

C. J. Heppe & Son

Downtown—1117-1119 Chestnut St.
Uptown—6th and Thompson Streets

The House that Heppe built

Founded in 1865

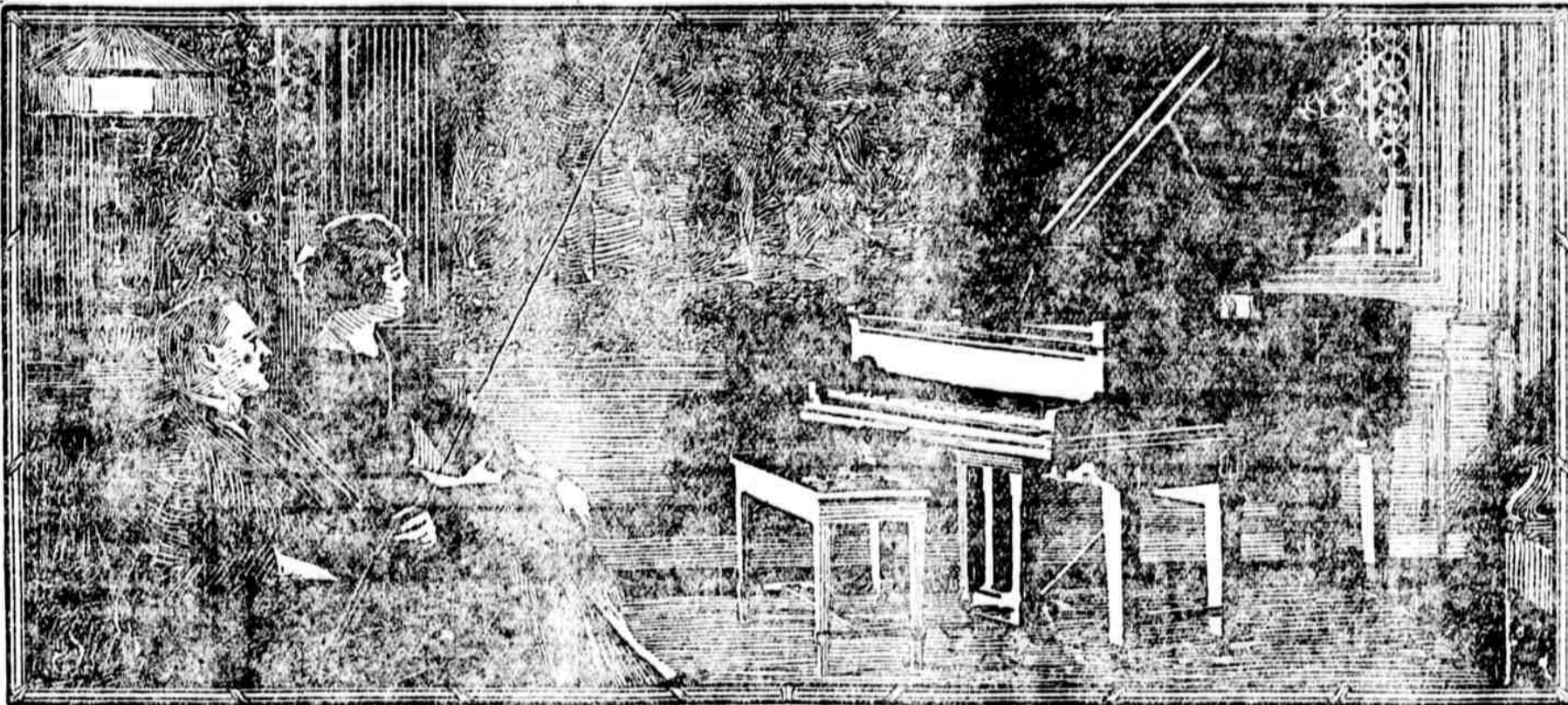
Introduced the first self-playing instruments in Philadelphia 1868

This Music Roll is my interpretation. It was recorded by me for the Duo-Art and I hereby authorize its use with that instrument.

Handwritten signature

The above authorization appears on every genuine Duo-Art Music Roll. Every Music Roll in the Duo-Art Catalogue was recorded for the Duo-Art Piano and no other instrument. No rights to reproduce these rolls for other instruments have been or will be given.

No other recorded rolls approach the Duo-Art rolls in fidelity to the actual performance of the player for these reasons: First—No other method of recording is as perfect as the Duo-Art system, and Second—No other instrument is as capable of actual reproduction as the Duo-Art Piano.



