

Store Opens Daily at 9 A. M.—Closes 5:30 P. M.

All These Goods on Sale Tomorrow

Mail and Phone Orders Filled—Bell, Walnut 6800—Keystone, Main 4101

31st Anniversary Sale! Charge Accounts **NOT DUE** Until January.

A New Series Tomorrow

50 YELLOW TRADING STAMPS FREE

To Every Purchaser of a Dollar's Worth or More

Series Nos. 129 & 130

Good in any Yellow Trading Stamp Book, no matter how many other "extra" stamps you may already have.

Mail Orders Filled

HATS TRIMMED FREE OF CHARGE

Phone Orders Filled

Lit Brothers

Market Eighth

ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

Fifth Street Seventh

Consider These Anniversary Values as the Finest Christmas Shopping Opportunities

—wider choice now, no crowding, no hurry—and savings that will certainly cut your gift costs at least a third. Also see our other page of important news!

Girls' \$8.50 to \$10 Frocks, \$4.95

Few mothers of growing girls can resist the opportunities for profitable purchasing that our Anniversary offers! All-wool crepes and serges. Dressy effects with hand embroidery; also tailored regulation models. The entire sample line of a prominent maker. Sizes 6 to 14.



\$18 to \$35

Coats

\$9.95 to \$14.95

Velours, bolivias, polotones and other double-faced coatings. Large collars of fur or cloth; patch pockets. Lined throughout. Sizes 7 to 14.

Total \$8.50

to \$18 Coats

\$4.95 to \$9.95

Attractive models in chinchilla, polotones, cheviot and other warm coatings. Some prettily smocked. Fur or cloth collars. Sizes 2 to 6.

\$10 Bestyette Raincoat Set, \$8.98

Tan rubberized double-texture. 6 to 14 years.

Men's Big Burly Overcoats

UNDERPRICED A FULL THIRD!

Usual Value \$87.50

\$22

Usual Value \$40

\$26.50

Heavy, loose cut, great coats, ulsters, ulsterettes and dress overcoats, majority with raglan shoulders. Every fabric absolutely all-wool, everyone with a colorful plaid back. Full or half belt; lined and trimmed with satin.



Men's All-Wool Extra Trouser Suits

\$32.50 Values

\$30 Values

\$40 Values

\$22.75

\$19.50

\$28

Same Suits With One Pair of Trousers, \$18

Same Suits With One Pair of Trousers, \$16

Same Suits With One Pair of Trousers, \$23

The finest all-wool fabrics the market affords. Skillful tailoring in models for men and young men.

Men's \$5 Sturdy Corduroy Trousers, \$3

Excellent quality, work trousers; lined throughout; belt loops; hip pockets. Every size.

Boys' \$15 & \$18

Boys' \$20 & \$22.50

Overcoats, \$8.95

Overcoats, \$10.75

Superior all-wool fabrics; majority with wool lining. Smart ulsters, belted all around. Sizes 8 to 18.

Boys' \$13.50 Suits, \$7.85

Boys' \$12.50 Corduroy Suits, \$6.98

Norfolk models; all wool. Very sturdy new styles. Sizes 7 to 17.

Boys' \$13.50

Boys' \$7.50 Chinchilla

Mackinaws, \$6.98 Polo Coats. Sizes 2 1/2 to 9.

Blanket plaids; all-wool. Sizes 7 to 18.



ECONOMY SPECIAL

Tomorrow!

\$1.75 Silk-Faced Velveteen 95c

Rich and lustrous. In heaver, golf red, taupe, tan, Pekin, Copenhagen, navy blue, dark brown, plum, navy blue, midnight blue, reindeer and black. 24 and 28 inches wide. None sold to dealers.

Lit Brothers—First Floor, South

Handsome silks are in fine showing at low Anniversary prices!

\$4.50 Black Canton Crepe \$2.69

Beautiful all-silk quality—most fashionable and will drape effectively. Exceptionally fine weave—40 inch.

\$3 Lustrous Sports Satins \$1.69

In rich, colorful sports shades. 40 inch.

\$2.25 Black Taffeta, \$1.49

Fine chiffon finish in a brilliant jet black. 35 inch.

New Printed Satins, \$1.98

Exquisite new patterns and colorings. Lovely quality for blouses or negligees.

Lit Brothers—FIRST FLOOR, SOUTH

Most fashionable kinds of wool goods are in the Anniversary Sale at the lowest prices we've ever known for fine grades!

\$1 Wool Homespuns 39c and Tweeds

Special for the Day Only!

Excellent quality in mixed yarn effects. Wonderful variety of good-looking colors. No mail or phone orders; none to dealers. 36-inch.

\$3.50 to \$4 Doo- \$1.98

skin Velours

One of the most fashionable winter coatings with rich, velvet finish and in the 54-inch width that cuts to such good advantage. All colors.

\$2.50 All-Wool French Serge \$1.49

40 inch. In burgundy, dark brown, navy, midnight blue and black.

Lit Brothers—FIRST FLOOR, SOUTH

Especially pretty gifts

\$3.50 Boudoir Lamps \$1.98

A very gracefully designed lamp with metal base, beautifully ivory finished. Dainty silk-lined metallic shades. Plug, socket and cord.

Lit Brothers—THIRD FLOOR

\$2.50 Outing Flannel Pajamas, \$1.49

Heavy quality colored stripes. Plain finished jackets with military collar and pockets; trousers cut full.

