

Store Opens at 9 A. M. **WANAMAKER'S** Store Open Until 5:30 P. M. **DOWN STAIRS STORE** Store Open Until 5:30 P. M. **WANAMAKER'S** WEATHER Fair

Wanamaker's Down Stairs Store Announces the Annual November Sale of Fashions

6000 New Coats, Suits, Dresses for Women and Girls

Prices a Quarter, a Third and Half Less



Bolivia, \$50 Brocaded Crepe, \$7.85 Bolivia, \$47.50 Bolivia, \$55 Chinchilla, \$25 Polo Coat, \$16.50 Mixed Coating, \$10 Plush, \$45 Polo Coat, \$20 Bolivia, \$47.50 Bolivia, \$38.50 Tweed, \$32.50 Tweed, \$25 Jersey, \$5 Peiret Twill and Silk, \$7.85 Crepe de Chine, \$7.75 Velvet, \$9.75 Satin & Matelasse, \$16.00

Hundreds of different models—copies of much higher-priced garments—samples—all of superior quality and definitely **GOOD STYLE**—all just fresh from more than fifty makers.

A November Sale so much better than even our best sales heretofore that there is hardly any comparison.

Exceptional, extraordinary, amazing, unique! Any such strong words would serve barely to describe this great November Fashion Sale Down Stairs.

It is the biggest sale we have ever had. It is by far the best.

All this week every express has brought dozens of huge cases. By tomorrow all the thousands of new garments will be carefully separated into price groups with plain price cards and placed in the enlarged Down Stairs Fashion Store for every one to see easily.

It would take three newspaper pages to begin to describe every garment in detail.

Below is the abbreviated list of the more important price groups:

Women's Coats, \$9.25 to \$65—Quarter to Half Less

- Women's herringbone tweed coats with contrasting plainly colored backs. English style, raglan sleeves, new longer length, very soft and woolly, sizes up to 44. **\$9.25**
- Women's heavy tweed coats effectively flecked with bright colors or in black and white, sizes up to 38. **\$10**
- Women's tweed coats in herringbone effects with plaid or plain backs, half lined. **\$10.75, \$12.75**
- Women's polo and heather-mixed sports coats, light tan, navy blue or brown, silk lined throughout, all smartly man-tailored, some with large beaver-dyed cone collars. **\$20**
- Women's seal-cloth coats, three-quarter length with large shawl collars, silk lined; also tan polo coats which look like camel's hair; also velour, tweed and chinchilla cloth coats silk lined throughout, together with Balkan blouse coats of caracul fur cloth. **\$25**
- Women's long black bolivia coats with Scotch moleskin collars, warmly interlined and silk lined throughout; also sports coats of plaid-back tweeds and delightful tan polo coats with large racoon collars. **\$32.50**
- Women's sample coats of soft, beautiful bolivia with nutria, caracul or wolf collars, some with cuffs to match; some richly embroidered; other coats of Hudson seal fur cloth with collars of black dyed skunk, all lined with crepe de chine or peau de cygne. **\$38.50 and \$45**
- Women's sample coats of bolivia with embroidered loose back and sleeves or with the new blouse backs, have collars of squirrel, fitch-dyed opossum and caracul; seal cloth coats have large fur collars; all beautifully lined with crepe de chine or peau de cygne. **\$47.50, \$50, \$55, \$65**

Girls' and Juniors' Dresses and Coats—Quarter to Half Less

- Dresses of wool jersey: with pleated skirts and narrow lace collars, sizes 15 and 17 years, or of black-and-white checks with red flannel tops, or all of navy serge, sizes 8 to 14 years. **\$5**
- Silk dresses in fifteen styles; crepe de chine, Canton crepe and Georgette in henna, navy, brown and a few in black, also some one of a kind samples; sizes 8 to 14 years. **\$7.75, \$10.75**
- Tweed dresses in brown or rose with feather stitching and braid neckties; sizes 10 and 12 years. **\$8.50**
- Coats of heavy brown coating with beaver-dyed cone collars, sizes 6 to 14 years; or of double-faced coating with good cone collars; sizes 8 to 14 years. **\$10.75, \$15**
- Juniors' coats in brown, very well tailored and nice and warm; also velour coats with beaver-dyed collar and cuffs; sizes 15 and 17 years, variously priced. **\$11.50, \$18.50**

