

31st Anniversary Sale—Charge Accounts Not Due Until January!

SPECIAL ANNIVERSARY OFFER!
50 **YELLOW TRADING STAMPS** **FREE**
 To Every Purchaser of One Dollar's Worth or More
Series Nos. 131 & 132
 Good in Any Yellow Trading Stamp Book
 —no matter how many other "Extra" Stamps you may already have.

HATS TRIMMED FREE OF CHARGE!
Lit Brothers
 Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day Filbert Seventh

Men's \$5 Sample Hats
 New, fine and at the lowest price of all time, during the Anniversary Sale.
\$2.85
 A Thanksgiving hat that you can be proud of! A second shipment. Excellent variety in sizes 6 3/4, 7 and 7 1/4. Also a full line of famous Rittenhouse hats at this price, in all sizes and colors.
 Tomorrow
 Lit Brothers—First Floor, 7th St.



Starting Tomorrow—A Spectacular Anniversary Sale of Men's Overcoats & Winter Suits

Ready for the Men of Philadelphia—and 'Round About—At Guaranteed Savings of a Third or More!

A purchase of startling proportions---astonishing values! Every coat and suit direct to us from a great New York maker---to Lit Brothers because we were alert and made the "find", offered an immediate outlet for this huge surplus stock and had enough ready cash to take it entire!

Real \$30 Plaid-Back Overcoats } **\$19.50** | **Real \$37.50 Plaid-Back Overcoats** } **\$24**

OVERCOATS---all-wool, colorful plaid-back fabrics, every one! Big, burly great coats, ulsters, ulsterettes and conservatives---raglan shoulders mostly. All handsomely tailored and the majority lined with satin. Their greater worth is evident in every detail.

Actual \$28 Suits With Extra Trousers } **\$18** | **Actual \$35 Suits With Extra Trousers** } **\$22.50**

SUITS---with two pairs of trousers. All-wool cassimeres, velours and tweeds in every good pattern and color. Men's staple models, young men's sports and business styles, all splendidly made. Complete choice in every size---and every choice saves you a third!

Extraordinary Values in Subway Store
 Substantially lower-priced and the same guarantee of good quality!
 Men's \$22.50 to \$25 Overcoats } **\$13.98** | Men's \$20 to \$22.50 Two-Trouser Suits } **\$13.49**
 Popular plaid-back fabrics. Ulsters, ulsterettes and raglans. Quarter-lined. All sizes.
 All-wool cassimeres, chevrets and fancy mixtures in neat pin stripes and plaids. Single or double-breasted; all sizes.

For Your Greater Convenience:
 Plenty of extra salesmen---courtous, efficient, but never insistent. Necessary alterations without extra charge.
 Stairs and elevators direct to Men's Clothing Sections.
 Lit Brothers---Second Floor, 7th St.

Famous Kirschbaum Suits & Overcoats
 Surpassingly Fine Quality At Popular Prices. **\$25 to \$65**
 Superb all-wool fabrics in widest variety; notable Kirschbaum styles and tailoring for men and young men.

Sale of Men's Shirts & Winter Underwear
 Other Furnishings, Too! \$50,000 Worth Here for \$35,000



Vast purchases make possible this tremendous thrift event for men---vast purchases that bring us, and you, corresponding economies. A round dozen of phenomenal values here; every masculine need for the winter season in its smartest, most comfortable, most serviceable form.

Many will make splendid Christmas gifts, and now is the time to choose, if practical economy interests you. Everything is new, fresh, perfect and fully guaranteed! Convenient Sale-Sections right at Market & Seventh Streets Entrances. Careful arrangements for easy choosing and prompt service.

50c "Banner" Mercerized Half Hose, 25c
 Fine mercerized cotton yarns with unbleached split feet. Seamless; double heels and toes.
'2 Outing Flannel Pajamas, \$1.38
 Heavy quality outing flannel; neat colored stripes. Jackets have pockets and silk frogs. Trousers cut full.
Boys' 85c "Fairmount" Percalé Blouses \$55c
 High-grade percalés; neat colored stripes. Collars attached; soft cuffs; double yokes. Extra well made; finished lot. No phone or mail orders filled.
 Lit Brothers---First Floor, Seventh St.

\$6 & \$7 Rich Silk Shirts \$3.95
 Beautiful rich lustrous new silks---best quality stripe crepe de chine and habutai silks. Handsome colored stripes in neat and novel designs. Best workmanship, perfect to the least detail. Fine ocean pearl buttons and silk worked buttonholes. All sizes.

\$3 Silk Striped Madras Shirts \$1.55
 Handsome grade madras with lustrous silk stripes smartly arranged with neat colored stripes. Custom-made and finished; double soft cuffs.

Fine \$6 Fibre Silk Shirts \$2.95
 Heavy quality fibre silk---looks like silk and wears better. Lustrous colored stripes. One of the best makes; perfect in every detail; double soft cuffs.

\$5 "Beacon" Blanket Bath Robes \$3.95
 Genuine Beacon blankets; plain color grounds with fancy colored figures. Large round collars; deep pockets; rope girdles.

\$1 "Onyx" Pure Silk Half Hose 50c
 Heavy quality thread silk; all first quality; black and colors; seamless with double heels and toes.

\$1 Silk Four-in-Hands 39c
 Rich, heavy quality in handsome all-silk brocades. Neat and fancy figures in smart new colorings. Carefully made with slide-easy bands.

\$3 "Bristol" Wool Union Suits \$1.49
 A famous make. Natural color half wool yarns---heavy weight, ribbed. Closed crotch; fully reinforced throughout. All sizes.

\$5 "Dunham" Wool Union Suits \$2.39
 Absolutely first quality; heavy winter weight; natural color; all-wool yarns. Closed crotch; reinforced throughout.

\$5 Worsted Union Suits \$2.69
 Medium weight; select quality worsted yarns. Natural color; elastic ribbed; perfect fitting; seams and gussets reinforced.

Another Big Anniversary Bargain for Men!

Men's \$6.50 Shoes and Oxfords \$4.98
 Made to Our Special Order!



Brogues, semi-brogue and conservative English lasts. Solid leather throughout---finest white oak welted soles and rubber heels.
Black, gun-metal and genuine tan Russia calf.
 Neat, mannish perforations. Both high and low shoes in all sizes and widths.
 Lit Brothers---First Floor, North
On Sale in Subway Store
Men's Shoes
 \$4 and \$5 Values. **\$1.95**
 \$6 and \$8 Values. **\$2.95**
 Gun metal, tan, and patent coltskin. English and broad toe shapes. All sizes in lot.