

NEW FRANKFORD 'L'
JERRY'S UNDOING

Camdenite Strangely Disappears After Hectic Trip in City's Newest Artery

PAGE SAUSAGE FACTORIES

Jerry was a venturesome soul, also a firm character; and once he decided Camden afforded no field for his talents, he boarded the ferry and started for Philadelphia, in spite of all efforts to stay him.

But there must have been a strain of the canny Scot in Jerry and a wee bit of caution in his make-up, for he traveled forth day after day, and each night he would return to his native town, evidently not persuaded that adventure was the end for which he was created.

He could never get any farther than front street, but the fishmongers and the fruit stand proprietors grew familiar with his soft brown eyes as he nosed about the docks looking up trustingly into the eyes of the passerby or jumping hastily to one side with a look of profound disapproval as he dodged an umbrella or a cane.

Big Day for Jerry
But today was Jerry's great day. The trip across the ferry was rather uneventful, but each of Jerry's eighteen inches of height fairly bristled with importance and curiosity.

He was going to inspect the Frankford "L."

Just what this much-talked-of thing was Jerry did not know. It really didn't sound nearly as interesting as a bone—but still it must be something big on all the persons he met on the ferry wouldn't be so excited about it.

So, trotting along behind the crowd, Jerry went, and lifting his feet daintily—he had an air, did this brown mongrel—he went up the stairs to the "L" station.

"Crashed" the Gate
"A ticket is a useless extravagance since I am so small," Jerry probably thought—anyway, he swept through the gate with a disdainful wave of his tail. He entered the car and cast a critical eye on the seats and the passengers. Very well indeed. So, on to the next car, sniffing, growling a little and smiling his little dog smile, Jerry lurched on his first subway ride. Then the cars stopped with a jolt. Jerry looked out the window. This surely couldn't be that land of promise—Frankford. And, pawing restively, Jerry waited with the other passengers for forty minutes. Another jerk—a grinding of the wheels—and the car stopped again. But this time the door

did open, and Jerry streaked out to Eighth street, where he vanished and has not been seen since.

SCHOOL FUND SOUGHT

Lower Merion High Wants \$8000 for Scholarship

A campaign to raise \$8000 to endow a scholarship in the Lower Merion

High School will open tonight with a meeting of alumni at the Ardmore School. The scholarship is to be in honor of graduates of the school who lost their lives in the World War.

Announcement!
Credit Insurance

THE NATIONAL SURETY COMPANY announces that it is now fully equipped to write Policies of Credit Insurance.

It guarantees MANUFACTURERS and JOBBERS against bad debt losses beyond the Normal Loss inherent in their business.

The NATIONAL'S Service for handling Past Due and Insolvent Accounts, by which losses may be prevented and savings effected, is afforded all its Credit Insurance Policyholders.

The NATIONAL'S FREE "Block Signal Service" is an additional aid to its Credit Insurance Policyholders, which we shall be pleased to explain.

Write us for particulars

JOHN E. GREGORY, General Agent
721-723 Land Title Building
PHILADELPHIA, PA.

National Surety Company
E. M. TREAT, Vice President

115 Broadway - New York City

World's Largest Surety Company

49th Anniversary Sale Specials for Thursday in the Economy Basement

SNELLENBURGS
ENTIRE BLOCK—MARKET 11th to 12th STREETS

Tomorrow! Another Opportunity to Take Advantage of the Unapproachable Values Yet Available in the Continuation of Our Great Anniversary Sale of

Women's, Misses' and Extra-Size
\$25.00 to \$39.50 Smart
Winter Coats
at \$17.50



With little deference for their real value, these lovely coats have all been marked at one low price—\$17.50.

Coats for every occasion of fall and winter.

Caracul, Australian opossum, Scotch mole, black opossum, rich opossum, beaverette, black wolf, taupe squirrel and cone are the furs which furnish rich trimming to these smart models—four are sketched. With all the graceful swing and drape of the new styles and the careful finishings of much higher priced coats. Linings throughout.

