

Band at 9, Organ at 11, Band at 5:15 Melody and Chimes at Noon

**WANAMAKER'S** Store Opens at 9

**WANAMAKER'S** Store Closes at 5:30

**WANAMAKER'S** WEATHER Mostly Cloudy

# What Wonderful Days to Let the Winter Wardrobe Grow Into Its Full Loveliness

**The High Controlling Sense of Duty in George Washington's Life**

should be a lesson to the young men of this country and especially to those of the universities and colleges of this city where he spent so much of his time and influence.

There is no evidence anywhere of his posing to show off his soldier or statesmanship records.

He was always and in all ways a great example of honor and integrity.

[Signed] *John Wanamaker*

November 4, 1922.

**New Brocaded Silk Blouses for a Change**

And such pretty ones, in addition, that they should be the making of many a suit. The silk, so decorative in itself, leaves no need for trimming. The neck is round and the sleeves full and gathered into a tight little cuff at the wrist. In navy or cocoa brown, \$18.75. (Third Floor)

Another new blouse that looks particularly well with a suit is in plain navy crepe de chine with hemstitched bands of old blue down the front and on the collar, cuffs and vestee. Priced \$12.50. (Third Floor)

**The Most Cunning Little Dresses**

For wee maidens show bloomers far below the deep hems of the very short skirts!

But, even that is not the most striking point about them, for they have new cross-stitch embroidery in bright hues and various patterns. (Third Floor)

Long sleeves, these dresses have, and some collars, too. Of fine gingham in bright yellow or blue or of checked percale in red, blue or yellow checks. Sizes two to six years, \$3.50 to \$4.75. White dimity frocks of the same type are smoked about the neck in bright colors. \$5.50. (Third Floor)

**The New English "Redleaf" Pull-On Hat**

Made of the finest quality of fur-felt. Light and soft as thistle-down on the head. Collapsible for packing.

Soft crown that may be worn crushed or not. Rivulet brim that may be rolled up or turned down or pulled into several different shapes and effects.

Englishwomen wear them for country sports or town shopping. Their adaptability fits them for almost any daytime use.

In navy or light blue, brown, tan, beaver, gray, green, red, black and other colors, trimmed with simple gros-grain band and bow. Priced \$12.

Ask for them in the Sports Millinery Salon. (Second Floor)

**Violin Strings**

Are used for other instruments, besides violins—oboes, for instance. Violin strings, strings and picks for practically all instruments and accessories of the sort are quickly obtainable on the Second Floor, right near the Chestnut Street elevators. (Second Floor)

**Suitcase Umbrellas**

That can be quickly and easily folded or unfolded will fit into any 24-inch case. They are well made, useful umbrellas. Men's and women's umbrellas of black cotton, \$5; of silk-and-cotton, \$6. Women's colored silk umbrellas, \$7.50 to \$12. (Main Floor)

**Beautiful Handbags in Black**

Many women who wear black have found it difficult at times to obtain exactly the right black bag to carry with certain costumes.

No such difficulty could possibly exist now, for it seems every kind of black bag in the world is here:

- a tiny port-monica to slip into the pocket;
- a tailored bag of dull black leather;
- a beautifully beaded bag with a drawstring top or interesting frame;
- a bag of duvetyne, plain or embroidered in bright and dull beads and topped with a gun-metal frame;
- a beaded bag with a touch of steel;
- a soft and lovely bag of ribbed or brocaded black silk.

There are literally scores of different bags, representative of the best types of bags for mourning, at prices ranging all the way from \$3 to \$55. (Main Floor)

**A Shortened Vamp Makes the Foot Look Smaller**

No better proof of this than a new patent leather tongue slipper with quite short vamp, high arch, and Spanish heel. It makes even a sizable foot appear tiny.

A short strap buttons across at the base of the tongue, on which may be worn a side ornament or buckle. It is quite complete without either. Finely hand-turned, and priced \$16 a pair.

Another new tongue slipper in black suede, with shortened vamp, Spanish heel, and light wooled sole, is priced \$15 a pair. Ask in the Boot Shop. (First Floor)



**Women's Loveliest New Wraps Trimmed With Squirrel or Wolf**

OFTEN the collar is a huge shawl-shaped affair which extends to the waist or beyond.

