CLUBWOMEN HELP RED CROSS DRIVE

Annual Rollcall in Philadelphia Also Enlists Aid of 7000 **Boy Scouts**

CLOTHES FOR SMYRNAITES

Many organizations are swinging in to assist the Southeastern Pennsylvania Chapter of the American Red Cross with its sixth annual rollcall, which begins Armistice Day. Among these cooperating groups are the Emergency Aid, the Boy Scouts, the Republican Women of Philadelphia and branches of the Young Women's Christian Asso-

By permission of the Philadelphia Council of the Boy Scouts, of which Dr. Charles D. Hart is president, 7000 Scouts will distribute rollcall litera-Scouts will distribute rollcall litera-ture in advance of the membership campaign. Under the supervision of Deputy Scout Commissioner C. C. Han-sell, of District S, squads of boys are now working at rollcall headquarters, Eighteenth and Locust streets. They are wrapping packages, which are to be sent to the scoutmasters in command of the 270 troops throughout the city, who will, in turn distribute them to will, in turn, distribute them to

Mrs. J. Willis Martin, of the Emer-gency Aid, yesterday offered to the rollcall chairmen the services of volun-teers from her organization. They will be responsible for the house-to-house canvass in the Thirty-seventh Ward. Mrs. George Horace Lorimer, chair-men of the Republican Women of Phil-adelphia, has sent a personal request to the members of her organization asking them to serve as canvassers for the roll-

Yesterday was the first day of Red Cross Clothing Week for the benefit of the Smyrna sufferers. Bundles of warm. useful clothes were sent to chapter headquarters, 1610 Locust street, where they were folded and packed ready for shipment by the women who volunteered to assist during the clothing campaign. Although the response to the appeals for garments for the refugees was generous, many more clothes are was generous, many more clothes are needed before Philadelphia will have met the demand made upon her by national headquarters of the Red Cross.

MRS. HARMON FOR VARE

Woman Favors the Representative

as City Political Leader The Fortieth Ward Republican Club held a Pinchot meeting last night at their headquarters, Fifty-seventh street and Woodland avenue. William Walsh acted as chairman of the meeting and Mrs. Archibald Harmon was the prin-cipal speaker. Mrs. Harmon told of the work necessary in organizing the women of the county and State, and urged the selection of Representative William S. Vare to succeed his brother as Philadelphia's political leader.



ALL STANDARD INCLUDING PORTABLES 10-DAY FREE TRIAL. 1 YR. GUARANTEE 1005 CHESTNUT ST治经

> Direct from the land of sunshine and health.

Big, Meaty California **PRUNES**

THINKS DIRECT BLOOD TREATMENTS WONDERFUL

Well Again After Two Years of Suffering

"For the past two years, I suffered with pains in my knees and feet. I could not get down on my knees and could wear no decent shoes. I always had a tired and exhausted feeling. I read about the Direct Blood Treatment (Auto Hemis Therapy) and decided to try it and it has proved a complete success with me. No sufferer should give up hope without first visiting the Auto Hemis Medical Institute. The Direct Blood Treatments are wonderful." Mrs. Rachel Courlander, 1222 S. 18h St., Philadelphia.

DIRECT BLOOD TREATMENT (Auto Hemic Therapy)

Without Operations Without Medicines

Call or send for Pres Descriptive Pam shlet Explaining Auto Hemic Therap OFFICE HOURS

Monday, Tuesday, Priday, S A. M. to B N. Wednesday, Thursday, Saturday until P. M.

AUTO HEMIC MEDICAL INSTITUTE 1435 CHESTNUT ST. SUITE 210-211, Philadelphis mach Ingligate, 30 E. Market

Store Open 9 A. M. to 5:30 P. M.

Thursday

Saturday !- boys and girls, the Gimbel Toy Store -ponies and all. The Top o' the World.

