

The Daily Movie Magazine

THE PART OF FILM-MAKING THAT THE FANS NEVER SEE



THE MOVIE FAN'S LETTERBOX

By HENRY M. NEELY

Peter Whittle writes: "One of the pictures I consider among the best of the year I have never seen mentioned in your columns. 'At the Stroke of Midnight' was the title, a Swedish production. What was your personal opinion of it?"

"The Loves of Pharaoh' I found to be tremendous, but it found me in just the right mood. On another evening I might have been bored. A production of this type faces into the same niche among pictures that bridge does among card games—it draws a bit upon intellectual resources for full appreciation. And gods!—isn't bridge irritating sometimes?"

"I cannot but wonder if the great financial success of 'Passion and Deception' was not due largely to clever publicity. People went, applauded and applauded because it was 'the picture thing to do,' but they secretly made a resolution to escape further such evenings, hence the boycott of 'The Loves of Pharaoh'."

"I found 'The Bonobos' as honestly done as 'Tollable David,' but the story was inferior to Hergeshelmer's temper tale. Mary Allen, as the weak, ingenuously thinking mother, haunts me. Wasn't that scene where she tried to tell the boy she had wounded him out done with nice restraint? And that quick, tortured look which Dick Barthelmee gave her when he learned?"

"Young Joseph Striker is going to do something—he is made of the same stuff as Glenn Hunter. He has the required good looks, too. Recently, in Paul Swan's New York studio, I saw a painting Swan had done of Striker—exquisite!"

"So long as there are such public displays of players in the 'band-wagon' as was recently seen here in Philly, how can one expect the cultured man and discriminating critic to accept the motion picture industry as associated with the art movement? Here was proof positive to the man who rarely goes to the movies that motion pictures are still in the class of the side show with a 'barker' in front using a Latin or Greek euphemism of one of the 'wonders' within."

"With magnificent motion picture theatres built by famous architects, symphony orchestras conducted by leading composers and such players in pictures as George Arliss, the 'conservative' who, after all, ran things, have been impressed with the new art. Then along comes a 'street parade' and the whole thing blows up—it is as a woman richly dressed wearing furs and jewels who, when she speaks, uses the language of the alley!"

(You force me to add to my unpopularity by admitting that the whole exhibition of 'stars' struck me in exactly the same way. All the other letters I've received about it were simply bubbling over with fan enthusiasm, but, as I looked down from my office window that day and watched the procession pass, it reminded me of my boyhood days with a patent medicine show giving a 'bullhorn' parade down Main street in my country town. I hate to admit that 'Merton' is a scathing clinic of movie anatomy, but, overdrawn as it is, there's a tragic lot of actuality in it, and the whole atmosphere of things must be changed before we movie reviewers can really consider that we have dignified jobs. I didn't see that 'Stroke of Midnight' picture. I have to miss some of 'em, you know.)

Lucille La Vamp writes: "My first letter being printed, I am again giving my luck at your column. (Terrific groans from H. M. N.) First of all, send my sympathy to poor 'Kensington Lilliam.' After bawling you out for trying to be funny, he tries to put over a few rancid ones himself. Too bad he used such a popular magazine as Life to get his joke (?) about the radio. No telling where the rest of them came from. I think what he said about 'Kitty Glover' might apply very well to



The Film Guild, which produces all the pictures in which Glenn Hunter appears, is shown in the above scenes planning a new picture. The top picture shows how they plot a scene of the film's action. Below they are examining a model set. Reading from left to right in the lower group, we find Townsend Martin, Ashmore Creelman, Frank Tuttle, Glenn Hunter, Dwight Wiman, Fred Waller, Jr., Mary Astor and Osmond Perkins

himself. Kitty at least had something to her letters. "One of my favorites on the screen today is Rosemary Theby. Why isn't she given good parts? It certainly is a crime the way they give her parts that call for little or no acting at all, when she is capable of doing so much. Once in a great while she gets parts that suit her type of acting, such as those in 'Kismet' and 'Connecticut Yankee,' but as I said before, the rest of them are all 'bunk'."

