##  <br> Hovember tells us how near at hand winter really IS, with ITS Whirl of gay affairs

A Book as Well as a Business Is What It Is Made to Be
But some of us could not make a first-rate book; neither is it given to every man to make first-rate businesis.

To gain attention by selling some things ha cost means that the loss on certain articles must be made up by

Selling a few things to unwary persons t less than cost and charging more for other articles is cheating of the worst kind.
[Signed]
Ton framents.
Millinery Takes on a Wintry


Women's Beautiful Coats With Beaver or Squirrel
Trimmings, $\$ 150$


Fine Sports Silk Stockings With Open-Work Clocks, \$2.50
se, tan-and-white, tan-and-green and blue-and-white mixwith wide lace clocks.

- much lower price than usual.


## Notice of Change of Hours

Berinning tomorrow, No.
vember 1 st, end undil fur. vember 1 Ist, and until furr.
ther notite, the Wanamaker Store will be open each until 5:30 P. M.
unsine

## A Wide Poiret Twill Unusual at $\$ 3.50$ Unusual at $\$ 3.50$

 $\underset{\substack{\text { (virn Ploor) } \\ \text { Warm Knitted Sets } \\ \text { for Baby, } \mathbf{\$ 2 . 5 0} \text { and } \$ 3}}{\substack{\text { and }}}$



## Tonight When Ruffo Sings

at the Metropolitan Opera House, his favorite piano-

## Che 猛nabe

$T$ "For the singer, I considelf says : pensable. Its volume consider the Knabe piano indissitely with the voice and purity of tone blend exquiwithout its friendly support is indeed unfortunate. Sincerely yours,
titta RUFFO"
Knabe pianos are distributed in Philadelphia solely by the Wanamaker Piano Salons.

A New Fur-Collared Coat for Young Women-\$85

Warm Little Frocks
for Youngsters
Of soft wool crepes and chalitis,





## 

## Queen Mary <br> Bath Tablets 3 for 25 c




Beautiful New Handbags With Sterling Silver Frames


The Good Tub Silks for Winter Are Here


## Women's Bathrobes $\xrightarrow[\text { 150 blankect bathrobent at }{ }^{\text {Un }}]{\text { Und }}$      <br> Embroidered Edgings for Collars and Cuffs  

Low-Priced Bathrobe Sets for Children




## Concerning the Longer Fur Coats for Women

of the Winter novelty silks in russet brown.
Turn it inside out and you have a luxurious silk rap edged with the black fur. Priced $\$ 600$.
Another practical coat of Hudson seal (sheared girdle; also it has kolinsky trimming. Price $\$ 650$. The same fur appears in another model with cape sleeves which can be gathered up to form a closer arm covering; and in still another with opossum trimming. Priced $\$ 750$ and $\$ 500$, respectively.
Altogether there are probably a dozen styles of
Hudson seal (sheared muskrat) coats from 45 to 50 inches long.

500 Pretty Silk Blouses Special, \$2 to \$10


Every Autumn Breeze Calls for a Big, Snug Sweater



GLITTERING hair ornaments, worn for evening, Ginsel with its everything from the simple cord of silver to the gorgeous rhinestone and imitation pearl diadems, or wreaths of gilded or silvered flowers Priced $\$ 1.25$ up to $\$ 25$. ${ }_{\text {(xotn moon) }}$


That "Perfectly at Ease’’ Feeling

Is Well Dressed
With a suit that fits as if it were built for him.
And at the same time is cut free enough to a And at the same time is cut free enough to allow With it all a smart.
er to that mystic word "fashion,"" that seems to
Such are the suits at Wanamaker's and there are none better the whole land over.
They are designed in the center of fashion by expert
They are made of the best fabrics and hand tailored
here hand tailoring counts-by the best tailors. Such suits are bound to look better, bound to wear together. And with it all. Wanamaker suits are not higher
priced. A good suit is here for $\$ 25$, the best of all only $\$ 55$, with the greatest choosing around $\$ 40$ and $\$ 45$.

Whether It Rains or Whether It SnowsTweed Makes the Hat for All Weathers



## Hartz Mountain

Canaries, \$4.75 $\int$


entect
dition.
Cages of all kinds, 88 to $\$ 18.75$.
Seel, cuttle bone, dishes and ni.
Seen, cutte bone, dish
(Tird needs
(Things
Fine Warm Wool Blankets Just Opened $-\$ 10$ and $\$ 12$ a Pair All-wool white blankets, with
bordern in either pink or hlue.
Wonderfully soft, warm and servicenble.
Single-bed
Single-bed nize, weight 4 lbs. 810
and
pair, dioublebed size, weight 5


iress, or for an evening turbar, is
in rose, orchid, blue of Dlain silver.
$11 \%$ inches wide, 55.50 a yard.
Mutin Hloor)
 Hostess

An Exclusive New Model in Custom-Built Overcoats It is a model that speaks of the best shown in the
smart shop sis of the West End. London. Smart, yet big and robust and it's to be found only in

The Men's London Shop


Who Ever Saw So Many
Beautiful Rugs and Such Good Ones?

> Axminster Rugs

Wilton Rugs


## Chippendale, Himself, Might Have Made This Escritoire

legs, ball and claw feet and pierced lattice effect surmounting the whole pioce Made of beautiful figured and croteh mahogany, with clever and finely Made of beautiful figured and crot
This is one of a group of new desks and secretaries shown among the exquisite furniture displays of the Fifth Floor.

Another fine Chippendale piece is a flat-
desk in flgured and crotch mahogany,
With imitation lattice carvings and ton cut
out at the knee space to carry out the Chip-
out at the knee space to carry out the Chip
pendale effect and make for greater con
pendale effect a
venience- $\$ 350$.
There is
handsomprotch mahogany, the top bein
handsomely cross banded. Two cupboard- inte
like compartments on either side, one fitted

