THE RESIDENCE OF THE PARTY OF A STANDARD SETTING

For Friday

FOOTBALL—FRANKLIN FIELD Pittsburgh plays Penn Saturday at 2 P. M. Reserved seats at Gimbels, \$1.50 and \$2. GIMBEL BROTHERS

BUY NOW-PAY IN JANUARY That simplifies the question of early Christmas

Doll Babies

Thousands for Santa Claus say "Mamma"

Like Babies—Walk Like Babies

—Look Like Babies

Wonderfully Low **Prices**

Greatest Variety, Best Quality, Most Lovable Dollies and Lowest Prices Since 1914



"Chubby Dolls." \$9.50 Blue - eved rosy darlings big as baby herself! (25 inches.) Talk, walk

sleep. Gown-ed in organdy Sweet, apfaces. The One Pictured

\$9.50

An Adorable 20-Inch Sports Doll. \$3.50 Ready for

sports in and pique skirt, she's the prettiest lady of them all.

Cunning "Toddle Babies." \$3.50

Lead them by the hand -they'll toddle along and cry "mamma" when they fall over, tired.

Wear little bloomer dresses, bonnets, socks and slippers. Strong composition head and arms, soft, "cuddle-y" bodies. 20 inches high.



"Mamma" Dolls. \$5.98 ^{and} \$6.50

Big sleeping eyes. Blonde brunette curly wigs.

Soft bodies, composition arms and legs. Daintily dressed. 20 inches high. They'll walk along, too.

Dolls, 12 Inches, at \$1.75 Up to 34 Inches at \$17.50 Other Imported Jointed Dolls, Undressed 24 Inches, \$2.95 18 Inches, \$1.95

16 Inches, \$1.45 -Gimbels, Toys, "Top o' the World."
Fourth floor: Also Alsle, First floor.

Women's "Festivity Dresses"

-The Lace-Points Touch the Ground!-

Specially Grouped

Black lace with just enough black Georgette to emphasize the beauty of the lace design. Lace sleeves—cut 'way in. Lace-points that make the popular "un-even hem-line," and touch the very ground like make-believe trains.

The new long-line gowns of the new "Tiger

Chiffon-velvets — the entire bodice silk-embroidered and nail-headed—

and Chiffon Dinner Gowns in the three-tone effects-a layer of rust-color over a layer of brilliant orange over a layer of soft sand. Or three tones of orchid. Each with a huge rose of metal—with a "heart of

Bag for His Christmas

Instead of \$25!

Leather - lined; hand - sewn

frame and edges. Double inside

pockets. Fine quality real black

walrus-rich and wears forever.

-Gimbels, Leather Store, First floor,

-Gimbels, Salons of Dress, Third flor



TENNING PUBLICO PRINCIPAL

Women's Glove-Silk The Very Traveling Vests, Bloomers, Chemises And at \$14.95

Variously \$2.65 to \$3.95 Values From \$3 to \$8.50

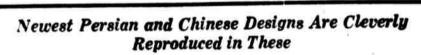
Sample garments of "Kayser" and other \$3 to \$4.95 Vests, at \$2.65

\$3 to \$5.25 Bloomers and Step-ins, at \$3.65

\$5 to \$8.50 Chemises, at \$3.95 Tailored ones, two-tone ones, elaborately or simply lace-trimmed ones. Mostly white and

All heavy, close glove silk. No seconds!

\$1.95 Glove-Silk Vests at \$1.55 Perfect garments from our regular stock.



Fine Rugs From American Mills

Makers of countrywide reputation for excellence of quality and appear-

9 x 12 ft. Fine Worsted Wilton Rugs, at \$94.50 9 x 12 ft. Heavy Royal Wilton Rugs, at \$76.50 9 x 12 ft. Heavy Seamless Velvet Rugs, at \$48.50

\$67.50 for \$78.50 and \$91 Heavy Royal Wilton Rugs, sizes 8 ft. 3 x 10 ft. 6 and 9 x 10 ft. 6. Exceptional values in effective Persian designs. Many are worsted-face rugs.

-Gimbels, Fifth floo

Marvella and GeronaCoatings at \$12 a Yard

They're scarce and much in demand, but we have a wonderful assortment of this rich, deep-piled fabric, in shades of navy, brown and Sorrento blue. 54 inches wide, sponged and

Bolivia at \$6 a Yard Soft, high-pile in navy, brown, reindeer and cement gray. 56 inches.

