EVENING PUBLIC LEDGER—PHILADELPH

WARKS HALLOWEEN

A Reset growth, Hyr. F. Structure of the control of the cont

Visit Our New Corset Department in the

St. James Shop, Walnut at 13th Street

**WOMEN'S THREE-**

PIECE COSTUME SUITS

TOMORROW ONLY AT

79.50

Handsome three-piece Suit of Marleen chooses a

large collar of wolf, a youthful bloused Coat and a

chic Frock of Marleen and brocaded crepe. In

WOMEN'S TWO-PIECE

COSTUME SUITS

RICHLY FUR TRIMMED

*69.50* 

Beaver, mole, kit fox and squirrel enhance these

charming models of Veldyne, Marleen and Ordenna

-featuring the colors leading the vogue: Brown,

Second Floor

**NEW SPORTS SKIRTS** 

ONE DAY ONLY AT

13.95

Sports Skirts of spongeen, inimitably swagger, intro-

duce a new box-pleat effect. Tan and brown-

navy and tan.

Malay, beaver, kit fox, navy and black.

navy, brown, kit fox, beaver, Hawaiian, black.

BONWIT TELLER & CO.

The Specialty Shop of Originations
CHESTNUT AT 13TH STREET

WOMEN'S & MISSES' WINTER FASHIONS

Specially grouped to exemplify the

Exceptional Values featured by Bonwit Teller & Co.

The New

**FUR** 

Jacquettes

Fashioned of

Caracul

165.00

26" MODEL cut on

snappy lines, featuring

black, tan or brown cara-

195.00

30" MODEL - Fine se-

lected caracul pelts, con-

trasted with dyed or nat-

195.00

30" MODEL - Swagger

jacquette, introducing dyed

195.00

30" MODEL - Best

selected tan caracul pel-

tries; contrasting collar of

Fifth Floor

squirrel in large collar.

ural squirrel.

WOMAN BURNED TO DEATH

Dies in Hospital an Hour After
Flames Sweep Home at 4250 A. M.

Mrs. Annu Homer, seventy years old,
colored, was fatally burned when fire
is started in her home at the year off 315
Durien street, at 4:30 o'clock this
morning.

Firemen rescued the woman from her
bel, which was surrounded by fames,
and sent her to the Hahnenbann Hosbel, which was surrounded by fames,
and sent her to the Hahnenbann Hosbel, which is a small frame structure of two
stories. Patrolman Reed saw smoke
coming from a window and turned in
an alarm. Hoseman Plumber made his
way through dense smoke and flames to
the woman's bed, and carried her out.
She had been severely burned and overcome by smoke.

Origin of the blaze is undetermined.
It did only slight damage to the house.

Dies After Fall From Truck

Sclect Your Fall Attire for the

Coming Election Day Activities

WOMAN BURNED TO DEATH feet eleven inches, 100 pounds, light

wenring gray coat, red swenter, gray pants, green cap, black stockings, tan



can be reached by your advertis-ing through European editions of American publications

JOHN CLARK SIMS COMPANY, LTD.

General Advertising Agents 218 South 16th Street PHILADEL PHIA



## Put the Spotlight on Our Super-Values—

Look and Compare!

We don't ask you to buy here; we ask you to look here. And we don't ask you to look only here. We urge you to look in all other good stores. Compare our fine qualities is Suits and Overcoats and our Super-Value Prices, \$28, \$33, \$38, \$43 and up. Then you'll really appreciate our Super-Value policy which saves you many dollars on every purchase.

### Headquarters for Winter Overcoats

Roomy Ulsters Stormers Full Belters Half Belters Raglans Box Backs Single and Double Breaster Kimono Sleeve Cod

with Seamless Back Our windows - small stores in themselves-give you some idea of the enormous selection of Overcoats in our entire

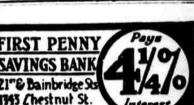
Second Floor. Allow a courteous Perry Salesman

to help you find your

ideal.

# PERRY & CO.

16th & Chestnut SUPER - VALUES



# REID PORT

CHRISTMAS CARDS

Designed in the Bailey Art rooms Engraved in the Bailey factory Are most Exclusive.

