

Organ Plays at 9, 11 and 5:15
Chimes and Melody at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

1000 Women's Dresses and Suits to Be Sold Tomorrow at Late Season Prices, \$38.50 and \$50

The Most Impregnable Stronghold of Safety

In fighting life's way, is to be not hasty and to run some of our trains slow and even at half speed, especially when the tracks are blocked by inexperienced and even hot-tempered engineers, blind to the risks of collision, accidents and possibilities of harm.

There are proper bounds to be observed. Fortify yourself with patience and truth, avoiding loud words. Keep your temper at all hazards.

If you cannot win today you may do it next morning.

[Signed]

John Wanamaker

November 1, 1922.

Distinctive New Black Crepe Dresses for Young Women, \$68

Tiny flowers of self cording trim the wide neckline of one frock.

Another has a side-draped skirt, caught at the hip with a beaded ornament in which deep Oriental colorings gleam.

A third frock is of jacquard crepe with flying panels which are pleated in a new way.

(Second Floor)

Women's \$45 Tweed Coats With Plaid Backs

Tweed coats wear better than others, they stand any kind of weather and never seem to go out of fashion.

Besides, these particular tweed coats are warm and extremely good looking, and the price recommends them to many women.

There are two styles, one made

with an inverted pleat down the back and raglan sleeve and belt, like a man's overcoat, and the other a full loose flaring model with huge patch pockets.

Both are in the shaggy finish in gray, brown, tan and heather mixture, lined over the shoulders and in the sleeves.

14 to 20 year sizes.

(First Floor)

Children's Chinchilla Coat-and-Hat Sets

Warm little sets of cinnamon or navy chinchilla consist of well-tailored coats and cunning round hats with velvet-lined ear tabs.

The coats are double breasted, nicely lined and have inverted pleats in the backs.

Sizes two to six years.

(Third Floor)

Women's Camel's Hair Skirts, \$15

It seems every woman who has a camel's hair coat is buying a skirt to wear under it and, with a shirtwaist and sweater, it makes an exceedingly smart sports costume.

The skirts are the wrap-around styles, fastening at the left side with large buttons. They are straight and plain with gathers in the back.

It is hard to tell which of the two models is the prettier, one in natural color camel's hair or the other in large checkboard blocks of natural and dark brown.

(First Floor)

Anatomik Shoes for Children

A three-year-old child who had never been able to walk was put into Anatomik shoes and walked at once without difficulty.

Children with weak ankles or a tendency to walk incorrectly are invariably helped by Anatomiks. The natural-shaped last, scientific heel, firmly supported arch and long inside counter make them an invaluable corrective shoe, as well as a pre-

N. B. Dr. Cole, the Anatomik's inventor, will be in the Children's Shoe Store for consultation Thursday from 11 to 4.

(First Floor)

New and Exclusive Embroidered Wool and Silk-and-Wool Fabrics for Gowns and Wraps \$8 to \$27.50 a Yard

Heavy silk-and-wool crepes, silk duvetyns, velours and carnuel cloths, richly embroidered all over—some in a riot of gay colors; others in metallic threads; others in single contrasting color; a few in self color.

They are the handsomest fabrics for gowns, jackets, evening wraps. Many of the designs are exclusively here.

Crepes, in black, blue or brown ground, embroidered all

over in oriental designs and colors, \$20 a yard.

Duveltyns, embroidered in contrasting color, \$11 a yard.

Metallic-embroidered cashmere cloth and duveltyns, \$25 a yard.

Self-embroidered velours, \$8 a yard.

Black carnuel cloth in a gorgeous all-over design of henna and dull gold, \$27.50 a yard.

Widths from 40 to 54 inches.

(First Floor)

Women's New Sports Stockings From England

Silk-and-wool stockings in the loveliest colorings in a long, long time.

Some are simple mixtures of brown-and-white or blue-and-white, others are almost rainbow stockings with green, pink, lavender, blue and gray intermingled.

The coloring are all so soft, however, that the effect is an opalescent gray.

All have embroidered clocks in contrasting colors.

\$4 pair.

(First Floor)

Blanket Bathrobes for Women

Hundreds are ready, plain and lined; pinks, reds, grays, blues, lavender and dark colors; some with collars and some without; many all with pockets and satiny

bindings.

