, and yet nowhere have we seen a Hat to match our famous "Wickham" models at \$3.45. If that's the price you want to pay, see the Wickham to-morrow. Stetson Hats—\$7.00 and \$10 Borsalino Hats—\$8 and \$10 Frank Schobbe Hats—\$5, \$6 Henry Heath Hats—\$8.00

Sample Hats, worth half more to more than double—\$2.65

Imported Caps—\$1.65  
Cloth Hats—\$4.00 and \$5.00

Strawbridge & Clothier—Second Floor, Market Street, East

### Men's Shirts of Irish Linen, \$3.75

If you like something just a bit different, yet strictly within the confines of excellent taste, then these fine Shirts will appeal to you. Of naturally pure Irish linen, with separate collar to match, and attached soft cuffs. They wear extremely well, too—\$3.75.

### Corduroy Bath Robes Unlined—\$3.85 Lined—\$5.50

Two models at these extremely low prices, of rose, cherry, Copenhagen blue and purple corduroy. Some women will prefer the graceful long lines of a BATH ROBE, with shawl-collar, pockets and girdle. Others will like best a smart BREAKFAST COAT with tassel-trimmed collar, a pocket and girdle, each—\$3.85. These models lined with "Seco" in matching shade—\$5.50.

Strawbridge & Clothier—Third Floor, Filbert Street, West

### 6000 Hemstitched Linen Handkerchiefs, 35c Three for \$1.00

How eagerly men and women will "stock up" with these Linen Handkerchiefs. Of plain white linen, fine but sturdy, and neatly hemstitched. Men's with 1 1/2-inch hems, women's with 1-1/8 and 1 1/2-inch hems. Worth over one-third more—special, to-morrow, at 35c each, or three for \$1.00.

Names marked in indelible ink, 36 a dozen extra. Single block initials, hand-embroidered, 16c; or three letters, 25c. Orders placed now will be ready well in advance of Christmas.

Strawbridge & Clothier—Aisle 5, Centre, and Aisle 12, Market Street

## Armistice Day

Eleven o'clock, eleventh of November, 1918—a day and hour of rejoicing we shall never forget!

Nor shall we ever forget to pay solemn tribute to the memory of our brave American soldiers who gave their lives to hasten the day of victory and peace.

And may we never fail to honor all the young men who served and came back to us. Let us celebrate with them and for them.

Let us have faith that the lessons of that war will have great influence toward the ultimate safety and peace of the world.

We repeat what we said in April, 1919: "Would it not be a good idea for the President to designate NOVEMBER ELEVENTH as our permanent Thanksgiving Day, instead of the last Thursday of November?"



\$10.00 \$28.50 \$23.50 \$15.00

## Misses' and Girls' Favored Winter Coats and Dresses

Every late fashion that is first of all a fashion of youth, will be shown to-morrow; and note how moderate the prices are:

### Misses' Jersey Cloth Dresses, \$15.00

Two-piece Jersey Dresses, made as sketched, with embroidered Balkan Blouses with white linen collar and cuffs. Navy blue embroidered in gray, and brown embroidered in tan.

### Misses' Poiret Twill Dresses, \$25.00

Navy blue Poiret Twill Dresses with fitted bodice, circular skirt and sleeves with round motif of fancy silk, braided-edge. Also navy blue Poiret with novelty silk sleeves and sash, flat tucked waist and full skirt.

### Misses' Canton Crepe, Chiffon Velvet and Twill Dresses, \$29.50 and \$35.00

Canton Crepe Dresses in navy blue, brown and black, Chiffon Velvet Dresses, in black and brown. Navy blue Poiret Twill Dresses with sleeves embroidered in color.

### Misses' Coats, \$29.50 and \$35.00

Velours in brown, navy blue and deer, with beaverette (dyed coney) collar. Tailored Coats of tweeds and plaid-back cloaking, in single-breasted and double-breasted styles.

### Misses' Fairfield Coats, \$39.50

Obtainable here only—designed and made for Strawbridge & Clothier exclusively. Double-breasted Sports Coats, in raglan-sleeve style, made of brown and tan all-wool cloaking, with deep convertible collar of fur.

### Misses' Finer Coats, \$55.00 to \$75.00

Panvelaine, Velverette, Marianna, Normandie and Bolivia. Blouse Coats, Wraps Coats, Stitched Belted Coats and Coats with wrap sleeves; fur collars or self convertible and scarf collars.

### Misses' Sizes, 14, 16 and 18 Years

### Girls' Dresses, Special at \$10.00

Suspender Dresses with colored crepe kimono-sleeve waist and velveteen skirt. Low-waisted belted Dresses of wool crepe and velveteen, as sketched. Sizes 8 to 14 years.