MacDonald & Campbell

Fall and Winter

Suits

\$30 to \$65

Suits of the character which appeals to the well-dressed Philadelphian, and to his knowl-

edge of the correct mode in fabrics, style and

tailoring. Not for years have the cloths been so fine or so colorful as we are now showing.

There is a wide range of domestic and im-

ported woolens, and the workmanship is of the high standard that has made MacDonald &

Campbell clothing famous everywhere. Here is the ultimate in style, quality and value—and we can fit perfectly all sizes—regular—Tall, Short and Stout men.

Note-We are headquarters for Sports Apparel of the

finest style and quality. 1334-1336 Chestnut Street

Now ready for selection.

Founded In 1894

11 South 15th St. 1204 Chestnut St. 1119-21 Market St.

> The R. & F. Feature Value In

# Men's Overcoats

§35



Ulsterettes, Raglans, Box Coats, Chesterfields from the

### Kirschbam Shops

If you want overcoat style and comfort and economy - here it is! The finest all-wool weaves, including plaid backs: The newest models. Expert tailoring.

Quality Always-Moderately Priced!

# in Clothes for Men

21°6 Bainbridge St 1343 Chestnut St.

## WOMEN'S NEW SILK AFTERNOON FROCKS **EXCEPTIONAL VALUES**

48.00

Exquisite silken textures, including Canton crepe, crepe Renee, serpentine and spiral crepe, satin-faced Canton crepe and crepe satin-employing metallic and silk-floss embroidery in colorful designs, plaited panels, French tucking, braiding.

## WOMEN'S STREET & AFTERNOON DRESSES

REMARKABLE VALUES

64.00

Distinctive interpretations of the draped, circular, chemise and coat silhouettes rendered in crepe Sheba. crepe de luxe, crepe Renee, Canton crepe, twills and Kasha cloths. Second Floor

## **BONTELL SPORTS SHIRTS**

SPECIALLY PRICED

5.90

Mannishly tailored Sport Shirts of men's-wear silk, distinguished by fine fluting, high or low collars, Tuxedo or Peter Pan effects.

First Floor

# New Winter Frocks and Suits for the Miss

## Street and Daytime Dresses

Youthful versions in crepe satin, Canton crepe, satinfaced Canton, crepe Renee, Poiret twill, piquetine. Novelty buckles and girdles and various collar treatments featuring the new Bertha.

### Afternoon and Dinner Frocks

Crepe Roma, crepe Renee, crepe faille, French taffeta, chiffon, crepe satin and Canton crepe—enhanced with metallic and Bulgarian embroideries, fine plaitings and tucks, jeweled cabochons and elaborately beaded girdles.

### Three-Piece Suits-Special

This handsome model of black caracul cloth chooses trimming of monkey fur and a youthful silhouette, showing a quaint basque frock with uneven hem line. 135.00

### Other Three-Piece Suit Modes

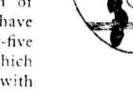
Veldyne, Marleen, Marvella, Preciosa and broadtail cloth, lavishly 85.00 to 150.00 trimmed with wolf, fox, beaver, co. UU and 100 squirrel, mole and monkey—in straight, blouse and box coats.

Misses' Dept: Fourth Floor

# You can afford to pay \$45 for a Real Suit of Clothes

We know that lots of Clothing may be bought at low prices-some of it looks pretty well, too, at the outset, and may continue to do so for a few weeks-but?

This advertisement is designed to have you consider the advisability of paying Forty-five .Dollars for clothes that will last-that will fit you-that will give the satisfaction of being well-dressed. This season we have centered and concentrated on Forty-five Dollars as an object lesson price with which to familiarize more and more men with Reed's values.



■ The fabrics used in these \$45 suits are splendid qualities of unfinished worsteds made by one of the most reliable mills of America-pencil stripes and neat conservative patterns.

The models are our "Universal" and "Stanerek," which, by their diversity of styling, will meet the requirements of men of different physical build. Sizes 34 to 48 in Regulars. Shorts, Longs and Stouts, and all garments are made in accordance with the exacting demand of Reed's Standard of Tailoring.

JACOB REED'S SONS 1424-26 CHESTNUT ST.