"I am so kind to hear that Norma and Eugene are to play together again in the 'Voices from the Minaret.' They make a dandy pair. No sloppy 'steak' love with them."

"As newcomers usually give a list of their favorites, I will do likewise. They are: Lillian and Dorothy Gish, Constance and Norma Tallmadge, Marguerite Clark, Mae Murray, Bebe Daniels, Leatrice Joy, Rosemary Theby, Wally Reid, Dick Barthelmee and Antonio Moreno. Quite a variety, but then—variety is the spice of life."

(Don't ask me why certain actors and actresses aren't given better parts. That's a matter that is entirely up to directors and casting departments, and I wouldn't attempt to explain some of the things they do.)

Admirer—I'm well, yes; I think Katherine MacDonald is undoubtedly beautiful, but, if you admire her so much, we'd better not enter into a discussion of her acting. Then we can remain friends. Her next picture will be 'The Scarlet Lily,' by Fred Sittenthal. In addition to Orville Caldwell, the handsome young giant who makes his second appearance as her leading man, there will be Stuart

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Holmes, Edith Lyle, Adele Farrington, Lincoln Steedman and Grace Moore. Victor Scherzinger, who directed 'The Lonely Road,' is also directing this production.

Your Same Old Fan: That was a dandy letter you wrote to Reid on 'Cheer-Up-Wally' Day. Much obliged for sending me a carbon copy. I've asked Connie Palmer, in Hollywood, to find out from Wally how many of the fans really wrote, and if there wasn't a good turnout, I'm not going to try any other boosting stunts. So we'll postpone the other one.

That 'certain party' you speak about sits inside a wide open door. He hasn't even a latchstring, so far as I know.

Old Timer: You bet! (I love that. Now they'll all be guessing.)

Alps—That's a funny way to spell it; how do you pronounce it? No use getting romantic over Kenneth Harlan. Nope; not married—worse—engaged! And to Marie Prevost. They've been acting together recently, making 'The Beautiful and Damned,' and, as I'm

a cynical old married man myself, I might say that they will now fit the bill, well, what's the use? He'll find two parts most admirably, for Marie out in time.

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For two generations Fitzinger's (The Girl in the Hat) has been the best of its kind. Children are in contact with dust, disease germs, and other harmful things. Fitzinger's (The Girl in the Hat) is the only product that kills germs and keeps them from coming back. It's the best for the whole family. The hair dress and can be stretched immediately after use. **WASH WITH FITZINGER'S**

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113 Liberal PRIZES—for the best answers to six questions

ONE HUNDRED AND THIRTEEN persons will receive prizes from the **KENDALL PRODUCTS CORPORATION** of New York City for the best answers to six questions regarding KEN, the amazing new product for washing, that has an unequalled effectiveness for the widest range of uses. KEN launders the sheerest finest fabrics; it is a remarkable saver of labor in the heavy family washing—a wonderful cleanser of everything that water itself will not harm.

Without the aid of injurious chemicals, KEN represents the greatest advance step in reducing the labor of keeping things clean that has been taken in years. You have an excellent chance to win one of the prizes. All the information you require is in the ten KEN facts. Reading them will make you enthusiastic for KEN. Enthusiasm is the greatest breeder of ideas—and ideas are what we want, not grammatical perfection or fine writing.

Read the conditions of the prize contest. Study the points in which this new discovery excels other washing products, then send in your answers to the questions listed below.

Details of The Prize Contest

THE prizes will be awarded for the best original thoughts on KEN expressed as replies to the questions listed below. Pack your answers with fact and information. Fact will influence the judges more than fine writing. Get from your dealers copies of the questions and forms on which your answers must be submitted. Forms are free and you may compete for the prizes without buying KEN. Just read the ten KEN facts and you will learn the answers to the six questions. Send as many replies as you like, every one will be carefully considered.

The Judges

of the contest will be:
Herbert D. Pease, M. D., President Pease Laboratories, New York.
W. S. Stafford, President, S. S. Stafford, Inc., Inks, New York.
Ida Bailey Allen, Domestic Science Specialist, New York.

