

Wonderful Sale of 1064 Women's New Coats Amazingly Under Price at Strawbridge & Clothier's



Saturday News for Misses and Girls—Many Specials

Misses' Velveteen Dresses at \$16.50
In black and brown. Made in the style sketches—twisted ribbon belt, trimming of flower motifs and narrow ribbons.

Great Variety of Misses' Dresses, \$25.00
Poiret Twill Dresses in navy blue; one-sided opening trimmed with beaded motif; moire ribbon girle. Low-waisted Canton Crepe Dresses in navy blue, black and ecru.

Misses' Fine Suits, \$59.50 and \$69.00
Including Costume Suits—one-piece dress with matching jacket. Box, blouse and novelty belted models, of marleon and duvet de laine in black, navy blue and brown; nearly all fur-trimmed.

Misses' Velour Coats, Special at \$25.00
Belted Coats with button-trimmed panels and cord-belted Coats with fancy stitching. Both models with beaverette (dyed coney) collar. Brown, deer and Sorrento blue. (One model sketched).

Misses' Finer Coats, \$39.50 and \$45.00
Fancy stitched belted Coats of Bolivia and Normandie. Sports Coats of imported tweeds. Buckle-belted Coats of velour, with raccoon shawl collar.

Misses' sizes, 14, 16 and 18 years

Intermediate Dresses, Special at \$10.75
Three lovely new models for intermediate girls, in navy blue, henna and brown. Wool Crepe-Dresses in the style sketched—buton-trimmed panels and colored silk pipings. Jersey Dresses with embroidered pockets and collar.

Intermediate Girls' Coats, Special, \$29.50
Fairfield Coats of two-toned, all-wool cloaking in brown and green effects—here only in Philadelphia. Diagonal Tweed Coats in brown and blue, made in the buckled-belt style sketched, with Australian opesum collar.

Intermediate Girls' Coats at \$22.50
Velour Coats in brown, deer and Sorrento blue; low-belted, plaited-back models with choker collar of fur.

Intermediate Girls' Sizes, 12, 14 and 16 years

Small Girls' Coats, Special at \$19.50
Bolivia Coats in blue, brown and deer; double-breasted and single-breasted models, full-lined and interlined.

Small Girls' Coats, Special at \$29.50
Embroidered Velveteen Coats. Brandegee Coats with tassel-trimmed sleeves and tie belts. Fine Bolivia Coats with button-trimmed folds. All with nutria collars.

Small Girls' Sizes, 6, 8 and 10 years
—> Strawbridge & Clothier, Second Floor, Market Street

Illuminated Transit Map
Frankford to 69th St.
Eight years ago we made a large illuminated Map of the city with the comprehensive Rapid Transit System then proposed. We have re-erected this Map (18x22 feet) on the West Store wall, to illustrate the part of the plan just completed—Frankford to Front and Arch streets, connecting with Market Street Subway and Elevated lines.

Buy Now Pay in January
All merchandise bought from the first of November to the last of December may be paid for January first. November purchases will be entered on a bill sent you, as usual, the first of December, that you may examine and report to us promptly any claims for adjustment. This bill may be paid then, or on January 1st, as you prefer.

Moderately-Priced Furs
A complete assortment—not a desirable fur missing; and all of the good, dependable quality that makes this Fur Store as safe for a child as a connoisseur.

Natural Mink Scarfs, in two-skin effect—\$30.00 to \$57.50
Stone Marten, one- and two-skin effects—\$45.00 to \$110.00
Baum Marten, one- and two-skin effects—\$50.00 to \$110.00
Squirrel, trimmed with head and tail—\$12.75 to \$22.50
Patagonian Fox Scarfs, selected skins—\$10.75 to \$18.75
Itacon Scarfs, so stylish and durable—\$10.00 to \$45.00
Canadian Wolf Scarfs, with head and tail—\$20.00 to \$35.00
Natural Skunk, in several stylish models—\$15.00 to \$85.00
American Fox, several attractive colors—\$22.50 to \$38.00
Alaska Fox, an exceptional assortment—\$40.00 to \$100.00
Black Lynx Cat, very attractive styles—\$15.00 to \$38.00

—> Strawbridge & Clothier—Second Floor, Filbert Street and Center

Misses' Corsets and Girdles Hip Confiners and Corsettes
Not forgetting the NETHERALL, that wonderful Undergarment that is vest, brassiere and corset in one. Every kind of Corset that young girls and slender women could possibly require, in the Misses' Corset Section. Models from \$1.50 to \$15.00.