### Girls' Coats, Special, \$19.50 and \$23.50

Fine velour and broadcloth, in brown, sorrento and deer. Belted Coats with cord tucking and beaverette collar; yoke Coats with tie belts and nutria collar; Blouse Coats with bell sleeves and fur collar, shown in the sketch, \$23.50. Size 6, 8 and 10 years.

### Intermediate Girls' Coats at \$21.50

Brown, green and tan tweed cloaking; tan, reindeer and sorrento blue all-wool cloaking. Belted Coats with fancy cable stitching. Fairfield coats with beaverette collar. Sizes 12 to 16 years.

### Intermediate Girls' Marianna Coats, Nutria Collar, Special at \$29.50

Belted Coats of marianna, in sorrento blue, brown and redskin, made with strapped bell sleeves and nutria collar; full-lined and interlined. Sizes 12, 14 and 16 years.

Strawbridge & Clothier—Second Floor, Market Street



\$30 \$27.50 \$62.50

## Saturday Coat News Many Special Values

The remainders of all the immense special purchases have been reinforced and re-classified to make Saturday of the greatest economic interest possible to our hundreds of Saturday customers. Also augmented stocks of our best-liked inexpensive groups, will be shown.

### Fur-Collar Coats, \$25.00 to \$100.00

Two especially good models, one plain, the other attractively stitched, both with fur collars, at \$25.00. At \$27.50, the fine fur-collar coat shown in the sketch. Others up to \$100.00, many with fur collars and cuffs.

### Untrimmed Coats, \$22.50 to \$75.00

Loose, wrap-like effects, novel sleeves, ornamental stitching, throw collars, tassel trimming, panels and other graceful features characterize these Coats, which many women, who have elegant separate furs, prefer. The model sketched, at \$30.00, is one of the best values obtainable—the material is beautiful, and it is well-lined from neck to hem.

### Sturdy Overcoats, \$22.50 to \$70.00

Special at \$22.50, smart, plain-tailored Top Coats of tweeds in good shades of brown and gray. Also a few in plain tones, \$22.50. Others, of smart mixtures, \$25.00 to \$70.00, superbly tailored on mannish top-coat lines.

### Another Lot of Capes at \$30.00

Full, graceful, long Capes of a rich, lustrous black material, high standing collar of caracal, and silk-lined throughout.

### A Fine Lot of Capes Like the One Sketched, Exceptional at \$62.50

These Capes were never intended to sell at \$62.50; they are all of a fine material of a quality that is usually obtainable only in Coats at much higher prices. All with fur collar with throw tie-ends and lined throughout with crepe silk.

Strawbridge & Clothier—Second Floor, Centre

### Coat-and-Hat Set

\$14.95



For girls of 2, 3 and 4 years. Coat of dark tan broadcloth, lined and interlined, trimmed with brown coney fur hat to match.

### Hard Candies, 28c a Pound Tin

So tasty they make your mouth water, and so pure you need not hesitate about giving them to the youngsters. About one-third less than regular price—28c.

### OTHER CANDY SPECIALS

Two pounds of Bryn Mawr Chocolates in gift box—\$1.00.

Lady Juliette Assorted Chocolates, at 48c.

Imported, Fruit-filled Bonbons, 60c a pound.

Strawbridge & Clothier, Basements and Filbert St., Cross Aisle

## The Boy's New Suit, \$10.75 With Two Pairs of Trousers

To-morrow is boys' day, and a great day it will be in the Boys' Clothing Store. That new Suit—the smartest styles you could want—at \$10.75. A remarkable value, for boys may choose from ALL-WOOL chevots and cassimeres in the best colorings. Coats are mohair-lined and both pairs of knickerbockers are lined. For boys of 7 to 18 years—\$10.75.

### WINTER COATS FOR BOYS OF 9 TO 18 YEARS—SPECIAL

### Mackinaws at \$9.75

All the popular color effects in Blanket Cloth Mackinaws. With yoke and plait back, muff and side pockets.

### OVERCOATS FOR 3 TO 10 YEAR-OLDS—SPECIAL

### Overcoats at \$10.75

Of mixed chevot or chinchilla cloth. Warmly lined and full-belted; sizes 3 to 10 years.

### Boys' Oliver Twist Suits, Special at \$1.95

Of durable, fast-color wash fabrics, or with corduroy trousers and wash waists; sizes 3 to 8 years.

Strawbridge & Clothier—Second Floor, Filbert Street, East