Remember these points:

- The contest is open to everyone. No purchase is required.
- The contest opens November 1st.
- The contest closes November 19th.
- Correctness in spelling, grammar or punctuation is not important, but replies should be written plainly on official forms, procurable at your grocers.
- Your dealer will supply you with a liberal FREE sample package of KEN, upon request.
- The judges' decision is final.
- More than one reply form may be sent by an individual.
- In the event of a tie, the full prize tied for will be paid to each tying contestant.
- The names of the winners will be published.
- The Kendall Products Corporation accepts no responsibility for replies lost, delayed or not delivered.
- Replies must be mailed to Contest Editor, Kendall Products Corporation, 709 Sixth Ave., New York.

Note:

All answers must be written upon official blanks obtainable at all grocers and must be received by the KENDALL PRODUCTS CORPORATION, 709 Sixth Ave., New York, before midnight November 19th. After the judges have completed their examination of the replies, the announcement of the winners will be made thru this newspaper.

The Questions

- Women like KEN—Why?
- KEN is superior to all ordinary bar soaps, flakes or washing powders. In what way?
- KEN is more economical than ordinary bar soaps, flakes or washing powders. Why is it?
- KEN saves time and labor. How does it?
- KEN does not roughen or reddens the hands. Why?
- KEN washes everything. What are some of its washing and cleaning uses?

The Prizes

will be divided as follows:

First Prize	\$350.00
Second Prize	200.00
Third Prize	100.00
Fourth Prize	50.00

In addition there will be:
Four prizes of \$25.00 each
Ten prizes of 15.00 "
Fifteen prizes of 10.00 "
Eighty prizes of 5.00 "

Let a FREE sample of KEN help you win a cash prize

While KEN is sold under a definite money back guarantee to every purchaser, we want to make it possible for you to try this remarkable product in your own home at our expense. We have furnished your dealer with sample packages of KEN for distribution to his customers. There's one at his store for you. Ask for it today, or include it in your order. The package contains sufficient KEN to demonstrate to you convincingly its superior excellence and economy. Try it on some difficult washing or cleaning job, then write your replies to the contest questions based on your experience with KEN. Your thoughts may win a substantial cash prize.

FREE—A SAMPLE PACKAGE OF KEN

Nothing to sign—nothing to buy
There's a liberal sample package of KEN for you at your dealer. The package contains sufficient KEN to demonstrate to you convincingly its great economy and superiority over any similar product you have ever used. Ask for it today and mention this advertisement.
Get a contest blank, too. Watch KEN work. Then send in your answers to the KEN prize questions without delay. You may be one to share in the generous cash prizes paid to the contest winners.

8.30 A. M. NEW YORK EXPRESS
Leaves Broad Street Station 8.30 A. M. every day, stopping at West Philadelphia and North Philadelphia, arrives Penn Station, New York, and Hudson Terminal 10.30 A. M.

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Parlor cars, Buffet Club car, Standard coaches, SE Express trains between Philadelphia and New York every week-day.

