

STORE OPENS DAILY AT 9 A. M. & CLOSERS AT 5 P. M.

Mail and Phone Orders Filled—Bell, Walnut 5300—Keystone, Main 5107

31st Anniversary Sale—FREE TRADING STAMPS—Charge Accounts Not Due Until New Year

The most advantageous shopping time of all the year! Thousands of dollars' worth of brand-new goods, at savings at a third—half—or more!

A NEW SERIES TOMORROW!

50 YELLOW TRADING STAMPS FREE

To Every Purchaser of a Dollar's Worth or More Series Nos. 121 & 122

Good in any Yellow Trading Stamp Book, no matter how many other "extra" stamps you may already have. All Goods Purchased During November Will Be Charged on December Bill, Payable in January, 1923

Mail Orders Filled HATS TRIMMED FREE OF CHARGE Phone Orders Filled

Lit Brothers

ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

COMMEMORATING OUR THIRTY-FIRST ANNIVERSARY WITH A MULTITUDE OF SPECIALS ABSOLUTELY WITHOUT PARALLEL OR PRECEDENT. DAILY BIG NEW SHIPMENTS REPLENISH STOCKS—AND YOU CAN BE SURE OF UNUSUALLY GOOD BARGAINS AS LONG AS THIS ANNIVERSARY LASTS. A SPLENDID TIME TO CHOOSE GIFTS AND PROVIDE FOR PERSONAL NEEDS!

ALSO SEE OTHER THREE PAGES

Wonderfully Chic \$7.98
\$15 Trimmed Hats

Another distinct Anniversary triumph! Mostly medium or rather large shapes—but some delightful little hats, too—in finest paoon and Lyons velvet. Hats that flare in striking fashion, that curve and droop and retreat in a dozen or more delightful ways.

Lovely trimmings of burnt goose, novelty feathers, plaited facings and dashing ornaments or pins.

Stunning tailored hats also included—with the trimmest of bows, fancies, sashes and quills at artful angles.

Beautifully made; mostly in black or brown. Lit Brothers—THIRD FLOOR



Girls' \$18.50 to \$25 Handsome Coats \$12.95

Anniversary purchase extraordinary—samples—many fur trimmed. Exceptionally smart styles for girls of 6 to 14. Fine all-wool coatings in wanted shades of brown, tan, reindeer and blue. Big convertible collars; deep pockets; roomy raglan sleeves. Warmly lined throughout and finely tailored. Pictured.



Tots' \$8.50 to \$25 Coats, \$4.95 to \$12.95
Sports and dressy styles in velours, polotonas, chinchillas and other heavy coatings. Brown, tan and blue—some fur-trimmed. Sizes 2 to 6.

\$35 Silk Bolivia Coats, \$17.95
With smart throw collars, cape sleeves, roomy pockets, fringes and warm linings. Unusually pretty models and in all colors. Sizes 6 to 14. Sketched.

\$10 Bestyette Raincoat Sets, \$5.98
Tan rubberized double-texture material, with roomy pockets. Hat to match. Sizes 6 to 14.

\$2.50 to \$4.50 Tub Frocks, \$1 to \$1.98
High-grade ginghams and chambrays in neat checks, stripes, plaids and plain colors. Very attractive styles, many with hand embroidery. Sizes 6 to 14. One pictured at \$1.70. Lit Brothers—SECOND FLOOR

Stunning Apparel for Women & Misses

Tomorrow—Anniversary Values Supreme in Winter's Choicest Fashions!



Winding up the first big week of the greatest sale of smarter outer wear that any store has ever attempted.

An array of stunning new coats, frocks and suits that will be a delight to the discriminating, a revelation to the thrifty!

Every Youngster Can Be Prettily and Economically Outfitted in Our Anniversary Sale!

Tots' \$7.50 White Chinchilla Coats, \$4.89

All-wool of excellent quality; smartly belted, warmly lined and finished with patch pockets and pearl buttons. Sizes 1 to 3.

\$11 to \$20 Dainty Coats, \$8.98 to \$15.98
Broadcloth, chinchilla and silk—white and some dainty colors. Some fur trimmed. Sizes 1 to 3.

Infants' \$1.50 to \$7.50 Silk Bonnets, \$1 to \$4.98
Charming styles in crepe de chine, silk fallie and Georgette; all effectively trimmed.

Tots' \$2 to \$4.50 Lingerie Frocks, \$1 to \$3
Perlan lawn and Swiss—white with dainty contrasting stitching and hand embroidery. Many also have sashes and ribbon rosettes. Sizes 2 to 6.

Tots' Hats, \$2.95 to \$5.98
Chinchilla, paoon velvet and broadcloth—new shades, attractively trimmed—some with fur.

Little Boys' \$5 Cloth Suits, \$2.95
Oliver Twist models in all-wool serge or tweed, with braided sailor collars and cuffs—finished with smart little ties. Sizes 3 to 6.

Tots' \$3.50 White Fur Hats, \$1.98
White clipped coney—polo models with ear tabs.

Infants' \$1.50 Dresses, \$1
Long and short models in nainsook—embroidered yokes, skirts, trimmed with lace, embroidery and fine plaids. Sizes 2 to 3 years.

