

THE MOVIE FAN＇S LETTERBOX by henry m．neely



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Electric Receiving Set rendemizit．00，$\} 99.75$ ROBERTS BROS．ELEC． $\mathbf{C O}$ ．


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## The House that Heppe built

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of Great Makes MASON\＆\＆AMLINM HENT F．MIILER
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November is our easy term month on a VICTROLA
To all persons who give us their Victrola order in November we will deliver the Victrola now or at
Christmas time－but you do not start your monthly payments until January．

November has other advantages you cannot get in December．Help us lighten the Christmas rush． Order your Victrola now．


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## Confidence

SILVER buyers have confidence in the name＂Sterling．＂It is a guarantee of quality．
A long－standing reputation for ex－ cellence has established the name beyond question．
Less than a decade ago SUPPLEE ICE CREAM made its bow to Philadelphia．Today the name SUPPLEE is accepted as an assur－ ance of utmost quality．

This most conservative of American cities has Confidence in SUPPLEE ICE CREAM

In this city，where the consumes knows and can judge good ice cream confidence so quicklyandthoroughly won speaks volumes for the product It is that confidence that makee folks walk a little further，if need be，to reach a SUPPLEE Dealer．
It is that assurance which has led to the greatly increased demand for SUPPLEE ICE CREAM at socia functions．

SUPPLEE ICE CREAM is seldom equaled－never excelled．Yet you pay no more than you do for any other reputable ice cream．



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## SUPPLEE ICE CREAM <br> notice the Revar． <br> 

