

STORE OPENS AT 9 A. M. CLOSES AT 5:30 P. M.
SNELLENBURG'S
 ENTIRE BLOCK—MARKET 11th & 12th STREETS

**Wonderful Gift-Opportunities in
 Lovely Undergarments
 OF MANY KINDS**

Imported and Domestic
 Garments—
**At Tremendously Fine
 Anniversary Savings**
**\$4.00 Philippine
 and Porto Rican
 Lingerie \$1.95**
 Exquisite hand-made and hand-embroidered garments of finest nainsook, in many lovely styles.
**\$3 Crepe de Chine
 Envelope Chemises \$1.98**
 In daintiest styles and colors.
**\$4.98 Crepe de
 Chine Gowns \$3.89**
 Of fine quality, charmingly lace trimmed.



**Wonderful Lot of
 \$2.50 to \$5.00 Imported Hand-Embroidered
 Lingerie
 Anniversary Priced at
 \$1.29, \$1.79 & \$2.59**

**A Real Anniversary Special! 500 Pairs of
 Women's \$12 Silver or Gold
 Brocaded Evening Slippers
 To Sell at \$8.75 Pair**



These are the genuine imported silver and gold brocades, so fashionable, yet so difficult to get—here tomorrow at about the wholesale cost that other stores are paying for them.
 All-silver cross-strap pumps in two distinct designs—one model with 2-inch Spanish heels; the other with 1 1/2-inch Spanish heels.
 Gold brocade cross-strap pumps, with high Spanish heels.
 Silver brocade vamp with a small black dot in the center of the brocade design, with black satin back and heel. Popular one-strap model. All sizes and widths.

**Wonderful Anniversary Purchase of
 Juniors' and Girls'
 Splendid New Winter Coats
 Big Feature Values Tomorrow at Only
 \$12.95**



Developed in wool velours, tweeds and novelty fabrics—all heavy, warm coatings—along the newest lines, and finished with large collars of fur or self material.
Splendid Coats for Service and Fine Appearance. Sizes 6 to 16 Years. One Shown
**Also a Marvelous New
 Shipment of
 Juniors' and Girls'
 Dresses
 Anniversary Sale Priced at
 \$9.95**
 Smart, fashionable styled frocks of velvet, wool crepe, French serge and combinations of novelty materials in large assortments of charming models for school and best wear.
Tremendously Fine Values at This Very Unusual Price. Sizes 6 to 16 Years.

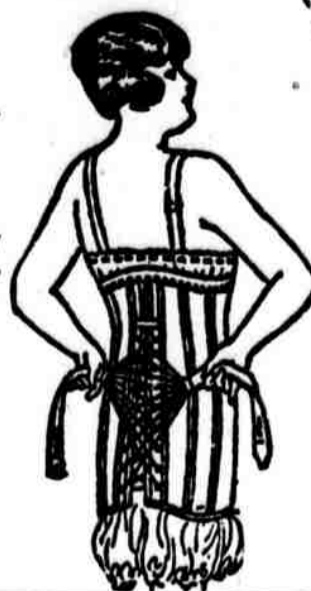
**Wonderful Sale of Dolls
 Heads Anniversary News in Toytown Today
 Choose Them Now to Dress for Christmas—Take Advantage
 of These Tremendously Fine Anniversary Savings**

Sitting Infant Character Dolls, Special at 35c
Children's Desk-and-Stool Set \$2.50
Toy Baby Grand Pianos, Special at \$2.25
Toy Piano Stools to Match \$0c
"Baby Ella" Character Dolls, Special at \$1.25
Infant Character Dolls, Special at 69c
Four-Way Checker Boards, Special at 75c
Flexible Flyer \$2.95

Two Pages Packed Full of Wonderful

**Demonstrating the Famous
 "Nulife" "Rejuvenating"
 Corsets**

**Under Direction of An Expert Corsetiere Trained by
 Prof. Chas. Munter, of Nulife Institute**
 A splendid, scientifically constructed corset, designed to lift the body to the correct poise, rest the back, support the abdomen and reduce the hips.
The Nulife Requires No Lacing
 Just draw the belt and your figure is instantly brought into lines of symmetry and beauty, giving you a feeling of youthful buoyancy, comfort and splendid health.
**Come in and See It Demonstrated in Our Corset Salon,
 Second Floor**
**PRICES AND STYLES WITHIN REACH OF ALL
 Misses' Corsets, Women's Corsets
 \$3.50 \$5 to \$16**

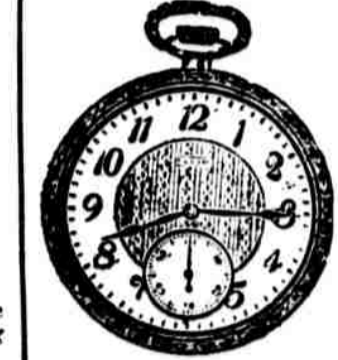


**Nulife Belts and Braces for Men
 Braces \$2.00 Belts \$5.00 & \$7.00**
 Separate Fitting Room and Male Attendant for Men

**Anniversary Brings Unparalleled Values in the
 Blouse Department Headed by a
 Wonder-Group of
 Women's Stunning \$12.75
 to \$18.50 Imported Hand-
 Made Beaded Overblouses**

at \$7.95
 Georgette and crepe de chine models, beaded elaborately in cut steel, crystal and jet beads, or richly embroidered. Collarless neckline styles, in henna, jade, gray, navy, bisque and black.
**\$8.50 to \$12.75 Imported Hand-Made French \$5.95
 Voile Blouses**
 Daintily trimmed with hand tucking, hand embroidery, hand drawn-work and real Irish lace. Vestee, frilled and cascade front styles with Peter Pan and tuxedo collars.
**French and Domestic Voile Blouses— \$1.00
 Values Up to \$4.00 at**
 Flirt and Venise lace-trimmed models—others with embroidery and tucks. Frilled, vestee and smart tailored models—Peter Pan and tuxedo collar styles.
**\$5.00 and \$6.00 Silk Blouses and \$2.95
 Overblouses**
 Crepe de chine, Georgette and Pussy Willow taffeta blouses and overblouses, beaded, embroidered and lace trimmed. Smart tailored models included. Flesh, white, bisque, henna, navy and black.
\$1.00 and \$2.00 Fine Lingerie Blouses \$0.50c
 Sheer voile, batiste and colored novelty blouses, trimmed with embroidery, lace, tucks or in smart tailors models. Tuxedo and Peter Pan collar styles.