Infants' \$7.50 Bunting, \$4.85
Pink or blue Jap silk; embroidered. Lit Brothers—SECOND FLOOR

Generous Anniversary Savings on Dainty Lingerie

News that should make you hasten to provide for your own needs and for pretty holiday gifts!

\$3 & \$4 Silk Chemise \$2.69
Twelve beautiful styles. Fine quality Crepe de chine in flesh and colors; lace-trimmed and tailored models.

\$2 Beautiful Camisoles, \$1.09
Excellent quality washable satin with re-enforced elastic at and crepes de chine; attractive waist and knee; trimmed with tailored and lace-trimmed effects. Georgette fold.

\$4 Satin Bloomers, \$2.98
Flesh color; excellent quality with re-enforced elastic at and crepes de chine; attractive waist and knee; trimmed with tailored and lace-trimmed effects. Georgette fold.

EXQUISITE PHILIPPINE UNDERWEAR
\$3 Values \$1.89 \$4 Values \$2.89
Night gowns and envelope chemise of fine quality material in many pretty designs with collars drawn work and solid embroidery. Lit Brothers—SECOND FLOOR

Women's \$4 & \$5 Pretty New Silk Petticoats \$2.95

Pretty changeables, plain colors and black. Two sketched
A close-out of several leading manufacturers. Chiffon taffeta, messaline and radium in smart straight-line and flounced styles—some featuring small plaited ruffles, hem-stitching and pin-cording. Pretty changeables.

Pretty \$5 & \$6 Silk Petticoats, \$3.79
All jersey, chiffon taffeta and jersey tops with messaline flounces—changeables and black. One pictured. Also a few extra-size petticoats in the lot. Lit Brothers—SECOND FLOOR

\$6 Zan-Ana Crepe Kimonos, \$3.95
Straight models in all colors. Trimmed with hand embroidery, fruit and bands of contrasting material.

\$3 Crepe Kimonos, \$1.29
Plain and figured effects in breakfast coat and straight models—figured or hand embroidery trimmed.

\$7 "Beacon" Blanket Robes, \$4.98
Floral designs in light and dark colors; four styles; with or without collars. All have bands of wide satin ribbon on collar sleeves and pockets. Silk cord girdle. Lit Brothers—SECOND FLOOR

\$4 Pink Broche Corsets, \$2
Excellent medium and girder bust styles; wide elastic tops and pretty trimmings. Sizes 20 to 36.

W. B. Formu Bands, \$3 & \$4
The "corsets" for absolute comfort and freedom of motion in sports or lounging. Combined bandeau and girder. Slightly boned and with elastic sections. Restraining enough to prevent the figure spreading; satisfying to the most comfort-loving woman. Sizes 34 to 50.

\$1 Bandeaux, 50c
Hook back or front—in broche and fancy materials—some with hose supporters. Sizes 34 to 48.

\$1.50 Bandeaux, 75c
Pink satin strips material in smart long waist models with elastic around waist lines. Sizes 34 to 42.

\$1.50 De Bevoise Brassieres, 75c
Hook in the front style—heavy latusse with shiny lace and embroidery trimmed yokes. Sizes 38 to 48. Lit Brothers—SECOND FLOOR

\$5 W. B. Nuforn Corsets, \$3
Coutil and broche; suitable for slender, medium and stout figures. Also latusse corsets. Lit Brothers—SECOND FLOOR

Misses' \$30 Suits \$19.75
Superbly tailored, straight line models in high-grade navy and black tricotine. Peau de cygne linings; extremely youthful and attractive!

Misses' \$18.50 Dresses \$10
Jersey, poret twill, tricotine and tweed—straight line and sports models in leading fall shades.

Women's \$30 Fur-Collar Coats \$19.75
Bolivias, velours and mannish mixtures; big roomy pockets. Fashionable shades; silk linings.

Misses' \$30 Frocks \$17.75
Unusually smart effects in poret twill, canton crepe, will cord, crepe-back satin and crepe de chine. Straight line, paneled and plaited styles; in every fashionable shade.



Misses' \$18.50 Sports Coats \$12.75
Swagger mannish models; all nicely lined.

Misses' \$35 Coats \$22.50
Soft rich brown and popular Sorrento blue
Good-looking loose-belted models of high-grade Bolivia. Silk-stitched raglan sleeves; lined throughout.

Women's \$25 Sports Coats \$15
Swagger sports models in mannish coatings—and dressy styles in rich fur and seal plush. All shades; some lined throughout.

Women's \$75 Coats \$47.50
Lavishly trimmed with beaver, squirrel or opossum.
Finest grades of the winter's lowliest coatings—Normandy, bolivia and plush in rich new shades. Finest silk linings; distinctively styled.

Women's \$45 Dresses \$25
Exceedingly smart models for every occasion, featuring charming sleeves and neck lines—loveliest new draperies! Matelasse, mystic crepe, crepe roma, crepe-back satin, poret twill, piquotie, silk velvet and duvetyne. Many delightful colors.

Women's \$45 Coats, \$29.75
Many enriched with opossum or caracul collars.
Handsome models in bolivia cord, suede and chamoistyne; straight line and wrappy models; richly silk lined.

Women's \$40 Suits \$23.75
Excellent tricotine and fluet de laine; finest of tailoring; navy, black and brown. Peau de cygne linings. Lit Brothers—SECOND FLOOR