

Organ Plays at 9, 11 and 5:15  
Melody and Chimes at Noon

**WANAMAKER'S**

Store Opens at 9

**WANAMAKER'S**

Store Closes at 5:30

**WANAMAKER'S**

**WEATHER**  
Showers

**Every Evening's Roll Call Finds New Names and New Glories at Wanamaker's**

**Travel Through Pennsylvania, Virginia, the Carolinas**

to Florida, gives evidence that our country is bigger and greater than ever it was.

The South is a wonder in its possibilities, and it costs so little to get there to find opportunities; at the same time it is near the old home on the Delaware coast, if you become homesick for good old Philadelphia.

[Signed]

*John Wanamaker*

November 6, 1922.

**Colonial Tongue Slippers in Black or Brown, \$9**

Black patent leather or dull black calf, with a graceful Cuban heel of moderate height. Medium rounded toe and short vamp; flexible turned sole. Perforating adds a finish to vamp and upper edge.

Plain brown satin on the same last, with Spanish heel. All with moderate-sized tongue and elastic underneath. Each \$9 a pair.

(First Floor)

**Young Women's Dresses, Special at \$25**

Soft silk frocks of Canton crepe or satin-back crepe in Malay brown, navy blue or black.

They are in a half dozen different models, all charmingly youthful and new in fashion.

The bolster roll, circular skirt, draped skirt and draped sleeves are some of the interesting points.

Also some new dresses of navy blue Poiret twill, trimmed with heavy embroidery.

14 to 20 year sizes.

(Second Floor)

**An Army of Children's Bathrobes Ready to Combat Winter**

So many of them and each one cozy and warm.

Wonderful variety, too; corduroy blanket bathrobes in plain colors and figures, elderdown and new ones of terry cloth. Dark and light colors and plenty of the patterns that boys like, as well as heaps for girls.

Sizes 2 to 16 years. \$2.25 to \$5.

(Third Floor)

**New Real Canton Crepes at \$3.25 a Yard**

In this fine quality they are in the greatest demand for fashionable dresses and particularly in the three colors which are in this new shipment—black, brown and navy. The width is 40 inches.

(First Floor)

**Letitia Corsets Are Beautifully Made**

They are not only skillfully cut along the lines most certain to insure a graceful figure, but are extremely well made of the best materials, and finished with exceptional daintiness.

Models well illustrating these features are a dainty girle of pink-striped coutil and elastic, priced \$8; two topless corsets of pink batiste with elastic where

needed, \$6 and \$6.50; and a lightly boned topless model of pink broche with quite short boning in front, \$9.50. Chiefly for average or slender figures.

For tall, well-built women who do not like a topless corset, an excellent L. R. model of firm white coutil, heavily boned, with broad front steels, is priced \$7.50.

(Third Floor)

**A New Boudoir Silver Is "Madam De Pompadour"**

The name is appropriate, for the design has the grace and elegance of the period of Louis XV and many of the characteristics.

But, above all, this beautiful boudoir silver would please even the critical taste of this famous French woman.

It also would delight the heart of any woman fortunate enough to receive it as a Christmas gift or even a few pieces of the set. Later the rest might be added.

The hand mirror at \$34, the hair brush at \$25, the comb at \$8 and the puff jar at \$17 make a good beginning for a set of dressing table fittings.

(Main Floor)

**Dark Percalés**

such as are liked for wrappers, aprons, house dresses and so on are well represented in the great assortment of percalés at 25c a yard.

They are all 36 inches wide and there are eleven patterns with dark blue grounds, alone, to say nothing of gray or black and the many with lighter grounds!

(First Floor)

**Drainers for Dishes and Cutlery**

will facilitate dish-washing. They are in the form of a big dish pan perforated at the bottom and with an upright cylinder in the center to hold the cutlery. \$1.

(Fourth Floor)

**Wanasilk Stockings Are the Best at \$2**

They are of pure dye silk with no loading.

They are a little longer than most stockings.