**This Handsome, Brand-New Model in
 Men's 14kt. Filled White
 Gold Elgin Watches
 A Big Anniversary Special
 Today at
 \$12.95**
 Newest style in men's watches. Elgin movement, fitted in 14-kt. filled white and green gold fancy case, with silver dial.
Handsome for Christmas Giving.



**Wonderful Anniversary Sale of
 Fashionable Black Silks
 Savings Average 1/3 to 1/2**

Black silks are the most fashionable silks of the hour. This sale includes all the weaves most preferred by vogue—and rich, deep, jet black. Exceptional assortments.
\$4.00 Black Satin \$1.98 Yd. Charmeuse
 40 inches wide. Very heavy quality, firmly woven, though very soft, of highest grade pure silk. A beautiful lustrous black.
\$3.00 Black Satin \$1.89 Yd. Charmeuse
 40 inches wide. All silk, good firm body—and excellent black.
\$4.00 Black Canton Crepe \$2.79 Yd.
 40 inches wide. Heavy quality, all pure silk. Excellent black and warranted to wear.
\$3.50 Black Canton Crepe \$2.59 Yd.
 40 inches wide. All silk, good body and splendid black.
\$2.00 Black Satin \$1.49 Yd. Duchesse
 35 inches wide. All silk. Beautiful lustrous black. Good body.
\$2.00 Black Satin \$1.29 Yd. Messaline
 35 inches wide. All silk, fine weave—and good body.
\$3.00 Black Crepe \$2.25 Yd. de Chine
 40 inches wide. A heavy quality all pure silk. Excellent deep black.
\$4.00 Black Satin \$2.98 Yd. Face Canton Crepe
 39 inches wide. All silk, semi-lustrous face. Good body and fine weave.

**Overwhelmingly Endorsed By the Men
 of Philadelphia Yesterday—
 Snellenburg Clothing at
 Anniversary Savings!**

Six great Anniversary lots of splendid clothing, direct from our own factory, Broad and Wallace, all built on the newest lines, of the sturdiest, best-looking fabrics in smart new patterns and colors.
**Come Meet These "Big Six" Value-Leaders
 In Our Men's Clothing Store Tomorrow!**
\$35 and \$40 Winter Overcoats at \$24.50 ea.
\$42.50 to \$47.50 Winter Overcoats at \$31.00 ea.
\$35.00 and \$37.50 Fall and Winter Suits at \$23.50 ea.
\$40 and \$45 Fall and Winter Suits at \$27.50 ea.
\$8.50 Fancy Trousers at \$4.55 Pair
\$12.50 Fancy Trousers at \$5.85 Pair

**A Very Special Anniversary Event in
 Our Music Store
 Violin Week**

**Offering Choice of
 Three Splendid
 Violin Outfits,
 Especially
 Adapted for
 Beginners**
**At Prices Not to Be Matched in
 Philadelphia**
Outfit No. 1 consists of violin, bow case, extra set of strings and rosin, in one-half, three-quarter and full-size violin.
at \$9.85
Outfit No. 2 includes violin, bow, case, rosin and stand, in full-size violin.
at \$18.50
Outfit No. 3 including violin, bow, extra set of strings, case, stand, rosin, in half and three-quarter size violins.
at \$21.50
 You are invited to come in and try out these fine instruments for beauty and sweetness of tone—compare them with any other violin in the city at the price, and note their wonderful value.



**Extraordinary Anniversary Sale of
 Babies' \$1.95 to \$2.50
 Creepers & Rompers
 at \$1.45 ea.**

Daintily and well-made little garments of excellent quality materials—product of a fine and famous maker.
**Lovely Colors and White—
 Two Pictured**
 Many cunning styles, attractively smocked, prettily hand stitched and effectively trimmed with contrasting colors. Sizes 1 to 4 years.
**Thrifty Parents, Take Advantage
 of This Extremely Low Price!**

**\$9.75 Stripe and Plaid
 Sports Skirts
 Featured in the Anniversary
 at \$5.95**
 Splendidly made of Bachman and Walther's best prunella in the popular box-plaited style. Cleverly fashioned with plain-color box plaits on top, colored stripes or plaids beneath of
Brown, Tan and Navy.
 Sizes from 28 to 32 inch bands. Very unusual offer!



**A Striking Anniversary
 Men's \$2
 Capes
 At**

Fine quality capeskin style, with spear-point ends. Assorted shades of tan and brown.
**Women's Short
 Chamois-Lisle
 Gloves**
 Excellent, washable, contrasting embroidered. Gray and brown shades.

**Anniversary Sale
 Children's
 High
 at**
 Good chairs, trays and cases.

**Anniversary Price
 Our Fa
 Co
 Best Tire
 Us
Pure Gum Tu
 Tremendous endurance these tires, because they
10% Bigger
 When
 Every Girard Cord Tire
 utmost service and satisfaction
Guarantee**

30x3 1/2	\$11.75
32x3 1/2	\$16.20
32x4	\$19.05
33x4	\$21.25