Sometimes it is a tuxedo collar of similar length or, if smaller than this, there are cuffs or panels trimmed with the fur.

The wraps are the most graceful, luxurious affairs imaginable in silky bolivia or an exquisite duvetyne. With the enormous fur collars and thick material, they are wonderfully warm. There are a number of styles, all beautiful.

In black or gray with gray squirrel, in kit fox gray or navy with natural gray wolf or in black with black wolf. \$185 to \$235. (First Floor)

**Women's Three-Piece Suits Made to Measure, \$85**

Fine tweeds are used by the Custom Tailoring Bureau for the \$85 suits, composed of a simple tailored dress with matching coat or cape.

In Poiret twill, three-piece made-to-measure costumes are priced \$125; broadcloth, from \$150 up.

Dresses of various materials priced from \$25 up. Sports coats, \$40 up. Topcoats of the finer cloths without fur, \$100; with fur, \$150 up. Prices include materials, fittings and skillful tailoring. (Second Floor)

**Women's Fine Dress-and-Coat Suits at \$50 to \$250**

VELOURS, duvetyns, soft tweeds and twilled fabrics; in delicate tones of grayish green or mixed blue or gray, as well as the more usual dark browns, blues and black.

The costumes are cut with short bloused coats, swinging jackets and longer coats, all interlined and usually fur trimmed to the extent at least of collars and cuffs.

Some of the dresses have the blouses of silk-and-wool eponge cloths, some of crepe de chine; and often they are embroidered.

Furs are chosen to harmonize with the cloths—Australian opossum, beaver, fox, dyed squirrel, nutria.

It isn't necessary to say that all the garments are beautifully tailored and finished. (First Floor)

**Metal Cloths Are Lovely at All Times**

But under artificial light, they are most brilliantly beautiful and that is why so many women are buying them for evening gowns or foundations under beaded tunics.

The colors are hard to name because they change continually. There are lovely turquoise, light blue, king's blue, tangerine, fuchsia, flesh, rose, flame, jade, orchid, old gold and gold, silver, steel—all 35 inches wide and \$7.50 a yard.

Trimnings in all the shades to match are also in the Dress Trimmings Store. (Main Floor)

**The Persian Motif in Dress**

THE Persian or Oriental idea is one of the dominating features of present fashions.

It had its inception in the fact that Paris creators conjured with wonderful old Paisley and Indian shawls. It has been worked out through Indo-Persian and other Oriental designs and colorings in fabrics of many kinds.

Entire gowns, pull-over blouses, collars, linings for wraps, bits of trimming—no part of the gown or costume where it cannot be used to advantage.

Printed Persian designs on silk-and-wool poplin, \$2.75 a yard.

Persian-printed silk-and-wool crepes, \$3.25 a yard.

Each 40 inches wide. (First Floor)

# Young Women Are Buying Winter Coats and Dresses in the Wanamaker Great Annual Sale

**Georgette Tunics Special at \$18.75**

About enough for fifty women.

They are in black, white and such lovely evening shades as apricot, fuchsia, jade, turquoise, orchid and gray; and are prettily wrought with "silver-lined" beads and bugles.

With a satin slip beneath such tunics make an evening dress as charming as it is inexpensive. (West Aisle)

**Getting Thin to Music Is Real Fun**

By means of scientifically arranged exercises taken to the accompaniment of the phonograph pounds can be lost in the pleasantest way imaginable.

An expert on this work will be here each day next week and appointments can be made for consultation or demonstration. A full set of Wallace reducing records is priced \$15. (Second Floor)

**New Books**

"Polaris, the Story of an Eskimo Dog," by Ernest Harold Baynes, \$1.50. Something which both old and young will appreciate.

"Wise Men from the East and from the West," by Abraham Mitre Ribbany, \$2.50. A notable interpretation in view of the present revival in the East.

"Hunters of the Great North," by Vilhjalmur Stefansson, \$2.50. Something for the young of all ages. (Main Floor)

**Ornaments From the Orient**

The Oriental Store has lately received some interesting ox-blood or African coral—a slender long string of beads at \$125, a shorter string with larger beads for \$275, and three pair of earrings at \$30 to \$65.