Camel's-Hair Cloth, \$7 and \$8.50 Natural color and overplaids. Soft, furry, light but exceedingly warm—just like the camel's back.



Women's \$3 Gloves at \$2.25 Strap-wrist suede gloves; brown, tan and

-Gimbels, Second floor.

beaver. \$2.25, value \$3 2-Clasp Imported \$2.50 Glace Gloves at \$1.68 Pique-sewn; self- and contrasting-stitching; tan, brown, gray, beaver, black and white. \$1.68 value \$2.50

1-Clasp Mocha Gloves at \$3 "Arabian black head" mocha, in gray and beaver; pique-sewn. \$3.



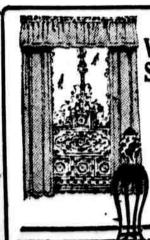
Indestructible 24-Inch Pearl Bead Necklaces

\$5.95 Regularly 815 Guaranteed not to peel. Will ithatand the "boiling" test! Beautifully graduated. -Gimbels, First floo

Children's Play Stamped for 25c Aprons Embroidery

Half Price Black sateen with cute Mother Goose igures. French-knot and patch-work designs. Patches included.

-Oimbele, Art Needlework, Third floor



200 Soft-Color Velour Winde & Curtains - \$3.75

Favorite Dutch style—with the valance that adds so much effectiveness. Rose, blue,

mulberry, green or gold. 1000 Pairs Very Fine Scrim Curtains, Special at \$2.75 a Pair With effective lace edging and inser-

500 Imported Window Panels at \$5.75 to \$12.50 Each

Lacet Arabian—very ornate, very beau-ul. —Gimbels, Fifth floor.



Admit fresh air without draughts. These ventilators are made of fine mesh buff-color cloth, protect your room from dust, rain and snow; weatherproof, also.
No. 93, 9 inches high, 23 | No. 153, 15 inches high, 23 No. 93, 9 inches high, 23 inches wide, to 37 inches wide, to 37 inches adjustment, at 50c inches wide, to 37 inches adjustment, at No. 154, 15 inches high, 29 inches wide to 49 inches adjustment, at 75c No. 94, 9 inches high, 29 inches wide to 49 inches adjustment, at., 60c inches adjustment, at

Government Folding Tables at 79c Utility tables, extra strongly made, can be used as typewriter tables, or for playing cards, also as plant stands and portable 79c sewing machines, purchased from the Government, each at ——Oimbels. Fourth Soor.

\$39.75 to \$79.50 COATS to Be Sold in Subway Store

Tomorrow

at \$26

All With Huge Fur Collars—Some With Fur Cuffs, Too-Some With Panel Borders-or Borders Clear Round the Garment-of Fur



And you can thank the long-continued warm weather that one of three big makers had "surplus stocks" that they were glad to turn into quick cash, even at a loss.

There are coat-styles and wrap-styles and cape-styles. There are Bolivias of really luxurious grades. There are new Boliviasalmost like plush-yet Bolivias! There are seal-plushes-thick-pile, soft as fur! There are some velours—some suedines—some Astrakhan-cloths. But the big, beautiful majority are of the varied weaves of Bolivia.

Furs play a most important trimming part-Borders of fur. Rows of fur. Big shawl collars of fur. Wide-or deep-cuffs of fur.

Pouch-back coats; embroidered-sleeve coats; corded-girdle coats; coats with threecornered sleeves that have tassels; draped coats and wraps; straight-line coats and wraps.

Silk-lined throughout and all sizes misses' for ages 14 to 18; women's 36 to 52.

Subway Sale Girls' \$8 to \$14 "Sample Coats" at-



Four hundred coats in the lot-about a hundred have big fur collars. But there are yoke styles and sports styles and ragians and pleated coats, and styles actually trimmed by great, big pockets with flaps or buttons or some new novelty touch.

Polaires, meltons, herringbones, tweeds and other heavy winter Browns, navy, Copenhagen, blue, tans and the new grays. 6 to 14 year sizes.

\$8 to \$12 "Sample Dresses"

Black, brown or navy.

Velveteens embroidered, or with cute applique flowers that stand out. Scarlet wool-jerseys with gray astrakhan-cloth pockets and trimmings. Serges embroidered in silk; serges embroidered in wool. Sizes 6 to 14.

And about a hundred Serge Dresses for "Junior Girls"-12 to 16