Royal Worcester Girdles, closed back, 12-inch—\$1.50
Elastic Girdles, satin front, closed back, 12-inch—\$2.00
S. & C. Special Elastic-top Corsets, of pink brocade—\$3.50
White Brocade Corsettes, with elastic hip gores—\$1.50

Corsets of Foremost Makes for Every Woman
S. and C. Special Front- and Back-lace, Nemo, Smart Set, La Resist, Redfern, Bon Ton, Royal Worcester, American Lady, W. B., Stylish Stout, P. N. Practical Front, Gossard Front-lace, also H. & W. Waists and Girdles. Prices—\$1.50 to \$25.00.

—> Strawbridge & Clothier—Third Floor, Market Street, West

Wickham Shoes for Men Eleven Smart Models, \$8.50
Our own Wickham Shoes for men are made from the finest upper leathers, full-grain inner soles nearly as heavy as the outer soles of ordinary shoes, oak-tanned outer soles, some with Good-year rubber heels. All the little niceties of lining and finish found only in high-grade Shoes. Note the low price for Shoes of such fine quality—\$8.50.

Men's Tan and Black Gun-metal Calf Shoes and Tan Grain Bugue Oxfords \$5.85
Boys' Tan Shoes, excellent models. Special—\$4.90
Youths' Dark Tan Calf Shoes, \$5.00; Boys' sizes, \$5.50

—> Strawbridge & Clothier—Eighth and Filbert Streets



To-morrow on the Second Floor Fifteen Different Groups

The first Saturday of November is always a memorable day in this Store—the day of our wonderful Sale of Women's Winter Coats. Greatest of all will be this Sale of more than a thousand Coats, to-morrow—greater than the Sale just a year ago, when all records were broken. For this Sale we have more Coats and more different models—all new, this season's handsomest styles, made for us by nine of our best manufacturers and our own factory, during the unseasonably warm spell last month. The values are truly wonderful—scarcely any profit for the manufacturers and a very small profit for us. Try to be here EARLY TO-MORROW. We shall be rushed all day long, even with additional selling space and extra saleswomen.

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| 150 of the Smartest Tweed Top Coats \$22.50
These are Coats from our own factory, and such a wonderful value that at a much higher price we had to hustle to keep up with the demand. | 42 Handsome New Fur-Collar Coats \$42.50
Four different models in this group—all very unusual at this low price. Deep fur collars. | 106 Trimmed and Untrimmed Coats \$70.00
Four distinct models—one untrimmed, one with fur collar, and two with collar and cuffs of squirrel or beaver fur. |
| 50 New Plaid-Back Tweed Top Coats \$26.50
In the smart overcoat styles, severely tailored; all of various high-grade tweeds. | 105 Fur-Collar Coats—Four Models \$50.00
Trimmed with kit fox, beaver, caracal and natural squirrel—a very desirable selection. | 71 Coats—Many One of a Kind \$85.00
All elegantly fur-trimmed and many exclusive styles. These are beauties—every one of them. |
| 108 Full Silk-Lined Fur-Collar Coats \$27.50
With deep collar of the fashionable caracal. Black, navy blue and brown. Lined throughout. | 73 High-Grade Fur-Collar Coats \$57.50
Beautiful, lustrous coating, in black, navy blue, Hawaiian brown and kit fox; trimmed with beaver and squirrel. | 42 Unusual New Fur-Collar Coats \$95.00
Made of the most luxurious of the new fabrics, and elegantly lined throughout; beautiful collars and cuffs of caracal. |
| 50 Fine Untrimmed Bolivia Coats \$30.00
Coats of a high-grade cloth of the Bolivia family, in black, brown and navy blue. | 42 Fur-Collar Bolivia Capes \$62.50
In black, navy blue and brown. Fur collar with long throw ends. Only forty of these Capes. | 42 Coats with Fur Collar and Cuffs \$115.00
Of the richest fabrics, richly lined; deep shawl collar and cuffs of gray squirrel and golden beaver. |
| 100 Untrimmed New Throw-tie Coats \$35.00
One of the best-selling models of the season and a wonderful value. Trimmed with stitching. In black, brown, navy blue and taupe. | 40 Fur-trimmed Coats—Very Good \$62.50
Practical Coats—the kind that can be worn anywhere and will not go out of fashion with the season. | 43 Coats in Eight Different Styles \$125.00
Seldom will you find Coats like these in a Sale. Deep, square or shawl collars of the beaver or squirrel. |
- > Strawbridge & Clothier—Second Floor, Center

Sale of Men's Overcoats

Hundreds of Handsome Winter Overcoats at Savings Only Possible at Philadelphia's Greatest Clothing Store for Men

Beyond any question—the outstanding clothing event of the season is this great sale of Men's Winter Overcoats at prices so low that in some cases they are less than manufacturers are asking for garments of the same grades to-day.

Practically every desirable style and fabric is represented—and the range of sizes insures every man being fitted.

An event made possible only by placing large orders to be completed during the manufacturer's otherwise dull season.

