

For Saturday

Store Open 9 A. M. to 5:30 P. M.

Gimbel system of merchandising brings the most certain satisfaction—the most real economy.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Busiest store in Philadelphia—and the store that is growing fastest. You appreciate dependable goods moderately priced.

For Saturday

**Gimbel**  
Sale of  
**Sewing Machines**  
Best Makes  
At Greatly  
**Reduced Prices**  
Save Third to Half!

A special purchase from a dealer who wished to dispose of his stock.

His price to us on the lot enabled us to mark machines of well-known makes at—

**Prices Greatly Below**

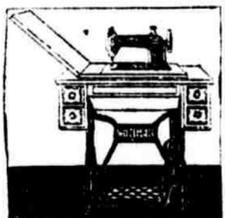
the regular retail prices—in many instances under the wholesale price.

Slightly used but equal to new.

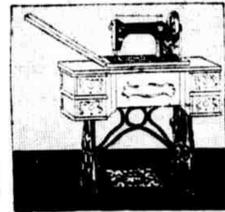
All sold on terms of—

**\$1 Weekly**

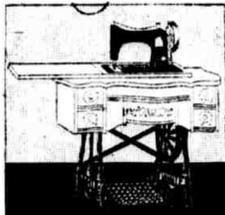
**No Extra Charges**



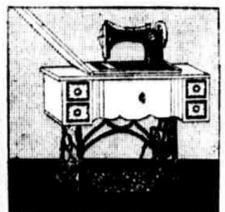
Singers, \$29



New Home, \$29



White, \$29



Free, \$29

- 59 New Willard Cabinets, \$49
- Domestic \$25
- Wheeler & Wilson, \$19
- Keystone, \$21
- 75 Domestic Parlor Cabinets, \$59
- 57 New Willard Machines, \$47

—Gimbel, Fourth floor and Subway Store.

**Women's and Misses' \$35 Sports Coats, Dressy Coats, Motor Coats and Capes at \$25**



\$25

Herringbones, bolivias, velours, double-faced coatings, imported sports coatings, plushes. Mostly with great big fur collars. Sports styles, dressy styles—including blouse-coats.

Mostly coat - styles — in women's sizes. Coats and capes in misses' sizes—including some wonderful "samples."

**\$75, \$100 and \$125 Coats, Wraps and Capes at**

**\$59**

Bolivia—with squirrel fur. Bolivia—with wolf fur. Bolivia—with fox fur. Bolivia—with beaver fur.

Slim-line coats. Saucy blouse-coats. Dignified wrap-coats. Some styles that just look like girls'—in misses' sizes only. Some styles in both women's and misses' sizes. Some in women's only. And plenty of ones - of - a - kinds—either women's or misses'.

—Gimbel, Sales of Dress, Third floor.

**Top o' the World**  
The Interesting Gimbel Toy Store  
Ready Tomorrow!



Santa's workshop — his Treasure House — his funny elves—and toys, toys, toys.

**An Acre of Toys**

Whiz! Trains nearly big enough to ride in. And millions of dolls. Among them—

**Beautiful Imported Dolls, the First at Pre-War Prices!**

Imagine a big beautiful doll at \$7 that was \$12 last year, and just like the adorable "baby" pictured—curls, sleeping eyes, long lashes, everything, at \$1.75 for 12-inch size to \$17.50 for tall 34-inch dollies.

**And the Live Ponies Again! Ride Them, Free**

—Gimbel, Top o' the World, Fourth floor.

Tomorrow

**Save \$41 to \$71 on Popular Natural Muskrat Coats at \$98, \$139, \$159 and \$179**

Plain or natural raccoon-trimmed. Nothing less than 40 inches long—some even 45!

All new-style models.

**Raccoon Coats at \$159, \$179, \$225, \$289 and \$295** Values \$250 to \$425

40- and 45-inch length models—all the favorite sports models—for both street and motor wear.

**\$40 Fur Scarfs at \$29**

Natural stone marten, one-skin natural mink, one- and two-skin Alaska fox, in several colors.

**\$75 Scarfs at \$49**

Sumptuous Hudson blue fox, two-skin Japan sable.

—Gimbel, Fur Salons, Third floor.

**Society Brand and Kuppenheimer Suits : Overcoats : Ulsters**  
**\$35 \$40 \$45**

Two great overcoat models will rule the season—with men who want the best—

**Kuppenheimer "Klavicle" Society Brand "Knight"**

The picture shows the Knight—no buttons show; it's called the buttonless overcoat.

Each in a lot of wanted fabrics and colorings.

**\$35 \$40 \$45**

**Suits—These Great Makes**

**\$35 \$40 \$45**

Matterhorn diagonal; pencil stripes, fancy worsteds, chevots, cassimeres, tweeds.

**Two-Trousers Suits : Sport, Golf and Business Models—**

Worsteds, tweeds, chevots. Plenty of plain blues and browns; fancies, too. With one pair of trousers, \$23.50. **\$29**

**Big Raglan Overcoats—**

Belt or half-belt. Plaid backs; conservative colorings. **\$27.50**

—Gimbel, Second floor.



**Girls' \$29.75 to \$32.50 Coats at \$25**



Bolivias—with great big gray "lapin" fur collars.

And the very smartest heather cloakings—with big raccoon collars.

Six distinctive styles to choose from—coats for the little girl of six up to her Big Sister of sixteen.

