

Our New
Machine
Is Here

Remington No. 12



The Quiet Typewriter

The New Model 12 Remington is the herald of a new era in typewriting.

It is quiet in operation. And it has been made so without the slightest impairment of the speed, ease of operation and dependability which are essential in a first-class writing machine.

This problem of achieving relative silence, combined with the full measure of Remington efficiency, was not solved in a day. The New Model 12 is the product of years of continuous laboratory work by Remington Engineers—the most skilled and experienced in the typewriter world. As a physician listens with his stethoscope, so these engineers listened to every “click,” every “hum,” every sound produced in the act of typing and experimented with every possible means for transforming noise into silence.

The result is a crowning triumph in typewriter construction; a machine which retains every basic Remington feature, every quality for which the Remington is famous, every distinctive Remington improvement, including the famous self-starter and the equally celebrated “natural touch,” and in addition no less than

14 noise-eliminating features

The sum of these improvements is a degree of silence that enables the busy business man to think and work without distraction, even though the machine is also working at his elbow.

The price of this new Model 12 Remington, with “A” carriage is \$110—just \$7.50 more than the Standard machine—a \$7.50 premium for quiet.

Under conditions where quiet is not essential, we continue to recommend our Standard Correspondence Machine—the Improved Self-Starting Remington—the typewriter that is making “natural touch” famous, the machine that has made automatic indenting an accomplished fact.

Please call and see and listen to the new Remington No. 12 or phone us for a demonstration.

*A good typewriter deserves a good ribbon. Paragon ribbons—made by us
75 cents each, \$7 a dozen*

Some of the 14 Noise-Eliminating Features of New No. 12 Remington

A new cushioned cylinder which gives clean cut originals and carbons—and is *Quiet*.

A new type of bail which prevents any air chamber between paper and cylinder and takes another “click” out of typewriting.

A new method of eliminating noise from the escapement. The escapement dog strikes against a spring instead of solid metal. The result is *Quiet*.

A new cable anvil, made of finest piano wire, spiraled in two directions. In reality it is a shock absorber for the type mechanism—and it is *Quiet*.

The body of the machine is enclosed in sound proof plates—*Quiet*.

Even the slight noise caused by the type falling back in the basket has been reduced.

Eight other sound-reducing features complete this great Remington contribution to quiet—and every advantage which quiet confers on a business office.

Remington Typewriter Company

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