

CLUBWOMEN HELP RED CROSS DRIVE

Annual Rollcall in Philadelphia Also Enlists Aid of 7000 Boy Scouts CLOTHES FOR SMYRNAITES

Many organizations are swarming in to assist the Southeastern Pennsylvania Chapter of the American Red Cross with its sixth annual rollcall, which begins Armistice Day. Among these co-operating groups are the Emergency Aid, the Boy Scouts, the Republican Women of Philadelphia and branches of the Young Women's Christian Association.

By permission of the Philadelphia Council of the Boy Scouts, of which Dr. Charles D. Hart is president, 7000 Scouts will distribute rollcall literature in advance of the membership campaign. Under the supervision of Deputy Scout Commissioner C. C. Hunsell, of District 8, squads of boys are now working at headquarters, Eighteenth and Locust streets. They are wrapping packages, which are to be sent to the scoutmasters in command of the 270 troops throughout the city, who will, in turn, distribute them to the boys.

Mrs. J. Willis Martin, of the Emergency Aid, yesterday offered to the rollcall chairman the services of volunteers from her organization. They will be responsible for the house-to-house canvass in the Thirty-seventh Ward. Mrs. George Horace Lorimer, chairman of the Republican Women of Philadelphia, has sent a personal request to the members of her organization asking them to serve as canvassers for the rollcall.

Yesterday was the first day of Red Cross Clothing Week for the benefit of the Smyrna sufferers. Bundles of warm, useful clothes were sent to chapter headquarters, 1610 Locust street, where they were folded and packed ready for shipment by the women who volunteered to assist during the clothing campaign. Although the response to the appeals for garments for the refugees was generous, Mrs. Harmon told of the work necessary in organizing the women of the county and State, and urged the selection of Representative William S. Vare to succeed his brother as Philadelphia's political leader.

MRS. HARMON FOR VARE

Woman Favors the Representative as City Political Leader

The Fortieth Ward Republican Club held a Pinchot meeting last night at their headquarters, Fifty-seventh street and Woodland avenue. William Walsh acted as chairman of the meeting and Mrs. Archibald Harmon was the principal speaker. Mrs. Harmon told of the work necessary in organizing the women of the county and State, and urged the selection of Representative William S. Vare to succeed his brother as Philadelphia's political leader.

TYPEWRITERS
AS LOW AS
\$15
CHEAPEST IN TOWN
ALL STANDARD
MAKES, INCLUDING PORTABLES
10-DAY FREE TRIAL, 1 YR. GUARANTEE
1005 CHESTNUT ST. PHILADELPHIA
BUNDY TYPEWRITER CO.

Direct from the land of sunshine and health.
Big, Meaty California PRUNES
16¢ pound
In all our Stores
AMERICAN

THINKS DIRECT BLOOD TREATMENTS WONDERFUL
Well Again After Two Years of Suffering
"For the past two years, I suffered with pains in my knees and feet. I could not get down on my knees and could wear no decent shoes. I always had a tired and exhausted feeling. I read about the Direct Blood Treatment (Auto Hemic Therapy) and decided to try it and it has proved a complete success with me. No sufferer should give up hope without first visiting the Auto Hemic Medical Institute. The Direct Blood Treatments are wonderful." Mrs. Rachel Courlander, 1222 S. 18th St., Philadelphia.
DIRECT BLOOD TREATMENT (Auto Hemic Therapy)
has proven a blessing to numerous ill persons who had despaired of being well again. It acts directly on the cause of most diseases—the blood—and benefits.
Without Operations Without Medicines
Many diseases such as Anemia, Asthma, Catarrh, Gout, High Blood Pressure, Rheumatism, Sciatica, Eczema, Infammation, etc., are cured by the Direct Blood Treatment. Long-standing ailments readily respond to these treatments.
Call or send for Free Descriptive Pamphlet Explaining Auto Hemic Therapy
OFFICE HOURS
Monday, Tuesday, Friday, 9 A. M. to 5 P. M.
Wednesday, Thursday, Saturday, 10 A. M. to 5 P. M.
AUTO HEMIC MEDICAL INSTITUTE
1435 CHESTNUT ST.
SUITE 210-211, Philadelphia
Branch: 1005 Chestnut St., Philadelphia

Store Open 9 A. M. to 5:30 P. M.
For Thursday Saturday!—boys and girls, the Gimbel Toy Store —ponies and all. The Top o' the World.

GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Wednesday, November 1, 1922
We may not make any money on the Toy Store—our chief aim is to make it all that any child, yes, that all children, can demand. Saturday is the day!
For Thursday

Buy Now
Pay in January
—which means that any one having a charge account at Gimbels can buy Christmas gifts right now and pay for them no sooner than though purchased on Christmas Eve. Better selection early—and no elbowing throng.
There will be a bill mailed on the first of December—most of us like to check up our expenditures—but payment is optional before January.

Little Girls' "Party" Dresses
Little Boys' Oliver Twist Suits
At \$1 Save a Third
Cute sturdy dresses of chambray and Kiddle Kloth with contrast trimmings and smart black stitching—there's even an enchanted castle stitched on each little pocket!
Boys' Oliver Twist suits with smart hand touches—some with white blouses. Ages 2 to 6.
—Gimbels, Children's Shop, Second floor.

