

STORE OPENS AT 9 A. M. CLOSES AT 5:30 P. M.

SNELLENBURG'S

MAKE COMPARISONS

Prices Still Remain Lowest at Snellenburg's and Will Always Be Kept Lowest

When any other store imitates our advertisements in order to create an impression that it is underselling us, investigation invariably reveals the fact that the imitated merchandise is of inferior quality to ours, and that the price-cutting is merely in words, but not deeds.

But whenever any store cuts our price on the identical merchandise, our price is immediately made still lower.

Prices Are and Will Be Lowest at Snellenburg's no matter what others print in the papers.

U.S. Army and Navy Surplus Stock

Brand-New Sheepskin-Lined Coats \$8.25
Big, roomy moleskin cloth coats, with thick heavy sheepskin lining and big fleece collars. Large pockets. Windproof and water-proof.

U. S. Navy Sweaters \$1.85 & \$2.35
Regulation U. S. Navy Pullovers with high neck—and V-neck button-front style.

\$7.50 All-Wool Hand-Knit Sleeveless Pull-Over Sweaters at \$2.50
Every sweater in the lot is all-wool and hand knit.

Women's \$1.00 and \$1.25 Underwear 59c

Fine ribbed, medium weight, combed cotton vests, pants and tights. Regular and extra sizes.

Women's \$1.00 & \$1.25 Union Suits 79c
Fine ribbed, medium weight, white cotton union suits. Low neck, sleeveless, band tops, knee and ankle lengths; regular and extra sizes.

Women's \$2.00 and \$2.25 Union Suits 1.25
Merino tint, fine ribbed, silk stripe union suits, low neck, band tops and Dutch neck, elbow sleeves. Regular and extra sizes.

Women's \$3.00 to \$4.25 Elliot Merino Union \$1.79
Finest merino ribbed, part-wool union suits. High neck, Dutch neck and low-neck styles. Regular and extra sizes.

Men's \$1.50 Underwear 95c
Natural gray, part wool heavy-weight shirts and drawers. Also lamb's-down fleece-back shirts and drawers.

Women's 50c to 65c Stockings 25c Pair

Finest Mercerized Lisle in regular and outsize. Black and various colors.

Women's Full-Fashioned Silk Stockings 85c
Pair. Irregulars of \$2.00 and \$2.25 Qualities

Women's Lace Clock \$1.95
All pure silk from tip to toe. The very finest quality. Black and other shoe colors. Irregulars of \$3.50 styles.

Men's 75c and 85c Wool 45c
Heather wool-ribbed socks in brown, blue and green heather mixtures.

1000 Pairs of Women's \$6 to \$10 Low Shoes to Sell at \$3.90

About 50 styles taken from regular stock and reduced because they were short lines and styles not to be reordered.

They comprise one, two and three strap pumps in the newest patterns and most-in-demand styles; also lace oxfords in a wide variety of smart styles.

In tan calf, dark brown kid, gunmetal calf, black satin, patent calf and black kid. Welted or turned soles—all styles of heels.

Women's \$2.00 Felt \$1.35
Jullets, Pair. Warm felt, trimmed with cloth of fur. Leather soles and low that heels. Several colors—sizes 3 to 8.

Men's \$5.00 and \$6.00 High Shoes, Pair \$3.25
Several styles of straight-tip brogue high shoes—brown and calfskin, also black blucher shoes on broad-toe lasts. All have welted soles. All sizes 6 to 10.

Silks, Corduroys and Velvets

\$1.00 Corduroy 59c
Narrow-wale cord. Good range of both light and dark colors. This is a firmly woven quality.

\$1.25 Corduroy 79c
wide-wale cord. Very lustrous silky quality. Comes in a large assortment of both light and dark shades.

\$3.00 Costume Velvet, Yard \$1.98
36-inch. Warranted fast pile—twill back—very fine soft chiffon finish. For costumes. Come in black, navy blue, dark brown, medium brown, new king's blue and Damson.

Tomorrow We Start Out And We Shall Continue it Throughout the Month

Boys' \$11.50 Two-Pants Norfolk Suits \$7.95

Extra good quality fancy chevrons in tan, gray and brown. Sports model; coats lined with mohair. Two pairs of full-lined knickers. Sizes 8 to 18 years.

\$15.00 Two-Pants Norfolk Suits \$9.50
All-wool fancy chevrons, tweeds, homespun and cassimeres in tan, brown and gray—fifty patterns. Sports model; coats lined with mohair. Two pairs of full-lined knickers. Sizes 8 to 18 years.

\$18.00 to \$22.50 Winter Overcoats \$11.85
All-wool fancy overcoatings in brown, gray, green and overplaid. Big, roomy double-breasted models, belted all around. Sizes 10 to 18 years. Surplus from our factory at Broad and Wallace Streets.