Bolivia, Normandy, Beverly, Shanslee, Seal Plush, Chemistyn, Astraklin, Suedine, Rivola and Double-Faced Coating.

Sizes 16 to 20, 36 to 44, 39 to 59.

A Special Purchase of \$9.50 to \$12.50 Fur Chokers and Scarfs at \$5.00

Three popular furs—kit fox, kit cone and Jap wolf. Attractively styled chokers and scarfs that are being so extensively worn right now.

A Half-Price Marking on \$2.50 Dimity and Voile Waists at \$1.25

An attractive assortment of styles. Peter Pan collars, Bulgarian collars and cuffs or neat edgings are features which add distinction to these pretty white blouses. Sizes 36 to 44.

Scoring Higher Than Any Previous Record Shows This Extraordinary Lot of 1350

Men's \$2, \$2.50 & \$3 Shirts at \$1.10

You men who are "getting in" wardrobe supplies for the winter season—You who are anxious to save every possible dollar—you men who appreciate a profitable business transaction—don't miss this great opportunity!

Though Classified as Seconds—Imperfections Almost Defy Detection

The popular qualities included are Repp cloths, woven madras, silk stripe madras, Russian cords, white and tan pongee, oxfords, poplins.

The Better Makes and Finer Qualities from our Best-known Makers only.

Novelty shirts with pipings in tan and gray made of poplin, pongee and fancy repps. Some have collars attached.

All Sizes From 14 to 17½
SNELLENBURGS Economy Basement

Priced So Low That the Saving Is Just About Half on These \$30.00 Combination Chifforobes at \$19.75

A splendidly handy piece of furniture to have in the guest room, the children's room—in fact, any bedroom in your home. Every housewife who is hampered by too little closet and drawer space will welcome one or more of these into her household.

Conveniently built as shown by illustration.

Made of sturdy oak. On one side is a deep wardrobe with garment hangers. On the other side is a hat box, 4 deep drawers and a desk compartment. Height 62 inches, width 40 inches.

SNELLENBURGS Economy Basement

Another Example of Anniversary Value Is Shown \$22.00 Imperial-Edge Hair-Felt Mattresses... \$11.75

Just sold at this price for correct size of your bed and to make the mattress exactly as you desire. The covering will be of quality woven ticking.

SNELLENBURGS Economy Basement

Important Upholsteries

that represent substantial savings amounting up to dollars. Read them over! See what you need!

Special Lot of Scrims, Voiles and Marquisette Curtaining

White and ecru, with plain or double borders. Attractive block patterns. Lace edgings and some with pretty colored borders.

15c Curtaining at, Yard.....	10c	30c Curtaining at, Yard.....	22c
22c Curtaining at, Yard.....	15c	39c Curtaining at, Yard.....	29c
25c Curtaining at, Yard.....	18c	49c Curtaining at, Yard.....	32c

\$1.35 to \$12.98 Tapestry Couch Covers 98c to \$7.48

Allover tapestry or Roman stripe designs are very effective. The covers are full size.

A Splendid Group of Curtains Greatly Reduced

\$1.98 to \$7.98 Nottingham Curtains, Pair.....	98c to \$5.98
\$1.49 to \$3.98 Scrim, Plain and Dutch Curtains, Pair...	\$1.19 to \$2.98

\$1.50 Duplex Window Shades, Each..... 69c

SNELLENBURGS Economy Basement

Foresight in the Matter of Buying Will Materially Lessen the Expenses of Gift-Giving

Gift Lingerie At Anniversary Prices

Not only the regular sizes but, as is our custom, a large number of extra sizes are included in this Thursday sale.

Women's Extra-Size Gowns..... 79c

Practical and attractive models of lingerie cloth which are cut full and trimmed with embroidery. One sketched.

Women's Regular and Extra-Size Envelope Chemise..... 45c

For so low a price one would hardly expect such splendid value in lingerie cloth chemise trimmed with neat embroidery.

