

ENTIRE CITY GAYLY MARKS HALLOWEEN

Fantastic Costumes Feature Good-Natured Celebration by Many Thousands

CENTRAL SECTION CROWDED

Halloween was celebrated throughout the city last night.

Market, Chestnut, Broad and other streets in the center of the city were thronged with merry-makers dolled up in all sorts of costumes. Until long after midnight there was a continual stream of celebrants—a good-natured crowd-up one street and down the other and everybody happy.

One of the largest organized celebrations of Halloween in the city last night was that conducted by the United Business Men's Association of Fifty-second and Market streets. It consisted of a masquerade parade, in which more than 3000 persons participated, and an assembly in the Ice Palace.

Forty-fifth and Market streets, where prizes for costumes were awarded.

Many Prizes Awarded

Prizes for \$75 for first place, \$45 for second and \$10 for third, fourth and fifth places were awarded as follows: Fancy-dress class—First, Delton Fritz, 34 South Safford street, female impersonator; second, A. Y. McGowan, 144 North Wilton street, female impersonator; third, G. B. MacGaughey, 1242 South Forty-sixth street, shelt; fourth, Miss Ilin Cunningham, 303 North Fifty-second street, dancer; fifth, Richard Nelson, 5333 Osage avenue, Mexican vamp.

Comedy class—First, Henry Blin-

bold, Charles Oshorn and Charles Whentley, all of 34 North Peach street, hood carriers; second, Mrs. F. Bruner and son Russell, 1910 West Glenwood avenue, organ grinder and monkey; third, J. Eberle, 5333 Webster street, Negro mammy; fourth, Henry J. Ruetter, 21 North 16th street, "Henry in Dutch"; fifth, Roy Kirk, 2116 North Thirtieth street, and Frank Cathers, 1412 North Twenty-seventh street, Zulus.

Novelty class—First, Florence Matthews, 2033 Mountain street, and Ruth Piles, 5033 Summer street, Dresden lamps; second, Clarence R. Cory and Mrs. D. Krebe, both of 1706 Arch street, Adam and Eve; third, T. J. Anderson, Jr., 5323 Ritten street, and Louis Liederman, 1423 North Fifty-second street, "Irish Navy"; fourth, Max Tropp, 1290 South Fifty-sixth street, snake dancer; fifth, Leslie Smith, 604 Pleasure avenue, Ocean City, Oriental dancer.

Northern Section Gay

Almost 3000 persons took part in a parade conducted by the Tioga Business Men's Association, which marched in the parade, of which William Zimmerman, president of the association, was chief marshal. The procession started at Fifth street and Erie avenue and ended at Rising Sun lane and Germantown avenue, where a street dance was held. Prizes awarded for costumes included gifts of money amounting to \$500.

The parade in Germantown, under the auspices of the Germantown Business Men's Association, consisted of approximately 1000 masqueraders and two bands. Prizes for costumes will be announced tomorrow night at the Orpheum Theatre. Alfred C. Marpie was in charge.

In Roxborough masqueraders marched on Ridge avenue from Lyceum avenue to Hermitage street. The Roxborough Business Men's Association gave money prizes for costumes totaling \$200.

The Chester Avenue and Fifty-eighth Street Business Men's Association awarded prizes to mummies parading last night on Chester avenue between Fifty-fourth and Fifty-eighth streets. About 500 persons took part in the parade and costume contest. The prizes for the prettiest costumes

were given to Albert Jaff, 1145 South Fifty-third street, and Marion Wylie, 1821 South Fifty-eighth street. Prizes for the most comical costumes were awarded to David Miller, 5513 Chester avenue, and Dorothy Dugdit, 2010 North Frasier street. For originality of costume Frederick Landstiel, 6072 Kingsent street, and James Wilson, 5845 Springfield avenue, were granted prizes.

Frankford Frolics

Between 800 and 1000 young men and women paraded in costumes under the auspices of the Frankford Business Men's Association. The procession started at Frankford avenue and Sellers street, and moved over Adams and Bridge streets, back to the starting point. There a committee, headed by James France, reviewed the participants. Prizes will be awarded Saturday.

A Halloween celebration and festival was held along Frankford avenue, between Lehigh and Allegheny avenues, under the auspices of the North Frankford Business Men's Association. Three thousand persons took part. Prizes will be awarded by a committee, of which Frank Weidman is chairman.

The fourth annual Mardi Gras and street carnival of the Elmwood Avenue Improvement Association was held at Sixty-third street and Elmwood avenue. Fully 5000 persons lined the street watching the never-ceasing flow of colorful humanity as it surged and billowed from curb to curb.

Reported Missing

Clarence R. Dover, forty-five years old, five feet ten inches tall, 150 pounds, gray hair, brown eyes and wearing striped suit, tan shoes and black soft hat. Escaped from Public Service Hospital.