—Gimbel, Sales of Dress, Third floor.

**Imagine! Twenty Styles in Women's Bertha Collars at \$1—Special**

Shadow lace, filet pattern lace, point d'esprit; tucked, plain and embroidered net—endless combinations! Every depth—It's just a question of what becomes!

**New Berthas of Princess Lace**

Rich! And so filmy it looks spider-spun. Special at \$2.25.

—Gimbel, First floor.

**Chenille-Dotted Veiling 25c and 50c**

Plain or fancy meshes. Black, brown, navy. All the wanted fall colors and color combinations.

—Gimbel, First floor.

**\$6 and \$10 Pearl Bead Necklaces, \$2.45 and \$3.95**

From our Paris Office. Fully guaranteed—will withstand the boiling test!

24-inch graduated strings, solid gold clasp, at \$2.45

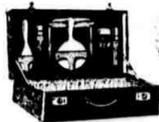
\$6 value. In a satin-lined box.

24-inch graduated string, value \$10, at \$3.95

14 kt. white gold clasp set with rose cut diamond.

—Gimbel, First floor.

**Fitted Week-End Cases \$14.95 Value \$25**



Well-made black leather Suit Cases, fitted with eight dainty white Parisian Ivory (celluloid) toilet accessories. As pictured.

The neat silk lining has handy end pockets.

Double locks and roll handle.

A \$25 case for almost half—\$14.95!

—Gimbel, First floor.

**80c Chocolate Almond Clusters, at 45c lb.**

80c Walnut-Stamped Dates, at 45c lb.

\$1 Florida Assorted Chocolates, twenty centers, at 50c lb. box.

1 lb. of assorted Chocolates, 1 lb. of Peanut Brittle and 1 lb. of assorted hard and filled Glass Candies—The three pounds for 75c.

1 lb. of assorted wrapped Caramels and 1 lb. assorted Chocolate Straws, the two pounds for 50c.

—Gimbel, Chestnut Street Annex and Subway Store.

**Women's Shoes : Seldom Such Smart, Such Beautiful, Styles at \$5.85**

Usual \$8, \$9 and \$10 Kinds!

**Forty-Two Styles—5700 Pairs**

Literally made to our order—from a "scoop" of fine materials.

**Beautiful Satin Pumps : Stunning Brown Kids and Suedes : Beautiful Combinations**

Straps—Colonials—poetic shoes!

Plenty of Rich Russian Calf Oxfords. Black, Cuban, Baby Louis, Spanish and Louis Heels.

**Also 1700 Pairs of Women's \$7 and \$7.50 Low Shoes—short lines from Gimbel stocks—to close out at— \$3.85**



—Gimbel, Second floor.

**Men's Pure Worsted Sweaters \$7.50**



Bought some months ago and worth more today than our price—as going to prove this, sweaters of similar type with 60% cotton bring \$7.50 and \$8.

These are pure worsted, at \$7.50.

Surplice neck. Button front. Two pockets. No seams in cuffs or at bottom of coat.

—Gimbel, First floor, at Ninth, Just in OF Market Street.

**300 Boys' Norfolk Suits at— Or, With Extra Pair of Trousers at— \$10 \$12.50**

Same suits, but the extra pair of knickers practically doubles the "life" of the suit—when the first pair wears out the second pair matches the coat; otherwise the good coat has to be worn with trousers that don't match.

Gray and brown tweeds, fancy chevots and cassimeres; newest models.

**\$6.85** for Boys' Crompton Corduroy Norfolk Suits; ages 7 to 18.

**\$12.50** for Boys' Mackinaws; all-wool blanket cloth; ages 8 to 18.

**\$15** for smaller Boys' Junior Overcoats of imported fabrics; in bold styles; ages 4 to 12.

**\$15** for large Boys' Overcoats; others at \$20, \$22.50 and \$25; plaid-back duffels and fancy overcoatings; ages 12 to 20 years.



—Gimbel, Third floor.

**Subway Store: Men's Suits, Overcoats and Ulsters at Important Savings : Tomorrow**

A splendid opportunity for a man or young man to "profit" considerably on his new suit and overcoat

**Overcoats and Ulsters**

**\$17.50**

Regularly \$25 and \$27.50

All around and half belts Snappy Models

**\$24.75**

Regularly \$30 and \$35

Plaid Backs and Staple Models Also Raglans

**Suits—Fall and Winter Weights**

About Half Have Extra Trousers

**\$17.50**

\$25 and \$27.50 Values

**\$24.75**

Regularly \$30 and \$35

Heavy Pin Stripes, pure Worsteds, Cassimeres, Tweeds and Checks. Young men's conservative and sport models.

**Sale of 2500 Pairs of Trousers**

Serges, Flannels, Tibets, Tweeds and Worsteds.

**\$2.95** Regular \$4 Values

**\$3.95** Regular \$5.50 Values

**\$4.95** Regular \$6.50 Values

**Men's Corduroy Blanket-Lined Coats—\$6.50**

Double-breasted, 36 inches long. Knitted wrist-band in sleeves. Sizes 36 to 50.

**Men's Sheep-Lined Coats With Beaverized Collar—\$12.50**

Double-breasted, all-around belt, muff pockets, knitted wrist-bands in sleeves. Heavy khaki cloth "shell." Sizes 36 to 50.

—Gimbel, Subway Store.