Women's Black Princess Slips..... 85c

One of the handiest garments which a woman can have in her wardrobe. These are made in the shoulder strap style.



Women's Satin Camisoles..... \$1.00

Dainty affairs finished with lace and ribbon straps.

Women's Crepe de Chine Envelope Chemise..... \$1.65

Pastel shades in excellent quality crepe de chine finished with lace and ribbon shoulder straps.

Women's Radium Silk Bloomers..... \$2.98

Well reinforced and finished with flet edge, and elastic at waist and knee.

SNELLENBURGS Economy Basement

Anniversary Saving of \$2.95 on Each One of the 1000 Pairs of \$7.95 Broken Plaid Blankets at \$5.00 Pair

Hundreds of women are now seeking just such blankets as these. Blankets of extra-heavy quality and made in good size—66x80 inches. They are well bound with wide bands of selvette. The combinations of colors are very pleasing—pink and white, blue and white, tan and white or gray and white.

Values you cannot afford to overlook.

SNELLENBURGS Economy Basement

Note the Remarkably Low Anniversary Prices!

Girls' \$6 & \$8 Winter Coats at \$4.95

Velours and Cheviots

Smartly belted models with pockets—the kind that are so becoming to girls of school age. Besides that, they are very practical with linings throughout and made of sturdy fabrics. Trimmed with novelty buttons. One sketched.

Brown, Navy, Reindeer Sizes 7 to 14 Years



Girls' \$5.00 and \$6.00 French Serge and Wool Flannel Dresses at \$3.95

One is sketched. These two-piece dresses with narrow belts and pleated skirts are very popular. The trimmings of silk embroidery are effective and Peter Pan collars complete their smart appearance. Sizes 7 to 14 years.

Girls' \$2.50 and \$3.00 Lonsdale Jean Middies at \$1.00

Always needed for the school girls' wardrobe. Practical as well as smart in appearance. All white or with collars and cuffs of green, copen, tan or rose.

Sizes 8 to 18 years.

SNELLENBURGS Economy Basement



Genuine DuPont Fabrikoid Traveling Bags Are Unbelievably Low in Price for Our Anniversary Sale at \$1.94



Strong well-made, water-proof bags, famous for their light weight. Rubberized lining, with handy inside pocket. Very serviceable and smart, in black and brown. 18-inch size.

SNELLENBURGS Economy Basement

Excellent Proof of Our Ability to Sell Dependable Rugs at the Lowest Possible Prices Follows—

Several Hundred Room-Size Rugs

Marked at Less Than Present Wholesale Cost

Seamless Tapestry Brussels Rugs 9x12 ft.	\$12.00	Seamless Wool-Face Velvet Rugs 9x12 ft.	\$22.00	Heavy High-Pile Axminster Rugs 9x12 ft.	\$27.00
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Seconds

Cork Linoleum Values Up to \$1.25

Room-size lengths up to 200 yards of one pattern—an unusual opportunity to buy genuine cork linoleum cheaper than the felt kind—sq. yd.

At 39c

Inlaid Linoleums

An unusual opportunity to buy inlaid linoleums cheaper than some printed kinds; about 4000 yards, in full and sample rolls. Some remnants—sq. yd.

79c to 98c

SNELLENBURGS Economy Basement

Most business problems are sales problems

Production presents real problems from time to time. But a vast majority of business problems today are sales problems.

Invention, standardization, power development, machinery, have made most production problems matters of routine solution.

No matter what kind of business you are in, your biggest problem is the sale of your wares.

Good printing will help you sell your goods. You may doubt that fact, you may ignore it, but unless you are going to use the printing press to help your sales, you might as well drop out now.

The printing press produces selling impulses at the lowest price at which selling impulses can be produced.

You need these selling impulses. Don't try to do without them.

Most business problems today are sales problems.

better paper
better printing

"Making it Easy to Plan Printing" is the title of a series of books on better direct advertising which printers and advertisers can secure on application to distributors of Warren's Standard Printing Papers.

S. D. WARREN COMPANY · BOSTON

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are Distributed by

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