William Newfield, 2557 North Twenty-eighth street, fifteen years old, five feet tall, 90 pounds, light complexion and hair, blue eyes, and wearing dark coat, dark blue trousers, dark cap, brown shoes and black stockings.

Thomas R. Jordan, sixteen years old, 6000 Beechwood street, five feet six inches, 140 pounds, brown eyes and hair, fair complexion, stout build, wearing dark plaid coat, light gray trousers, khaki shirt, black stockings and tan shoes.

Carl R. Simon, fourteen years old, 1634 South Twenty-seventh street, four

WOMAN BURNED TO DEATH

Died in Hospital an Hour After Flames Sweep Home at 4:30 A. M. Mrs. Ann Homer, seventy-years old, colored, was fatally burned when fire started in her home at the rear of 515 Darlen street, at 4:30 o'clock, this morning.

Firemen rescued the woman from her bed, which was surrounded by flames, and sent her to the Hahnemann Hospital, where she died an hour later.

Mrs. Homer lived alone in her home, which is a small frame structure of two stories. Patrolman Reed saw smoke coming from a window and turned on an alarm. Hosesman Plumber made his way through dense smoke and flames to the woman's bed, and carried her out. She had been severely burned and overcome by smoke.

Origin of the blaze is undetermined. It did only slight damage to the house.

Disaster After Fall From Truck

Alfred Miller, of 404 Ripha avenue, Roxborough, died last night in the Memorial Hospital of injuries received on October 21 when he fell from a truck driven by William Chadwick, of 3445 Crewson street, Manayunk.

Swoyer Will Probated

The will of Rosina C. Swoyer, 3618 Spring Garden street, was probated today. It showed a value of \$40,500.

Other wills probated were those of Jennie G. Pratt, \$15,088; Mrs. Lillian Pontius, \$123 North Broad street, \$18,500; Ida V. Peiper, 5223 Irving street, \$9000.

Inventories of personal properties were filed today for the following: Coleman Sellers, Jr., 802,840; John P. Nicholson, \$61,700; T. Henry Dixon, \$98,120; Matthew Leech, \$9410; Annie Morris, \$48,001; and James McDevitt, \$7120.

feet eleven inches, 100 pounds, light complexion, medium build, brown eyes and hair, wearing long black trousers, light cap, black shoes and stockings.

Joseph Patton, a Negro, twenty-one years old, 1023 South Eighteenth street, five feet seven inches, 135 pounds, wearing dark sweater and trousers, blue jumper, gray cap, dark tan shoes.

Margaret Woodson, colored, nine years old, 2224 Jefferson street, wearing blue dress with fur trimmings, brown shoes and stockings.

Percy Christian, a Negro, twelve years old, 610 Moss street, 90 pounds, wearing gray coat, red sweater, gray pants, green cap, black stockings, tan shoes.

AMERICANS ABROAD

can be reached by your advertising through European editions of American publications

JOHN CLARK SIMS COMPANY, LTD.

General Advertising Agents 218 South 16th Street PHILADELPHIA

BAILEY BANKS & BIDDLE CO.
JEWELERS SILVERSMITHS STATIONERS
CHRISTMAS CARDS
Designed in the Bailey Art rooms
Engraved in the Bailey factory
Are most Exclusive.
Now ready for selection.



MacDonald & Campbell
Fall and Winter Suits
\$30 to \$65

Suits of the character which appeals to the well-dressed Philadelphian, and to his knowledge of the correct mode in fabrics, style and tailoring. Not for years have the cloths been so fine or so colorful as we are now showing. There is a wide range of domestic and imported wools, and the workmanship is of the high standard that has made MacDonald & Campbell clothing famous everywhere. Here is the ultimate in style, quality and value—and we can fit perfectly all sizes—regular—Tall, Short and Stout men.

Note—We are headquarters for Sports Apparel of the finest style and quality.

1334-1336 Chestnut Street

Put the Spotlight on Our Super-Values—

Look and Compare!

We don't ask you to buy here; we ask you to look here. And we don't ask you to look only here. We urge you to look in all other good stores. Compare our fine qualities of Suits and Overcoats and our Super-Value Prices, \$28, \$33, \$38, \$43 and up. Then you'll really appreciate our Super-Value policy which saves you many dollars on every purchase.

Headquarters for Winter Overcoats

Roomy Ulsters
Stormers
Full Belters
Half Belters
Raglans
Box Backs
Single and
Double Breaster
Kimono Sleeve Coat with Seamless Back

Our windows—small stores in themselves—give you some idea of the enormous selection of Overcoats in our entire Second Floor. Allow a courteous Perry Salesman to help you find your ideal.

PERRY & CO.
16th & Chestnut
SUPER-VALUES
in Clothes for Men

REID AND FORT
Founded in 1894
1204 Chestnut St. 11 South 15th St.
1119-21 Market St.

The R. & F. Feature Value In

Men's Overcoats
\$35

Ulsterettes, Raglans, Box Coats, Chesterfields from the Kirschbaum Shops

If you want overcoat style and comfort and economy—here it is! The finest all-wool weaves, including plaid backs: The newest models. Expert tailoring.