The best mercerized cotton is used in the tops and to reinforce the feet.

One more strand of silk is used

in the knitting, making them finer and stronger.

They can be had in every fashionable color—among them, black, cordovan, Russian calf, biscuit, taupe, polo gray, oaze, otter, liflin, tan, Mandala, navy, slate, African brown, beige, nickel and white.

(First Floor)

(First Floor)

**Soft Wool Scarfs of Exquisite Coloring In the London Shop**

Imported scarfs of great beauty have but recently arrived. They are striped from end-to-end in charming shades and combinations of color—mauve, mignonette, sea-weed, orchid, silver, rose, olive, russet, coral and dull old blues.

Usually the ground is camel's hair tan. \$6.50.

(The Gallery, Chestnut)

**Combs of Adornment**

are in excellent imitations of carved semi-precious stones.

There are jade, jet, lapis lazuli, coral, ox-blood coral and also tortoise shell and ivory represented among them.

The combs are in many shapes, to suit any coiffure, and include the fashionable fan shape and the high Spanish types.

\$3 to \$15.

(Main Floor)

**Nightgowns and Paisley Slips**

The nightgowns are of the intimated kind with the letters embroidered on the yokes and the low necks lace trimmed; price \$1.50.

Paisley printed crepe de chine costume slips are made with camisole top, self shoulder straps, and shirring at the waist line. Price \$8.75.

(Third Floor)

**Women's Bordered Silk Umbrellas**

of good quality taffeta are in black and all the colors that women like: navy, purple, green, red, brown, etc.

The borders are of grosgrain and the frames are particularly durable.

Handles are mostly of hardwoods, showing the new tendency toward greater thickness.

Many have ferrule-ends, tips and tops to match, of amber-colored bakelite. \$6.50.

(Main Floor)

**Some Luxurious Fur Wraps for Women**

NOTHING could be more beautiful than certain wraps of creamy caracul which can be seen just now in the Fur Salon.

One is lined with an enchanting silver brocade and has an immense collar of gray squirrel; while another has a platinum gray fox collar and gray satin lining. Prices are \$900 and \$700, respectively.

Summer ermine makes another interesting wrap—a flaring cape with kolinsky collar, price \$750.

A snowy ermine wrap, \$1200.

A black caracul with pointed fox collar, \$1100.

A wonderful mink with gathered collar, \$1200.

(Second Floor)

**These Soft and Warm Wool Coatings Are Two-Faced**

A good feature in coatings, for it enables them to do without a lining.

The outer side is an agreeable mixture in grayish, brownish or tan effects. Inside are bright-colored plaids—gay and jaunty

when the coat or cloak blows open. They are 54 inches wide, extremely soft and warm, yet light of weight and priced \$5 the yard. Other double-faced coatings—\$3 to \$8 a yard.

(First Floor)

**Dolly Madison Would Surely Have Liked These Bedspread Sets**

Certainly it was a happy idea to name them after her. Hardly any article of bed dressing has ever looped so suddenly into popularity.

Made of two-ply yarn that has had the fiber combed from it, leaving nothing but the long staple, which makes for strength.

The material is highly mercerized and shrunk in mercerizing. The crinkled stripe stays crinkled, being 50 per cent more substantial than the adjoining plain stripe.

Can be had in plain ecru, or in ecru with stripes in either blue or rose.

In the single-bed size, the price of a set of spread and bolster piece is \$15 a set, and in the double-bed size, \$18 a set.

(Sixth Floor)

**The Sun of Fashion Rises and Sets on Velvets**

Every hour of the day finds Madame wearing the exquisite silken fabric which she chooses above all else this season.

The smart overblouse that accompanies her tailored suit is of velvet, her matinee and tea frock is velvet also, her dinner frocks and ball gowns are made of it and finally her handsome evening wrap.

The finest all-silk chiffon velvets in every shade and black may be found in the Silk Store.

40 inches wide and priced \$7, \$9 and \$10 a yard.