Pennsylvania Railroad

The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

ALHAMBRA 12th and Morris Sts. 2:30, 7:30, 9:30 P. M. LIONEL BARRYMORE in "THE FACE IN THE FOG"	THE NIXON-NIRDLINGER THEATRES AMBASSADOR 60th & Bait Av. 2:30, 7:30, 9:30 P. M. ERIN O'BRIEN in "LOVES OF PHAROAH"
APOLLO 62d & Thompson Sts. 2:30, 7:30, 9:30 P. M. TOM MOORE in "FROM THE GROUND UP"	BALTIMORE 51st & Baltimore Ave. 2:30, 7:30, 9:30 P. M. DOROTHY PHILLIPS in "HURRICANE'S GATE"
ARDMORE Lancaster Pike Ardmore Pa. 2:30, 7:30, 9:30 P. M. AGNES AYRES in "THE ORDEAL"	BELMONT 22d Above Market St. 2:30, 7:30, 9:30 P. M. ANITA STEWART in "THE LITTLE TEAR"
ASTOR Eighth & Girard Aves. 2:30, 7:30, 9:30 P. M. ALEXANDRE DUMAS' FAMOUS STORY "MONTE CRISTO"	CEDAR 60th & Girard Avenues 2:30, 7:30, 9:30 P. M. GLADYS BROCKWELL in "FAID BARK"
BLUEBIRD Broad & Pine Sts. 2:30, 7:30, 9:30 P. M. RODOLPH VALENTINO in "BLOOD AND SAND"	COLISEUM Market 1st, 5th & 9th Sts. 2:30, 7:30, 9:30 P. M. CHARLES JONES in "WEST OF CHICAGO"
COLONIAL 9th & Maplewood Aves. 2:30, 7:30, 9:30 P. M. WILLIAM FOX SPECIAL "MONTE CRISTO"	JUMBO Front St. & Girard Ave. 2:30, 7:30, 9:30 P. M. FRANK MAYO in "OUT OF THE SILENT NORTH"
FAIRMOUNT 25th & Girard Aves. 2:30, 7:30, 9:30 P. M. BARBARA CASTLETON in "What's Wrong With the Women?"	LEADER 41st & Lancaster Ave. 2:30, 7:30, 9:30 P. M. CHARLES RAY in "SILVER-MADE MAN"
56TH ST. Theatre-Edison Bldg. 2:30, 7:30, 9:30 P. M. KATHERINE MacDONALD in "HER SOCIAL VALUE"	LOCUST 12th and Locust Streets 2:30, 7:30, 9:30 P. M. "LOVES OF PHAROAH"
GREAT NORTHERN Broad St. at 10th 2:30, 7:30, 9:30 P. M. WILLIAM FOX SPECIAL "MONTE CRISTO"	NIXON 22d and Market Sts. 2:30, 7:30, 9:30 P. M. "Cameron of Royal Mounted"
IMPERIAL 60th & Walnut Sts. 2:30, 7:30, 9:30 P. M. KATHERINE MacDONALD in "STRANGER THAN FICTON"	RIVOLI 22d & Sansom Sts. 2:30, 7:30, 9:30 P. M. "ABOVE ALL LAW"
LIBERTY Broad & Columbia Ave. 2:30, 7:30, 9:30 P. M. DOROTHY DALTON in "THE SIREN CALL"	SHERWOOD 41st & Baltimore Ave. 2:30, 7:30, 9:30 P. M. Alma Rubens and Lew Cody in "WILLY OF SILENT MEN"
ORIENT Woodland Ave. at 68th St. 2:30, 7:30, 9:30 P. M. Mr. and Mrs. Carter DeHaven in "THE GIRL IN THE IAXI"	69TH ST. Theatre-Edison Bldg. 2:30, 7:30, 9:30 P. M. "RICH MEN'S WIVES"
OVERBROOK 43d & Haverford Pk. 2:30, 7:30, 9:30 P. M. JOHN BARRYMORE in "SHERLOCK HOLMES"	STRAND Germantown Ave. at Venango St. 2:30, 7:30, 9:30 P. M. HOUSE PETERS in "MIDNIGHT HEARTS"
PALM Frankford Ave. and Morris Street 2:30, 7:30, 9:30 P. M. CHARLES RAY in "OIL AND WATER" ADDED—SURREAL YACHTVILLE	AT OTHER THEATRES MEMBERS OF M. P. T. O. A.
REGENT Market St. Below 11th St. 2:30, 7:30, 9:30 P. M. RAYMOND HATTON in "THE BACS AGAINST THE WALL"	GERMANTOWN 5510 Germantown Ave. 2:30, 7:30, 9:30 P. M. VERA GORDON in "YOUR FIRST FRIEND"
RIALTO Germantown Avenue at 33d St. 2:30, 7:30, 9:30 P. M. CHARLES RAY in "THE MARQUESE MAN"	GRANT 462d Girard Ave. 2:30, 7:30, 9:30 P. M. "In the Name of the Law"
333 MARKET 1st A. M. to 11:45 P. M. "In the Name of the Law"	JEFFERSON 461st & Independence Sts. 2:30, 7:30, 9:30 P. M. GUY BATES POST in "THE MARQUESE MAN"
	PARK Ridge Ave. & Bauphin St. 2:30, 7:30, 9:30 P. M. LON CHANEY in "RED AND BLACK"