Quality Always—Moderately Priced!

FIRST PENNY SAVINGS BANK
217 & Bainbridge St.
1943 Chestnut St.
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Pay 4 1/4% Interest

Visit Our New Corset Department in the St. James Shop, Walnut at 13th Street

Select Your Fall Attire for the Coming Election Day Activities

BONWIT TELLER & CO.
The Specialty Shop of Originations
CHESTNUT AT 13TH STREET

WOMEN'S & MISSES' WINTER FASHIONS
Specially grouped to exemplify the Exceptional Values featured by Bonwit Teller & Co.

WOMEN'S THREE-PIECE COSTUME SUITS
TOMORROW ONLY AT
79.50

Handsome three-piece Suit of Marleen chooses a large collar of wolf, a youthful bloused Coat and a chic Frock of Marleen and brocaded crepe. In navy, brown, kit fox, beaver, Hawaiian, black.

WOMEN'S TWO-PIECE COSTUME SUITS
RICHLY FUR TRIMMED
69.50

Beaver, mole, kit fox and squirrel enhance these charming models of Veldyne, Marleen and Ordenna—featuring the colors leading the vogue: Brown, Malay, beaver, kit fox, navy and black.

Second Floor

NEW SPORTS SKIRTS
ONE DAY ONLY AT
13.95

Sports Skirts of spongeen, imitably swagger, introduce a new box-pleat effect. Tan and brown—navy and tan.

Third Floor

The New **FUR** **Jacquettes**
Fashioned of **Caracul**
165.00

26" MODEL cut on snappy lines, featuring black, tan or brown caracul.

195.00

30" MODEL—Fine selected caracul pelts, contrasted with dyed or natural squirrel.

195.00

30" MODEL—Swagger jacquette, introducing dyed squirrel in large collar.

195.00

30" MODEL—Best selected tan caracul peltries; contrasting collar of fox.

Fifth Floor

WOMEN'S NEW SILK AFTERNOON FROCKS
EXCEPTIONAL VALUES
48.00

Exquisite silken textures, including Canton crepe, crepe Renee, serpentine and spiral crepe, satin-faced Canton crepe and crepe satin—employing metallic and silk-floss embroidery in colorful designs, plaited panels, French tucking, braiding.

WOMEN'S STREET & AFTERNOON DRESSES
REMARKABLE VALUES
64.00

Distinctive interpretations of the draped, circular, chemise and coat silhouettes rendered in crepe Sheba, crepe de luxe, crepe Renee, Canton crepe, twills and Kasha cloths.

Second Floor

BONTELL SPORTS SHIRTS
SPECIALLY PRICED
5.90

Mannishly tailored Sport Shirts of men's-wear silk, distinguished by fine fluting, high or low collars, Tuxedo or Peter Pan effects.

First Floor

New Winter Frocks and Suits for the Miss

Street and Daytime Dresses
Youthful versions in crepe satin, Canton crepe, satinfaced Canton, crepe Renee, Poret twill, piquette. Novelty buckles and girdles and various collar treatments featuring the new Bertha. **48.00**

Afternoon and Dinner Frocks
Crepe Roma, crepe Renee, crepe faille, French taffeta, chiffon, crepe satin and Canton crepe—enhanced with metallic and Bulgarian embroideries, fine plaitings and tucks, jeweled cabochons and elaborately beaded girdles. **75.00**

Three-Piece Suits—Special
This handsome model of black caracul cloth chooses trimming of monkey fur and a youthful silhouette, showing a quaint basque frock with uneven hem line. **135.00**

Other Three-Piece Suit Modes
Veldyne, Marleen, Marvella, Preciosa and broadtail cloth, lavishly trimmed with wolf, fox, beaver, squirrel, mole and monkey—in straight, blouse and box coats. **85.00 to 150.00**

Misses' Dept: Fourth Floor

You can afford to pay \$45 for a Real Suit of Clothes

☐ We know that lots of Clothing may be bought at low prices—some of it looks pretty well, too, at the outset, and may continue to do so for a few weeks—but?

☐ This advertisement is designed to have you consider the advisability of paying Forty-five Dollars for clothes that will last—that will fit you—that will give the satisfaction of being well-dressed. This season we have centered and concentrated on Forty-five Dollars as an object lesson price with which to familiarize more and more men with Reed's values.

☐ The fabrics used in these \$45 suits are splendid qualities of unfinished worsteds made by one of the most reliable mills of America—pencil stripes and neat conservative patterns.

☐ The models are our "Universal" and "Stanerek," which, by their diversity of styling, will meet the requirements of men of different physical build. Sizes 34 to 48 in Regulars, Shorts, Longs and Strouts, and all garments are made in accordance with the exacting demand of Reed's Standard of Tailoring.

JACOB REED'S SONS
1424-26 CHESTNUT ST.