GIMBEL BROTHERS

Philadelphia, Wednesday, November 1, 1922

We may not make any money on the Toy Store—our chief aim is to make it all that any child, yes, that all chil-dren, can demand. Saturday is the day! Thursday

Buy Now Pay in January

-which means that any one having a charge account at Gimbels can buy Christmas gifts right now and pay for them no sooner than though purchased on Christmas Eve. Better selection early - and no elbowing throng.

There will be a bill mailed on the first of December-most of us like to check up our expenditures—but payment is optional before January.



Little Girls' "Party" **Dresses** Little Boys' Oliver Twist Suits

Cute sturdy dresses of chambray and Kiddle Kloth with contrast trimmings and smart block stitching-there's even an enchanted castle stitched on each little pocket!

Boys' Oliver Twist suits with smart hand touches-some with white blouses. Ages 2 to 6 -Oimbels. Children's Shop. Second foor.

Women's Glove-Silk Vests at \$2.65 Each

A Few Sample and Novelty Garments of "Kayser" and Other Good Makes at 'Way Below Price, \$2.65 Each

Bloomers and "step-in" Bloomers, at \$3.65 each. "Kayser" and other makes. Chemises and "step-in" Chemises, at \$3.95 each.

Plain or richly lace-trimmed. All of wonderfully heavy glove-silk.

-Gimbels, First floor.

Women's Suits-With the Costume Creating Overblouse



That Gives "Line" Instead of "Break"

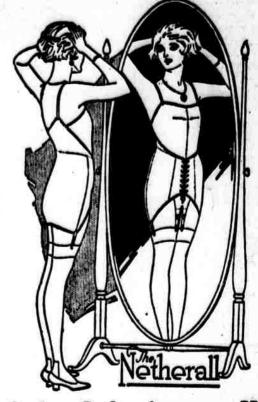
-and this radical re-designing of waists-this utter departure from old-time, come-in-at-a-high -waistline effect-this lengthening of the waistline (to the very hips!)—this adding of grace instead of actual awkward-

this has turned omen's suits into "costumes"—has made them the piece de resistance of a fashionable woman's winter wardrobe.

But the new overblouses have done even more than this designers have worked out color-tones that "flow" into the color-current of the suit; or color-tones that contrast-softly, smartly, and so cleverly that the costume-idea is more dominating than ever. Designerssuit and waist designershave gone even a step farther - they have studied "texture that goes with texture"-texture of silk that "carries the story" of the almost fabulously woolsuiting-texture that "tones in" with even the furs that trim the suits.

The new suits-at \$25 to \$169.

The costume-completing Overblouses at \$15 to \$45. -Gimbels, Salons of Dress, Third foor,



And the Only Answer Was The Netherall For Debutante and Sub-Deb **Figures**

Makers of famous Nemo Corsets had solved the problem of making women look younger, slimmer, more vigorously well. But that young slip of 'teenhood-what manner of garment would give it the support and control necessary to prevent spreading here or a "lumpiness" there and yet in no way restrict free movement in dancing, rowing, golf, tennisall the joyous activities of youth?

The Netherall was months in the making—the very materials were a "study." But-

Imagine a Corset Without a Bone! A Corset That Tubs Easily as a Handkerchief! A Garment That Serves as Three and Goes On as One!

Yes, a combination vest, bust confiner and girdle with hose supporters attached. And if it stretches a bit in the wearing it "draws up" just enough in the tubbing to keep lines true!

May Gimbel corset experts explain the Netherall to you? The "Suzanne" at \$5. The "Estelle" at \$6.

-Gimbels, Corset Shop, Second floor.

600 More Women's and Misses' Capes and Wraps



Sale Priced

-But \$75, \$100 and \$125 Values!

All of bolivias—half-a-dozen variations of bolivia-weaves, but only the

All-not only richly, but smartly-silk-lined, mostly with crepe de chine. Nine out of every ten is fur-trimmed-great, beautiful collars or collars and cuffs of skunk, beaver, wolf, caracal, or squirrel fur.

Mostly in the new beautiful browns that are all-fashionable-but plenty of navy blues, plenty of blacks, plenty of the new taupe-shade-kit for color.