Thousands of dollars have already been saved by Philadelphia men through this event.

Hundreds of dollars will be saved to-morrow. Will you be one of the many to share in these substantial savings?



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| American and Imported Coats \$24.50
Imported Top Coats of genuine Scotch tweed in various smart shades of gray. Fine Coats of the American Woolen Company's plaid-back fabrics. Ulster and Ulsterette models with sleeves and yoke lined with satin—\$24.50. | Wonderful Overcoats Perfectly Tailored \$38.00
These superbly tailored Overcoats are made of fine, thick, warm plaid-back fabrics from the best woolen mills of America. They are in sought-after styles and bright new colors, with all seams piped in satin. Superior at \$38.00. |
| Men's and Young Men's Fine Overcoats \$28.50
Wickham and other Overcoats for which you would otherwise gladly pay over one-half more. Of thick, sturdy fabrics from the looms of one of America's foremost mills. Styles for young men—styles for older men. Bright-toned fabrics and subdued colorings. | Matchless Overcoats of Famous Brands \$44.00
English Coats made by Thexton & Wright, and Richard Austin & Company, of London; Hart, Schaffner & Marx; Stein-Block and other high-class American suppliers. Ulsters, Ulsterettes, and box models of very fine fabrics—\$44.00. |
- Men's and Young Men's Overcoats, in various materials, \$19.50**
Men's and Young Men's Autumn and Winter Suits, \$25.00
Men's and Young Men's Fine Alco and Wickham Suits—unusual. \$35.00
Hart, Schaffner & Marx Winter Suits, \$35.00 to \$55.00
Suits With Two Pairs of Trousers, \$23.50, \$29.50, \$32.50
Youths' Suits With Two Pairs of Long Trousers, \$18.50
Youths' Winter Overcoats, Sizes 16 to 20 Years, \$22.50
Men's and Young Men's Raincoats, \$5.00 to \$50.00
Attractive Groups of Separate Trousers, \$5.00, \$6.50 and \$7.00
- > Strawbridge & Clothier—Second Floor, East

Gloves to Outfit the Family

WOMEN'S Strap-wrist Fabric Gloves, pre-shrunk. In autumn shades, also black and white—\$1.00.
PIPE-SEWN Kidskin Gloves, with strap-wrist. In autumn shades and black—\$2.00.
MEN'S Gray Mole-skin Gloves wear well—\$2.75.
BOYS' AND GIRLS' Gauntlet Gloves, some in sport style, others trimmed—5ae, 8ae and 10ae.

—> Strawbridge & Clothier—Aisle 12 and 13, Market Street

1200 Women's Union Suits, 95c

EXTRA SIZES—\$1.15
Medium-weight ribbed cotton, just the weight to wear now. Low neck, sleeveless, ankle or knee length; low neck, short sleeves, knee length; also Dutch neck, short-length sleeves and knee length.

—> Strawbridge & Clothier—Aisle 13, Center

Silk Petticoats Under Price, \$2.95

Five hundred women may share in this remarkable economy opportunity. Straight-line or flared models of tulle, messaline, and jersey silk with mesaline flounce. In black, changeable hues and smart shades—\$2.95.

—> Strawbridge & Clothier—Second Floor, West

Hundreds of Women's New Specially Priced Dresses \$15.00 to \$25.00

Dresses remaining from the great Sale of the past few days; groups which were particularly large and complete, and which we were able to augment so that the assortments for Saturday will be practically the same as on the first day of the Sale, and hundreds of women know how satisfying that first great Sale day was.

Canton Crepe and Crepe de Chine Dresses In Regular and Extra Sizes, \$15 to \$25

Draped skirts or shirts with plaited panels, beaded, or embroidered models, in very smart effects; some of the more tailored models have button trimmings. In black, navy blue and brown. Round neckline or self-tie and collar.

Fine Assortment of New Cloth Dresses Regular and Extra Sizes, \$18.50 to \$25.00

Serge, Poiret twill and tulle dresses in a great variety of styles—draped, notched panels and circular-skirt effects. In navy blue, black and brown. Silk embroidery, metal thread embroidery, or beaded effects, jeweled buckles, novelty braid trimmings. Many with the most graceful of the new wide sleeves.

—> Strawbridge & Clothier—Second Floor, Market Street



Warm Flannels

Bath Robe Flannel, 27 inch—90c a yard.
Striped Pajama Flannel, 60c
Twilled White Outing Flannel—25c.

—> Strawbridge & Clothier—Aisle 13, Center

Men's Four-in-hands, 65c Worth Over One-half More

Beautiful styles, and made with the "slide-away" band. A remarkable purchase of 2400 to sell at 65c each.

—> Strawbridge & Clothier—Market Street Cross Aisle