\$5 and \$6 Ready-to-Wear Hats \$3.95

Extraordinary purchase of fashionable models with brocade crowns and velveteen brims and velvet crowns with brocade brims and satins and brocade, smartly and becomingly trimmed with coques and ostrich feathers.

Juniors' and Girls' \$15 to \$18.50 Winter Coats \$8.75

Large fur collared and sports styles in wool, velvet and novelty fabrics. Sizes 6 to 16.

Juniors' \$15.00 to \$18.50 Cloth Dresses \$8.75
Fine French serge, wool crepe and sylvan models in styles particularly adapted to the hard-to-fit girl. Hand embroidered in attractive color combinations. Sizes 6 to 16 years.

Girls' \$8.50 to \$10.00 Dresses \$5.00
French serge, wool crepe, novelty check and wool jersey models in hand-embroidered styles with sash and pockets. Sizes 6 to 14 years.

\$29.75 Cloth Dresses for the Larger Woman \$18.75

Tricot, Pique Twill and Serge models in several exceptionally good styles for the full figure.

\$18.75 to \$29.75 Silk Dresses for the Larger Woman \$15.00
Excellent straightline models in new fall styles, featuring side panels and drapes. Plenty of colors to choose from.

Fitted Toilet Cases for Men \$3.89

Equip your stock of a prominent New York manufacturer. Equipped with comb, hair brush, clothing brush, tooth brush, tooth paste holder, shaving soap and container, first-class shaving brush, mirror and space for safety razor. Buy now for Christmas giving.

500 Fine Leather Hand Bags \$1.88
Stylish—vanity, touch, camera. The mere fact that these bags are hand-made would make them desirable values at \$2.85—but their level, convenient and exquisite patterns add greatly to their worth. Points of hinges and straps. All beautifully finished.

Men's \$2.50 and \$3 Soft Hats \$1.65
As the best check and styles. Manufacturer's slight second, also available from our regular stock.

Men's \$5.00 Velour \$3.45
Hats at... Children's \$2.50 to \$1.69

Men's & Boys' \$1.50 83c
and \$2.00 Caps at... Children's \$2.00 \$1.25

Thousands of Volumes of 73c to \$1.79 Fiction at 49c

More than 100 titles selected from our regular stock for the Anniversary Sale. An opportunity to secure your winter supply of good reading at a price phenomenal.

Imported Hand-Embroidered Lingerie

\$1.00 Envelope Chemise and Gowns \$1.95

\$2.50 to \$1.00 French, Belgian & Philippine Gowns, Chemises and Step-in Bloomers at \$1.29

\$3.00 and \$5.00 Envelope Chemises and Gowns \$1.79

\$6.00 to \$8.00 Envelope Chemises and Gowns \$2.59

Women's \$5.95 Slip-On Sweaters \$3.95

A clever new sweater, designed to blouse over a snug-fitting waist-line, and finished with contrasting ruffles of fiber silk. Peter Pan collar style, with long sleeves and tight-fitting cuffs. In brown, navy and Havana blue.

Men's \$1.50 & \$2 Shirts 89c

Well tailored of 80x80 printed madras, woven madras, printed chevrons and highly mercerized pongee in good-looking, conservative patterns. Sizes 14 to 17.

Men's \$2.50 & \$3.00 \$1.35
Shirts. Heavy silk-striped imported woven madras and striped rep cloth shirts, in neat, attractive patterns. Sizes 14 to 17.

Men's Grenadine Knit 48c
Ties. Plain colors, figures and stripes.

Women's \$2 Imported French Kid Gloves \$1 Pr.

Two-clasp style—overseam sewn. In wanted fall shades of heaver-mode, brown, tan and white and black.

Women's \$4.00 Imported Real Kid \$2.98
Gloves. Twelve-button length—overseam sewn, with Paris-point stitched backs. Assorted shades of tan, brown and gray.

Women's Two-Clasp Chamois-Lisle Gloves 25c
Washable gloves of fine quality cloth, with round and square corners and self and contrasting embroidery. In assorted shades of gray.

\$87.50 Sealine Coats \$65

Dyed cone, 40 inches long. Silk lined.

\$100 Bay Seal Coats \$75

Dyed cone, 40 inches long. Silk lined.

Children's \$16.50 to \$25 Sample Coats \$11.95

Fine cloth in a variety of charming styles; many fur trimmed. Sizes 2 to 6 years.

Babies' \$4.95 to \$5.95 Silk Bonnets \$2.69
Lovely crepe de chine and corded silk bonnets in many becoming models, beautifully trimmed. White, pink and blue.

Babies' \$7.95 to \$10.95 Sample White \$4.69
Cats. Many beautiful long and short models, attractively hand embroidered, slightly soiled.

Men's 50c Handkerchiefs 19c ea.