50c Fiber-Plaited Half Hose, 29c

Lustrous fiber-plaited on black—black and colors. Seamless; double heels and toes. Imperfect.

Lit Brothers—FIRST FLOOR, 7TH ST.

Women's and Misses' \$30 Handsome

Winter Coats

With Beautiful Big Fur Collars

Coats that will be a revelation even to Our Anniversary Shoppers!

Women, misses, matrons and larger women are provided for in this sale—and choice is splendid among exceptionally good looking dressy and sports styles. Delightfully "different" kinds of sleeves and pockets; various individual style notes that add tremendously to their attractiveness.

Of Bolivia, Mannish Coatings, Velours & Double-Faced Fabrics. Beautifully Tailored; Richly Lined

Fine choice among the season's rich browns and new blues as well as the other dark serviceable hues in great demand. Every coat in this whole big lot was made to sell for at least HALF again as much—and many are going at less than bare production cost!

Lit Brothers—SECOND FLOOR



Hats Trimmed Free of Charge

Ready-to-Wear Hats \$3.98

One of the finest lots that has yet joined our Anniversary Sale—and that's saying a great deal!



Lyons and paca velvets, also pretty duvetynes in soft, lovely colorings. Large dressy and chic medium shapes with soft velvet bows, huckle and novelty pins or ornaments. Black and prevailing shades.

\$3 Ready-to-Wear Hats, 98c

In felt, suede-like and prettily in sports styles and colors.

Untrimmed Velvet Hats, \$2.98

Large, medium and small effects in Lyons velvet, paca velvet or zeline combined with plain velvet.

FIRST FLOOR, NORTH

Men's finest furnishings are always far less here—but they're less than ever now that the Anniversary Sale is on!

\$6 "Wright's" All-Wool Union Suits \$3.69

The notably fine spring needle machine make. Elastic ribbed and real heavy winter weight. All-wool natural-color sport. Closed crotch, reinforced gussets, carefully finished seams.

\$1 Derby Ribbed Underwear, 79c

Best quality two-thread crew cotton yarn in heavy weight. Shirts have French necks—drawers have satin-faced waistband, tailored seams and reinforced gussets.

\$2.50 Outing Flannel Pajamas, \$1.49

Heavy quality colored stripes. Plain finished jackets with military collar and pockets; trousers cut full.

50c Fiber-Plaited Half Hose, 29c

Lustrous fiber-plaited on black—black and colors. Seamless; double heels and toes. Imperfect.

Lit Brothers—FIRST FLOOR, 7TH ST.

Women's and Misses' \$25 to \$30 Dresses

Two

Pictured

\$15

Another Amazingly Fine Anniversary Purchase!

Quaint basque effects, coat styles, youthful bouffant and draped models—also many slender, straight-line dresses wonderfully becoming and practical!

Of Canton crepe, satin-faced Canton, crepe de chine, Jersey, Poirer twill and tricotine.

In all fashionable shades—with pretty color contrasts in bright Bulgarian embroidery, grey sleeve facings and unique ornaments or buckles. Beaded and braided dresses galore; plaided or plain panels most effectively arranged. Dress-making and quality, at once a surprise and delight!



Lit Brothers—SECOND FLOOR

LIT BROTHERS

Women's Dainty New Colonials

An important Anniversary Purchase That Saves You a Third!



Bronze kid, patent colt and exquisite black satin. Very evidently superior in design, leathers and shoe craftsmanship. Picturesque Colonial tongue and full Spanish Louis heel. Smart toe shapes and hand-turned soles.

MEN'S SHOES AND OXFORDS, \$4.85

They are \$8 & \$9 other places

Sturdy winter models on brogue or dress lasts. Welted soles, rubber heels. Straight and wing tips. Genuine tan Russia calf, black calf and black kid.

Misses' and Children's \$3.50 Shoes, \$2.29

New shade of nut brown. Sizes 6 to 2.

Boys' \$5.50 Shoes, \$4.49

Smart new brogues with wing tips. Sturdy tan leather with welted soles and rubber heels. Sizes 1 to 4.

Young Women's \$5 Footwear, \$3.95

Shoes and oxfords in various leathers. New toe shapes. Sizes 8 to 8.

Lit Brothers—FIRST FLOOR, NORTH

\$6.98

\$225 Bay Seal Fur Coats \$139.75



Tomorrow's special extraordinary in the Anniversary Sale!

Stunning belted models with big shawl collars and deep cuffs of golden beaver, natural skunk or squirrel. Every belt most carefully selected; workmanship and quality the finest! Richly lined; fashionable 40-inch length.

\$40 Fox Scarfs \$16.50

Limited lot—while they last at less than worth of pelts alone!

\$225 French Seal \$125

Capes

American brown and taupe.

Tomorrow Only!

Just twelve in lot. 45 inches long. Trimmed with natural squirrel. Richly lined.

Lit Brothers—SECOND FLOOR

Anniversary Brings Another Beautiful Lot of Distinctive \$10 & \$12 Trimmed Hats

\$4.98

Clever originations from our own experts and skillful reproductions of many of the smartest models shown elsewhere at two and three times this price!

Big picture hats and brief-brim dressy models with lovely ostrich trimmings in black and rich dark brown.

Lovely satin-and-silk and velvet-and-broads turbans that will be stunning with fur coats.

Softest duvetynes in delightful colors, most becomingly styled in many ways!

Charming Hats for Matrons and Children Also in Matchless Showing.



Lit Brothers—THIRD FLOOR

LIT BROTHERS