\$8.85 to \$16.50, the last price being for white wool blanket robes with large cross-bars of color.

(Third Floor)

Most Women Sensibly Prefer American Wrist Watches

When it comes to dependable time-keeping qualities, there are no better watches than certain American watch factories produce.

The best of them are in the Wanamaker Watch Store and there is every size and kind of wrist watch that could be desired. All are on ribbon bracelets.

They platinum and diamond wrist watches, \$245 to \$305. 14-kt. gold watches, \$12 to \$215. Gold-filled watches, \$25 to \$61. Silver watches, \$25 to \$41.

(Main Floor)

Flannelet Nightgowns

Arriving now every day in a variety of styles and colors—white, pink and striped; low-necked, V-necked and collarless; regular sizes \$1 to \$2.25, extra sizes, \$1.50 to \$2.25.

(Third Floor)

Children's Warm Nightdrawers

Warm flannelet and Canton flannel nightdrawers are in plain white or stripes, with or without feet, in sizes 2 to 10 years. 75c to \$1.25.

(Third Floor)

Prices Fall on Paris Millinery

The first group of fine French hats to have prices cut will appear in the Millinery Salons tomorrow at a considerable reduction.

They include models from some of the most notable Paris milliners, and the savings are well worth taking advantage of, many being a full third less.

(Second Floor)

Good Gloves for Women Who Want to Save Money

All much below the prevailing prices, yet first qualities and seasonable styles.

One-clasp capekin, half pique or outseam sewn, in tan, brown, gray, special \$1.25. All sizes, but a preponderance of 6½ and 8¾.

(West Aisle)

Beautiful New English Leather Goods of the Finest Type

Undoubtedly English tanners are the most skillful in the world, and the new things are some of their finest products.

The leather has an exquisitely smooth surface and comes in pastel shades of blue, rose, gray, lavender and brown.

One may choose coin purses with sterling silver corners, gold plated, for only \$3.50. Then there are cigarette cases, card cases, jewel cases, cases for cigarette holders, portfolios and

(Main Floor)

Now Is the Time to Order His Handkerchiefs

Then the initials or monogram may be hand-embroidered for Christmas.

The handkerchiefs, themselves, should be of a fine quality linen, and there are two styles at \$1.25 each of which many people like.

(Main Floor)

Vacuum Jug Sets

By far the most attractive form that the vacuum bottle has taken. They are in light blue, rose, green, mahogany, ivory, gold or silver finishes in charming shapes, especially suitable for bedrooms.

Each has a tray to match.

First size, with one glass tumbler, \$11 to \$23.

Quart size, with two tumblers, \$16 to \$20.

(Fourth Floor)

Cape Colony Wool Blankets Are Best

It would be hard to find longer, finer or better-wearing wool than the Cape Colony wool of which these wonderful blankets are woven, warp and weft.

They are of the celebrated Kenwood weave, the best construction known in blanket-making. In other words, they are woven "50-50," the warp thread and the weft thread being of the same weight.

One of these blankets is almost as heavy as a pair of any ordinary blankets, and they are unsurpassed for warmth and service.

Choice of two plaid designs as well as a variety of solid colors.

Wide satin bindings. Price, \$10 each, in size 72x84 inches.

(Sixth Floor)

Little Furs for the Neck

New supplies are coming fast, so there is always a variety—baum, marten, stone marten, squirrel, Hudson Bay sable, mink. Prices start at \$18.50 for a little one-skin box of gray squirrel and end at \$225 for the sable.

(Second Floor)

To Women Who Wear All Black

The Little Salon of Mourning Apparel has lately received new black handbags and pocketbooks, \$5.75 to \$18.50; and imported bead necklaces and chains, \$2 to \$10.

(Main Gallery)

Skin Getting Rough and Showing the Effects of the First Sharp Winds? Here are Inexpensive Soothing Toilet Comforts:

Cold creams of many kinds, 50c to \$1.75 a jar.

Witch hazel, 30c, 45c and 60c. Talcum powder, 30c a can.

Three things that men like to keep a supply of: bay rum, 50c to \$2; violet ammonia, 30c and 50c; lilac or wistaria vegetal, 85c a bottle.