Women's Dresses, \$5 to \$38.50—Quarter to Half Less

- Women's dresses in twenty-two styles; velour skirts with brocaded velveteen bodices; wool jersey in one and two piece styles; heavy crepe de chine in marvelously good styles, plain or braid-trimmed all-wool serge and many others; some are copies of models at two and three times this price; sizes 14 to 38. **\$5**
- Women's dresses in twenty-six styles; brocaded silk-and-wool crepe, heavy crepe de chine, embroidered Poiret twill, beautiful crepe-back satin, serge with Paisley silk bodices, draped crepe de chine; sizes 16 to 44. **\$7.85**
- Women's dresses in fourteen styles; Poiret twill with Paisley bodices and circular skirts; velveteen in youthful fashions; Canton crepe, tricotine and long-line Poiret twill; sizes 16 to 42. **\$9.75**
- Women's dresses in twenty-two styles; street, afternoon, dinner and evening frocks; twill-back velveteen with Balkan blouses of satin matelasse; rich Canton crepe, twill-back velveteen with large silver lace collars; tricotine and Poiret twill with brightly colored silks; dance frocks of pastel taffeta and lace; sizes 16 to 44 and extra sizes 42½ to 52½. **\$15**
- Women's dresses in twenty-one styles; embroidered Poiret twill, Canton crepe, twill-back velveteen, novel tricotine, wool crepe and lace; sizes 16 to 44 and extra sizes 42½ to 52½. **\$16.50**
- Women's sample dresses in fifteen styles; mostly Canton crepe and Poiret twill of the finer kinds in the simple restrained styles that look so much more expensive, also charming evening frocks of pastel taffeta and chiffon, some with large silver lace collars; sizes 14 to 42. **\$18.25**
- Women's dresses in twenty-nine styles; chiffon-velvet with lace skirts, heavy Canton crepe with touches of monkey fur and beads, crepe-back satin, also additional samples of even finer kinds; sizes 16 to 46 and eight styles in extra sizes, 42½ to 52½, including Poiret twill, Canton crepe and black lace dinner frocks over charmeuse foundations. **\$25**
- Women's sample frocks in fifty styles; chiffon-velvet with imitation ermine, chiffon-velvet with lace skirts, crepe-back satin, chinchilla satin, lace gowns in cocoa or black, beaded crepe, handsome cloth frocks, copies of French models and many others; sizes 14 to 42, variously priced. **\$30, \$38.50**

Women's Suits, \$16.50 to \$25—Third to Half Less

- Sample suits, one or two of a kind; cross-barred tweeds with natural racoon collars and cuffs, velour and fine trademarked plain-colored woolen suits with caracul, wolf, squirrel and other fur collars; sizes 14, 16, 18 and 36. **\$25**
- Navy and black tricotine suits; finely tailored, with peau de cygne linings; sizes 16 to 44; a third less at. **\$16.50**

Men's Plaid-Back All-Wool Overcoats \$25 to \$37.50

Nine men out of ten are buying plaid-back overcoats this season.

There is no denying their good looks, but aside from that there is a perfectly sound utilitarian reason for their tremendous popularity.

An overcoat of plaid-back overcoating is actually made of two materials. The right side of the cloth is woven. The reverse side or plaid-back is woven. Then the two are sewed together. In Wanamaker overcoats, both sides are of chemically tested all-wool.

With the gay plaid backs, light color tops are finding favor. Soft tans; unusual gray-blue diagonal tweeds; reddish brown diagonal novelties. Also plenty of deep rich greenish browns, brown mixtures, heathens and conservative dark greys.

Plenty of plain-back coats of especially smooth-finish cheviot overcoatings in the \$25 group.

(Down Stairs Store for Men, on the Gallery, Market)

Women's New Shoes \$5 to \$6.50

- Customers tell us they are the best shoes in style and quality to be found anywhere at these moderate prices. These shoes fit properly. They wear well. They are comfortable.
- Pumps and Oxfords, \$5. Black or tan calf one-strap pumps and oxfords with military or Cuban heels and welted soles.
- One-Strap Pumps, \$6. Patent leather, black satin and black calf one-strap pumps with military heels and turned soles.
- Dress Pumps, \$6.50. Black or brown oze calf one-strap pumps with black patent leather or brown kid trimmings; Spanish Louis heels and turned soles.
- Children's High Lace Shoes, \$2.75. High tan or black lace styles on straight, comfortable lasts. They have the appearance of much higher-priced shoes and will wear well. Sizes 6 to 2.
- Women's Spats, 75c. 8 and 10-button spats in gray, black and fawn. Now is the time to anticipate Winter's needs at a remarkable saving!

Best \$5 Millinery This Season

Such dash to these new \$5 hats! Such gayety, sparkle and brilliance to their colorings.

The glamour and sparkle of metal cloth trimmings and gilt and tinsel brocaded stuffs, softened here and there with a facing or banding of fur. Modish all-black satin hats have great swirling sprays of imitation paradise feathers for restaurant wear and afternoon dancing.

Draped turbans of tinsel-traced brocade or Paisley-patterned duvetyn show here and there a touch of metal trimming.

A whole roomful of these fascinating hats at just \$5!

(Down Stairs Store, Market)

Women's Capeskin Gloves a Third Less at \$1.65

Just added to all the other remarkable glove offerings in the November Sale of gloves that started today.

They are strap-wrist capeskin duffly worked to a remarkable softness and pliability. Full pique sewn, with embroidered backs. A five-inch flaring cuff extends from under the smartly strapped wrist. Two good shades of brown.

Chamois-Lisle Gloves, 50c to \$1.35

Fourth to Third Less

Plain, duplex and silk-lined chamois lisle gloves in two-clasp, strap-wrist and 12-button length styles.

French Lambskin Gloves \$1 to \$2.85

Fourth to Third Less

Two-clasp, slip-on and 12-button length styles. White and desired shades.

Glace Kidskin Gloves, \$1.65 Almost a Third Less

Imported kidskin gloves in two-clasp styles; overseam sewn. Fashionable shades with soft or contrasting embroidered backs.

Suede Gloves, \$2.25 and \$3.25

Beautifully soft fine gloves of exceptional quality kid suede, 8 and 16 button lengths.

New Gloves for Children, 65c to \$1

65c for wool gloves in gray and brown heather mixtures; sizes for 4 to 12 years.

\$1 for fleece-lined tan leather gauntlets with imitation leather embossed cuffs; sizes for 6 to 12 years.

(Down Stairs Store, Central)