(First Floor)

(First Floor)

**Ruffled Flouncings**

Lawn and batiste flouncings for children's dresses and petticoats and women's lingerie.

All 25 inches wide. Prices 75c to \$3 a yard.

(First Floor)

**Women's Handkerchiefs With a Bit of Color**

Not even so much as a colored border, just a suggestion of color in the one corner embroidery or perhaps in the tiny hem as well.

They are new arrivals and exceedingly attractive for gifts. 50c each.

(West Aisle)

(First Floor)



**Fascinating New Paris Dresses—Specially Priced \$52.50 and \$60**

RARELY, indeed, does such an opportunity come to any but the fortunate women who are in Paris itself and who can find such exquisite dresses at the place where they are made.

There are both afternoon and evening gowns and a woman would do well to invest in one of each.

The afternoon gowns are of navy blue or black Canton crepe, with wide square sleeves and an intricate and novel bordered design, done in dull steel beads and tinsel thread. Priced \$52.50.

The evening gowns are truly exquisite creations of pastel tinted chiffon, some are in paneled effect and all are embroidered in crystal, iridescent or colored beads. Priced \$60.

(First Floor)

**The Easiest and Pleasantest Way to Lose Excess Weight**

is undoubtedly to music. Wallace Reducing records have been arranged for exactly this purpose and, if the exercises are faithfully performed, are said to work wonders.

An expert is here to show you just how it is done.

(Second Floor)

**New Books**

"My Years on the Stage," by John Drew, with a foreword by Booth Tarkenton. \$5. A delightful biography with many vivid pictures of a brilliant career.

"Self-Discovery, or Why Remain a Dwarf?" by Orison Swett Marden. 90c.

"Light Interviews with Shades," by Robert Webster Jones. \$1.50.

(Main Floor)

**New Ampico Recordings**

include Fritz Kreisler's lovely playing of "The Dream of Youth," by Winteritz, and Leo Ornstein's interpretation of Debussy's "Arabesque No. 1."

Brahm's "Carols," Op. 76, No. 1, played by Brahm van den Berg.

List's "The Promises, Part I," played by Wilfred Pelletier and A. Loesser.

Penn's "Carolsima," with words, played by Andrej Knitka.

Deppen's "Japanese Sunset," played by J. Milton Delcamp.

And a number of other classics, as well as ten new and widely famous fox trots and waltzes, including "Blue," "I'll Build a Stairway to Paradise," "You Remind Me of My Mother," "When the Leaves Come Tumbling Down" and half a dozen others equally catchy.

Ask for them in the Music Store.

(Second Gallery)

**Interesting New Patterns in Imported China Dinnerware**

Complete sets of 108 pieces in exclusive decorations on a fine, thin, white body.

One pattern consists of a half-inch border of delicately tinted flowers in blue, pink and green, with gold edges and traced handles. \$50 a set.

(Fourth Floor)

Another is a Grecian key border in green between two tan-colored lines. \$60 a set.

The third pattern is a wide black and ivory conventional border with pink rose medallions, gold edges and half matt coil-gold handles. \$65 a set.

(Fourth Floor)

**Playhouse Furniture Has Come From China**

as well made, carefully finished and good to look at as regular house furniture could possibly be.

Even the smallest armchair or rocker, for a doll's party, is as strong and perfect as the larger chairs that big children can sit in.

Tables, straight chairs, arm-

(Seventh Floor)

chairs and rockers are of rattan cane or grass, as firm and strong as only they can be, \$1.50 to \$5 each, which is inexpensive.

But, the shipment is only so big, and Christmas thoughts about them had better be encouraged!

(Seventh Floor)

**The Chimney Corner Is Ablaze With New Hearth Fittings**

If there is anything more homey than a glowing hearth it has not yet been discovered. An evening spent by one will awaken the pangs of nostalgia in the most hardened globe-trotter and set the apartment-house dweller to thumbing architects' blueprints. Nobody can resist its spell.