(Main Floor)

Paris Sends Exquisite Imitations of Seed Pearls

Ropes of the wee, creamy, glistening bits of loveliness, dear to every woman's heart! They are in lengths from 36 to 60 inches.

Excellent imitations and altogether charming with any costume.

(Main Floor)

Union Taffeta Umbrellas at \$3

Good strong umbrellas and good-looking, too. They have tape edges and are made over full-size, eight-ribbed paragon frames.

The women's have hardwood handles with leather straps, silk loops or bakelite rings. The men's have crooked handles.

(Main Floor)

A Remarkable Wanamaker Opportunity in the Fashionable Things Women Will Wear All Winter

Nearly half of the thousand are reduced from regular stocks; the others are brought in fresh from the manufacturers and marked especially low.

The woman who buys such a dress or suit will save \$10 or \$15.

The Dresses at \$38.50 and \$50

consist of styles for street and afternoon wear; they are made of heavy and lighter silk crepes, of tricotine, duvetyn, matelasse, crepe-backed satins and novelty weaves, in black, brown, navy, beaver, gray and beige

tones, occasionally made vivid by a scarlet or blue blouse or lightened by a blouse in more delicate tones. Some dresses are fur-trimmed, others are beaded or braided; others are the pink of simplicity.

Suits Are Also \$38.50 and \$50

They are made of the soft cloths, such as velour and duvetyn, besides tricotine. A few are samples. There are suits with short jackets, with medium coats and long coats; all of them interlined. The woman who likes the conservative thing will find

it, and the other woman who likes fur or braid embroidery will find them also.

In both groups are some three-piece costumes.

Sizes in the lot are 34 to 42.

(First Floor)

A Particularly Good High Shoe for the Man Who Dresses Well

It is one of the unusual shoes in the London Shop, made of imported Scotch grain calfskin and double white oak soles.

Built for wear and weather and just the kind of a shoe that the man who is on the street, or at the club, or in the car wants to wear the whole winter through.

Full, roomy and comfortable, rather plain and substantial looking in either black or tan.

Price \$16.

(The Gallery)

The Clans of Scotland Show Their Colors on the New Plaid Ties

Made of imported silk and it's a firm, substantial silk.

There are eleven different patterns—in colors and design they are the authentic plaids of eleven leading highland clans.

On each tie is attached a brief history of the clan represented.

Not gaudy either, for in the main the colors are rather subdued and the plaids finely patterned.

Price \$1.60.

But wing ties, \$1.

(Main Floor)

Narcissus Blossoms Will Be Welcome

by the time these bulbs bloom, for gardens will be barren.

7c each, 75c dozen. It is a good plan to plant a succession of bulbs for constant blooming.

Bulbs in bowls, 50c to \$5.

(Fourth Floor)

There's a Hard Dollars and Cents Reason for Buying an Overcoat Right Now

And that reason is the coats themselves—better coats than will be around later.

Clothing men can't remember a time when good overcoatings were harder to find. The market is barren, they say.

Of course, there always will be overcoats—something to answer—but the good ones were made in advance and are on sale right now.

That's the manufacturers' side of the story. Here's ours:

Wanamaker's Never Had Better Overcoats, Nor More of Them

Every one ordered months and months ago and made of the best cloths to be had. Every yard of cloth woven from wool that came into the country before the tariff sent prices upward.

that it can be, but was bought at the lowest price.

Overcoats in most every style between \$32 and \$85 with the greatest choosing around \$50.

So every coat here is not only the best

(Third Floor)

A Big, Robust, All-Weather Oxford for a Man Who's on the Go, \$6.40

Storms have no dread and wet feet are unknown when a man wears such oxfords.

Double white oak soles clear to the heel are built for months of wear and the grained calf uppers will outlast several such soles.

Either black or tan, perfectly plain except for a few tiny perforations on the tips. The new flat brass rims reinforce the eyelets and the soles are double stitched aloft.

(Main Floor)

A Wider Brim Joins the Hat Company at \$2.50

Men are putting on overcoats and hats must be broader to look "in keeping."

What is more, any kind of a hat men need must be among the \$2.50 group, as well as the

higher priced ones, so the big shipment that just came brought this new and wider brim.

Of good felt, well made and serviceable. Several shades of brown and gray.