Imported satin-stripe handkerchiefs, with quarter-inch hems. Splendid assortment of styles. Generous size.

60c Handkerchiefs 35c Ea. 3 for \$1.00
White imported linen handkerchiefs, with quarter inch hem-stitched hems. Excellent quality.

5000 Pairs of Women's \$2 to \$5 Lace Oxfords Strap Pumps Felt Moccasins House Slippers Satin Boudoir Slippers

Patent calf, black kid and tan calf ankle strap pumps and lace oxfords in a large variety of styles—sizes 2 1/2 to 5.

Women's \$2.25 Two-Strap House Slippers at \$1.59
Black kid two-strap house slippers with rubber heels—sizes 3 to 8.

Children's and Misses' \$2.50 and \$3.00 Tan \$2.19
Lace Shoes at... Men's \$6.00 High \$2.65

800 Pairs \$12.50 Lamb's Wool Blankets \$6.98
100% lamb's wool in large block plaid patterns. Full double size.

\$6.95 Wool Blankets, Pair \$4.75
Wool woven with a fine cotton warp. Beautiful assortment of plaid patterns. Full size.

\$13.50 California Lamb's Wool Blankets \$8.84
Woven from selected lamb's wool. Size 70x82, weight 5 lbs. All white with pink or blue borders and mohair binding.

\$2.50 Bedspreads \$1.38
Each. Pretty Marcelline patterns. Hemmed ends.

This month-long Anniversary Celebration which starts tomorrow, will be both an appreciation and an opportunity.

It will be an appreciation on our part of the continuous and wide-reaching patronage which the loving public of Philadelphia and vicinity has given Snellenburg Store.

It will be an opportunity for you because appreciation will be shown in offering the greatest values any store could possibly provide.

Since it was established 49 years ago the underlying policy of Snellenburg's has been: To sell worth-while merchandise at lower prices than any other store in Philadelphia.

Our strict adherence to this policy has resulted in unequalled success that Snellenburg's has taken its place in the front rank of the leading stores of the world, and is growing.

Women's \$12.50 Silk Sports Skirts \$8.75

Mullinon silk skirts in box-pleated styles. Black and navy. 26 to 32 inches.

\$8.75 Cloth Sports Skirts \$5.00
Prunella cloth models, box pleated—the brown, black and showing on top of the pleat, with stripe in white or colors. Band sizes 26 to 32 inches.

Women's \$12.75 to \$18.50 Imported Hand-Made Beaded Overblouses \$7.00

Georgette and crepe de chine models, beaded elaborately in crystal and jet beads, or richly embroidered. Collarless necklines in henna, jade, grey, navy, bisque and black.

\$8.75 to \$12.75 Imported Hand-Made French \$5.95
Voile Blouses. Daintily trimmed with hand tucking, hand embroidery, hand-drawn work and real Irish lace.

\$5 & \$6 Silk Blouses \$2.95
and Overblouses. Crepe de chine, Georgette and Pussy Willow taffeta blouses and overblouses, beaded, embroidered and lace trimmed. Smartly tailored models included. Flesh, white, bisque, henna, navy and black.

Women's \$5.00 Heavy Satin Pantalettes \$2.85

Ankle length—of excellent quality satin—in black and color.

\$3.95 Jersey-Top Petticoats \$2.85
Finished with attractive messenger flounce. Plain and changeable colors.

\$1.25 Satine Petticoats
Black and colors. Finished with pleated flounces, trimmed with flowered bands. Soft, silky quality.

Corsets \$4.75, 31-Piece Breakfast Sets \$2

A wonderful lot of corsets and elastic girdles including the C-B and the Snellenburg Special.

\$1.50 to \$2.00 Corsets, 65c
\$2.50 to \$3.00 Corsets, \$1.15 \$3.50 to \$4.00 Corsets, \$1.39 \$4.50 to \$6.00 Corsets, \$1.98

45c Bandeaux 19c
Pink bandeaux in hooked-back style.

65c Bandeaux 39c
Hook side and back models. Good range of sizes.

\$1.50 to \$2.00 Regular & Extra Size Petticoats 85c

Plain and figured saten skirts with deep flounces. Cut full.

\$1.50 Sateen Pantalettes 65c
In navy, black, brown, taupe and green. Sexton cuff. Double rows of elastic.

\$2 Regular and Extra-Size Pantalettes 85c
Purple and brown; cut extra full. Double elastic at knee.

Sheet Music Latest Popular Hits, 5 for 95c De Luxe Teaching Edition, 12 for 49c

Book of Thousand Songs, Masterpieces and Child's Own Music Book, 98c
Latest First Dance Folio, 30c Most Popular Music Books, 98c

\$1.25 Hackel Nasseur Breasts 45c

Big enough to encircle tire hat. All the leading millinery odds and ends, worth up to \$1. Fruit, flowers and fancy.