Other new things include long earrings of emerald jade cut from one piece and mounted with Oriental pearls, price \$50; and an interesting crystal intaglio pendant on a black Chinese cord strung with green agate and crystal beads, price \$40. (Main Floor)

**Quilts With a 100 Per Cent Wool Filling**

They are here in enough prices to meet every need. The wool in all of them is of the same grade, AND IT IS PURE WOOL.

In satin coverings with figured centers and backs, \$7 each.

In cambrie and saten coverings with figured centers and plain borders, \$8.50.

In saten coverings, plain colored or with figured centers and plain borders, \$10.

Some, in coverings of the best domestic saten, are priced \$12, and the choice in silks and brocades is magnificent. (Sixth Floor)

**Wanamaker Ivory Polish**

is something that almost every one should know about, particularly women who have white toilet articles on their dressing tables.

It cleans and polishes celluloid, ivory, horn, jade, beads, etc., usually restoring the entire freshness. 50c a jar. (Main Floor)

**"I Want a Box of Candy Quickly"**

"I'm catching a train in ten minutes." That is often heard at the Candy Counter near the door nearest City Hall. That is why the candies are already put up in boxes and jars for quick service.

Sample boxes are clearly displayed in the well-lighted case, so that one may make a choice. (Main Floor)

**Fresh Air Without Drafts, Dust, Rain or Snow**

is possible by means of ventilators for windows.

They are strongly made of selected hardwood and closely woven buff-colored cotton cloth.

In six sizes, adjustable to nearly any window, at \$5 to \$10 each. (Fourth Floor)

**54-Inch Blue-and-White Table Covers, \$1.60**

They have a polished surface which can be easily wiped off with a damp cloth when soiled.

In Delft blue Dutch patterns suitable for round or square tables. (Fourth Floor)

**Paisley Printed Princess Slips**

—the latest things in the Women's Store of Undermuslins—are attractive, indeed.

The Paisley pattern is printed on crepe de chine and the slips have side fullness and self-shoulder straps. Price \$3.75. (Third Floor)

They are finding exactly the dresses they need for every occasion—tailored dresses for every day and all-day wear, soft silks and laces for afternoon occasions and charming evening dresses with metallic gleam.

Coats are of two types—the plain-tailored sports coat with plaid lining or the softer, more luxurious fur-trimmed wrap. Only the best and most fashionable furs are used, beaver, gray squirrel, fox and wolf being in the majority.

**Frocks Are \$25 to \$45**

and there is wonderful choosing among Canton crepes, satin-back crepes, duvetynes, Poiret twill, silk lace over Georgette or silk lace over metal cloth.

Daytime dresses are in navy, black, brown, cocoa and Malay. Evening dresses are in jade, gold and the lighter blues. Sizes 14 to 20. (Second Floor)

**Special Sale 1500 Yards of Novelty Ribbons Savings of Fully a Half**

The ribbons, in quality and desirability from Fashion's viewpoint, make it well worth while to take advantage of the savings.

**Imported French Metal- and Silk Brocade Ribbons, \$3.75**

From nine to 12 inches wide—gorgeous, beautiful ribbons are in 25 different designs, suitable for vestees, collars for evening cloaks, panels, girdles, hats and fancy work of all kinds.

**Lovely Wide Ribbons at 85c**

Dark rich broches, handsome stripes, warp prints in distinctive designs and color plaids are 7/8 to 1 1/2 inches wide.

**Five-Inch Ribbons at 15c**

have many uses. Many pretty warp prints, checks and plaids are included.

What a sale for those planning to make Christmas gifts! (West Aisle)

**Women's Mocha Gloves Special at \$2**

Velvet-finish mocha in both light and heavy weights. One-clasp, with heavily embroidered backs. Three shades of gray, brown, butternut and beaver colors. All worth more.

**Children's Fleece-Lined Gloves, Special at 55c to 75c**

One-clasp, fleece-lined suede gloves, gray or beaver, special at 60c.