Styles and styles and styles! Misses' sizes for ages 14 to 20. Women's sizes 36 to 44.

-Oimbels, Salons of Dress, Third floor.

"High Favorites in Furs

-All at Tempting Savings

-and all Gimbel-standard furs-every inch!

Hudson Seal (dyed muskrat) Coats, Natural Raccoon Coats, 40 inches

At \$159, \$225, \$250 and \$295

Choice Dark Skins, Values \$225 to \$400

Natural Muskrat Coats, 40 and 45 inches long, self or Raccoon collar and

\$98, \$129, \$159 and \$179 Values \$150 to \$275

Black Caracal Coats and Capes, self

or contrastingly trimmed-\$195, \$295 and \$395 Values \$275 to \$500

At \$195, \$295, \$395 and \$495 Values \$295 to \$750 Natural Squirrel Coats, 40- to 47-inch

36-, 40- and 45-inch lengths; all seal or

a variety of contrasting fur trimmings

\$450, \$495 and \$750 Values \$595 to \$975

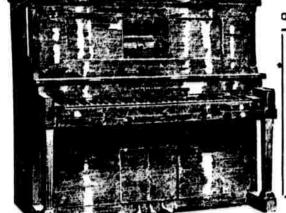
Persian Lamb Coats-

At \$295, \$387 and \$595

Self or contrastingly trimmed-Values \$400 to \$795

-Gimbels, Fur Salone, Third floor.

Two More Carloads are Arriving! Reproducing Piano "The Conreid"-Mahogany Cased, at-



Desider Vescei

Frederick Morley Jeannette Durno

M. Obendorfer M. Boguslawsky

Zema Randale

Art Kahn

Thamara Swirskaya

Ossip Gabrilowitsch F. Himmelreich M. N. Ilgenfritz

Mary Angell Dai Buell

Ivan Kerouak

Any Equal Instrument Costs \$150 More; and These on Gimbel Club Plan-

Satistactory rebate if payments are completed

Pay \$3.75 Weekly Six rolls Artist-produced music.

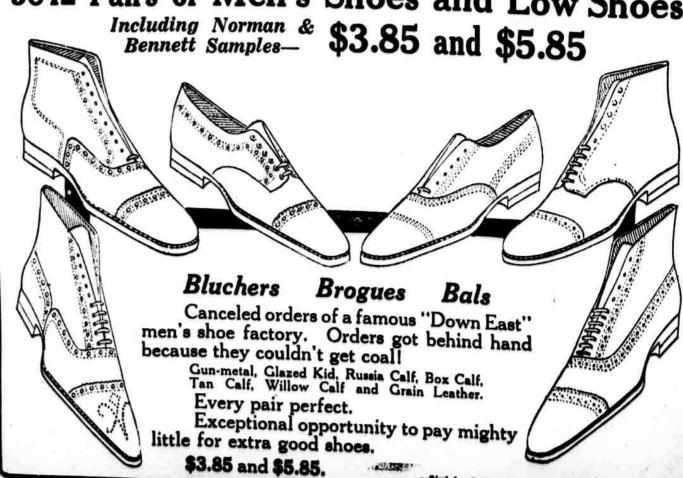
No interest on deferred payments.

Trifling first payment.

Bench. Tuning for a year. FREE Delivery to your home. Guaranteed for five years.

Mesers. Gimbel Brothers, Philadelphia:

3842 Pairs of Men's Shoes and Low Shoes



These and other artists make records for the Conreid Reproducing Piano-B. Tannenbaum FILL IN AND MAIL THIS COUPON Robert Lytton C. Gotthelf

Without obligating me in any way, please send folder and fuller particulars about— Conreid Reproducing Piano

because a reproducing piano—they are sold under several designating names and the mechanisms differ, but—a reproducing piano can only use its power of expression, of playing absolutely as the composer or artists plays, by using music rolls with the added perforations that pneumatically work the pedals. And It's Electric!!

Lillian Ammalee Rudolph Reuter

A. B. Nierman

Florence Schubert