"The Duo-Art gives us Chopin played by Paderewski, Beethoven played by Hofmann, or a song from the latest musical comedy. Always it is such music as we could have in no other way"

The DUO-ART PIANO

Authorized Medium of the Great Pianists

Without the particular piano artists pictured on this page the music world would be poor indeed--starved as to piano music.

Small wonder then why the Duo-Art Pianola-Piano holds so distinctly its supremacy in the piano world.

These artists cannot be correctly heard except through the Duo-Art Rolls or on the concert stage.

Yes---there are a few Victrola records made by some of them. But any rolls other than Duo-Art rolls attributed to Paderewski, Bauer, Hofmann and others are---in their words---"artistically worthless" revisions of simple experimental rolls made years ago for a German inventor. The Duo-Art is now their only reproducing medium. Only through Duo-Art rolls will they be heard for generations hence.

AVOID IMITATIONS OF THE DUO-ART

The mischief of imitations is cunningly perpetrated by their charging the same price that you are asked to pay for the genuine Duo-Art piano. Duo-Art prices begin at \$695.

Note: The song rolls of the Duo-Art piano have the words printed on the roll in line with the notes. A perfect accompaniment.

The Duo-Art reproducing mechanism is to be had only in six renowned pianos--STEINWAY, WEBER, STECK, WHEELLOCK, STROUD and AEOLIAN -- all of which we sell--Prices \$695 up.

We extend convenient terms and take other pianos in partial exchange.

C. J. HEPPE & SON

Philadelphia Representatives

1117-1119 Chestnut Street

6th and Thompson Streets



"The Duo-Art is without question greatly superior to any other of its kind."
L. J. PADEREWSKI



"The Duo-Art is destined to fill a high mission in our musical life."
OSCAR GABRILOWITSCH



"I consider the Duo-Art Piano one of the most notable inventions in the annals of music."
PERCY GRAINGER



"In the perfection of the Duo-Art's development, one gets the original intention of both pianist and composer."
ALEXANDER SILOTI



"In its perfect reproduction, it is beyond comparison."
IGNACE FRIEDMAN



"The playing of the Duo-Art reproduces my exact performance in every respect."
FERRUCCIO BUSONI



"The Duo-Art is the supreme power of communication from the artist to the musical world."
V. DE BACHMANN



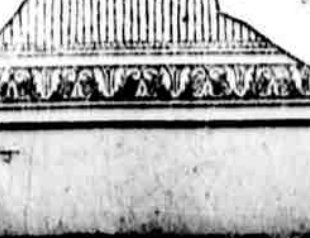
"My knowledge of an artistic performer has led me to agree to record exclusively for the Duo-Art."
SERGE PROKOFIEFF



"I believe the Duo-Art to be indispensable to the student, to the public and to the artist."
ERNEST SCHILLING



"The Duo-Art is the first reproducing instrument in existence."
ERNEST SCHILLING



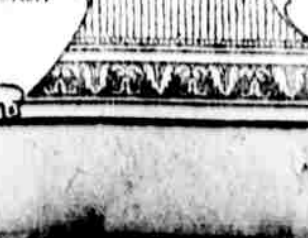
"It is without a real rival among reproducing pianos."
ERNEST SCHILLING



"I am convinced of the absolute superiority of the Duo-Art over all other reproducing pianos."
CYRIL SCOTT



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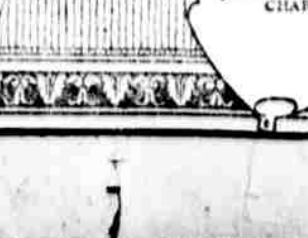
Every Artist whose picture appears on this page records exclusively for the DUO-ART PIANO and no other instrument



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CYRIL SCOTT



"These rolls correctly reproduce my playing, accent, phrasing, and 'color' in more ways than I could say with my personality."
JOSEF HOFMANN



"No instrument approaches the Duo-Art Piano in the fidelity of musical reproduction."
ALFRED CORTOT



"The Duo-Art's reproduction of my own work has been a complete revelation--in its faithful tone photographs."
ALFRED CORTOT



"No other instrument is equal to the Duo-Art Piano."
ERNEST SCHILLING



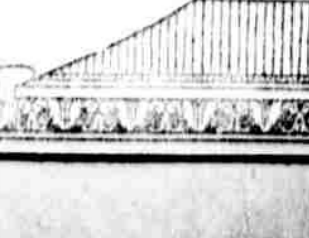
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ERNEST SCHILLING



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