Women's Glove-Silk Vests at \$2.65 Each
A Few Sample and Novelty Garments of "Kayser" and Other Good Makes at 'Way Below Price, \$2.65 Each
Bloomers and "step-in" Bloomers, at \$3.65 each.
"Kayser" and other makes.
Chemises and "step-in" Chemises, at \$3.95 each.
Plain or richly lace-trimmed.
All of wonderfully heavy glove-silk.
—Gimbels, First floor.

Women's Suits—With the Costume Creating Overblouse
That Gives "Line" Instead of "Break"
—and this radical re-designing of waists—this utter departure from old-time, come-in-at-a-high-waistline effect—this lengthening of the waistline (to the very hips!)—this adding of grace instead of actual awkwardness—
All this has turned women's suits into "costumes"—has made them the piece de resistance of a fashionable woman's winter wardrobe.
But the new overblouses have done even more than this—designers have worked out color-tones that "flow" into the color-current of the suit; or color-tones that contrast—softly, smartly, and so cleverly that the costume-idea is more dominating than ever. Designers—suit and waist designers—have gone even a step farther—they have studied "texture that goes with texture"—texture of silk that "carries the story" of the almost fabulously wool-suiting—texture that "tones in" with even the furs that trim the suits.
The new suits—at \$25 to \$169.
The costume-completing Overblouses at \$15 to \$45.
—Gimbels, Salons of Dress, Third floor.

And the Only Answer Was The Netherall
For Debutante and Sub-Deb Figures
Makers of famous Nemo Corsets had solved the problem of making women look younger, slimmer, more vigorously well. But that young slip of 'teenhood—what manner of garment would give it the support and control necessary to prevent spreading here or a "lumpiness" there and yet in no way restrict free movement in dancing, rowing, golf, tennis—all the joyous activities of youth?
The Netherall was months in the making—the very materials were a "study." But—
Imagine a Corset Without a Bone! A Corset That Tubs Easily as a Handkerchief! A Garment That Serves as Three and Goes On as One!
Yes, a combination vest, bust confiner and girdle with hose supporters attached. And if it stretches a bit in the wearing it "draws up" just enough in the tubing to keep lines true!
May Gimbel corset experts explain the Netherall to you? The "Suzanne" at \$5. The "Estelle" at \$6.
—Gimbels, Corset Shop, Second floor.

600 More Women's and Misses' Coats, Capes and Wraps
Sale Priced at \$59
—But \$75, \$100 and \$125 Values!
All of bolivias—half-a-dozen variations of bolivia-weaves, but only the finer grades.
All—not only richly, but smartly—silk-lined, mostly with crepe de chine.
Nine out of every ten is fur-trimmed—great, beautiful collars or collars and cuffs of skunk, beaver, wolf, caracal, or squirrel fur.
Mostly in the new beautiful browns that are all-fashionable—but plenty of navy blues, plenty of blacks, plenty of the new taupe-shade—kit for color.
Styles and styles and styles!
Misses' sizes for ages 14 to 20.
Women's sizes 36 to 44.
—Gimbels, Salons of Dress, Third floor.

Coats—of the Six "High Favorites" in Furs
—All at Tempting Savings
—and all Gimbel-standard furs—every inch!
Natural Raccoon Coats, 40 inches long—
At \$159, \$225, \$250 and \$295
Choice Dark Skins, Values \$225 to \$400
Natural Muskrat Coats, 40 and 45 inches long, self or Raccoon collar and cuffs—
\$98, \$129, \$159 and \$179
Values \$160 to \$275
Black Caracal Coats and Capes, self or contrastingly trimmed—
\$195, \$295 and \$395
Values \$275 to \$500
Hudson Seal (died muskrat) Coats, 36-, 40- and 45-inch lengths; all seal or a variety of contrasting fur trimmings
At \$195, \$295, \$395 and \$495
Values \$295 to \$750
Natural Squirrel Coats, 40- to 47-inch lengths—
\$450, \$495 and \$750
Values \$595 to \$975
Persian Lamb Coats—
At \$295, \$387 and \$595
Self or contrastingly trimmed—
Values \$400 to \$795
—Gimbels, Fur Salons, Third floor.

Two More Carloads are Arriving!
Reproducing Piano \$585
"The Conreid"—Mahogany Cased, at—
Any Equal Instrument Costs \$150 More; and These on Gimbel Club Plan—
Trifling first payment.
No interest on deferred payments.
Satisfactory rebate if payments are completed ahead of time.
Pay \$3.75 Weekly
Six rolls Artist-produced music. Bench. Tuning for a year. Delivery to your home. Guaranteed for five years.
FREE
These and other artists make records for the Conreid Reproducing Piano—
FILL IN AND MAIL THIS COUPON
Messrs. Gimbel Brothers, Philadelphia:
Without obligating me in any way, please send folder and fuller particulars about—
Conreid Reproducing Piano
Name
Street
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3842 Pairs of Men's Shoes and Low Shoes
Including Norman & Bennett Samples— **\$3.85 and \$5.85**
Bluchers Brogues Bals
Canceled orders of a famous "Down East" men's shoe factory. Orders got behind hand because they couldn't get coal!
Gun-metal, Glazed Kid, Russia Calf, Box Calf, Tan Calf, Willow Calf and Grain Leather.
Every pair perfect.
Exceptional opportunity to pay mighty little for extra good shoes.
\$3.85 and \$5.85.
—Gimbels, Second floor.