In this wonderful collection of fireplace fittings will be found not only the usual andirons, fire screens, hearth sets, etc., but many unusual pieces:

- pierced Colonial brass fenders;
- English settee fenders, upholstered in leather;
- black coal hods, trimmed with bright brass;
- Colonial brass andirons of fine design;
- pierced black fenders with brass tops;

Then there are such useful things as gas or electric logs, coal grates, brushes, bellows, wood boxes and baskets, log rollers and log burners.

- old-fashioned canvas or straw wood carriers;
- Brass toaster forks and Cape Cod fire-lighters of several kinds;
- imitation wooden stumps filled with "driftwood" powder;
- a reproduction of the Antique Franklin grate.

Everything is of standard quality and sturdy character, moderately priced.

(Fourth Floor)



**The English Suits Have Arrived With Their Delightfully Different Look**

(In the Men's London Shop)

SUITS that are made of English fabrics and made by English tailors in their impossible to equal way. And they are all ready to walk out in.

To the well-dressed man the English suits mean all that is smartly different, all that is carelessly natural, and their coming is a real event.

Many are the new fabrics that come this year. Many are the new twists of old fabrics. One is the "Bannockburn," a hard-twisted worsted. Then there are tweeds, chevots and old-fashioned worsteds.

Browns are decided color leaders, with grays, blues and mixtures close at heel.

Prices are all between \$60 and \$80.

(The Gallery)

**Mantel or Console Table Lights, Exceptional at \$3.50 Each**

One-light lamps equipped with mica cylinders so popular just now.

Set on a carry-all of classical motif, the standard being in dull gold color and the whole piece surmounted by a detachable top in a flambeau effect.

Price, \$3.50 each, and they are usually bought in pairs.

(Fourth Floor)

**Most Men Like a Particular Kind of Glove**

and prefer to buy it where that kind at its best is to be found.

Every preference quickly satisfied. Capeskin gloves at \$3. Suedes, \$3.50. Mochas, \$4.50 and \$5. Buckskins, \$3.50 and \$4. Warm seamless-wool-lined capeskins, \$4 and \$5. Fur-lined gloves, \$7.50, \$9.50 and \$14.50. Lined automobile gauntlets, \$3.50 and \$4.50.

Could he do better elsewhere?

(Main Floor)

**Christmas Silk Shirts Are Here—Gayer Than Ever**

Better than ever, too.

Bright, gleaming, rippling silks—yet firm and durable. There are broadcloths, Jersey silks and Jacquards, in a veritable medley of stripes, starting with the faint hairlines and growing up to the broad, colorful ones.

And the colors! Well, just everything that a man cares about is in the group, all rich, all beautiful. The plain white silk broadcloth is also among them.

What gifts they are! And the price is only \$7.50.

(Main Floor)

**There's Not Another Hat in Town Like the Lincoln-Bennett**

Something distinctive in the lines. A man can't tell just what, but it's there, and every other man sees it, too.

Perhaps it's the crown, a little fuller and higher.

Perhaps it's the brim, a little wider, a little differently curved along the sides, a little differently dipped front and back.

One thing certain, the colors are different—"the NEWTONS," not so brown and not so gray.

And the new cocoa shade is here, all England has been talking about it, now all America is.

Price \$8.50.

(Main Floor)

**Here Are Some Oxfords That Used to Cost a Little Bit More**

Just a few dollars more, but they were considered good at that price, so for \$11 they are what a man would call a "good buy."

Of grained calf-skin, made on the brogue last with the fall winged tip. Perforations are everywhere, but all so tiny and so neat.

Serviceable soles but not heavy ones, and flat comfortable heels.

Material is a fine, beautifully made. Size, 29x20 inches; price, \$5.75.

(First Floor)

**500 Dozen Excellent Linen Napkins \$5.75 a Dozen**

Part of an unusual special purchase. Three attractive patterns, scroll, spot and daisy.

Material is a fine, beautifully made.

(First Floor)



Everything is of standard quality and sturdy character, moderately priced.

(Fourth Floor)