Capeskin gauntlets, fleece-lined, with leather cuffs, brown, tan, gray and black, special 55c. Strap-wrist capkin gauntlets, fleece-lined, black only, special 75c. (West Aisle)

**Brass Candlesticks From England**

Hard to get enough — so many people are keen on them because of the genuinely decorative and artistic qualities.

There are probably fifty kinds in this shipment—square, round, simple, not simple; tall, short; table, floor and tea-table lamps. Prices \$2 to \$60 each. (Fourth Floor)

**A Lot of People Have Difficulty in Getting Rugs Big Enough**

The big, generous-sized rugs that look so well in a light, large airy room.

What a time to find them, people say every day.

But they are here in just as fine variety, just as excellent quality as the more generally asked-for sizes.

**Wilton Rugs**  
11.5 x 15 ft., \$161.50 to \$225  
12.5 x 15 ft., \$145.50 to \$200  
10.5 x 12 ft., \$129 to \$185  
9 x 15 ft., \$129 to \$185

**Axminster Rugs**  
9 x 15 ft., \$63 to \$81

**Tapstry Rugs**  
11.5 x 15 ft., \$47.50 (Seventh Floor)



## Music—The Language Universal

Where is the man who does not understand and enjoy the simple strains of the sweet old songs?

"Believe Me, If All Those Endearing Young Charms," "Love's Old Sweet Song," "I Dreamed I Dwelt in Marble Halls," "In the Gloaming," "Carry Me Back to Old Virginia"—here is music universal in its appeal.

Songs like these carry a man back to the dreams and ideals of his youth. Again he is young and hopeful and ardent. That magic light "that never was on sea or land," and yet at some time has shone very really for all of us, illumines him once more; and love is true, and life is beautiful.

**The AMPICO**

with its wonderful repertoire of lovely old songs and ballads, played with feeling and emotion by gifted musicians, is the perfect means of having this musical refreshment, renewal and inspiration always at hand.

Many a man has bought the Ampico just for his memory-provoking songs—and not regretted it!

It will give you pleasure to give you a hearing of the Ampico at any hour of the business day, or to send you any information about it by mail.

It is the musical triumph of this generation. (Egyptian Hall, Second Floor)

**Fine New Linen Table Cloths and Napkins**

Substance, service and beauty are combined in them.

The substance of splendid pure flax yarn and plenty of it; the beauty of excellent bleaching and finishing and the service that is bound to go with such sound qualities.

Rich and satin-like goods, in a choice of circular and oblong patterns, including rose and chrysanthemum designs.

Table cloths, 72x72 inches, \$12; 72x90 inches, \$14.75 and 72x108 inches, \$16.75.

Napkins to match, 22x22 inches, \$13.75, and 25x25 inches, \$18 a dozen. (First Floor)

**White Toilet Articles In Infinite Assortment**

Every piece needed to complete an elaborate set is here and there are many of the well known designs and shapes, as well as plain.

It is time to select those that are to be marked for Christmas gifts.

Prices begin at 35c for a good file or buttonhook and go gradually up to \$12.75 for a lovely mirror.

Included are trays, hair brushes, puff boxes, hair receivers, buffers, clothes brushes, military brushes, vases and everything desired. (Main Floor)

**A Holder for the Breakfast Newspaper**

It is a pleasant thing to have and holds the paper much more securely than propping it against the sugar bowl. \$2.25 and \$2.50. (Fourth Floor)

**Taking It All Around, It's Hard to Beat a Cordovan Oxford**

Many a man won't have any other kind, and here's his argument:

They always look well, bright and well shined. Get cordovan and no leather can compare with it for service, and it's a mighty good shoe to wear day after day, yet it looks well enough for times when a man's a little more dressed up.

Cordovan oxfords in the brogue last, with tiny perforations and finished with all the fineness the shoemaker's art can muster, are priced \$10. (Main Floor)

**SIX new groups of small Oriental rugs, just opened, present an attractive choice of the favorite types. The new Hamadans are priced \$29 to \$45; Mosuls, \$39 to \$55; larger Mosuls, \$65; Saruks, \$65 to \$90; Beluchistans, \$17.75 to \$27.50; Anatolian Mats, \$9.75 to \$10.50. (Seventh Floor)**